Empowering Today to Excel Tomorrow

Hurst-Euless-Bedford ISD

Student Ambassador Program

txEDCON2020 October 1, 2020
Empowering Today to Excel Tomorrow

Student Ambassadors
Connecting with the Community through Student Engagement
Introductions

Deanne Hullender  
Chief PR & Marketing Officer

Julie Cole  
Board President

Mariana Royer  
Community Relations

Gabriella Royer  
Student Ambassador

Tulsi Lohani  
Student Ambassador
Hurst Euless Bedford ISD

Located near DFW Airport

23,707 Students

21 Elementary, 5 Jr. High, 3 High School, 1 Career/Tech Ed

74 Languages Spoken

In 2019 Earned 89 Distinctions and Post Secondary Readiness
Overview

• Purpose of Student Ambassador Program
• Selection of Students
• Curriculum
• Community Engagement
• Events/Activities
Purpose of Student Ambassador Program

- District Representative
- Spokesperson for District/Campus Events
Purpose of Student Ambassador Program

Students Become the Face of the District
Purpose of Student Ambassador Program

- Campus and District Tour Guide
CHALLENGING THE LEADER IN YOU!

Introducing a NEW exclusive leadership program for high school juniors and seniors!

Selected applicants will have the opportunity to:

- Participate in leadership and team-building sessions led by district and community leaders
- Serve as a representative for HEB ISD at district and community events
- Promote district pride, community involvement, and support for our schools
- Serve as an encouraging role model and an advocate of education
- Earn a leadership graduation cord, an ambassador blazer, and 10 - 15 service hours per trimester

EMPOWERING TOMORROW’S LEADERS TODAY!

Application deadline is May 21 - contact 817.399.2025 for more information
Student Ambassador Qualifications

• Currently enrolled as a Sophomore or Junior at an HEB ISD High School
• Cumulative GPA of 2.5 or higher
• Recommended by others as a positive leader
• Commit to a minimum of 10 hours of training and service per trimester
Student Ambassador Qualifications

• Availability for evening and/or weekend activities
• Excellent verbal communication skills
• Uphold school policies, rules, and regulations at all times
• Strong attendance record
• Commit to serve the entire school year
• Enthusiastic personality
Application

- List current extra curricular activities, clubs, and organizations
- Why are you interested in becoming an Ambassador?
- What experience have you had working, living, or going to school with people different from yourself?
- What are your personal goals beyond completing high school?
- Are you comfortable speaking in front of groups? What is your experience presenting in front of groups?
- What qualities do you possess that would make you a good candidate to become a Student Ambassador, and what do you hope to acquire if accepted to this Student Ambassador program?
Leadership Training

- HEB ISD Knowledge (Vision/Mission/Goals/History)
- Intro to District Leadership
- Identify Strengths and learn how to use them
- Appropriate dress and personal appearance
- Peer relationship building
- Increase self-confidence
- Ability to properly greet and network at Convocation and other events
Program Curriculum

• **Fall Session I**
  • Topics: Business Operations/Community Relations

• **Fall Session II**
  • Topics: Educational Operations/Public Relations

• **Spring Session III**
  • Topics: Athletics Visual & Performing Arts/Curriculum

• **Spring Session IV**
  • Topics: Continuous Improvement/Technology
Community Events and Projects

• HEB Reads!
• District Student Showcase
Community Events and Projects

Tribute to Valor & Senior Citizen Events
Community Events and Projects

- Teacher Rise & Shine Drive Thru
End of Year Celebration
Questions?

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