



2019-20 Coaching Impact Report

The 2019-20 school year ended with the unprecedented closure of tens of thousands of schools across the country, forcing millions of teachers and students--along with their parents to pivot to online, virtual learning. One unfortunate byproduct of the global pandemic is there is no standardized testing data to measure student growth and achievement for the entire 2019-20 school year.

In the absence of student data, how will we know if we have made progress? engage2learn does have educator data that highlights the amazing growth our partners experienced as a result of coaching. This data is key because **educator growth is the leading indicator of student achievement.**

We want to celebrate the growth of educators in e2L partner districts, so we offer you this: **2019-20 Coaching Impact Report.** We have compiled, analyzed, and summarized the coaching and growth data available in eSuite from the 2019-20 school year to demonstrate how our partners prioritize coaching--even during a pandemic--as an effective means to close gaps and individualize and accelerate learning for every student.



Shannon K. Buerk

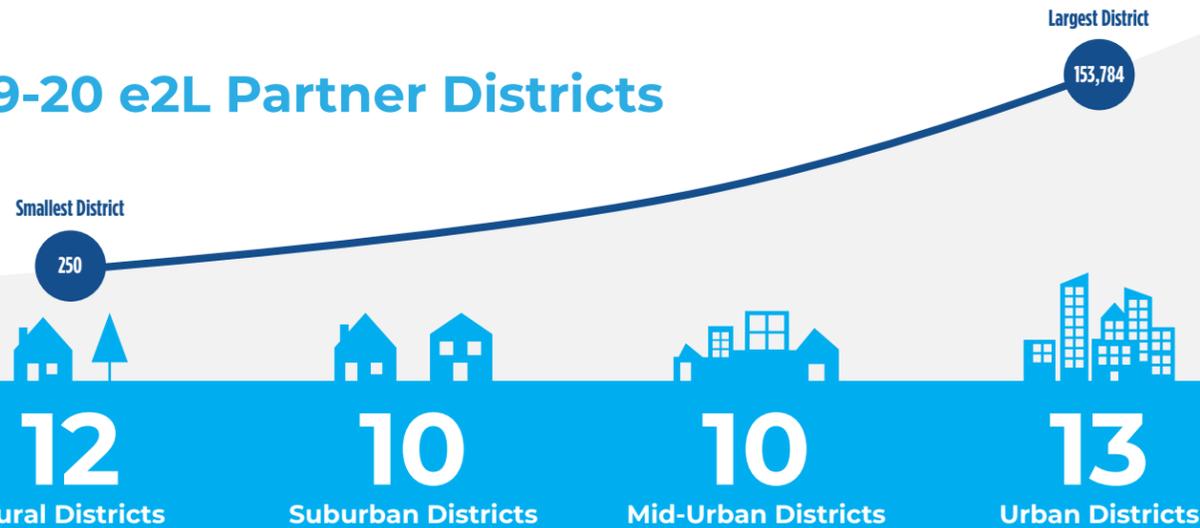
Shannon K. Buerk
Founder & CEO, engage2learn



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2019-20 e2L Partner Districts



- FEATURED PARTNERS -

Victoria ISD	Clovis Unified SD	Mesquite ISD	Dallas ISD
Marshall ISD	Spring ISD	Donna ISD	El Paso ISD
Winters ISD	Crowley ISD	Laredo ISD	Arlington ISD
Ponca City PS	Judson ISD	Frenship ISD	Fort Worth ISD

e2L Serves Districts of All Types & Sizes!

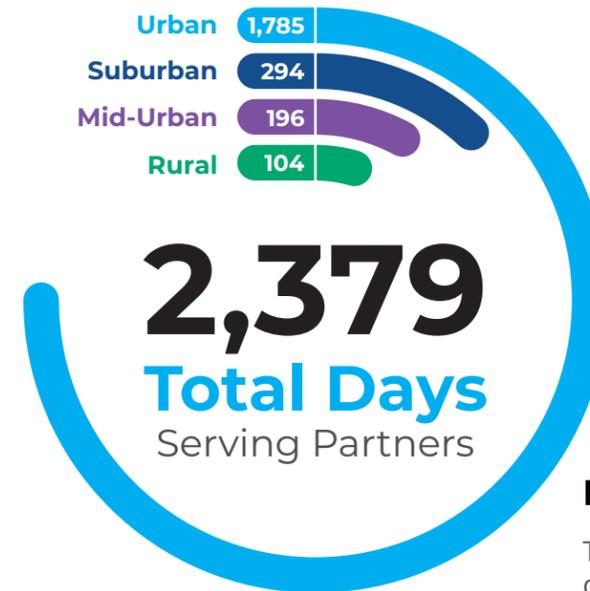
We are proud to support school districts of all types and sizes. We believe that the local context matters and that not every situation is the same. That is why our approach is never cookie cutter; never one-size fits all. Each year, we have to selectively choose our partnerships to ensure we move ever closer to accomplishing our mission of ensuring the neighborhood school is the first choice for every family. This is why the majority of our partnerships are focused in Urban/Mid-Urban school districts. Helping those districts provide a transformational learner experience in difficult circumstances changes the narrative around what those schools and those learners can really accomplish.

1,750
Teachers/Librarians Coached

196
Campus/District Leaders Coached

188,275
Estimated Students Impacted

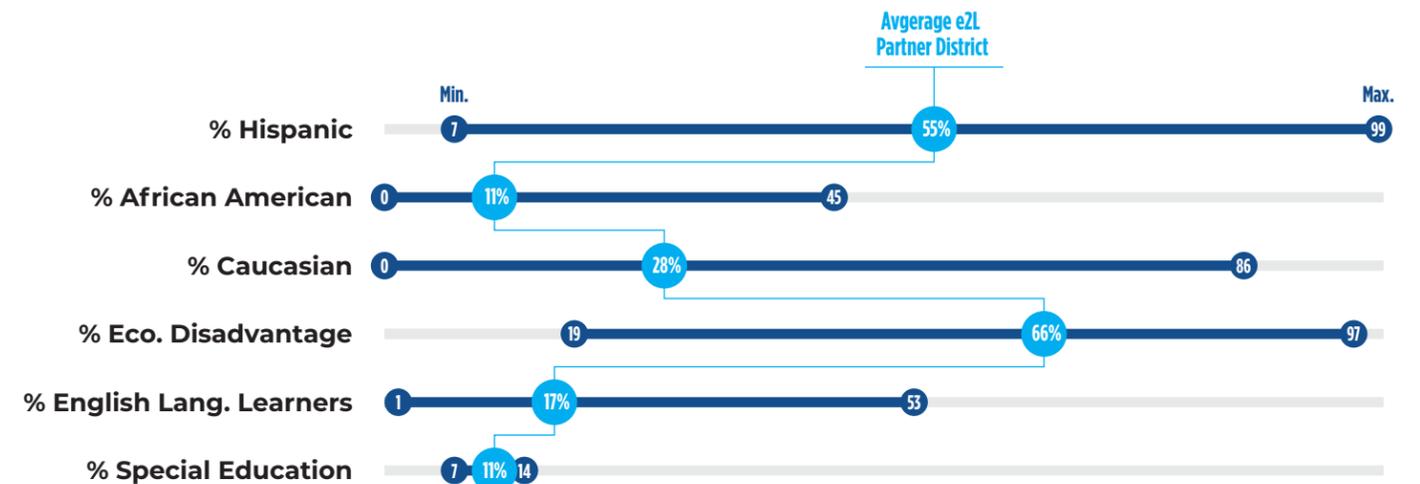
Service Days by District Type



e2L specializes in serving large urban districts

Partner District Demographics

The infographic below shows the diverse range of demographics represented among e2L's 2019-20 partner districts. For each demographic listed, you will see the smallest and largest percentage of that demographic across all the **2019-20 e2L Partner Districts** as well as a snapshot of what the average demographics are for e2L partner districts.



e2L Coaching Data

Coaching done well may be the most effective intervention designed for human performance.

- Atul Gawande, Surgeon-Writer

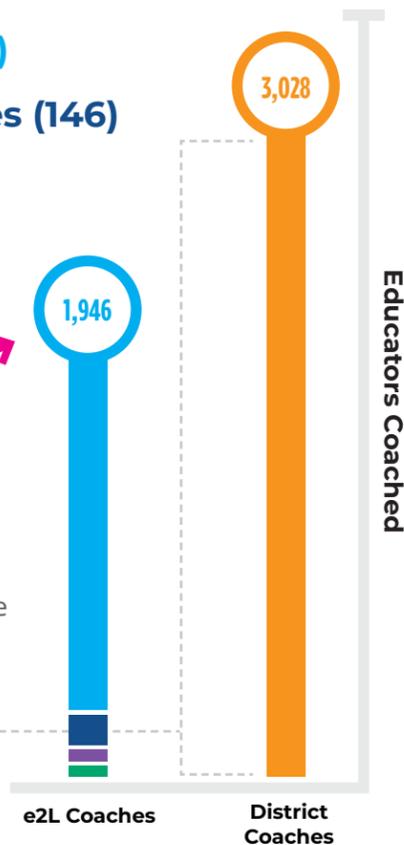


- Teachers (1,692)
- District Coaches (146)
- Leaders (50)
- Librarians (58)

We are capacity builders.

Our model is to partner with a district to build momentum as we coach teachers directly but also, in parallel, build capacity by coaching district and campus instructional coaches and administrators. This triad ensures the creation of a coaching culture in a district which is the linchpin for long-term, sustainable success.

The 146 District Coaches who were coached by e2L were able to turn around and coach 3,028 educators!



100%

of e2L Coaches are

Online Teaching Certified

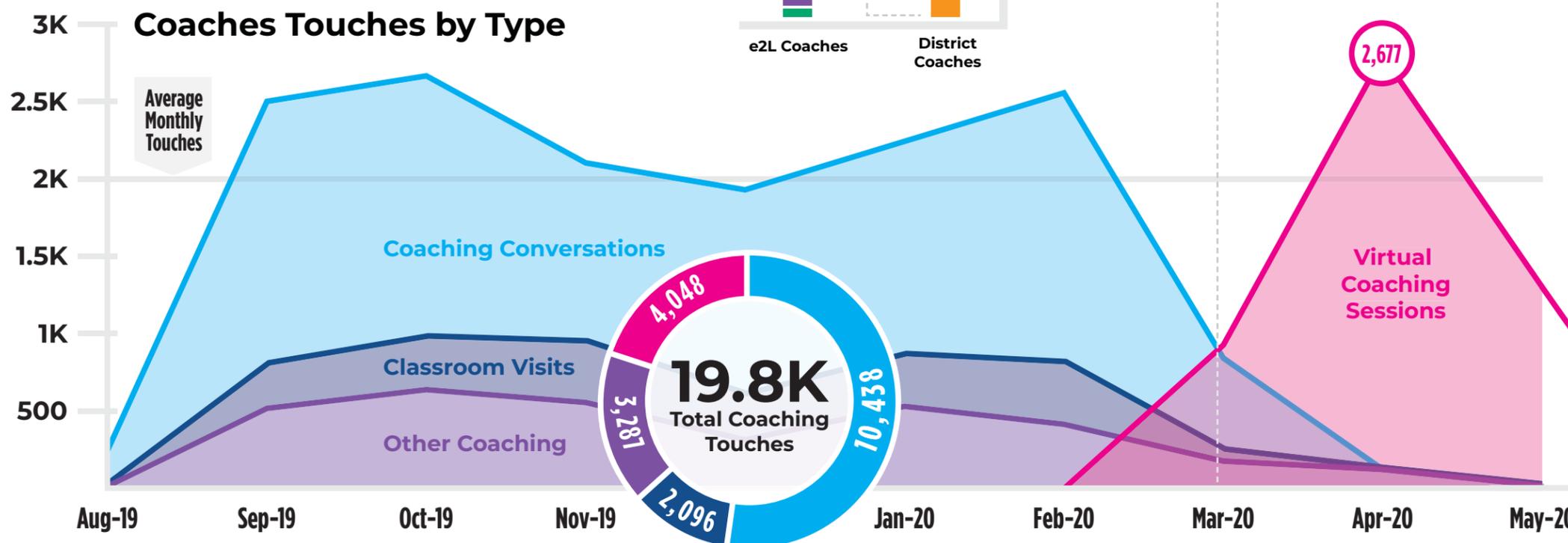
Google Educator Certified

Apple Certified

Essential, Virtual Support

In March of 2020, the entire nation was faced with a significant challenge as a result of Covid-19. Our organization was able to successfully pivot our in-person coaching model to a 100% virtual coaching model--literally in 10 days! Every district that received virtual coaching from e2L indicated they were successful primarily because they continued to allow their teachers to receive support. In fact, most of our partners even expanded coaching to their entire district in order to meet the needs of their teachers.

Coaches Touches by Type



Educators Coached

e2L Coach

188	Olive May
181	Janet Mobley
159	Kenzie Bond
151	Jamie Zertuche
150	Luz Martinez
138	Elizabeth Saenz
122	Robyn Scott
117	Richelle O'Neil
111	Thad Gittens
108	Amber Bennett
102	Taylor Beam
100	Tiffany Lamirand
94	Kalinda Witty
94	Neva Kelly
88	Shere Salinas
85	Raquel Perez
83	Tami Dean
81	Crystal Cross
29	Sean Haley

“I think that our virtual coaching has helped teachers to know how to take what they've learned in their [on-site] coaching environments and turn around and use that for students and help them be successful. - Amy Frazier, Principal, Iraan-Sheffield ISD

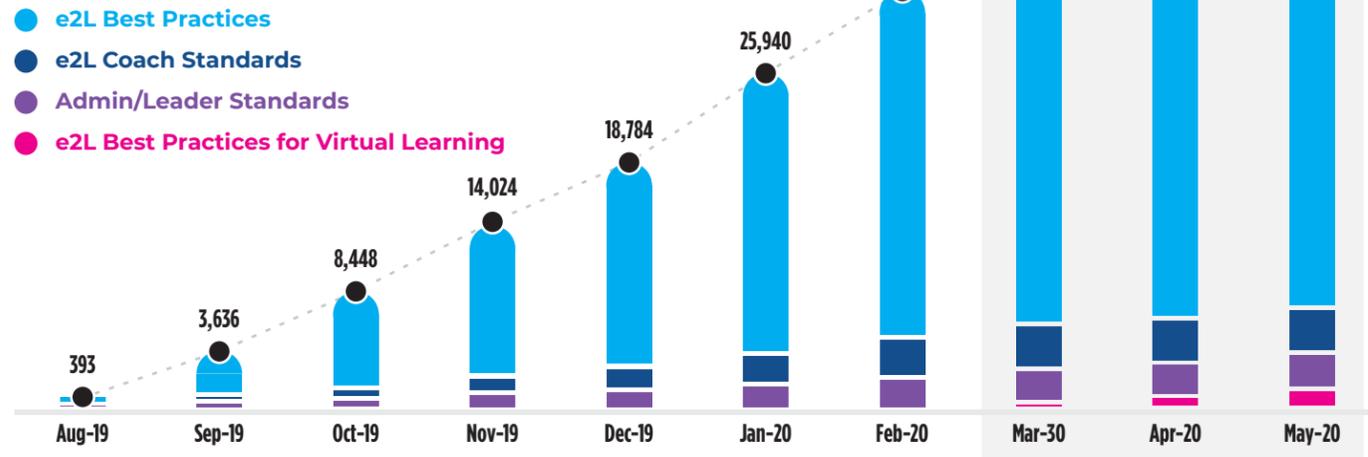
Educator Growth Data

Educator growth is a leading indicator of student growth

- Shannon K. Buerk

e2L's comprehensive coaching system means that our conversations are evidence-based and standards-aligned. The **e2L Life Ready Best Practices** are a set of standards that are rooted in the most widely regarded research. We curated that research and then codified the behaviors into an actionable rubric with Growth Indicators that define what the practice looks like on four levels. These rubrics are what we coach teachers toward achieving. As teachers produce evidence of enhanced practice aligned to professional learning standards, they earn growth indicators that lead to badges. This is how we're able to document and show teacher growth over time during coaching.

Cumulative Growth Indicators Completed



Growth During a Pandemic

As schools closed due to COVID-19, e2L's pivot to virtual coaching provided essential support that kept educators growing.



Recognizing & Celebrating Educator Growth

Recognition systems are the key to the development of a coaching culture of growth. As coachees demonstrate mastery of best practices, they earn badges, or microcredentials, to reward their growth and efforts. These badges are indicators of increased efficacy for educators which directly correlates to increased achievement and engagement for students.



- Best Practice Badges (1,828)
- Coach Badges (174)
- Leader Badges (127)

Where does all this data come from?

The Anatomy of an eSuite Professional Learning Rubric



Assessment/Formative Feedback

Designs and facilitates standards-aligned formative and summative assessments to monitor progress and adjust instruction for all learners in academic standards and future-ready skills.

Indicator	Indicator Completed	Mastery & Badge Earned
<p>1 Conventional Culture</p> <ul style="list-style-type: none"> Designs a standards-aligned pre-assessment and additional formative assessments with questions that identify mastery Facilitates pre-assessment and post-assessment to monitor progress of all learners 	<p>2 Collaborative Culture</p> <ul style="list-style-type: none"> Designs a standards-aligned pre-assessment and additional formative assessments with leveled questions that identify strengths and student needs Facilitates pre-assessment and individual formative assessments to monitor progress of all learners and shares feedback early and often 	<p>3 Synergistic Culture</p> <ul style="list-style-type: none"> Designs a standards-aligned pre-assessment and a variety of formative assessments with leveled questions that identify strengths and student needs Facilitates a variety of individual formative assessments early and often and consistently shares personalized feedback to track growth toward mastery keeping an open dialogue between student and teacher
<p>4 Innovative Culture</p> <ul style="list-style-type: none"> Collaborates with learners to create a variety of standards-aligned formative assessments Empowers learners to demonstrate progress towards mastery of standards in individualized ways 		

Best Practice Standard
The best practice standard and description of standard

Growth Indicator
Defines what the practice looks like for the indicated level of mastery.

Indicator Completed
Checked when coachee provides evidence of completion to coach

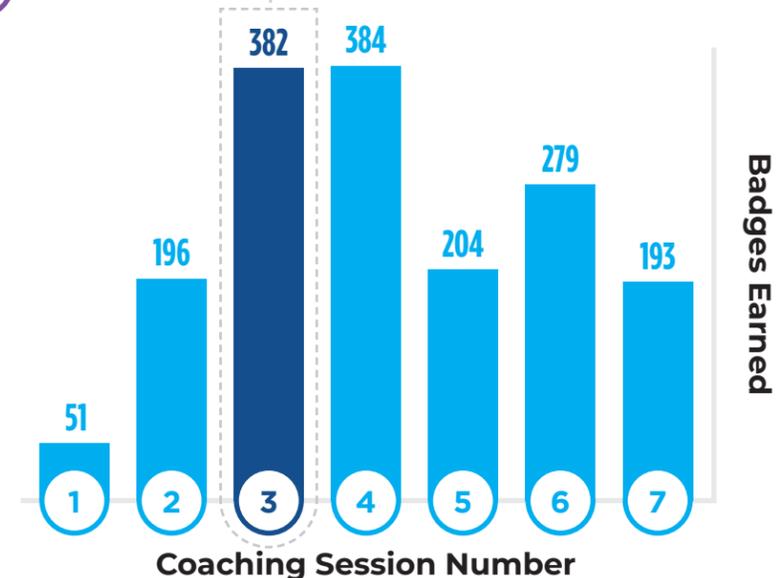
Mastery & Badge Earned
Once all level 1 thru 3 indicators are complete, this standard is "mastered"

Teacher Badges Earned by Standard



Did you know?

Most teachers have already mastered at least one Best Practice by their 3rd coaching session?





eSuite

The All-In-One Solution to Help Educators Close Gaps and Accelerate Learning



Easy-to-Use Mastery Learning Units



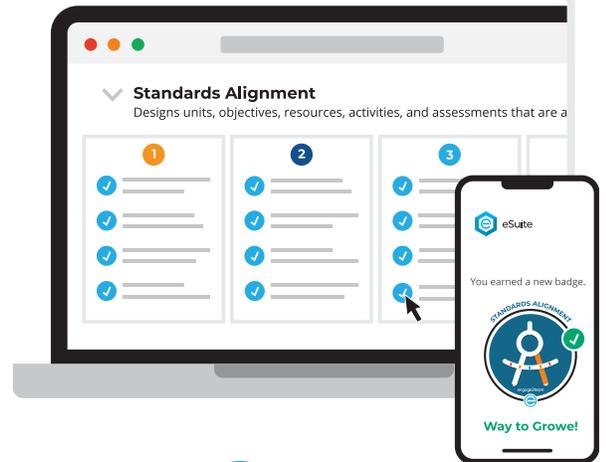
Detailed Implementation Guides for Both Virtual and In-Person Learning



Time-Saving Tools & Templates Aligned to Best Practices

Students thrive when their teachers thrive.

eSuite removes the stress and confusion about how to use all the tools available to meet the various needs of students by giving educators everything they need to ensure all students thrive.



Key Features & Benefits



Build mastery learning units in a fraction of the time

With over 35,000+ learning units, teachers are able to replicate and/or customize standards-aligned learning units or create their own.



Easy-to-follow, professional growth rubrics

eSuite includes powerful and actionable professional learning rubrics that detail exactly how to implement the best practices for learning in any environment.



Thousands of time-saving tips, tools, and templates

Teachers receive instant access to eSuite's vast and growing library of vetted and best practice aligned professional learning resources for virtual or in-person learning.



Comprehensive coaching & support for every educator

eSuite's coaching platform gives educators a structured and guided framework for coaching to ensure teacher growth.