



Session Topics Grid

Category	Definition	Examples
Advocacy and Engagement	Engaging all types of stakeholders, including leaders from local business and government, in district and school improvement efforts.	Legislative advocacy; marketing and messaging of public schools; partnership programs with community businesses; practices for engaging students; parents and other community members.
Accountability Systems, Strategic Planning, and Future-Ready Pathways	Practices and programs that provide information to the board and community about student learning, college and career pathways, goal setting at the district and campus level, and issues involving state or local accountability systems.	State or local accountability plans, assessment for learning, strategic goal setting, long-term improvement planning, board and community report outs, advanced academics and career and technical education programs, new school structures, digital learning technology.
School Finance, Operations, and Facility Design	Financial and operational components of district executive leadership and board oversight, along with facility development and design.	Bonds; budgeting practices; managing growth; district culture; teacher recruitment and retention; energy issues; innovation in facility design; cybersecurity.
Leadership, District Culture and Governance Team Development	Growing the capacity of the governance team, including team building and relationships among governance leaders, to establish a focused and productive district leadership culture.	Team building; relationships among governance leaders (board, superintendent, cabinet-level administrators); collaboration of the board/superintendent team, leadership development; continuous improvement; improved governance.
Policy and Legal	Legal and political issues and their implications for district policy.	School law; employment law; policy; ethics and transparency; legislative developments.
Safety, Wellness, and Sense of Belonging	All aspects of a school environment impacting the well-being of students and staff.	School climate; wellness and health; educational equity; social-emotional learning; inclusive practices; cultural awareness; anti-bullying programs; anti-racism initiatives; policing in schools.