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TASA proudly endorses

- TASB Risk Fund
- Lone Star Investment Pool
- Buy Board
- TASB Energy Cooperative
TASB proudly endorses

- BuyBoard® Purchasing Cooperative
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Proud to be endorsed by TASB as a provider of facility upgrade, energy efficiency, and conservation projects.

Visit E3 in the ‘Airing the Truth on Indoor Air Quality’ Pavilion and in Booth 804.

WE FOCUS OUR ENERGY ON SAVING YOURS.
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Fort Sam Houston ISD

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Weslaco ISD

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At-Large
Sweeny ISD

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Thomas Darden
TASB Region 8
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TASB Region 6
Cameron ISD

Karen Freeman
TASB Region 20B*
Northside ISD-Bexar County

Corinne French
TASB Region 11D
Valley View ISD-Cooke County

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TASB Region 3
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South Texas ISD

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TASB Region 11A
Grapevine-Colleyville ISD

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Houston ISD

Yasmin Wagner
TASB Region 13A*
Austin ISD

Mildred Watkins
TASB Region 12
La Vega ISD

Greg Welch
TASB Region 14
Clyde CISD

Robert Westbrook
TASB Region 20D
Schertz-Cibolo-Universal City ISD

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Executive Director
(Nonvoting ex officio)

* Denotes Large District

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TASB Facility Dashboard helps you assess and manage the conditions of all your facilities with one simple tool.

Proud gold sponsor of the TASA | TASB Convention
At the TASB booth

800.580.8272
facilities@tasb.org
IMPORTANT INFORMATION

ONSITE REGISTRATION FEES
• $525 for TASA | TASB members, including Council of School Attorneys (CSA) members
• $425 for Full Board-Superintendent Team*
• $625 for Non-Members
• $150 for Students**
• $50 for Preconference Sessions

* Your full board and superintendent must register and attend to take advantage of this low rate.

** Must have an active Student Membership with TASA

GUEST BADGES
One complimentary guest badge is offered with each paid registration and is available for a personal guest (provided the person is not eligible for membership in TASA or TASB or for whom paid registration would otherwise be required). Guest badges may only be requested on-site at the event. A guest badge will give a guest access to attend the following:

• Opening Reception
• Exhibit Hall
• All three General Sessions

A full registration is required for the following:

• Public official of a school district
• Administrator or employee of a school district
• Member of the Council of School Attorneys (CSA)
• Administrator or employee of an education service center

100% ATTENDANCE
If the superintendent and all board members from your district are attending txEDCON21 TASA | TASB Convention, fill out a 100% attendance card available on the 100% Attendance table at the entrance to the Exhibit Hall (Halls D/E). Cards must be completed and dropped in the box on the table by 1:30 p.m. Saturday.

Districts achieving 100% attendance will receive recognition in the following ways:

• A shout out in Texas Lone Star magazine
• A recognition certificate and a letter signed by TASA’s Executive Director, Kevin Brown, and TASB’s Executive Director, Dan Troxell
• Early access to make housing reservations for txEDCON22 in San Antonio, September 23-25, 2022

SPEAKER READY ROOM
Presenters who did not upload their slide presentations prior to arrival may do so in the Speaker Ready Room, located next to Attendee Registration. Your presentation can be modified up to 30 minutes before your session begins, and changes will be transferred to your meeting room. Technicians are available in the Speaker Ready Room to assist you (Thursday, 1–6 p.m., Friday and Saturday, 6:30 a.m.–4 p.m., and Sunday, 7-9:30 a.m.)

First Aid
Located in Exhibit Hall E

Lost and Found
Check any Information Booth
NON-ENDORSEMENT
The views expressed in presentations and materials are the views of the presenters only and do not necessarily reflect the views of TASA, TASB, or either of their members, officers, directors, executive committees, employees, agents, or representatives.

Neither TASA nor TASB endorses any speaker, exhibitor, sponsor, attendee, or other participant by virtue of their participation in Convention.

MARKETING
Attendees are not permitted to distribute materials or to otherwise market themselves or their businesses in contracted convention space unless such attendees are registered as exhibitors and limit their marketing activities to within the confines of their assigned booth or space.

TAPING OR RECORDING
By registering for or attending this event, attendee consents to the recording of attendee’s likeness, image, and/or voice in any non-private space and authorizes TASA|TASB to use photographs, video, and audio recordings containing attendee’s likeness, image, and/or voice in any medium for any TASA|TASB purpose.

No taping or recording is allowed other than by TASA|TASB and their designees. TASA|TASB and their designees record, photograph, and/or stream various aspects of this event for archival and promotional purposes.

CIVILITY
As a courtesy to others, please remove your hat and silence your cellphone during sessions.

TASA|TASB is committed to providing a welcoming, civil, and safe environment for all participants and guests. TASA|TASB will not tolerate any form of harassment or offensive conduct by any person toward any of our staff, registrants, guests, or other participants or attendees. Anyone deemed to be in violation of this policy will be required to leave the event and no full or partial refund will be issued. If registrant wishes to report conduct that registrant believes violates this policy, please visit the onsite registration desk.

COVID-19 COMPLIANCE AND WAIVER
Attendee acknowledges that in-person attendance at an event is completely voluntary. By attending this event, attendee hereby waives any and all claims against TASA and TASB, including any of their members, officers, directors, executive committees, employees, agents, and representatives, for any COVID-19 exposure or related illness or harm that results from in-person participation in this event. Attendee further agrees to comply with any COVID-19 Safety Measures published by TASA|TASB, as well as any safety guidelines or protocols posted or communicated by the host venue or any governmental authority.
TRAINING CREDIT

ATTENDEES CAN EARN MORE THAN 15 HOURS OF TRAINING CREDIT DURING THE TASA | TASB CONVENTION.

CONTINUING EDUCATION CREDIT (CEC) FOR SCHOOL BOARD MEMBERS
Credit offered during Convention qualifies as Additional Continuing Education. New school board members are required to earn at least 10 hours their first year. Experienced board members must complete a minimum of five hours each year.

SPECIAL REQUIRED TRAINING
Governance for Improved Student Learning: EISO/SB1566 Training offered as a preconference session on Thursday 2–5 p.m. fulfills the three-hour biennial requirement.

Experienced board members who need to meet their biennial requirement for the Update to the Texas Education Code should attend Catching Up with the Texas Legislature presented by TASB Governmental Relations staff on Friday at 2:15 p.m. or TASA Legislative Update presented by TASA staff on Friday at 8:45 a.m.

New school board members attending the New Board Member Launch on Thursday will have online access to bonus content including required trainings on the Texas Open Meetings Act and Sexual Abuse, Human Trafficking and Other Maltreatment of Children.

REPORTING CREDIT
Board members and superintendents should report credit using myCEC. Use the camera on your phone to scan the QR code or go to cecm.tasb.org and log in using your myTASB credentials.

• Enter credit numbers immediately or up to 24 hours after the event concludes
• Credits show up immediately
• View your full credit history at any time

NEED ASSISTANCE?
Check with TASB staff in the Credit Reporting area located just outside the Exhibit Hall in upper D Lobby near Exhibitor Registration. TASB staff in the Information booths can help as well.

CONTINUING PROFESSIONAL EDUCATION (CPE) FOR SUPERINTENDENTS AND ADMINISTRATORS
Certificate renewal standards adopted by SBEC require all certified educators to complete appropriate continuing education clock hours. The form of record keeping of CPE credit is available at Registration and will contain more information about SBEC certification rules.
We need your help assembling wellness kits!
Stop by the Community Service Lounge to lend a hand in building kits for those in need.

Join us for the third annual Community Service Project at TASA | TASB Convention txEDCON21

Community Service Center
Inside the Exhibit Hall
- Friday, September 24
- Saturday, September 25

Special thanks to our sponsors
RELATED EVENTS
Rooms are in the Kay Bailey Hutchison Convention Center unless noted.

THURSDAY, SEPTEMBER 23
8 a.m.–4 p.m. TASA/TASB/TASBO Budget Workshop Omni – Dallas E
8:30 a.m.–1:30 p.m. Council of School Attorneys (CSA) Meeting Omni – Dallas F/G

FRIDAY, SEPTEMBER 24
7:30-9 a.m. TACS Committee Meeting Omni – Greenville
7:30-11:30 a.m. TASA School Board Interviewee Waiting Room D223
7:30 a.m.–5 p.m. Leadership TASC (LTASC) Alumni Lounge D160
8-9:30 a.m. Texas Association of Mid-size Schools (TAMS) Board Meeting C143
8 a.m.–1:30 p.m. TASA School Board Awards Committee D224
8 a.m.–3 p.m. Texas Council of Professors of Educational Administration (TCPEA) Meeting Omni – Arts District 7
9-10:30 a.m. Gulf Coast Area Association of School Boards (GCAAASB) Meet and Greet Exhibit Hall DE, Booth 897
11:30 a.m.–1 p.m. School Board Advisory Network (SBAN) Luncheon Omni – Trinity 1, 2, 3
11:30 a.m.–1:30 p.m. Fast Growth Schools Coalition Luncheon Omni – Trinity 4, 8
12:15-1:15 p.m. Texas Caucus of Black School Board Members (TCBSBM) Annual Meeting and Lunch Omni – Greenville
2:30–4 p.m. Friends of Texas Public Schools Advisory Council Omni – Fair Park 2
5:30-7 p.m. Texas Association of Latino Administrators and Superintendents (TALAS)/Mexican American School Boards Association Reception Omni – Trinity 5-7
5:30-7 p.m. UT Austin Cooperative Superintendent Program Reception Omni – Cedars
5:30–7:30 p.m. LTASB Alumni Celebration Ballroom D Lobby
8:30 p.m.–midnight TCBSBM Casino Night Omni – Trinity 1, 2, 3
**SATURDAY, SEPTEMBER 25**

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<td>TALAS Board Meeting</td>
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<td>7:30-9 a.m.</td>
<td>Texas Academic Decathlon Board Meeting</td>
<td>C151/152</td>
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<tr>
<td>7:30 a.m.-3 p.m.</td>
<td>LTASB Alumni Lounge</td>
<td>D160</td>
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<td>8 a.m.-5 p.m.</td>
<td>TALAS Mentoring Session</td>
<td>C141</td>
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<tr>
<td>9-10:30 a.m.</td>
<td>North Texas Area Association of School Boards (NTAASB) Meet and Greet</td>
<td>Exhibit Hall DE, Booth 897</td>
</tr>
<tr>
<td>11 a.m.-2 p.m.</td>
<td>Texas School Alliance Annual Meeting and Luncheon</td>
<td>C140/142</td>
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<tr>
<td>11 a.m.-3:30 p.m.</td>
<td>Texas Association of Black School Board Educators (TABSE) Superintendent Assembly</td>
<td>C144/145</td>
</tr>
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<td>2-3 p.m.</td>
<td>UT Austin Cooperative Superintendent Program: Talk with Brian Woods, Northside ISD-Region 20</td>
<td>C152</td>
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**COMPLIMENTARY HEADSHOTS**

Stop by the Headshot Photo Booth, located just inside the Exhibit Hall, to have a professional photo taken.

*BROUGHT TO YOU IN PART BY*
FEATURED SESSIONS

LEARNING LOUNGE
FRIDAY, SEPTEMBER 24
9 a.m.-2 p.m.
SATURDAY, SEPTEMBER 25
9 a.m.-2 p.m.

Earn credit for attending these 20- to 30-minute informal presentations focusing on research and best practices about how the board can positively affect student achievement through their leadership role. Presenters will provide learning data and positive examples about how school districts are dealing with loss of learning caused by the pandemic.

Scan the QR code above for session details. The Learning Lounge is in the Exhibit Hall near the entrance to General Sessions.

SBOE PANEL DISCUSSION
FRIDAY, SEPTEMBER 24
1-2 p.m.

The Texas State Board of Education (SBOE) plays a significant role in developing policies and standards for Texas public schools—from setting curriculum standards to reviewing new charter school awards approved by the commissioner of education. Join SBOE members for a panel discussion moderated by TASB President and Fort Bend ISD Trustee James D. Rice about what lies ahead for the SBOE and public education in Texas.

Presenters:
Keven Ellis, Chair, State Board of Education, TEA
Pam Little, Member, State Board of Education, TEA
Georgina Perez, Member, State Board of Education, TEA
Marisa Perez-Diaz, Member, State Board of Education, TEA
Jim Rice, President, TASB, and Trustee, Fort Bend ISD
Audrey Young, Member, State Board of Education, TEA

CSA SPOTLIGHT SESSIONS

The Council of School Attorneys (CSA) will meet in conjunction with txEDCON21 TASA | TASB Convention again this year.

In addition to the activities that take place Thursday, two sessions will be featured during Convention. These will be called “CSA Spotlight Sessions” and will be open to ALL registered attendees, including CSA members. State bar approved Continuing Legal Education (CLE) credit will be offered as well.

FRIDAY, SEPTEMBER 24
8:45-9:45 a.m.

Student Speech Online and Off Campus: Can They Really Say That?
Earlier this year, the U.S. Supreme Court opined for the first time on off-campus student speech, use of social media, and—you guessed it—cheerleading. The case, Mahanoy Area School District v. B.L., has implications for your district’s jurisdiction to discipline for social media posts and other student speech, efforts to stop bullying, and enforcement of extracurricular codes of conduct. Join host Jim Walsh and an all-star panel of Texas school attorneys to evaluate the Supreme Court’s decision and its practical impact on local decisions.

Presenters:
Valerie Carrillo, Attorney, Escamilla & Poneck LLC
Chris Gilbert, Partner, Thompson & Horton LLP
Kelli Karczewski, Partner, Karczewski I Bradshaw I Spalding
Jim Walsh, Attorney/Shareholder, Walsh Gallegos Treviño Kyle & Robinson PC, Host

C Ballrooms
SATURDAY, SEPTEMBER 25
3-4 p.m.

Uncivil Discourse: Managing Disruptive Comments and Complaints in a Time of Unrest
School districts across the nation and right here at home are suddenly facing questions, concerns, and even protests about current social and political issues from mask requirements to the social studies curriculum and beyond. School boards need to be prepared to manage public comments, including comments generated by interest groups outside the district, and rowdy attendees. Districts also need to respond appropriately to parents’ demands for more transparency and access to district decision making. What’s the line between parent involvement and disruption of school campuses and public meetings? Join a panel of experienced school attorneys for our best advice on how to navigate these heated situations.

Presenters:
Joy Baskin, Division Director, TASB Legal Services
Janet Bubert, Shareholder, The Underwood Law Firm PC
Daniel Stockton, Executive Director of Government & Legal Affairs, Frisco ISD
Jim Whitton, Shareholder, Brackett and Ellis PC, Host D165

HOW COOL IS YOUR MASK?

Whether you’re wearing district colors or bedazzled it with bling, your mask might earn you a prize in this year’s “Your Mask Is Cool!” contest.

Attendees awarded a “Your Mask Is Cool!” card by a TASA or TASB staff member will be eligible for prize drawings during the Exhibit Hall Closing Event Saturday, 2-3 p.m.
Downtown Dallas & Surrounding Area

TASA / TASB Convention 2021

Meeting Dates: September 24-26, 2021

Accommodations:

1. AC by Marriott Dallas Downtown
2. Adolphus Hotel
3. Aloft Dallas Downtown Hotel
4. Cambria Hotel Downtown Dallas
5. Courtyard Dallas Downtown/Reunion
6. Dallas Marriott City Center
7. Fairmont Hotel Dallas
8. Hampton Inn & Suites Dallas Downtown
9. Hilton Garden Inn Downtown Dallas
10. Hyatt Regency Dallas at Reunion
11. LaQuinta Inn & Suites
12. The Lorenzo
13. The Magnolia Hotel
14. Omni Dallas Hotel (Connected to KBHCC via Skybridge)
15. Residence Inn by Marriott Dallas Downtown
16. Sheraton Dallas
## Shuttle Service Schedule

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<th>Midday Service (20–30 minute intervals)</th>
<th>PM Service (15–20 minute intervals)</th>
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<tr>
<td>Friday, September 24</td>
<td>6–9:30 a.m.</td>
<td>9:30 a.m.–4 p.m.</td>
<td>4–6 p.m.</td>
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<tr>
<td>Saturday, September 25</td>
<td>6–9:30 a.m.</td>
<td>9:30 a.m.–4 p.m.</td>
<td>4–6 p.m.</td>
</tr>
<tr>
<td>Sunday, September 26</td>
<td>7 a.m.–12:30 p.m. (15-20 minute intervals)</td>
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Convention shuttles are provided complimentary between official TASA | TASB Convention hotels and the Kay Bailey Hutchison Convention Center on Thursday afternoon, Friday, Saturday, and Sunday morning.

The Omni Dallas and Aloft are considered walkable properties to the Kay Bailey Hutchison Convention Center. All other official TASA | TASB Convention hotels will have shuttle service.

If you require a wheelchair-assisted service pick up, please call 214.738.8542 at least 30 minutes before your desired departure time to be sure we can adequately accommodate your needs.

## Dining Options

All locations are cashless. You must use a debit or credit card.

<table>
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<th>Food Court Hall D, Level 2</th>
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<td></td>
<td>Coffee Shop Serving Starbucks</td>
<td>Coffee Cart Serving Starbucks</td>
<td>Main food concepts including breakfast and lunch items</td>
</tr>
<tr>
<td>Thursday, September 23</td>
<td>9 a.m.–4 p.m.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Friday, September 24</td>
<td>6:30 a.m.–4 p.m.</td>
<td>6:30 a.m.–noon</td>
<td>8:30 a.m.–4 p.m.</td>
</tr>
<tr>
<td>Saturday, September 25</td>
<td>6:30 a.m.–4 p.m.</td>
<td>6:30 a.m.–noon</td>
<td>8:30 a.m.–3 p.m.</td>
</tr>
<tr>
<td>Sunday, September 26</td>
<td>D Ballroom Lobby, Level 3</td>
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</tr>
<tr>
<td></td>
<td>Complimentary coffee, 7-10:30 a.m.</td>
<td>Complimentary breakfast, 7-8:30 a.m.</td>
<td></td>
</tr>
</tbody>
</table>
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GENERAL SESSIONS

First General Session
Friday, September 24, 4-5:30 p.m.
Exhibit Hall F, Level 2

Keynote: Sylvia Baffour
Professional speaker, trainer, and executive coach who helps organizations thrive and succeed with emotional intelligence strategies

Student Performance: Fort Bend ISD
Greetings: Viola M. Garcia, President, NSBA, and Trustee, Aldine ISD
Award Presentation: Superintendent of the Year

Second General Session
Saturday, September 25, 10:30 a.m.-noon
Exhibit Hall F, Level 2

Keynote: Shayla Rivera
Aerospace engineer and former rocket scientist with NASA, and current director of ENGR program and professor of practice for the College of Engineering at Texas A&M University

Student Performance: Sunnyvale ISD
Award Presentations: Key Communicator and Outstanding School Board

Third General Session
Sunday, September 26, 10:30-11:30 a.m.
Ballroom C, Level 2

Keynote: Jessica Rector
Leading expert on burnout and mind wellness and authority on tackling inner communication and turning it into outer success and positive action
THANK YOU TO our educators for going above and beyond during this unprecedented school year. With your leadership, our schools will continue to provide a strong foundation and sense of place and BELONGING.
THURSDAY, SEPTEMBER 23

AGENDA AT A GLANCE

1-5 p.m.   Preconference Sessions

2-5 p.m.   Preconference Sessions

5-6:30 p.m.   Opening Reception
Preconference Sessions
$50 fee is required. If you did not preregister, ask on-site registration staff to check for availability.

1–5 p.m.

Beyond the Buzz: Diversity, Equity, and Inclusion Fundamentals
Diversity, equity, inclusion, accessibility, justice, belonging, bias—all of these buzzwords are heard in the news and across social media. Let’s dive deeper and learn through a four-hour experiential session about the fundamentals behind it.

A foundational model will be presented, followed by a deeper dive into the “Anatomy of Bias.” We will discuss how fragile the human spirit is and how exclusion can impact a person, a group, and/or a nation in profound ways.

The world and our school districts are becoming more diverse, and this session will equip you with practices that, when applied, will transform your relationships, your district, and ultimately student outcomes across the state.

Presenter:
Cecilia Chavez, Division Director, TASB Diversity, Equity, and Inclusion

Ballroom D4, West Fork

2–5 p.m.

Board Officers’ Academy: The ‘You Decide’ Seminar
This seminar is created specifically for Board Officers and is going to be designed with your help. You can choose from several topics, all listed below. The top two sessions selected by the group will be presented:

- Important Tools for Meeting Preparation
- Successfully Working with Challenging Individuals
- Effectively Engaging Your Community
- A Legal and Governance Perspective on Meetings
- A Board Officers Open Dialogue

Presenter:
David Koempel, Trustee Engagement Senior Consultant, TASB Board Development Services

Ballroom D1, Clear Fork

Governance for Improved Student Success: EISO/SB 1566 Training (fulfills 3-hour biennial requirement)
Focused and engaged school boards make a difference to student learning. This research-informed session highlights practices and tools to help boards understand the current state of student learning, cast a compelling vision with meaningful goals, and oversee the improvement efforts in their districts.

Presenters:
Phil Gore, Division Director, TASB Board Development Services
Orin Moore, Consultant, TASB Board Development Services

Ballroom D3, East Fork
New School Board Member Launch
Welcome to school board service! Joining a board in progress requires new trustees to learn a lot in a short time. This extended session provides foundational information and perspective to help newly elected trustees get their bearings quickly.

Registration for the session includes online access to bonus content including required trainings on the Texas Open Meetings Act and Sexual Abuse, Human Trafficking, and Other Maltreatment of Children.

Presenters:
Susan Elliott, Curriculum and Instructional Design Director, TASB Board Development Services
Esperanza Orozco, Consultant, TASB Board Development Services

Ballroom D2, Elm Fork

5–6:30 p.m.

Opening Reception
Nibble and nosh as you connect with colleagues! Clap your hands and stomp your feet as you are entertained by the high-energy band Party Machine. This unique dance band will keep you moving with non-stop music, lights, and motion from the moment they hit the stage, covering tunes from the ‘50s through today’s hits!

Lobby F, Level 2

Brought to you in part by:
AGENDA AT A GLANCE

6:30 a.m.–6 p.m.  Registration Open

7:30–8:30 a.m.  Concurrent Sessions

7:30–11:30 a.m.  Small School District Seminar

8:30 a.m.–4 p.m.  Exhibit Hall Open

8:45–9:45 a.m.  Concurrent Sessions

9 a.m.–2 p.m.  Learning Lounge

9:45–10:15 a.m.  Break in Exhibit Hall

10:15–11:15 a.m.  Concurrent Sessions

1–2 p.m.  Concurrent Sessions

2:15–3:15 p.m.  Concurrent Sessions

3:15–4 p.m.  Break in Exhibit Hall

4–5:30 p.m.  First General Session
SMALL SCHOOL DISTRICT SEMINAR*

7:30–8 a.m.
Registration and Continental Breakfast

8-11:30 a.m.
Program
(includes a 15-minute break)

Small School District Seminar
This seminar, designed for schools with 750 or fewer students, focuses on the advantages small schools have to offer.

By making the most of the relationships and close-knit feel of a small community, these districts are uniquely poised to try innovative thinking that has a big impact on student achievement.

C Ballrooms, Level 2

* This session requires advance registration. Check with staff at the session’s registration table for availability.

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FRIDAY, SEPTEMBER 24

7:30-8:30 a.m.

If you want to know what it takes to move quickly with a focus on students and staff during a global pandemic, this is the session for you. The Arlington ISD Board worked quickly and efficiently when the pandemic hit in spring 2020 and made key decisions that helped the school year finish on time in a safe manner for students and staff.

Presenters:
Marcelo Cavazos, Superintendent, Arlington ISD
Kecia Mays, Trustee, Arlington ISD
Aaron Reich, Trustee, Arlington ISD

Ballroom D1, Clear Fork

Leading and Building through Partnerships
The presentation team will share Blue Ridge ISD’s journey from successful bond program to construction of new facilities in a 3A district. Comprised of representatives from the architecture firm, construction manager, and district, presenters will share the valuable partnerships formed and collaborative environment created during the district’s bond and construction process.

Presenters:
Shelly Enloe, Trustee, Blue Ridge ISD
Von Gallagher, President, Gallagher Construction Services
Matt Kimball, Superintendent, Blue Ridge ISD
Jason Oswald, Principal, WRA Architects Inc.

Ballroom D2, Elm Fork

Bonds Are NOT the Only Answer
This session will include an explanation of how to use alternate funding sources to meet facility needs. When a bond election is not a choice, a warranty deed and a maintenance tax note can be used as a funding source for a facility project. The presenter will explain how these options work and what benefits they bring to a district. A question-and-answer period will conclude the session.

Presenters:
Tonya Knowlton, Superintendent, Community ISD
Christian Merritt, Financial Advisor, Live Oak Public Finance LLC

Ballroom D3, East Fork

Board 101: The New TEA Rules on School Facilities Standards
While Texas school districts are at the forefront of educating students, the facilities rules for designing Texas school facilities are antiquated. This discussion will offer insights into the creation of the first update of TEA rules regarding school facilities standards since 2004. Learn what the updated rules mean for Texas school facility planning and the school board’s responsibility in ensuring the district’s compliance with them.

Presenters:
Robin Bullock, Superintendent, Allen ISD
Kathy Grant, Public Affairs Consultant, Kathy Grant Group
Leesa Vardeman, Partner, VLK Architects

Ballroom D4, West Fork

Breaking Down Walls
This session will focus on how a school of choice can reengage the unplugged learner by “breaking down the walls” between expected student performances and unexpected student preferences. The REALM Secondary School demonstrates how a video-game programming curriculum, a blended and self-paced learning approach, and a tailored state-of-the-art building prepares students for college and career readiness.
Unfinished Learning: Regaining, Planning, and Evaluating Effective Interventions

Participate in a dynamic conversation focused on John Hattie’s Visible Learning through the lens of social-emotional learning and interventions. Join colleagues in exploring the key areas that influence and ensure student success. Walk away with ideas for using this meta-analysis to strategically address the learning disruptions caused by COVID-19.

Presenters:
Walter Perez, Executive Director of Elementary Education, Melissa ISD
Kim Tunnell, Vice-President of Curriculum Management, Education Advanced Inc.

There’s a New Sheriff in Town: Practical Advice for Starting a School District Police Department

The safety and security of students and staff is a top priority for a school district. Many school districts have found that they can better serve the needs of their students by establishing their own police department. This presentation will discuss the legal and practical concerns for starting a district police department.

Presenters:
Andrea Gulley, Attorney, Walsh Gallegos Treviño Kyle & Robinson PC
Blake Henshaw, Attorney, Walsh Gallegos Treviño Kyle & Robinson PC

Making Friends in High Places: Developing Innovative Partnerships

Healthy relationships cultivate innovation and produce results beyond imagination. Presenters will discuss the art of developing strategic partnerships with local, regional, state, and national entities to improve organizational effectiveness. Examples of these partnerships include SpaceX, National Board for Professional Teaching Standards, Bill and Melinda Gates Foundation, Public Impact, Chiefs for Change, Permian Strategic Partnership, Chamber of Commerce, Commit Partnership, Raise Your Hand Texas, and The New York Times.

Presenters:
April Chiarelli, Chief Academic Officer, Burleson ISD
Terry Hoyle, Dallas Office Director, Pfluger Architects

Becoming a Superintendent

TASB Executive Search Services staff will facilitate an interactive discussion on what interview skills and application materials are needed to become a superintendent. The team will discuss first impressions when interviewing, as well as review content requirements for the application process, resume, and additional materials needed when applying.

Presenter:
Marian Strauss, Senior Consultant, TASB Executive Search Services

Corsicana ISD Penguin Project: Empowering Students with Special Needs through Theatre

The Corsicana ISD Penguin Project is a unique production of a modified well-known Broadway play in which all the roles are filled by students with developmental disabilities. They are joined on stage by a dedicated group of “peer mentors” without disabilities working side by side with them through rehearsals and performances. The program’s impact on students, staff, and community members along with implementation strategies used by the district will be discussed.

Presenters:
Margie Crow, Facilitator of the Corsicana Regional Day School Program for the Deaf and 504/Dyslexia Supervisor, Corsicana ISD
Cranston Dodds, Director, Theatre Department, Corsicana ISD
Diane Frost, Superintendent, Corsicana ISD
Tiffany Warren, Special Education Counselor, Corsicana ISD
advocates for public school districts. In addition, the initial negotiation and renegotiation of the superintendent’s employment contract will be examined, along with the positive and negative outcomes that can be achieved.

**Presenters:**
Juan Cruz, Attorney, J. Cruz & Associates LLC  
Cory Hartsfield, Attorney, Cory Hartsfield PC

**Post-Legislative Policy Preview:**
Find Out What Really Happened  
Attendees wondering about the outcome of policy-related bills considered in the Legislature can find out what passed in this session. There was a lot of activity during this Legislative session, and TASB Policy Service is already working on the necessary policy revisions. In this session, TASB Policy Service consultants will share relevant issues impacting districts’ policy and discuss the changes administrators and board members will need to consider.

**Presenters:**
Valerie Conner, Policy Consultant, TASB Policy Service  
Brooke Stroud, Policy Consultant, TASB Policy Service

**8:45-9:45 a.m.**

**S.T.O.P. Suicide, Bullying, and Emotional Pain**  
(Stop. Think. Overcome Pain.)  
The session will be a presentation format from Brazosport ISD’s superintendent, assistant superintendent, and director of counseling, along with the co-founder of S.T.O.P., Brenda George, who was named a Hero for Children by TEA and the SBOE in 2021.

**Presenters:**
Brenda George, Co-Founder, S.T.O.P.  
Allison Jasso, Coordinator of Counseling Services, Brazosport ISD  
Danny Massey, Superintendent, Brazosport ISD  
Jay Whitehead, Assistant Superintendent, Brazosport ISD

**HR Hot Topics**  
Join a TASB lead attorney and the HR Services director to learn more about current hot-topic school district HR issues, including recent legislative changes that impact compensation, leaves, and professional development, presented in an engaging and interactive format.

**Presenters:**
Amy Campbell, Director, TASB HR Services  
Leslie Story, Lead Attorney, TASB Legal Services

**Ballroom D2, Elm Fork**

**Getting off the Ground in a New District:**  
The Critical Role of Data  
Join us to explore best practices related to being an informed board member. Pleasant Grove ISD’s director of finance will share how he leverages the informational power of data visualizations—enrollment history, projections, and comparisons with local/statewide peers—to ensure the board has an accurate understanding of the district. Participants will also receive a state of the district report, customized for their own district.

**Presenters:**
Christopher Ryan, Analytics Advisor, Forecast5 Analytics Inc.  
Derick Sibley, Director of Finance, Pleasant Grove ISD  
Travis Zander, Senior Analytics Advisor, Forecast5 Analytics Inc.

**Ballroom D3, East Fork**

**An Update on the Texas Economy**  
Learn about the current state of the Texas economy as it recovers from COVID-19. This session will teach participants about which economic indicators most impact both Texas as a whole and specific geographic regions throughout the state. An update will also be given on the housing market, employment, wages, and economic growth.

**Presenter:**
Cole Hentschel, Director of Sales, First Public (subsidiary of TASB)

**Ballroom D4, West Fork**
**Student-Led Incubators: Preparing Students for Professional Environments**

Incubators in educational environments foster cross-pollination between school districts and the business community, promote higher engagement with students, and encourage the skills and abilities required for success in students’ future careers: ideation, collaboration, and exploration. Highlighting a variety of incubator spaces across the country, this session will use virtual reality to reveal current trends, share the benefits to students, and demonstrate successful design strategies for these creative community spaces.

**Presenters:**
- Brett Holzle, Principal, Stantec
- Gwendolyn Morgan, Interior Designer, Stantec
- Michael Warren, Director of Moody Advanced Professional Studies, Highland Park ISD (ESC 10)

*D161*

**Welcome to the Team!**

When four trustees retired after a collective 70 years on the all at-large Gregory-Portland ISD’s board, the remaining three members and new superintendent developed a plan to equip candidates and future teammates for success. Presenters will share the candidate overview they hold before the election, the welcoming and orientation process followed after the election, and their continuous improvement and good governance practices meant to serve the district well into the future.

**Presenters:**
- Michelle Cavazos, Superintendent, Gregory-Portland ISD
- Tim Flinn, Trustee, Gregory-Portland ISD
- Carrie Gregory, Trustee, Gregory-Portland ISD
- Zach Simmons, Trustee, Gregory-Portland ISD

*D162/D164*

**Building Equitable Opportunities for All Students to Experience Postsecondary Success**

As the state recovers and taps into its resilience and community, education leaders continue to seek ways to innovate and provide equitable opportunities for students to achieve postsecondary success. Examining unique variables, OnRamps and select district partners across Texas will discuss how quality dual-enrollment courses are being reimagined while remaining aligned to higher education expectations, and what it means today for students to be future ready.

**Presenters:**
- Randy Cobb, Principal, Azle ISD
- Angela Herron, Director of Academic Curriculum and Instruction, Grand Prairie ISD
- Jennifer Porter, Managing Director, OnRamps, The University of Texas at Austin
- Elizabeth Swaner, Executive Director, Richardson ISD

*D163*

**Women in Leadership: Encouragement for Today and Inspiration for Tomorrow**

More women are running for office and achieving high levels of success; however, research indicates some women lack confidence and hesitate to speak up in meetings. In this workshop, you will hear strategies and tips to increase confidence and inspire the young women in your sphere of influence. Topics include effective campaigning, finding your voice, the balancing act, and creating the climate for female leadership.

**Presenters:**
- Faye Beaulieu, Senior Vice-President of Community Investment, United Way of Tarrant County, and Former Trustee, Hurst-Euless-Bedford ISD
- Barbara Burns, Trustee, Denton ISD
- Creslond Fannin, Executive Director, Austin ISD
- Corinne French, Board President, Valley View ISD (ESC 11)

*D165*

**Professional Development and Advocacy for Latino Learners**

As of April 14, 2021, Texas has 1,020 school district superintendents. 790 or 78% of Texas district superintendents are male; 230 or 22% of Texas district superintendents are female. 84 or 8.2% of Texas district superintendents are Latino/Latina. 65 or 6.4% are Latino; 19 or 1.8% of Texas district superintendents are Latina. Join our discussions on addressing the shortage of Latino and Latina superintendents in Texas.

**Presenters:**
- Xavier De La Torre, Superintendent, Ysleta ISD
- Rick Lopez, Superintendent, Garland ISD
- Martha Salazar-Zamora, Superintendent, Tomball ISD
- Veronica Vijil, Superintendent, Fabens ISD

*D166*
**TSPRA: How to Craft Powerful Messages and Create Ambassadors**
In this session, the chief communications officer for Fort Bend ISD and TSPRA President shares the effective strategies and techniques she and her teams have used to identify and craft compelling stories and messages for internal and external stakeholders. Having aligned and powerful messages supports district engagement efforts, furthers program buy-in, and creates ambassadors ready to take the lead with the program’s message.

**Presenter:**
Veronica Sopher, Chief Communications Officer, Fort Bend ISD, and TSPRA President

**CSA Spotlight Session**
**Student Speech Online and Off Campus: Can They Really Say That?**
Earlier this year, the U.S. Supreme Court opined for the first time on off-campus student speech, use of social media, and—you guessed it—cheerleading. The case, *Mahanoy Area School District v. B.L.*, has implications for your district’s jurisdiction to discipline for social media posts and other student speech, efforts to stop bullying, and enforcement of extracurricular codes of conduct. Join host Jim Walsh and an all-star panel of Texas school attorneys to evaluate the Court’s decision and its practical impact on local decisions. State bar approved for 1 hour of Continuing Legal Education (CLE).

**Presenters:**
Valerie Carrillo, Attorney, Escamilla & Poneck LLP
Christopher Gilbert, Partner, Thompson & Horton LLP
Kelli Karczewski, Partner, Karczewski|Bradshaw|Spalding
Jim Walsh, Attorney/Shareholder, Walsh Gallegos Treviño Kyle & Robinson PC

**TASA Legislative Update on 87th Regular Legislative Session and Special Sessions**
Participants will be given information on important legislation passed during the 87th regular legislative session related to school finance, TRS, assessment, and accountability among other issues. Updates on the subsequent called special sessions and related legislation will also be presented. *Fulfills one-hour biennial requirement for update to the Texas Education Code.*

**Presenters:**
Amy Beneski, Deputy Executive Director, TASA
Casey McCreary, Associate Executive Director, TASA
Colby Nichols, Partner, Ancira Strategic Partners LLC

**Finding Calmness in the Storm:**
**Title IX Developments and Consistencies**
With each new presidential administration, Title IX undergoes drastic developments in controversial parts of the law, but it is important to understand that most of the law remains constant and applicable to schools. This session will give an overview of the origin of Title IX, the case law applicable to schools, and the parts of the law that remain constant and explain the recent updates to the law.

**Presenters:**
Brady Flanery, Associate, Eichelbaum Wardell Hansen Powell & Mehl PC
Jennifer Powell, Shareholder, Eichelbaum Wardell Hansen Powell & Mehl PC

**The Reasonable Accommodation Playbook**
The reasonable accommodation process under the Americans with Disabilities Act is intended to be a flexible and interactive process, requiring clear communication between the employee and the employer. Participants in this session will gain a better understanding of the laws and regulations governing the interactive process, including how to determine whether the requested accommodation is reasonable and how best to engage with qualified individuals with disabilities in the process.

**Presenters:**
M. Kaye DeWalt, General Counsel, Aldine ISD
Cory Rush, Attorney, Karczewski|Bradshaw|Spalding

**9:45–10:15 a.m.**
**Feeling a little tired?**
The Exhibit Hall has hot coffee waiting for you!
10:15-11:15 a.m.

School Compensation for Board Members
Understanding the strategy and architecture behind the organization’s compensation plan is critical to recruiting and retaining top-notch staff and controlling costs. Key components of pay administration will be covered, including pay strategies, structures, adjustments, and placement for new or promoted employees. Participants will finish with a better understanding of the mechanics of their school district’s compensation plan and the importance of maintaining both market-competitive pay and competitive pay structures.

Presenters:
Luz Cadena, Senior Compensation Consultant, TASB HR Services
Erin Kolecki, Compensation Consultant, TASB HR Services

Ballroom D1, Clear Fork

Take the Guesswork out of Hiring Season with Data-Driven Staffing
Higher-than-average staff turnover has led to disruptions in the teaching workforce and in instructional continuity. Aligning staffing plans with student course needs and connecting hiring practices to master scheduling facilitates data-informed decision making and ensures equitable learning opportunities. Get an in-depth look at using data-driven instructional and staffing practices to take the guesswork out of hiring season.

Presenters:
Jill Blankenship, Cardonex Sales Professional, Education Advanced Inc.
Brent Reid, Cardonex Sales Professional, Education Advanced Inc.
Clarence Simmons, Executive Director of Secondary Education and Campus Support, Birdville ISD

Ballroom D2, Elm Fork

Better Health Care: Don’t Believe Me? Just Watch! How One District Revolutionized Health Care for Schools
Free Health Coverage: Raymondville ISD was the first district in Texas to offer an alternative to TRS-ActiveCare group health coverage. The district provided coverage at no cost to employees with a $0 deductible and $0 copay. Presenters will explain how they offered better health care at a lower cost. These dynamic speakers will share the impact it had on the district and engage participants with stories from their experience.

Presenters:
Benjamin Clinton, Deputy Superintendent, Raymondville ISD
Stetson Roane, Superintendent, Raymondville ISD

Ballroom D3, East Fork

Virtual Learning Studios: Improving the Online Learning Experience
During the pandemic, many students and teachers experienced online learning for the first time. Since 2020, Humble ISD has made technology enhancements, including virtual learning studios. Explore content produced to engage students, see how videos are produced, and learn what facilities are used. Participants will learn about the development of the teacher professional development studio as well as campus-based virtual learning studios.

Presenters:
Richard Chi, Co-CEO, PBK
Elizabeth Fagen, Superintendent, Humble ISD

Ballroom D4, West Fork

Building Leadership Capacity for Texas Instructional Leadership
Attendees will hear from a district leader, campus principal, and campus assistant principal about their roles in executing Texas Instructional Leadership to close achievement gaps for students in a year’s worth of time.

Presenters:
Lance Hamlin, Chief of School Leadership, Carrollton-Farmers Branch ISD
Chad Hunter, Principal, Carrollton-Farmers Branch ISD
Kara Miller, Assistant Principal, Carrollton-Farmers Branch ISD

D161

The Journey to Good Governance
Participants will hear about concrete tools and good governance practices and a few “do’s and don’ts” that the Splendora ISD Board learned along the way.

Presenters:
Jeff Burke, Superintendent, Splendora ISD
Suzanne Soto, Trustee, Splendora ISD

D162/164
Recharge your advocacy at the TASB Delegate Assembly. The annual membership meeting is your opportunity to have a voice on key Association business. This year, delegates will vote on:

- Updates to the TASB Advocacy Agenda
- TASB’s leadership for 2021–22
- Amendments to the TASB Articles of Incorporation, TASB Bylaws, and Statement of Beliefs

There is still time to register!
On-site Delegate/Alternate registration opens at 11:30 a.m. Saturday, September 25, in the Dallas Ballroom (Level 3) and near the escalators on Level 2.

Already registered?
If you have your button and ribbon, then head directly to your regional caucus meeting at 12:30 p.m.

Schedule
12:30–1:30 p.m.
Lunch and Regional Caucuses, Levels 2 and 3
Your button and Delegate/Alternate ribbon will grant you access to the free lunch and caucus.

2–4 p.m.
Delegate Assembly, Dallas Ballroom, Level 3
Earn continuing education credit for participating in the Assembly and caucus lunch!
Leveraging Growth to Spur Innovation
Canyon ISD’s fast community growth provided an opportunity to advance its educational methodology through new construction and reinvention projects. The district will share the journey through its bond program, focusing on the vision to inspire and challenge students and educators by creating innovative learning environments. A collaborative pilot program at an existing elementary school influenced the design of two new elementary schools and a pedagogy shift throughout the district.

**Presenters:**
Lance Melton, Vice-President, Corgan
Darryl Flusche, Superintendent, Canyon ISD
Heather Wilson, Assistant Superintendent of Business and Operations, Canyon ISD

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Strategies to Overcome Student Learning Losses
The pandemic’s impact will continue to loom larger on underserved student populations than those populations identified with higher academic performance results. Through its regional workshops, the Texas Caucus of Black School Board Members has researched, assessed, and found solutions to help narrow the impact of the learning gaps. These solutions encompass mental health challenges, building equity policies, and increasing academic rigor. The “state of emergency” approach is applicable to all districts.

**Presenters:**
Bobby Blount, Executive Vice-President, Texas Caucus of Black School Board Members, and Trustee, Northside ISD (ESC 20)
James Fuller, Trustee, Midland ISD
Larry Hawthorne, Trustee, Hubbard ISD (ESC 12)
Willie White, Board President, Fort Sam Houston ISD

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Can’t Cancel Campus Culture: Positive or Negative, It’s Always There
High-performing schools invest in building high-performing workplace environments that unite and energize campus teams. Conversely, a low-performing culture undermines everything. Putting the best educational strategies and people in place while neglecting the workplace culture creates a recipe for mediocrity, or worse. Inspired educators who enjoy their workplace achieve greatness together. A healthy culture is the key ingredient in the recipe for student success.

**Presenters:**
Leslie Milder, Founder, Friends of Texas Public Schools
Kathryn Rollo, Superintendent, Lubbock ISD
Julia Stephen, Principal, Lubbock ISD

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TSPRA: Using Strategic Marketing to Recruit Millennial Teachers to Your School District
Millennials are now the largest generation representing the United States workforce. As more school districts face a teacher shortage, districts need to understand millennials and adjust their current recruiting efforts to fill openings. Understanding millennials and what resonates with them will help build a strategic marketing plan to recruit new teachers. Learn how Garland ISD developed dynamic marketing techniques to reach this unique generation and double the district’s teacher applications.

**Presenter:**
Jason Wheeler, Director of Communications, Garland ISD
The Second Wave: How Should Schools Respond to COVID-19’s Impact on Student and Educator Behavioral Health?
As the pandemic affects families across Texas, children are showing increased signs of distress, anxiety, grief, depression, and suicidal thoughts. Student mental health has moved to the forefront for Texas schools. Policymakers, researchers, and practitioners increasingly understand the inextricable link between mental health and learning. This session will explore how school leaders are using evidence-based strategies to support student and educator behavioral health to address the pandemic’s “second wave.”

Presenters:
Jennifer Esterline, Vice-President of Education Policy, Meadows Mental Health Policy Institute
Tony Walker, Senior Director of Strategic Education Initiatives, Meadows Mental Health Policy Institute

Creating High-Performance Teams: A Convergence of Research, Practice, and Coaching Insights
Only one out of five teams is high performing. Research and experience validate that 60% of team effectiveness is attributed to team structure and design. Join us and explore what is needed to build a team that is fit for performance.

Presenters:
Linda McAnelly, Field Service Agent, Region ESC 20
Miranda Walichowski, Clinical Associate Professor, Texas A&M University

Changes Ahead for Instructional Resources: Are You Ready for Potential Challenges?
With the latest legislative session and the changes to the social studies curriculum, expect an uptick in complaints regarding instructional resources. Parents on both sides of the argument are challenging the school’s curriculum. How should these complaints be addressed? Do employees have any direction when it comes to instructional resources? Employees may potentially challenge the resources. Are districts ready for these grievances?

Presenters:
Sadia Ahmed, Attorney, Abernathy, Roeder, Boyd & Hullet PC

Identifying Student Bullying Reports and Harassment: Dangers of Inadequate Administrator and Employee Training
Attorneys will provide step-by-step guidance through complex scenarios relating to the bullying, discrimination, and harassment of students, specifically as to actions school districts must take under law and policy to protect students. While reports of bullying or harassment can easily spiral into public relations nightmares, these issues may be prevented, or damage at least mitigated, by prioritizing administrator and employee training.

Presenters:
Michelle Alcala, Attorney, Sara Leon & Associates LLC
John Janssen, Attorney, Sara Leon & Associates LLC

Why We Started the Prosper ISD Police Department and How It Has Impacted Our Culture
This presentation and Q&A will explore why starting an ISD police department might be beneficial. Presenters will demonstrate how they staff officers, how they intentionally build relationships with students from an early age, and the role officers play in the fight for the social and emotional health of the district’s students and families.

Presenters:
Gregory Bradley, Deputy Superintendent, Prosper ISD
Chad Vessels, Police Chief, Prosper ISD
Jody Woolverton, Director of Police and Emergency Services, Prosper ISD

The Future of School Administrative Spaces: Supporting the Next Generation Workforce through Efficient, Collaborative Design
Historically, schools have been defined by a culture of individualism. K-12 design efforts in recent years have mirrored commercial workplace trends by making a stance for collaborative areas,
flexible seating, tech-savvy spaces, and cafeterias that mimic cafes. School design has been centric to teaching and learning, but supporting the education profession has been a low priority. The new Cypress-Fairbanks ISD Administration Building design portrays a reinvented paradigm for the school workplace.

Presenters:
Roy Sprague, Chief Operations Officer, Cypress-Fairbanks ISD
Manny Torres, Principal, PBK

Student Presence: Evidence of Powerful Middle School Learning Experiences in Royse City ISD
While the pandemic forced education into homes, students at Bobby Summers Middle School returned with presence. This discussion offers the belief that students, in meaningful learning environments, demonstrate and grow personal presence. Discussion will showcase culture and experiences at school to support both academic and social needs. Well-planned instruction with purposeful design enables students to be both physically and emotionally present.

Presenters:
Dalane Bouillion, Principal, VLK Architects
Kenneth Hutchens, Chief Creative Officer, VLK Architects
Kevin Worthy, Superintendent, Royse City ISD

Strategic Responses to Emerging School Finance Issues
Presenters will identify challenges affecting school budgets and recommend strategies to help participants successfully meet these challenges. Attendees will have the opportunity to share ideas and gather feedback as they consider the application of these strategies in their own districts.

Presenters:
Amanda Brownson, Associate Executive Director of Policy and Research, Texas Association of School Business Officials
Janet Spurgin, Research and Policy Associate, Texas Association of School Business Officials
Karen Wilson, Policy and Research Associate, Texas Association of School Business Officials

SBOE Panel Discussion
The Texas State Board of Education (SBOE) plays a significant role in developing policies and standards for Texas public schools – from setting curriculum standards to reviewing new charter school awards approved by the commissioner of education. Join SBOE members for a panel discussion moderated by TASB President and Fort Bend ISD Trustee James D. Rice about what lies ahead for the SBOE and public education in Texas.

Presenters:
Keven Ellis, Chair, State Board of Education, TEA
Pam Little, Member, State Board of Education, TEA
Georgina Perez, Member, State Board of Education, TEA
Marisa Perez-Diaz, Member, State Board of Education, TEA
Jim Rice, President, TASB, and Trustee, Fort Bend ISD
Audrey Young, Member, State Board of Education, TEA

Successful Strategies for School Improvement
Abilene ISD will share the school improvement success it created through a culture of coaching and an increased focus on a student-centered learner experience, which led to measurable improvements in academic achievement and engagement. By implementing personalized coaching for teachers on instructional best practices including standards alignment and differentiated instruction, the district was able to ensure every student received an equitable, engaging learning experience.

Presenters:
Kammi Green, Chief of Partner Success, engage2learn
David Young, Superintendent, Abilene ISD

A Transition Plan for Excellence: New Superintendent
Need to incorporate a new member into your leadership team? Looking for an effective way to bring a new superintendent and new members onto the board? Lancaster ISD’s Team of Eight is developing a model that positions the superintendent and board to meet the educational needs of the community through reviewing district goals, establishing metrics, and working together to establish a plan for success.

Presenters:
Ty G. Jones, Trustee, Lancaster ISD
A. Katrise Perera, Superintendent, Lancaster ISD

C Ballrooms
**Best Practice Use of Assessment Data to Promote Student Growth**

Panelists will share best practices and findings around assessing student growth. Learn how assessment plays a critical role in schools, supporting a shared mission of academic excellence and strong student achievement. Explore how to use data to make actionable decisions to boost student growth to build assessment understanding among educators, students, parents, and the community.

**Presenters:**
Mary Jane Bowman, Executive Director, Grand Prairie ISD
James Cureton, Director of Assessment and Data Analysis, Tyler ISD
Kerry Gain, Chief Academic Officer, Del Valle ISD
Christy Hanson, Assistant Superintendent of Curriculum and Instruction, Tyler ISD

**TSPRA: How to Keep Your Board Visible, in Schools, and Acting to Support Students**

When your district strives to strengthen relationships across a large, diverse, and growing community, you need strong internal partnerships and systems. During the COVID-19 pandemic, Leander ISD expanded a program bringing visibility and accessibility to board members. In this session, learn from a board president, superintendent, and chief communications officer as they share tips, tricks, and success stories around board engagement and storytelling.

**Presenters:**
Trish Bode, Board President, Leander ISD
Bruce Gearing, Superintendent, Leander ISD
Corey Ryan, Chief Communications Officer, Leander ISD

**Not by Chance, by Design: Moving from ‘Some’ to ‘All’ through Strategic Systems**

This session will examine how Northside ISD dug deep to find opportunities to live up to the district promise of “all means all.” Starting with the strategic framework and brand, practices ensuring equity through social and emotional learning will be reflected upon and shared. Participants will have the opportunity to synthesize the examination and evaluation into steps they can implement in their districts.

**Presenters:**
Janis Jordan, Deputy Superintendent for Curriculum and Instruction, Northside ISD (ESC 20)
Kimberly Ridgley, Executive Director of Whole Child Development, Northside ISD (ESC 20)
Valerie Sisk, Executive Director for Secondary Administration, Northside ISD (ESC 20)

**Designing for Mental and Emotional Health**

Students of all ages are under a great deal of stress. Research shows that mood disorders, anxiety, and suicidal thoughts have increased along with academic pressure, social media use, bullying, and hybrid learning challenges. This session presents research-based strategies for mental and emotional health. The panelists are innovators.
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ALL STUDENTS.
ALWAYS.

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in their districts, committed to understanding the needs of individual students and promoting wellness and empowerment through programming and environmental design.

Presenters:
- Erika Crump, Director of Career and Technical Education, Garland ISD
- Angie Gaylord, Deputy Chief of Transformation and Innovation, Dallas ISD
- Sandra Hayes, Assistant Superintendent of Operations, Richardson ISD
- Sangeetha Karthik, Vice-President, Corgan

**2:15–3:15 p.m.**

How Round Rock ISD Is Redefining School Policing through Equity and Behavioral Health

The Round Rock ISD Police Department developed a model called the Four Pillars of School Policing that is a blueprint for effective and transformative school policing. The model heavily promotes safety and security, student advocacy, civil and human rights through racial equity, and behavioral health. Through a lecture, presentation of case studies, and a facilitated discussion, participants will walk away with a deeper understanding of how to redefine school policing.

Presenters:
- Amy Grosso, Director of Behavioral Health Services, Round Rock ISD
- DeWayne Street, Chief Equity Officer, Round Rock ISD
- Jeffrey Yarbrough, Chief of Police, Round Rock ISD

**Ballroom D1, Clear Fork**

Teacher Incentive Allotment: A Roadmap to Collaborative System Development Based on Local Needs and Values

The requirements surrounding the Teacher Incentive Allotment (TIA) are immense. Learn how districts can work collaboratively with teachers, campus and district administrators, and board members to develop a TIA system that reflects local values and beliefs. Participants will begin developing their own local designation system and learn about specific steps, timelines, and resources for reaching consensus around necessary decision points along the way.

Presenters:
- Stormy Hickman, Director of Talent Management, College Station ISD
- Molley Perry, Chief Administrative Officer, College Station ISD

**Ballroom D2, Elm Fork**

Discipline for Off-Campus Speech: What Did the Supreme Court Say about Cheerleaders, Cyberbullies, and More?

*This session has been incorporated into the CSA Spotlight Session on the same topic Friday at 8:45 a.m. in D170/D172. See you there!*
Clean Up! Wait a Minute, You Left the Dust Pile in the Middle of the Floor!
The presentation will include slides, graphs, and demonstrations that create graphic representations of the actions of the 87th Legislature that impact the school finance system. Participants will be able to see firsthand how these actions and inactions impact funding levels of school districts and what they, as board members and school administrators, need to focus on for the next legislative session.

Presenters:
Ray Freeman, Executive Director, Equity Center
Adam Pierce, School Finance Analyst, Equity Center
Josh Sanderson, Deputy Executive Director, Equity Center

Ballroom D4, West Fork

Catching Up with the Texas Legislature
Learn how recently passed legislation will impact public schools and students and engage in discussions on what that legislation will mean at the local, regional, and state levels. Presenters will cover major legislation with a focus on the issues that have the greatest significance to school districts. *Fulfills 1-hour biennial requirement for the update to the Texas Education Code.*

Presenters:
Whitney Broughton, Assistant Director, TASB Governmental Relations
Dax Gonzalez, Division Director, TASB Governmental Relations
Will Holleman, Assistant Director, TASB Governmental Relations
Ruben Longoria, Assistant Director, TASB Governmental Relations
Marisha Negovetich, Assistant Director, TASB Governmental Relations

C Ballrooms

How to Turn Your Strategic Plan into Real Action
A strategic plan is a critical element in guiding school systems to excellence. Yet, many strategic plans are written and placed on the shelf collecting dust. Learn from Ector County ISD’s senior leadership team how to execute a strategic plan with fidelity. Focus areas include aligning the strategic plan throughout the system, managing the plan with PMO (project charters, deliverables, tactics, risk assessment), and creating a culture of organizational accountability.

Presenters:
Scott Muri, Superintendent, Ector County ISD
Alicia Syverson, Assistant Superintendent of Student and School Support, Ector County ISD

D161

How Selecting a Superintendent and Team-of-Eight Formation Drove Gladewater ISD’s Strategic Plan
In this session, the Gladewater ISD Board and superintendent will share how they completed their own superintendent search, grew into a true team of eight, and successfully developed and implemented a strategic plan with stakeholder involvement. After an introduction, the content will be divided into three parts and end with Q&A. Handouts will be available.

Presenters:
Sedric Clark, Superintendent, Gladewater ISD
Ross Morgan, Trustee, Gladewater ISD

D162/164

Leveraging Data to Understand the Impact of the Pandemic and Identify Student Needs
Lubbock ISD and a SAS Institute consultant will discuss the results and practical implications of an analysis that provided insights about the pandemic’s impact on student reading achievement. The discussion will address impact across student groups, schools, and grade levels and Lubbock’s strategies for addressing student needs.

Presenters:
Tony Pratt, Senior Industry Consultant, SAS Institute
Misty Rieber, Assistant Superintendent, Lubbock ISD

D163

Empower, Engage, and Lead the Community to Become Authentic Partners in Education
Hear the story of how Aldine ISD developed its new Family and Community Engagement Department. Discussion will include an overview of the program’s goals, initiatives, and strategies to integrate the community in the decision-making process. Successes, challenges, and lessons learned will also be shared.

Presenters:
Latashia Abrams, Director of Family and Community Engagement, Aldine ISD
Martha Escalante, Executive Director of Family and Community Engagement, Aldine ISD
Ivan Tamayo, Family and Community Engagement Specialist, Aldine ISD

D165
Early Childhood Matters Most
Wichita Falls ISD has focused on building community support, making connections, and serving its youngest learners and their families. This session will highlight the district’s efforts and present an instrument that allows superintendents to self-assess their own early learning programs. Participants will leave with a better understanding of why early childhood matters most and the knowledge to assess their own programs.

Presenter:
Michael Kuhrt, Superintendent, Wichita Falls ISD
D166

Diversity as a Tool for Student Achievement: School Board Impact
Through highly engaging, self-reflective activities that challenge their practices, policy, and thinking through interaction, board members will take away tools and research that will help them facilitate the conversation about diversity with fellow trustees and the superintendent. They will engage with research, data, and practice in a nonthreatening way that is easy to understand and communicate.

Enhancing the Student Experience with the Power of Student Voice
Using technology to gain student perspectives can be transformative in understanding their school experience. Appreciate the value of student voice in helping shape their experience and how students of all ages can provide thoughtful, honest, and quality ideas when given the right platform. Discover strategies to have successful student voice conversations, leaving students feeling empowered, valued, and respected. Explore how to gather feedback and ideas using ThoughtExchange.

Presenters:
Tracie Robinson, Principal, Aldine ISD
D167

John Scroggie, Account Manager for Texas, ThoughtExchange
Wade Stanford, Superintendent, Westwood ISD
D168

Collegiate Edu-Nation: A P-20 System Model for Rural Student Success
This session will give a brief history of low postsecondary credential attainment in Texas, followed by a solution statement of implementation of EduNationU as the PTECH solution to move the 23% postsecondary credential attainment to 90% CCMR. The focus will shift to the PTECH student panelists. PTECH students will then each provide the audience with brief backgrounds on their individual barriers followed by interaction with the audience.

Presenters:
Kim Alexander, CEO, Collegiate Edu-Nation/Roscoe Collegiate ISD
Rachael McClain, Collegiate Edu-Nation/Roscoe Collegiate ISD
D170/172

TOMA: Avoiding Daisy Chains and Chain Gangs—A Stay-Out-of-Jail Free Session
Join a constitutional lawyer/current trustee and the lawyer who successfully invalidated the previous Texas Open Meetings Act (TOMA) for an overview of the law and expectations for trustees. The presentation will outline concrete boundaries for trustees communicating outside of board meetings through social media, text, email, phone, or in person and the potential challenges to the current law.

Presenters:
Wade Stanford, Superintendent, Westwood ISD
D168

Tracie Robinson, Principal, Aldine ISD
D167

Kim Alexander, CEO, Collegiate Edu-Nation/Roscoe Collegiate ISD
Rachael McClain, Collegiate Edu-Nation/Roscoe Collegiate ISD
D170/172
SOTY candidates are chosen for their dedication to improving educational quality, board-superintendent relations, student achievement, and commitment to public support and involvement in education. Superintendents from any of the state’s 1,024 school districts are eligible for nomination by their local boards of trustees. District nominees are submitted to a regional selection committee, which submits one nominee per region to the state selection committee. The 2021 Superintendent of the Year will be announced Friday, September 24.

SOTY Finalists

Courtney Hudgins
East Bernard ISD • Region 3

Mark Estrada
Lockhart ISD • Region 13

H.T. Sanchez
Plainview ISD • Region 17

Samuel Wyatt
Rankin ISD • Region 18

Jeanette Ball
Judson ISD • Region 20

SOTY Regional Winners

Hafedh Azaiez
Donna ISD, Region 1
(Donna ISD is the nominating district. Azaiez is now serving Round Rock ISD.)

Conrado Garcia
West Oso ISD, Region 2

HD Chambers
Alief ISD, Region 4

Mike Gonzales
Port Neches-Groves ISD, Region 5

Keith Smith
Madisonville CISD, Region 6

Rickey Albritton
Gilmer ISD, Region 7

Sidney Harrist
Atlanta ISD, Region 8

Michelle Cline
Throckmorton Collegiate ISD, Region 9

Michael Hinojosa
Dallas ISD, Region 10

Susan Bohn
Aledo ISD, Region 11

Brandon Hubbard
Chilton ISD, Region 12

Jason Cochran
Eastland ISD, Region 14

Dave Lewis
Rochelle ISD, Region 15

Jimmy Hannon
Highland Park ISD Potter County, Region 16

Rosa Vega-Barrio
Tornillo ISD, Region 19
School Nightingales: Nursing Our Learning Community Back to Our Classrooms

This presentation, led by Laredo ISD student services staff and the district’s nursing coordinator, will detail how to plan, organize, deliver, and articulate health services to the local community in a time of crisis. Find out how the district and city health authorities came together to host joint vaccine clinics for school staff, students, and the community. Video and media advisories will be shared.

Presenters:
Graciela Lopez, Director of Nurses and Student Health Services, Laredo ISD
Maggie Martinez, Assistant Superintendent for Student Services, Laredo ISD
Oscar Perez, Assistant Superintendent for Curriculum, Instruction, and Assessment, Laredo ISD

DARE TO CARE™: INSPIRE AND INFLUENCE WITH EMOTIONAL INTELLIGENCE

Sylvia Baffour
Professional speaker, trainer, executive coach

It’s no secret that we’re all living through disruptive and uncertain times that call for more human-centered leadership within organizations. Leaders in school systems, in particular, are challenged to navigate these complex times with the kind of self-awareness and empathy that fosters trust and collaboration.

In this engaging and thought-provoking session, Baffour will empower leaders with practical emotional intelligence strategies they can use to inspire and influence those they lead.

Presiding:
Jim Rice, President, TASB, and Trustee, Fort Bend ISD

Invocation:
Doug Williams, President, TASA, and Superintendent, Sunnyvale ISD

Greeting:
Viola M. Garcia, President, NSBA, and Trustee, Aldine ISD

Presentation:
Superintendent of the Year Award

Performing Group:
Fort Bend ISD

Sponsor:
AGENDA AT A GLANCE

6:30 a.m.–3 p.m.    Registration Open
7:30-8:30 a.m.    Concurrent Sessions
8:30 a.m.–3 p.m.    Exhibit Hall Open
8:45-9:45 a.m.    Concurrent Sessions
9 a.m.–2 p.m.    Learning Lounge
9:45-10:15 a.m.    Break in the Exhibit Hall
10:30 a.m.–noon    Second General Session
Noon-1:30 p.m.    TASB Delegate Assembly Caucuses
1-2 p.m.    Concurrent Sessions
2-3 p.m.    Exhibit Hall Closing Event
2–4 p.m.    TASB Delegate Assembly
3–4 p.m.    Concurrent Sessions
4:15–5 p.m.    Commissioner Mike Morath
SATURDAY, SEPTEMBER 25

7:30-8:30 a.m.

**Stronger Together:** Edgewood ISD Is Using Social Media to Create Stronger Connections in Its Community

Edgewood ISD launched a monthly Power Hour gathering for staff to talk about issues related to emotional intelligence, mental health, and challenges they were facing against the background of a pandemic. Power Hour gives a space for people to gather and share what is going on in their lives. Attendees will gain tools and practices that are easy to implement into daily life.

**Presenters:**
Olga Moucoulis, Executive Director of Industry and Community Partnerships, Edgewood ISD (ESC 20)
Libby Spears, Chief Executive Officer, Bravo CC

Ballroom D1, Clear Fork

**Van Vleck Story: How One District Reinvented Itself through the Cycle of One Bond Program**

It had been 45 years since Van Vleck ISD, located in Matagorda County, passed a bond election. To the surprise of the entire community, on November 7, 2017, the $88.2 million bond passed. This session delves into the story of how the community passed the bond and what happened after it passed that turned the entire program into an amazing success.

**Presenters:**
Ron Bailey, Partner, PBK
Christie Dement, Assistant Superintendent of Curriculum and Federal Programs, Van Vleck ISD
Sofia Dusek, Principal, PBK
John O’Brien, Superintendent, Van Vleck ISD

Ballroom D3, East Fork

**Collaboratively Managing Personnel Costs**

HR departments must strategically manage personnel costs. Successfully accomplishing this task requires collaboration among the HR department, campus leaders, and the school board. This session will help attendees identify the steps Victoria ISD, with support from TASB HR Services, took to develop an effective and efficient staffing structure to drive the development of a balanced budget.

**Presenters:**
Karen Dooley, HR Consultant, TASB HR Services
Tammy Nobles, Executive Director of Talent Acquisition, Support, and Retention, Victoria ISD

Ballroom D4, West Fork

**Learning from COVID-19, Revising STAAR, and Discussing Implications of the 87th Legislature**

This interactive session includes an analysis of 2021 accountability and comparisons to past performance. Learn how leaders might respond to accountability measures and assessment themes from the 87th Legislature. Participants will engage with new STAAR items and recognize the implications for district planning including investments in technology, professional development, and alignment of curriculum and instruction. There will be an opportunity to participate in a Q&A session.

**Presenters:**
Terry Faucheux, Associate, Moak, Casey & Associates
Toni Riester-Wood, Associate, Moak, Casey & Associates
Alicia Thomas, Consultant, Moak, Casey & Associates

D161

**Inspiring CTE and STEM Students through Space**

Presenters will discuss how districts can leverage developments in space travel to engage and inspire students and provide practical tools and partnerships with spaceport developers to enhance education and career opportunities.
Hybrid, remote, and digital immersive collaboration technologies will be explored.

**Presenters:**
- Erika Crump, Director of Career and Technology, Garland ISD
- David Lary, Professor, The University of Texas at Dallas
- Arturo Machuca, General Manager, Houston Spaceport
- Cherie Matthew, Senior Associate, Corgan

Creating Future-Ready Educational Specifications: National Best Practices and Local Lessons Learned
San Antonio ISD teamed with DLR Group to create educational specifications to guide its 2020 bond program. The process was based on precedents of building standards from across the country and supported by academic research on the impact of space on the learning experience. Presenters will discuss this process and the resulting document, providing school leaders the resources needed to ensure their future-ready spaces align with their goals.

**Presenters:**
- Willie Burroughs, Chief Operations Officer, San Antonio ISD
- Raechel French, Educational Space Planner, DLR Group
- Taryn Kinney, K12 Education Studio Leader, DLR Group

Putting Your Staff First: How Arlington ISD Passed a VATRE During a Pandemic
With the pandemic putting many families in tough financial times and teachers in the spotlight because of virtual learning, Arlington ISD moved forward with a successful voter-approval tax rate election (VATRE) to help with teacher pay, access to additional state funding, and staff pay. Intentional marketing and community input helped lead the way.

**Presenters:**
- Marcelo Cavazos, Superintendent, Arlington ISD
- Justin Chapa, Trustee, Arlington ISD
- Kecia Mays, Trustee, Arlington ISD

TSPRA: Social Media Strategies That Work
Does your school district have a strong social media presence? Are your social media posts engaging? Do you allow comments? Do you pay to boost posts? Social media is an essential component of a district’s communication plan and a great way to build stakeholder trust, confidence, and loyalty. Evaluate your district’s social media strategy and leave this session with ideas designed to create meaningful connections with your stakeholders.

**Presenters:**
- Charlotte LaGrone, Executive Director of Communications, Weatherford ISD
- Beau Rees, Superintendent, Weatherford ISD
- John Tarrant, Director, Marketing and Communications, Weatherford ISD
Implementing Campus Carry:
Perceptions of Rural Superintendents
Results from a survey of rural Texas superintendents will be presented and discussed and findings from a study of campus carry implementation will be discussed. This presentation will help participants understand the complexities and issues related to implementing campus carry in rural school districts. Participants will complete a survey and explore themes that can be used to guide districts that are considering concealed carry as a method toward increasing student and staff safety.

Presenters:
Don Beach, Regents Professor, Tarleton State University
Mark Parsons, Superintendent, Itasca ISD

Ballroom D1, Clear Fork

Record Student Growth Is Coming!
The state’s fall 2020 student enrollment set a record as the first time in Texas that student enrollment declined. However, with the return of students to the classroom, the opening of the economy, families moving to Texas from out of state and the influx of international students, there is the potential of a record increase in student enrollment in fall 2021.

Presenters:
Sloan Harris, Partner, VLK Architects
Bob Templeton, Vice President School District Segment, Templeton Demographics | Metrostudy
Jamie Wilson, Superintendent, Denton ISD

Ballroom D2, Elm Fork

The Building Blocks of Transformative Change
Education is transforming. Are we prepared? While designing systems and environments to withstand a pandemic weren’t at the forefront of educational design until recently, the need for adaptability was predicted. What building blocks were in place that allowed some schools to thrive? What was missing that inhibited others—technology, space, a common language? Presenters will explore how to anticipate and build the blocks to support transformation that responds to the limitless possibilities.

Presenters:
Michael Kuhrt, Superintendent, Wichita Falls ISD
Greg Louiviere, Houston Director of Design, Huckabee
Mike Vermeeren, Director of Planning, Huckabee

Ballroom D3, East Fork

Implementing ‘Pandemic-Response’ Indoor Air Quality Recommendations without Breaking the Bank
Improving ventilation and indoor air quality for students continues to be a hot topic for administrators and board members alike as districts ponder the current school year and the challenges it will bring. But how do you distinguish between the technologies and methods to ensure you actually improve air quality—not just perceptions—without incurring unbudgeted reoccurring M&O cost? This session will cover TEA and CDC recommendations and how they may complicate current HVAC and ventilation systems. The presenters will explore proven, cost-effective solutions to help identify actual needs, compare available solutions, and show how to budget and prepare for anticipated projects. Funding options to be covered include ESSER, state programs, and traditional funding sources.

Presenters:
Jeff Clemmons, Director, TASB Facility Services
Klip Weaver, President, E3 Entegral Solutions Inc.

Ballroom D4, West Fork

Legal Update
Are you ready for a legal presentation that is informative and fun? Then you’ll love our Legal Update! For more than 20 years, TASB attorneys have gotten dressed up to highlight recent legislative developments related to public school governance, personnel, purchasing, and student issues. Join the stars of Hollywood Squares as we do our best to make it the most painless hour you’ve ever spent in a room full of lawyers.

Presenters:
Joy Baskin, Division Director, TASB Legal Services
TASB Legal Services Team

Ballrooms C

Sexting and Cyberbullying: Redefining Dating Violence and the Legal Remedies for Teens
Teen dating violence and bullying do not just encompass physical harm. Abuse can occur today’s communication tools—verbal and emotional abuse. This presentation will explore the effects of these crimes on—
teens and the legal options to help keep them safe. Participants should expect an interactive, dynamic presentation with discussion and questions encouraged and will walk away with Texas Advocacy Project information to help their students.

**Presenter:**
Amanda Ekanick Oder, Vice-President of Advocacy and Outreach, Texas Advocacy Project

**D161**

**Connecting Community and Vision**
Explore the interactive sessions and outcomes that helped outline the vision of a community, educate the community on the tenets of 21st century learning environments, and address the issues and concerns around a community feeling marginalized. The session will also cover architectural solutions and strategies based around social and emotional learning and that manifest diversity and inclusion in the learning environment.

**Presenter:**
Wendy Mills, Principal, Austin ISD

**D162/164**

**Innovating Learning Experiences and Partnerships to Enhance Achievement, Growth, and Social-Emotional Development**
Panel members from informal education institutions such as arboretums, museums, and zoos will discuss COVID-19 responses, reimagined real-world learning experiences, community outreach, remote learning, and partnerships focused on student success. The first portion of the session is a facilitated discussion on innovative learning opportunities for all stakeholders (students, parents, teachers, administrators, and the community). The second will address questions from the audience.

**Presenter:**
Vashunda Warren, Assistant Principal, Forney ISD

**D163**

**Collaborative Communities: A Collective Impact Model to Achieve Equity and Access through Strategic Partnerships**
This session outlines a district initiative to create a collective impact model for partnership engagement and strategy. Participants will learn
the value of creating a dedicated department and central pathway for community engagement and partnerships. This includes the role of the school board supporting policy development to engage, execute, and evaluate partnerships and using best practices and novel strategies resulting in enhanced equity, access, and student success.

Presenter:
Payal Pandit Talati, Executive Director of Collaborative Communities, Fort Bend ISD

Governance Beyond the Team of Eight: Developing School Cultures that Facilitate Success for All
This presentation will identify key components and strategies needed to develop a culture of shared responsibility to drive positive student and organizational performance outcomes. Video and media samples will show the collaborative efforts used to forge relationships enhancing the development of a team of eight in the boardroom and throughout every school, department, and classroom in the district.

Presenters:
Hector Garcia, Trustee, Laredo ISD
Monica Garcia, Trustee, Laredo ISD
Minita Ramirez, Trustee, Laredo ISD
Sylvia Rios, Superintendent, Laredo ISD

Take the Wheel! Steer the Public Narrative About Your Schools
Greenville ISD shares how it is driving the narrative about its schools. Learn how the district is steering its armies of staff and community ambassadors to promote its good work. Why? Unwarranted criticism and misinformation plague public education while the competition fiercely markets against ISDs, luring families away from public schools. Take control of your narrative and remind all that ISDs remain the best choice for quality education.

Presenters:
Leslie Milder, Founder, Friends of Texas Public Schools
Helen Williams, Chief Communications Officer, Greenville ISD

Connecting Careers to the Classroom: Partnering CTE with District Construction Programs
This moderated panel discussion will outline potential connections between building programs and students learning construction trades in classrooms. Participants will discuss how to connect their own construction projects to their CTE construction students to provide a more integrated, career-ready program.

Presenters:
Gloria Barrera, Area Manager, Vanir Construction Management Inc.
Angela Robbins-Taylor, Executive Director, Construction Career Collaborative
Angela Robertson, CTE Coordinator, Spring Branch ISD
Abelardo Saavedra, Director, Vanir Construction Management Inc.

TSPRA: It’s Only a Crisis If You Aren’t Ready
Hurricanes, lockdowns, fireworks in the cafeteria, bus wrecks, chemical spills, and clowns. District public relations professionals truly see it all. From the small crises to the truly terrible, district communicators have to be ready for anything. Presenters will discuss missteps and successes alike. Everyone who comes will walk away with hundreds of example responses, graphics, process flowcharts, tips, and more. Come for the GIFs and stay for the content.

Presenters:
Chelsea Ceballos, Communications Publications Specialist, Klein ISD
Justin Elbert, Director of External Communications, Klein ISD

Board Officers’ Academy: The Question Might Be the Answer
Do you believe being an effective school trustee requires high-quality information? Is it important to you to get the “right” information when you need it to better serve your school district? If you answered “yes” to either or both of these questions, this session is for you. Attend this interactive session to learn the skills to ask better questions so that you get better information.

Presenter:
David Koempel, Trustee Engagement Senior Consultant, TASB Board Development Services
Can’t Touch This: Misconceptions About Educators’ Legal Immunity
The findings in a recent dissertation study revealed educators have a surprising degree of immunity after the expansion of statutory immunity by the Texas Legislature in 2003. Participants will learn how appellate courts and the commissioner of education shield educators and board members from legal liability, discipline, and terminations, even in cases of overtly physical contact, such as grabbing a student’s face or pushing a student down a hallway.

Presenter:
Melissa Kates, General Counsel, Grand Prairie ISD

TRS-ActiveCare: Your Future, Your Way
Learn how Senate Bill 1444 will affect decisions about health benefits for employees. Hear how school districts can partner with TRS as it tailors future benefit offerings to provide competitive, reliable options for employers. In addition, attendees will have time to provide feedback on how TRS can design benefits in the future that will meet districts’ needs.

Presenters:
Meaghan Bludau, Director of Health Care Analytics and Engagement, Teacher Retirement System of Texas
Katrina Daniel, Chief Health Care Officer, Teacher Retirement System of Texas

9:45–10:15 a.m.
Stroll the Exhibit Hall to see what new products and services vendors have to offer, grab a cup of coffee, or find a place to sit for a while!

10:30 a.m.–noon
Second General Session
Exhibit Hall F, Level 2

INSPIRATION IN EDUCATION IS PRICELESS
Shayla Rivera
Aerospace engineer, former NASA rocket scientist
As educators, we are entrust-ed with the flourishing of humanity, nothing less. Our greatest power is to inspire our students into becoming critical thinkers and lovers of lifelong learning. However, inspiring students and others can only happen if we are inspired ourselves.

It is easy to think, especially lately, that we lack the reasons to feel energized and optimistic; however, all we have to do to find the resilience and wisdom we possess is to look inside our own stories.

By looking inward, we can find evidence of how we have endured, grown, and laughed, and by sharing with others, they often will see the same in their own personal journey.

Presiding:
Doug Williams, President, TASA, and Superintendent, Sunnyvale ISD

Invocation:
Jim Rice, President, TASB, and Trustee, Fort Bend ISD

Presentations:
School Board and Key Communicator Awards
Performing Group:
Sunnyvale ISD

1-2 p.m.
Know Your Enemy: Deconstructing Cyberattacks
In 2020, 57% of ransomware targeted K-12. To protect districts, we must understand how cyberattacks work. With screen shots and
2021 TASA School Board Awards

Fifteen boards of trustees from across the state were selected by their regions as nominees for the 2021 TASA School Board Awards. Five were chosen by TASA’s School Board Awards Committee to be recognized as Honor Boards. The committee interviewed those finalists, and one will be named Outstanding School Board of the Year on Saturday!

Texas Honor Boards
The five boards selected as finalists for Outstanding Board:

**Aledo ISD**
Front (left to right): Julie Turner, trustee; Jennifer Loftin, trustee; David Lear, trustee. Back: Jessica Brown, vice president; Hoyt Harris, president; Dr. Susan Bohn, superintendent; Forrest Collins, secretary; Jennifer Taylor, trustee.

**Duncanville ISD**
Left to right: Dr. LaSonja Ivory, trustee; Jacqueline Culton, secretary; Carla Fahey, trustee; Phil McNeely, trustee; Janet Veracruz, vice president; Janice Savage-Martin, president; Cassandra Phillips, trustee.

**Hays CISD**
Left to right: Merideth Keller, trustee; Vanessa Petrea, secretary; Dr. Michael Sanchez, trustee; Esperanza Oroso, president; Will McManus, vice president; Willie Tenorio, Jr., trustee; Raul Vela, trustee.

**Mission CISD**
Front (left to right): Coach Iris Iglesias, trustee; Minnie R. Rodgers, president; Dr. Carol G. Perez, superintendent; Petra B. Ramirez, trustee. Back: Juan M. Gonzalez, trustee; Jerry Zamora, vice president; Veronica “Betty” R. Mendoza, secretary; Roy Vela, trustee.

**Tomball ISD**
Front (left to right): Justin Unser, trustee; Dr. Martha Salazar-Zamora, superintendent; Kathy Handler, vice president; Lee McLeod, secretary. Back: Michael Pratt, trustee; John E. McStravick, assistant secretary; Matt Schiel, president; Mark Lewandowski, trustee.

Regional Honor Boards
The following 10 boards, nominated by their regions, will also be honored:

video demonstrations of malicious activity, this presentation will explain how to execute attacks such as business email compromise, ransomware, and social engineering. We’ll also examine how hackers use the dark web as a marketplace for stolen data. Finally, we will recommend preventative measures for each of the discussed attack methods.

**Presenter:**
Lucas Anderson, Privacy and Cyber Risk Consultant, TASB Risk Management Services

**Ballroom D1, Clear Fork**

**Aftermath: Adding Up School Finance Changes After the 87th Legislature and COVID-19 Shutdowns**
The 87th Legislature and the year of COVID-19 shutdowns had an important impact on Texas public school funding. Presenters from Moak, Casey & Associates will describe the year’s effect on items like House Bill 3 (2019) implementation and the future of virtual education funding. Essential guidance concerning ESSER II and ESSER III federal funding will also be provided.

**Presenters:**
Daniel Casey, Partner, Moak, Casey & Associates
Josh Haney, Associate, Moak, Casey & Associates
Catherine Knepp, Associate, Moak, Casey & Associates

**Ballroom D3, East Fork**

**Getting Your District’s Facility Goals Identified and Accomplished**
As districts start addressing their facility needs again, they want to know where to start. This presentation will offer an overview of assessing facility needs, understanding local demographics, and engaging stakeholders in a long-range facility plan and bond program that is supported by the community and serves a successful road map for the future of the educational environment.

**Presenters:**
Scott Newell, Chief Executive Officer, Cooperative Strategies LLC
Cindy Powell, Senior Director, Cooperative Strategies LLC
Grady Slaydon, Regional Manager, TASB Facility Services

**Ballroom D4, West Fork**

**The Curriculum Management Audit: An Organizational Analysis Examining Teaching and Learning**
Learn how Curriculum Management Audit (CMA) services can equip leadership teams with tools to objectively evaluate all facets of the organization that impact student learning. CMA and related trainings provide a structured approach to evaluating curriculum, assessment, and program design; instructional delivery; and policy direction.

**Presenters:**
Opal Core, Director, Texas Curriculum Management Audit Center
Jana Rueter, Assistant Superintendent of Curriculum and Instruction, San Angelo ISD

**Using Data Analytics to Close Student Learning Gaps and Efficiently Manage Resources**
Learn how Waco ISD’s technology team consolidated its siloed data to provide a complete view of the district’s students. They’ll showcase dashboards developed to identify students who meet at-risk criteria so these students’ needs can be addressed earlier than before. They’ll also share visualizations and key indicators being used to identify where resources are needed, as well as identify models of success for districtwide action.

**Presenters:**
Adam Benton, Data Specialist, Waco ISD
Lisa Morstad, Senior Analytical Advisor, Forecast5 Analytics, Inc.

**Connecting the School District and Community During Difficult Times: A Role for Former Board Members**
The panel will describe how former trustees complement school district communications initiatives without venturing into internal district operations. Former trustees have knowledge and experience, support their district, and can respond to the public in a nonpartisan, factual manner.

**Presenters:**
Robert Davee, Trustee, Clear Creek ISD
Laura DuPont, Trustee, Clear Creek ISD
Greg Smith, Executive Director, Fast Growth School Coalition
Winifred Weber, Trustee, Clear Creek ISD
Energizing and Exciting Ways to Better Engage with Your Community
Collective engagement is one of Coppell ISD’s core values. Find out how the district used several innovative strategies and ideas to build successful engagement. Hear stories of how board members and staff worked collaboratively to create opportunities for success. Share what your district is doing to reinforce this type of relationship.

Presenters:
Nichole Bentley, Trustee, Coppell ISD
Angela Brown, Executive Director of Communications and Community Engagement, Coppell ISD
Brad Hunt, Superintendent, Coppell ISD

Policy Decision Making with an Equity Focus
Have you ever wondered how board policy fits into a district’s overall equity strategy? Equity has become a common term in education, but how do school boards meaningfully improve equity through policy development and adoption? Join TASB Policy Service staff to learn more about evaluating board policies through an equity lens.

Presenters:
Valerie Conner, Policy Consultant, TASB Policy Service
Eric Narcisse, Assistant Director, TASB Policy Service

Generational Employment Inertia: What It Is and Why It Matters
Students with strong support systems have fared okay through the pandemic. Students who typically struggle have lost ground. Presenters will discuss findings that showed most high-achieving and well-supported students also had parents who managed through the pandemic and kept their jobs. The other group of students, however, had parents who were often in low-wage, low-skill jobs, and many are now unemployed or underemployed.

Presenters:
Greg Bonewald, Deputy Superintendent, Victoria ISD
Quintin Shepherd, Superintendent, Victoria ISD

Actionable Data to Reduce Learning Loss with Focus on Intentional Instruction
Join this conversation to share best practices and learn how to use actionable data to accelerate student achievement for all. Discussion will include connecting assessment to practice and outcomes, using flexible strategies to create a school accountability system that facilitates student growth, improving student achievement by using data insights and practice for RTI, and using data to make easy and actionable decisions to boost student growth.

Presenters:
Jerry Karacz, Account Executive, Renaissance
Alison Martinez, Field Account Executive, Renaissance
Monica Uphoff, Director of Planning, Assessment, and Research, Birdville ISD

Seeing Is Believing: Creating a Culture of Equity
Join Lamar CISD and Equal Opportunity Schools in this session on diversity, equity, and inclusion. District staff will discuss how it has used dedicated tools and resources and an education equity consultant/program to make equity a norm by surfacing and addressing barriers to participation. Leaders will be challenged to think about how equity work can be infused in all aspects of their own school culture.

Presenters:
Dolores Caamano, Senior Director, Partnership Development, Equal Opportunity Schools
Julie McCain, Teacher, Lamar CISD
Andree Osagie, Assistant Superintendent of Secondary Education, Lamar CISD

Understanding the Importance of Strategic HR
The interaction between HR staff and school board members should be more than just closed session discussions about employee relations issues. HR should be a strategic partner and support the district’s mission and goals and impact student achievement. This session will identify characteristics of strategic HR departments and help board members understand what they should expect from HR.

Presenters:
Jennifer Barton, Compensation and HR Consultant, TASB HR Services
Cheryl Hoover, HR Consultant, TASB HR Services
Don’t Let Embarrassing Complaints Embarrass You! Handling Grievances: Good, Bad, and Ugly
This session will kick off with examples of both serious and downright laughable examples of grievances. Discussion will cover review of grievances and supporting documentation for errors, red flags, and signals that indicate when serious attention is needed. Presenters will address scheduling and facilitating hearings—including what can go wrong, what will go wrong, and how to avoid foreseeable issues—and will conclude with effective written decisions.

Presenters:
James Barton, Executive Director for Secondary Education, San Marcos CISD
Pete Morales, Associate Attorney, J. Cruz & Associates, LLC

Don’t Be Frozen out of the Insurance Market
2020 didn’t just bring the global COVID-19 pandemic. It also brought one of the busiest-ever hurricane seasons, cyberattacks, and officer involved shootings. The world had high hopes for 2021, but Winterstorm Uri hit the Lone Star State with an estimated $125 billion in damage. School board members overseeing risk management activities need to understand what impacts insurance coverage. This presentation will highlight the challenges and opportunities school districts face when navigating this environment.

Presenter:
Janina Flores, Director of Risk Solutions, TASB Risk Management Fund

2-3 p.m.
Last call to visit exhibitors and sponsors during this year’s Exhibit Hall closing event!
3–4 p.m.

School Board and Administrator Updates on Changes and Mandates on School Safety
Districts play a critical role in ensuring the safety and security of their students, staff, and facilities, and these efforts involve various stakeholders. Safer schools have shown to positively impact student achievement. Past legislative sessions have brought many changes to school safety. The Texas School Safety Center, housed at Texas State University, is charged with overseeing many of these new mandates, and the center continues to train and educate districts throughout the state. This presentation is geared specifically for school board members and district administrators who are looking for a bird’s eye view of the mandates and what is expected of their district.

Presenter:
Celina Bley, Associate Director, Texas School Safety Center
Ballroom D1, Clear Fork

Creating Healthy Learning Environments for Educational Progress
Do you know if your classrooms and buildings are safe for in-person learning? Veregy will share how identifying and addressing energy optimization areas can reduce energy spend, reduce the carbon footprint, and provide a safe, efficient, and adaptable educational environment that fosters learning and provides a level of comfort for students, staff, and parents.

Presenters:
Ty G. Jones, Trustee, Lancaster ISD
Quinton Phillips, Board Secretary, Fort Worth ISD
Ballroom D2, Elm Fork

HB 3979 Up to the Minute: What Texas School Districts Must Do Now
This session will be an overview of the most recent developments on critical race theory legislation in Texas, including House Bill (HB) 3979 and any related bills. Presenters will cover the new legislation’s impact on classroom instruction, course credit, staff training, district acceptance of private funding, and student discipline. Attendees will leave with an understanding of what they must do right now, in the 2021-22 school year, to comply with the new state law.

Presenter:
James Lewis, Associate Superintendent of Operations, Seguin ISD
D162/164

Using Multiple Contracting Methods to ‘BUILD’ Your Bond Project
Pairing different facility projects with the best delivery method can produce better results. And you don’t have to use just one. Learn how other districts have used multiple delivery methods to get higher quality projects completed less expensively, easier, and faster. Who knew construction could be so exciting?

Presenters:
Mike Brooks, Chief Operations Officer, Salado ISD
Vince Zubicek, Business Development, E3 Entegral Solutions Inc.
Ballroom D4, West Fork

Strategic Enrollment Management: A New Critical Perspective for District Leaders
Districts face a growing competitive environment as families have myriad choices where their children are educated. A district representative shares her district’s student enrollment challenges and the strategies it has used to overcome some of the issues. This session will review the research behind a new field called strategic enrollment management, a systemic approach to creating a positive enrollment trend and fostering a sustainable district financial position and ultimately student success.

Presenters:
Christopher Balow, Chief Academic Officer, SchoolMint
Angie Gaylord, Deputy Chief of Transformation and Innovation, Dallas ISD
D161

Supporting Digital Learning
Learn how school board members can support digital learning in the new learning climate. The old model was to convince people that digital is better for more students and worth the infrastructure costs. Now that districts have been forced to build the infrastructure due to the pandemic, this presenter will talk about all the things his district did when the game changed and how to keep the momentum going.

Presenter:
James Lewis, Associate Superintendent of Operations, Seguin ISD
D162/164
Literacy for Life: Equity and Access to Community Literacy
This discussion will highlight the collaborative involvement of key stakeholders in Garland ISD, partnerships with community members, and the district’s work with Renaissance Learning. The facilitated questions will address how to overcome challenges, the success of using a collaborative community model, and the development of academic proficiencies that inspire students to learn and grow through literacy at home and in the community.

Presenter:
Ramona Aguilar, Director of Family and Community Engagement, Garland ISD
Angie Davis, Project Manager, Renaissance Learning

Community-School Mental Health Partnerships
Find out how Conroe ISD and Tri-County Mental Health Services partnered to provide campus-based mental health clinics to serve at-risk students. These clinics now serve 192 students across five campuses. This focus on mental health has also prompted more staff to use employee assistant program services and has opened the door for other community partnerships to serve the district’s at-risk populations.

Presenters:
Denise Cipolla, Coordinator of Guidance and Counseling, Conroe ISD
Scott Moore, Trustee, Conroe ISD
Curtis Null, Superintendent, Conroe ISD

21st Century Sex Ed: How School Districts Can Prepare to Implement Updated Sex Education
Recent changes by the State Board of Education to curriculum standards that guide K-12 health education, including sexual health education, offer opportunities to help students delay sexual activity, increase protection against pregnancy and sexually transmitted infections, and be prepared for a lifetime of sexual health. Presenters will describe changes to the Health Education Texas Essential Knowledge and Skills (TEKS) and offer resources and tools to support curriculum adoption and implementation.

Presenters:
Jennifer Biundo, Director of Policy and Data, The Texas Campaign to Prevent Teen Pregnancy
J.R. Chester, Project Director, The Texas Campaign to Prevent Teen Pregnancy

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Scott Moore, Trustee, Conroe ISD
Curtis Null, Superintendent, Conroe ISD

International Baccalaureate (IB) Learning for Every Child at Every Grade
The knowledge gleaned from the presentation and open discussion can create synergy for advocacy in attendees’ home districts. By connecting attendees to presenters with practical and authentic lived experiences with IB programs, a new vision forward is possible.

Presenters:
Linda Buie, Dean of Instruction/IB Head of School, Longview ISD
James Hockenberry, Assistant Superintendent, Longview ISD
Karen Phillips, Executive Director, Texas IB Schools
James Wilcox, Superintendent, Longview ISD

CSA Spotlight Session
Uncivil Discourse: Managing Disruptive Comments and Complaints in a Time of Unrest
School districts across the nation and right here at home are suddenly facing questions, concerns, and even protests about current social and political issues from mask requirements to the social studies curriculum and beyond. School boards need to be prepared to manage public comments, including comments generated by interest groups outside the district, and rowdy attendees. Districts also need to respond appropriately to parents’ demands for more transparency and access to district decision making. What’s the line between parent involvement and disruption of school campuses and public meetings? Join a panel of experienced school attorneys for their best advice on how to navigate these heated situations. 

State bar approved for 1 hour of Continuing Legal Education (CLE).

Presenters:
Joy Baskin, Division Director, TASB Legal Services
Janet Bubert, Attorney, Underwood Law Firm
Daniel Stockton, Executive Director of Government and Legal Affairs, Frisco ISD
James Whitton, Shareholder, Brackett & Ellis PC, Host

21st Century Sex Ed: How School Districts Can Prepare to Implement Updated Sex Education
Recent changes by the State Board of Education to curriculum standards that guide K-12 health education, including sexual health education, offer
TEA’s Response to COVID-19
COVID-19 has created unprecedented education disruption across the state with local school districts, policy-makers, and other external stakeholders looking to TEA for guidance and support. Given the size of Texas, the pandemic has impacted the 1,200 public school districts across the state in various ways requiring TEA to provide increasing levels of support. Commissioner Morath will discuss how the agency continues to support Texas school districts.

ClassLink
In the Classroom or from Home
ACCESS TO LEARNING RESOURCES IS ESSENTIAL

BOOTH 607

Official Sponsor of the 2021 TASA|TASB Convention
AGENDA AT A GLANCE

7 a.m.  Continental Breakfast
8-9 a.m.  Concurrent Sessions
9:15-10:15 a.m.  Concurrent Sessions
10:30-11:30 a.m.  Third General Session
7–8:30 a.m.
Continental Breakfast
D Ballroom Lobby, Level 3
Join your colleagues for breakfast before sessions begin at 8 a.m.

8–9 a.m.

Addressing Systemic Racism Is So Much More than Diversity Training
The superintendent of Richardson ISD (RISD) possesses a strong passion for racial equity work. Many districts struggle with this work because it isn’t fully supported by the superintendent and/or board. Learn from her journey and how she has authentic conversations with staff and the community about race and its relationship to the achievement gap. It isn’t easy, and it takes time, but the RISD team believes it is moving along well on their racial equity journey.

Presenters:
Regina Harris, Trustee, Richardson ISD
Jeannie Stone, Superintendent, Richardson ISD
Ballroom D1, Clear Fork

There’s No ‘I’ in TEAM. Learn from the 2021 Outstanding School Board
Ever wonder what it takes to be an “Outstanding School Board?” Come hear from the members of the winning 2021 TASA Outstanding School Board as they share their strategies for becoming an effective governance team. You’ll have the opportunity to ask questions and learn from their experiences.

Moderators:
Charles Dupre, Deputy Executive Director of Member Engagement and Support, TASA
Matt Romero, Trustee, Hurst-Euless-Bedford ISD
Ballroom D2, Elm Fork

9:15–10:15 a.m.

Navigating the Leadership Journey: A Female Perspective
Join us for an encouraging session as we hear from female leaders who represent districts, companies, and universities. This facilitated discussion will be refreshing and powerful as we explore key factors for success as well as personal insights for the leadership journey. All conference participants are invited to attend.

Presenters:
Darlene Breaux, Vice-President, Alief ISD
Corinne French, President, Valley View ISD
LaTonya Goffney, Superintendent, Aldine ISD
Phil Gore, Division Director, TASB Board Development Services
Sedora Jefferson, JD, General Counsel, TASB General Counsel’s Office
Martha Salazar-Zamora, Superintendent, Tomball ISD
Jill Siler, Deputy Executive Director of Professional Learning, TASA
Ballroom D3, East Fork

Profound Silver Linings
Through their work with E3 Alliance, a nonprofit, data-driven collaborative based in Austin, the presenters, former educators and school leaders, have been working closely with schools across Texas during the past 18 months. Join them as they share lessons learned, including opportunities for positive change, key insights, and actionable strategies for leaders in education to take advantage of “purposeful discomfort” and lead forward into the 2021-22 school year with renewed optimism and deliberate focus.

Presenters:
Teri Clement, School Transformation Director, E3 Alliance
Ballroom D3, East Fork
Lori Davis, Chief Transformation Officer, E3 Alliance  
*Ballroom D1, Clear Fork*

**A Conversation with the 2021 Superintendent of the Year**  
Our 2021 Superintendent of the Year (SOTY) winner will take the stage for a conversation with the 2020 SOTY winner. Learn how to improve board-superintendent relations, strengthen student achievement, and increase community support and involvement in education.

**Presenters:**  
Jose Gonzalez, Superintendent, McAllen ISD  
Dan Troxell, Executive Director, TASB  
*Ballroom D2, Elm Fork*

**Why I Lead**  
Join TASA and TASB presidents and past presidents in a conversation about leadership. What qualities define great leaders? How can you continue to develop your leadership style? Come away inspired and encouraged to be a more effective leader.

**Presenters:**  
Alton Frailey, Executive Superintendent, TASA  
Lee Lentz-Edwards, Immediate Past President, TASB, and Trustee, Kermit ISD  
Jim Rice, President, TASB, and Trustee, Fort Bend ISD  
Doug Williams, President, TASA, and Superintendent, Sunnyvale ISD  

**Moderators:**  
Stephanie Butler, Outreach Communications Manager, TASB Communications and Marketing Services  
Kay Douglas, Consultant and Leadership TASB Program Manager, TASB Board Development Services  
*Ballroom D3, East Fork*

**10:30-11:30 a.m.**  
**Third General Session**  
**C Ballroom, Level 2**

**Ignite the Burned Out: How Leadership Inspires the Disengaged**  
Jessica Rector  
*Leading expert on burnout, mind wellness, and positive action*

Burnout and stress are at an all-time high. Feeling overwhelmed, unappreciated, and unrecognized decreases productivity, attitude, and performance. Burnout is an organizational and leadership issue affecting morale, engagement, and teamwork.

Research shows even the “best place to work” Google has a 53% burnout rate among its employees. Unfortunately, people don’t recognize symptoms of the condition until they’re a year into it. Imagine the damage that has already been done by then.

Burnout does not go away on its own. Help begins with trustees, superintendents, and leaders working alongside employees to prevent the condition. Rector shows the financial cost, why it’s imperative to be proactive, and the number one strategy leaders should use to help employees with burnout (it’s not what you think), while also preventing burnout in themselves.

Using her research, Rector shares how organizations can proactively anticipate burnout, teams can stop stress from spreading to other work and life areas, and leaders can ignite, motivate, and empower employees to build resilience, create a thriving culture, and tackle uncertainty and challenges without burnout. You can’t afford to not prevent burnout in your education system.

**Presiding:**  
Ted Beard, President Elect, TASB, and Trustee, Longview ISD

**Invocation:**  
Gonzalo Salazar, President Elect, TASA, and Superintendent, Los Fresnos CISD

**Presentations:**  
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Booth #632

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Studio Director, San Antonio
D: 210.503.6205
SFlowers@LPADesignStudios.com

Changing Texas Schools

Open phone camera
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Tap pop-up to open
EXHIBIT HALL OVERVIEW

EXHIBIT HALL HOURS

Friday, September 24
8:30 a.m–4 p.m.  Exhibit Hall Activities
9:45-10:15 a.m.  Coffee Break in the Exhibit Hall
3:15-4 p.m.  Afternoon Break in the Exhibit Hall

Saturday, September 25
8:30 a.m–3 p.m.  Exhibit Hall Activities
9:45-10:15 a.m.  Coffee Break in the Exhibit Hall
2–3 p.m.  Exhibit Hall Closing Event
Join us to close the exhibits for 2021!

WHAT’S GOING ON IN THE EXHIBIT HALL?

Airing the Truth About Indoor Air Quality Pavilion
With indoor air quality (IAQ) improvement projects included in the list of eligible Elementary and Secondary School Emergency Relief (ESSER) grant funds, you’ve no doubt been flooded with product offerings and varying opinions.

The Airing the Truth on Indoor Air Quality Pavilion pulls together US Centers for Disease Control, Environmental Protection Agency, and American Society of Heating, Refrigerating, and Air-Conditioning Engineers recommendations and presents the information and considerations in a simple way. You’ll learn more about the three main IAQ impactors:

• Ventilation
• Filtration
• Air-cleaning technologies

Learn about vetted technologies and see case studies from school districts that have successfully implemented IAQ strategies. Engineers and industry professionals will be on hand to answer questions and help you filter through the options.

Brought to you by E3

Community Service Center
Lend a helping hand in assembling 1,000 Hunger Kits and 1,000 Hygiene Kits to support students in need during this annual event!

Brought to you in part by BuyBoard, Direct Energy, E3, and TASB Facility Services

Complimentary Head Shots
Stop by the Headshot Photo Booth, located just inside the Exhibit Hall, for a professional photo.

Brought to you in part by Texas Association of School Business Officials (TASBO)

Exhibit of School Architecture
View the TASA | TASB Exhibit of School Architecture that showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment.

Learning Lounge
Get credit for attending these 20- to 30-minute informal presentations. The presentations will focus on research and best practices about how the board can positively affect student achievement through their leadership role. Presentations will provide learning data and positive examples.

Brought to you by E3

Prize drawing for attendees who were awarded a “Your Mask Is Cool!” card by a TASA or TASB staff member.
about how school districts are dealing with loss of learning caused by the pandemic. The Learning Lounge is in the Exhibit Hall near the entrance to the General Sessions.

Networking Coffee Bar
Located around the corner from Booth 733, the Networking Coffee Bar is the perfect place to grab a beverage and snack and to visit with your peers. Brought to you in part by Stantec

Products and Services Showcase
Explore more than 200 education-related displays showcasing products and services to benefit your district. Leave with tools to take back to your district to help cut costs and increase efficiency.

Student Art
Discover innovative and inspirational art from Texas schoolchildren as we partner with the Texas Art Education Association to showcase student talent.

TASA Member Engagement Center and TASB Member Services
Get the latest information and resources from your associations.

TSPRA Resource Center
Get information about school communications and public relations for your district.

Meet Your Students Where They Are
ThinkUp! Standards Mastery is now integrated with i-Ready to accelerate learning for students and meet the requirements of HB 4545.

Visit ThinkUp.Fun/i-Ready to learn more.
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A
- **A. Bargas & Associates, LLC**
  426
  Transportation Services
  abargasco.com

- **ABM Industries**
  233
  School District Services
  abm.com/industries/education

**Aeries Education Solutions**
  541
  School District Services
  aeriesed.com

**AG|CM, Inc.**
  856
  Noneducational
  agcm.com

**AIRBOX LLC**
  600
  Building and Facilities
  airboxairpurifier.com

**Air for Schools powered by Aerobiotix**
  546
  Building and Facilities
  airforschools.com

**ALC Schools**
  304
  Transportation Services
  alcschools.com

**Alpha Testing, Inc.**
  620
  Building and Facilities
  alphatesting.com

**American Bus Sales, LLC**
  **140**
  Transportation Services
  americanbussales.net

**Apptegy**
  **983**
  Other, education related
  apptegy.com

**APT: Advanced Polymer Technology/Laykold**
  **859**
  Building and Facilities
  laykold.com

**ARIES Building Systems**
  **326**
  Building and Facilities
  ariesbuildings.com

**Atkins, North America**
  **212**
  Building and Facilities
  atkinsglobal.com

**Authors Building Group**
  **429**
  Building and Facilities
  authorsbuildinggroup.com

**B**
- **BALLISTIGLASS**
  **1067**
  Safety and School Security
  ballistiglass.com

**Bark for Schools**
  **1079**
  Safety and School Security
  bark.us

**BoardBook**
  **1021**
  School District Services
  boardbook.org/home.aspx

**Boardworks Education**
  **555**
  Curriculum Resources
  boardworkseducation.com

**Bright Thinker**
  **1056**
  Curriculum Resources
  brightthinker.com

**Brown Reynolds Watford Architects**
  **640**
  Building and Facilities
  brwarch.com

**BTC**
  **761**
  Building and Facilities
  btcbuilds.com

**BusView**
  **553**
  Transportation Services
  nftbusview.com

- **BuyBoard Purchasing Cooperative**
- **TASB**
  School District Services
  buyboard.com

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Chartwells
963
School District Services
chartwellsk12.com

Choice Partners Cooperative: HCDE
849
Other, education related
choicepartners.org

◆ ClassLink
607
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Classworks
1048
Other, education related
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Claycomb Associates, Architects
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corgan.com

Coryell Roofing
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◆ D&M Leasing
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Transportation Services
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◆ Daktronics
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Davis Demographics
540
School District Services
davisdemographics.com

◆ Direct Energy Business
727
Noneducational
directenergy.com

DLR Group
626
Building and Facilities
dlrgroup.com

DSA Construction Management
750
Building and Facilities
dsamgt.com

Duro-Last, Inc.
406
Building and Facilities
duro-last.com

DYOPATH
860
School District Services
dyopath.com

◆ E3 Entegral Solutions, Inc.
804
Building and Facilities
e3es.com

EAB
1090
School District Services
www.eab.com

Edlio
956
School District Services
edlio.com

EIKON Consulting Group, LLC
661
Building and Facilities
eikoncg.com

EMA Engineering & Consulting
746
Building and Facilities
emaengineer.com

Entech Signs
232
Building and Facilities
entechsigns.com

Estrada Hinojosa & Company, Inc.
447
School District Services
estradahinojosa.com

◆ EVERASE
647
Building and Facilities
everase.com
Executive Search Services
TASB
School District Services
tasb.org/executive-search-services/who-we-are

Exhibit Concepts, Inc.
866
Other, education related
exhibitconcepts.com

F
Family First
573
Association/Public Service Organization
allprodadchapters.com

FGM Architects
782
Building and Facilities
fgmarchitects.com

FieldTurf Tarkett Sport
217
Building and Facilities
fieldturf.com/en

Fire Door Solutions
319
Safety and School Security
firedoorsolutions.com

First Public
TASB
School District Services
firstpublic.com/home.aspx

First Student, Inc.
501
Transportation Services
firststudent.in

Flybox.io
884
Safety and School Security
flybox.io

Forbo Flooring Systems
310
Building and Facilities
forboflooringna.com

Forecast5 Analytics, Inc.
1023
School District Services
forecast5analytics.com

Frontline Education
1058
Other, education related
frontlineeducation.com

G
Garrett Metal Detectors
307
Safety and School Security
garrett.com

GBC
547
Other, education related
gbc.com

Gerloff Company, Inc.
428
Building and Facilities
gerloffinc.com

GermBlast
322
Building and Facilities
germblast.com

GL Seaman & Company
557
Building and Facilities
www.glsc.com

Glenn|Partners
622
Building and Facilities
glenn-partners.com

GoldStar Transit, Inc.
583
Transportation Services
ridegst.com

Goodwin-Lasiter-Strong
740
Building and Facilities
glstexas.com

Government Capital Corporation
755
School District Services
www.govcap.com

GPD Group
650
Building and Facilities
gpdgroup.com

GR Recruiting
563
School District Services
grrrecruiting.com

Grace Hebert Curtis Architects
427
Building and Facilities
ghc-arch.com

Guardian Security Solutions
441
Safety and School Security
myshield.org

H
Hellas Construction
667
Building and Facilities
helasconstruction.com

HKS, Inc.
330
Other, education related
hksinc.com

Homeland Safety Systems, Inc.
1060
Safety and School Security
homelandssafetysystems.com

Hope Squad
785
Other, education related
hopesquad.com

Houston ISD: Medicaid
Finance & Consulting Services
1073,1072
School District Services
houstonisd.org/mfcshouston
HPM
847
Building and Facilities
hpmleadership.com

▪ Huckabee
602
Building and Facilities
huckabee-inc.com

▪ Humana Inc.
443
Insurance/Risk Management Services
humana.com

Hunton Group
521
Building and Facilities
huntongroup.com

I
IBM Group, Inc.
747
Building and Facilities
ibigrouptexas.com

Ideal Impact, Inc.
972
Building and Facilities
idealimpactn.com

▪ IDG Architects, Inc.
400
Building and Facilities
idgarch.com

▪ illumiPure
204
Building and Facilities
illumipure.com

Imagine Scholarships
968
Other, education related
imaginescholarships.com

Imperial Construction, Inc.
773
Building and Facilities
imperial-construction.com

▪ Indeco Sales, Inc.
717
Building and Facilities
indecosales.com

Istation
211
Curriculum Resources
info.istation.com/discover-more-for-texas-schools

▪ Jacob & Martin, LLC
949
Building and Facilities
jacobmartin.com

▪ Jamail & Smith Construction, LP.
544
Building and Facilities
jamailsmith.com

Joeris General Contractors, Ltd.
778
Building and Facilities
joeris.com

K
K-12 by Elior
946
Building and Facilities
k12byelior.com

Kelly Education
1047
Other, education related
kellyeducation.com

Kirksey Architecture
1041
Building and Facilities
kirksey.com

KLC Video Security
991
Safety and School Security
klcvideosecurity.net

▪ L
LBL Architects, Inc.
519
Building and Facilities
lblarchitects.com

Learning Ally
955
Curriculum Resources
learningally.org

Lee Lewis Construction, Inc.
627
Noneducational
leelew.us.com

▪ Lift Aids, Inc./Home Elevator of Texas
644
Building and Facilities
lift-aids.com

▪ Lightspeed Technologies, Inc.
1084
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lightspeed-tek.com

Linebarger Goggan Blair & Sampson, LLP
616
Legal Services
lgbs.com

▪ Lone Star Furnishings, LLC
1054
Building and Facilities
lonestarfurnishings.com

Lone Star Investment Pool TASB
School District Services
firstpublic.com/lone-star-investment-pool.aspx

Lowman Consulting LLC
869
Curriculum Resources
lowmanconsulting.org

LPA, Inc.
632
Building and Facilities
lpadesignstudios.com
EXHIBITORS

M
M&R Roofing and Construction Company, LLC
960
Building and Facilities
mrroofing-construction.com

McCreary, Veselka, Bragg & Allen, P.C.
410
Legal Services
mvbalaw.com

McKinsty
759
Building and Facilities
mckinstry.com

Merit Roofing Systems, Inc.
422
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meritroofing.com

MFM Industries
216
Building and Facilities
mfmindustries.com

Midstate Energy, LLC
1031
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veregy.com

MiEN Company
1057
Building and Facilities
miencompany.com

Moak, Casey and Associates
1078
School District Services
moakcasey.com

Mobile Communications America
967
Safety and School Security
callmc.com

MooreCo, Inc.
311
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moorecoinc.com

Morrison & Morrison, Inc.
1046
Insurance/Risk Management Services
publicinsuranceadjuster.net

Move This World
420
Curriculum Resources
www.movethisworld.com

Musco Sports Lighting
527
Building and Facilities
musco.com

Myrtha Pools USA
505
Building and Facilities
myrthapools.com

MYS Initiatives
1051
Curriculum Resources
managingyoursel.com

N
Nana Wall Systems
947
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nanawall.com

National Bus Sales
240
Transportation Services
nationalbus.com

NetworkThermostat
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Building and Facilities
networkthermostat.com

O’Connell Robertson
654
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oconnellrobertson.com

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846
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808west.com

Orcutt | Winslow
1029
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Palomar Modular Buildings LLC
317
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palomarmodular.com

Panel Specialists, Inc.
854
Building and Facilities
panelspec.com

Paradigm Shift
873
Other, education related
paradigmshiftleadership.com

Paragon Sports Constructors
411
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paragon-sports.com

Parkhill
316
Association/Public Service Organization
parkhill.com

Parsons Commercial Roofing
872
Building and Facilities
parsonsrooing.com

PBK
617
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pbk.com

Pearson Legal, PC
1033
Legal Services
pearsonlegalpc.com

Perdue Acoustics
433
Building and Facilities
perdueacoustics.com
Perdue Brandon Fielder
Collins & Mott LLP
751
Legal Services
pbfcm.com

EXHIBITORS

Performance Services, Inc.
966
Building and Facilities
performanceservices.com/Texas

Perkins & Will
507
Building and Facilities
perkinswill.com

Pfluger Architects
741
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pflugerarchitects.com

Platinum SLV
229
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platinumslv.com

Pogue Construction
655
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pogueconstruction.com

Pope Audit Group LLC
961
Other, education related
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Population and Survey Analysts
1091
School District Services
pasatx.com

Powell Law Group, LLP.
533
Legal Services
plg-law.com

Prime Source Construction, Inc.
1085
Building and Facilities
primesourceconstruction.com

PTI Sports & Construction
628
Building and Facilities
ptiexperts.com

R
Raise Your Hand Texas
329
Association/Public Service Organization
raiseyourhandtexas.org

Ramtech Building Systems, Inc.
855
Building and Facilities
ramtechmodular.com

Raptor Technologies
985
Safety and School Security
raptortech.com

RBC Capital Markets
744
Noneducational
rbccm.com/municipalfinance

Reading Plus
417
Curriculum Resources
readingplus.com

Reclaim Construction, LLC
1082
Building and Facilities
reclaimconstruct.com

REDD Team
958
Building and Facilities
www.reddteam.com

Region 16 ESC
867
Other, education related	
texbuy.net

Renaissance
1049
Curriculum Resources
renaissance.com

Rentacrate and School Moving Services
641
Noneducational
schoolmovingservices.com

RFS SPORTS
651
Building and Facilities
teamrfs.com

Rice & Gardner Consultants, Inc.
874
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ricegardner.com

Ricoh USA, Inc.
857
Other, education related
ricoh-usa.com/en/industries/k-12

RJM Contractors, Inc.
850
Building and Facilities
rj-miller.com

Rush Bus Centers
445
Transportation Services
rushtruckcenters.com

S
School Outfitters
1043
Building and Facilities
schooloutfitters.com

SchoolMint
213
Other, education related
schoolmint.com

Schuler Shook
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Building and Facilities
schulershook.com

SEDALCO, Inc.
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  760
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sign-express.com

SLG Lighting
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Building and Facilities
slgus.com

SMART tag
301
Transportation Services
smart-tag.net

Smith & Company Architects
1055
Building and Facilities
sc-arch.com

Sodexo
526
Building and Facilities
sodexorise.com/schools

Southern Bleacher Company
500
Building and Facilities
southernbleacher.com

Southwest Consortium
1093
Safety and School Security
swconsortium.com

Southwest Terrazzo Association
862
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southwestterrazzo.org

Spark! PK-12 Engineering Education Outreach
223
Other, education related education.tamu.edu/outreach

Spectrum Scoreboards
520
Building and Facilities
spectrumscoreboards.com

SPEDTex
979
School District Services
spedtex.org

Sport Court of Texas
660
Building and Facilities
sportcourt-texas.com

SSC
962
School District Services
sscserv.com

Stand Up Stations, A Citadel PPE Company
327
Building and Facilities
standupstations.com

● Stantec
733
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stantec.com/education

Sturdistleel Company
226
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Symmetry Sports Construction
511
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symmetrysports.com

T

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645
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tfharper.com

Taher, Inc.
401
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TASB Benefits Cooperative
TASB
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firstpublic.com/home.aspx

TASB Energy Cooperative
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tasb.org/services/tasb-energy-cooperative.aspx

● TASB Facilities Services
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TASB Special Education Solutions
959
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tasb.org/services/special-educations-solutions.aspx

Teague Nall and Perkins, Inc.
306
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tnpinc.com

Technical Laboratory Systems, Inc.
523
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tech-labs.com

Teinert Construction
210
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teinert.com

Texas Association of School Boards
TASB
School District Services
www.tasb.org

Texas Association of School Business Officials (TASBO)
1025
Association/Public Service Organization	tasbo.org
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<td>tips-usa.com</td>
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<td>tsbs.cc</td>
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<td>TSPRA: Texas School Public Relations Association</td>
<td>475</td>
<td>Association/Public Service Organization</td>
<td>tspra.org</td>
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<td>858</td>
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<td>tylertech.com/products/ infinite-visions</td>
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<td>U</td>
<td>781</td>
<td>Legal Services</td>
<td>uwlaw.com</td>
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<td>Upofloor</td>
<td>323</td>
<td>Building and Facilities</td>
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<td>V</td>
<td>300</td>
<td>Safety and School Security</td>
<td>vapensystems.com</td>
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<td>300</td>
<td>Building and Facilities</td>
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<td>Vector Concepts, Inc.</td>
<td>954</td>
<td>Building and Facilities</td>
<td>vectorconcepts.com</td>
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<td>VELUX America LLC: Commercial Division</td>
<td>312</td>
<td>Building and Facilities</td>
<td>veluxusa.com</td>
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<td>Vibra-Whirl Sports, Ltd</td>
<td>517</td>
<td>School District Services</td>
<td>vibrawhirl.com</td>
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<td>VLK Architects, Inc.</td>
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<td>Building and Facilities</td>
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<td>VS America</td>
<td>978</td>
<td>Building and Facilities</td>
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<td>W</td>
<td>423</td>
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<td>wbkconstruction.com</td>
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<td>Walker Quality Services, LLC</td>
<td>321</td>
<td>School District Services</td>
<td>wqsnow.com</td>
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<td>Walsh, Gallegos, Treviño, Kyle &amp; Robinson, P.C.</td>
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<td>Legal Services</td>
<td>walshgallegos.com</td>
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<td>Water Technology, Inc.</td>
<td>305</td>
<td>Building and Facilities</td>
<td>wtiworld.com</td>
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<td>WBJ Board Consulting</td>
<td>980</td>
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<td>wbjboardconsulting.com</td>
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<td>Willdan Performance Engineering</td>
<td>974</td>
<td>Building and Facilities</td>
<td>willdan.com</td>
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<td>Woodstock Designs, Inc.</td>
<td>545</td>
<td>Building and Facilities</td>
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<td>Worthington Contract Furniture</td>
<td>705</td>
<td>Building and Facilities</td>
<td>worthingtoncf.com</td>
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<td>WRA Architects</td>
<td>611</td>
<td>Building and Facilities</td>
<td>wraarchitects.com</td>
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## Association/Public Service Organization

<table>
<thead>
<tr>
<th>Category</th>
<th>Company Name</th>
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<td>316</td>
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<td>tspra.org</td>
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<td>BTC</td>
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<td>btcbuilds.com</td>
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<td>516</td>
<td>cadcoae.com</td>
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<td>Cadence McShane</td>
<td>cadencemcshane.com/#</td>
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<td>CAMS Sanitize LLC</td>
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<td>469</td>
<td>camssanitize.com</td>
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<td>carterconstructioncompany.com</td>
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<td>CBRE</td>
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<td>663</td>
<td>heery.com</td>
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<td>claycomb.net</td>
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<td>Corgan</td>
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<td>841</td>
<td>corgan.com</td>
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## Building and Facilities

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<td>AIRBOX LLC</td>
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<td>Air for Schools powered by Aerobiotix</td>
<td>546</td>
<td>aforforschools.com</td>
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<td>Alpha Testing, Inc.</td>
<td>620</td>
<td>alphatesting.com</td>
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<td>APT: Advanced Polymer Technology/Laykold</td>
<td>859</td>
<td>laykold.com</td>
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<td>ARIES Building Systems</td>
<td>326</td>
<td>ariesbuildings.com</td>
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<td>Atkins, North America</td>
<td>212</td>
<td>atkinsglobal.com</td>
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<td>Authors Building Group</td>
<td>429</td>
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<td>Brown Reynolds Watford Architects</td>
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symmetrysports.com |
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tfharper.com |
| TASB Energy Cooperative |  
TASB  
tasb.org/services/tasb-energy-cooperative.aspx |
| TASB Facilities Services |  
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tasb.org/services/facility-services.aspx |
| Teague Nall and Perkins, Inc. | 306  
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| VELUX America LLC: Commercial Division | 312  
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| Worthington Contract Furniture | 705  
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| WRA Architects | 611  
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| **Curriculum Resources** |  |
| Boardworks Education | 555  
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| Bright Thinker | 1056  
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info.istation.com/discover-more-for-texas-schools |
| Learning Ally | 955  
learningally.org |
| Lowman Consulting LLC | 869  
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| Move This World | 420  
www.movethisworld.com |
| MYS Initiatives | 1051  
managingyoursel.com |
| Reading Plus | 417  
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| Technical Laboratory Systems, Inc. | 523  
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| **Insurance/Risk Management Services** |  |
| Humana Inc. | 443  
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| Morrison & Morrison, Inc. | 1046  
publicinsuranceadjuster.net |
| Texas Rural Education Association Risk Management Cooperative | 535  
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| **Legal Services** |  |
| Linebarger Goggan Blair & Sampson, LLP | 616  
lgbs.com |
| McCreary, Veselka, Bragg & Allen, P.C. | 410  
mvbalaw.com |
| O’Hanlon, Demerath & Castillo | 846  
808west.com |
| Pearson Legal, PC | 1033  
pearsonlegalpc.com |
Other, education related

Apptegy
983
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Choice Partners Cooperative:
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849
choicepartners.org

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1048
classworks.com

Exhibit Concepts, Inc.
866
exhibitconcepts.com

Frontline Education
1058
frontlineeducation.com

GBC
547
gbc.com

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330
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785
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968
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Kelly Education
1047
kellyeducation.com

Lightspeed Technologies, Inc.
1084
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Paradigm Shift
873
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Pope Audit Group LLC
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867
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221
t-mo.co/2X0k8q9

WBJ Board Consulting
980
wbjboardconsulting.com

Safety and School Security

Bark for Schools
1079
bark.us

BALLISTIGLASS
1067
ballistiglass.com

Cleanint
105
cleanint.com

Fire Door Solutions
319
firedoorsolutions.com
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<td>Southwest Consortium 1093 swconsortium.com</td>
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TIPS: The Interlocal Purchasing System
1050
tips-usa.com

TSBS: Texas State Billing Services
567
tsbs.cc

Tyler Technologies
858
tylertech.com/products/infinite-visions

Vibra-Whirl Sports, Ltd
517
vibrawhirl.com

Walker Quality Services, LLC
321
wqsnow.com

Zonda Education
767
tdemographics.com

Transportation Services

ALC Schools
304
alcschools.com

American Bus Sales, LLC
467
americanbussales.net

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553
nftbusview.com

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551
dmautoleasing.com

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501
firststudent.inc

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583
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240
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445
rushtruckcenters.com

SMART tag
301
smart-tag.net
The TASA|TASB Exhibit of School Architecture, in collaboration with the A4LE- Southern Region Foundation, showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment. All nominated projects are displayed at the annual TASA|TASB Convention. The projects receiving Stars of Distinction are displayed at the TASA Midwinter Conference in January, when the Caudill Class winners are announced.

Learn more about the nominated projects at texasschoolarchitecture.org.

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<td>Lancaster ISD</td>
<td>Elsie Robertson Middle School</td>
<td>WRA Architects</td>
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<td>Technology, Exploration, and Career Center West</td>
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<td>J.R. Irvin Elementary School</td>
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<td>North East ISD</td>
<td>LEE High School Additions and Renovations</td>
<td>Pfluger Architects</td>
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<td>Red Bluff Elementary School</td>
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<td>Port Acres Elementary School</td>
<td>BRW Architects</td>
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<td>Claycomb Associates, Architects</td>
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<td>Round Rock ISD</td>
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<td>Bobby Summers Middle School</td>
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<td>Lyondell Basell Center for Petrochemical, Energy, and Technology</td>
<td>IBI Group, Inc.</td>
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<td>Abilene Industrial Technology Center</td>
<td>Parkhill, Inc.</td>
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FUTURE DATES

September 23–25, 2022 • San Antonio
September 29–October 1, 2023 • Dallas
September 27–29, 2024 • San Antonio

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## CONVENTION AT A GLANCE

### THURSDAY, SEPTEMBER 23
- 1-5 p.m. Preconference Session
- 2-5 p.m. Preconference Sessions
- 5-6:30 p.m. Opening Reception

### FRIDAY, SEPTEMBER 24
- 7:30-8:30 a.m. Concurrent Sessions
- 7:30-11:30 a.m. Small School District Seminar
- 8:30 a.m.-4 p.m. Exhibit Hall Open
- 8:45-9:45 a.m. Concurrent Sessions
- 9 a.m.-2 p.m. Learning Lounge Sessions
- 9:45-10:15 a.m. Break in the Exhibit Hall
- 10:15-11:15 a.m. Concurrent Sessions
- 10:30-11:30 a.m. First General Session
- 1-2 p.m. Concurrent Sessions
- 2:15-3:15 p.m. Concurrent Sessions

### SATURDAY, SEPTEMBER 25
- 7:30-8:30 a.m. Concurrent Sessions
- 8:30 a.m.-3 p.m. Exhibit Hall Open
- 8:45-9:45 a.m. Concurrent Sessions
- 9 a.m.-2 p.m. Learning Lounge Sessions
- 9:45-10:15 a.m. Break in the Exhibit Hall
- 10:30 a.m.-noon Second General Session
- Noon-1:30 p.m. TASB Delegate Assembly Caucuses
- 1-2 p.m. Concurrent Sessions
- 2-3 p.m. Exhibit Hall Closing Event
- 2-4 p.m. TASB Delegate Assembly
- 3-4 p.m. Concurrent Sessions
- 4:15-5 p.m. Commissioner Mike Morath

### SUNDAY, SEPTEMBER 26
- 7 a.m. Continental Breakfast
- 8-9 a.m. Concurrent Sessions
- 9:15-10:15 a.m. Concurrent Sessions
- 10:30-11:30 a.m. Third General Session

### ATTENDEE REGISTRATION
- Thursday, September 23: 10 a.m.-6:30 p.m.
- Friday, September 24: 6:30 a.m.-6 p.m.
- Saturday, September 25: 6:30 a.m.-3 p.m.
- Sunday, September 26: 7-9:30 a.m.

### EXHIBIT HALL OPEN
- Thursday, September 23: 8:30 a.m.-4 p.m.
- Friday, September 24: 8:30 a.m.-3 p.m.
- Saturday, September 25: 8:30 a.m.-4 p.m.

### UPPER D LOBBY, LEVEL 2
- 1-6 p.m.

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