Thank you to our sponsors

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- WRA Architects
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Welcome to the TASA/TASB Convention!

TASA and TASB have been collaborating for 58 years to produce a transformative experience for school board members, superintendents and other school leaders. Our goal is to improve governance and leadership in Texas public schools and to enhance statewide support for public education.

The future of our Texas public schools depends on the advocacy of school leaders. So, during this TASA/TASB Convention, we hope you will take the opportunity to engage in sessions and other opportunities (this program is full of them!) to learn more about how you can serve as an ambassador and an activist for our state's 5.3 million students.

Your leadership is needed in promoting the successes of our public schools to ensure the public knows the good work that is being done, and also in actively participating in the state's legislative and public policy processes on issues critical to school districts and the children and communities they serve.

Separately, administrators and trustees are important advocates for Texas public education. But together, our voices can be even more powerful. They can make a difference for Texas students.

Gayle Stinson
TASA President
Superintendent, Lake Dallas ISD

Teresa Flores
TASB President
Board President, Ingleside ISD
TASA Officers and Executive Committee

Gayle Stinson
President
Lake Dallas ISD

Greg Smith
President Elect
Clear Creek ISD

Brian T. Woods
Vice President
Northside ISD (ESC 20)

Buck Gilcrease
Past President
Alvin ISD

Daniel Trevino
Regional Rep (1)
Mercedes ISD

Max A. Thompson
Regional Rep (2)
Banquete ISD

Jeanette Winn
Regional Rep (3)
Karnes City ISD

Charles E. Dupre
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Fort Bend ISD

Richard J. Bain
Regional Rep (5)
Silsbee ISD

Clark C. Ealy
Regional Rep (6)
College Station ISD

Stan Surratt
Regional Rep (7)
Lindale ISD

Judd Marshall
Regional Rep (8)
Mount Pleasant ISD

Kevin L. Dyes
Regional Rep (9)
Holliday ISD

Kevin Worthy
Regional Rep (10)
Royse City ISD

David Belding
Regional Rep (11)
Aubrey ISD

George E. Kazanas
Regional Rep (12)
Midway ISD

Jodi Duron
Regional Rep (13)
Elgin ISD

Shaun Barnett
Regional Rep (14)
Stamford ISD

Aaron Hood
Regional Rep (15)
Robert Lee ISD

Donna Hale
Regional Rep (16)
Miami ISD

Keith Bryant
Regional Rep (17)
Lubbock-Cooper ISD

Ariel Elliott
Regional Rep (18)
Greenwood ISD

Jeannie Meza-Chavez
Regional Rep (19)
San Elizario ISD

Michelle Carroll Smith
Regional Rep (20)
Lytle ISD

LaTonya M. Goffney
At-Large
Aldine ISD

Scott Niven
At-Large
Allen ISD

Roland Toscano
At-Large
East Central ISD

Jamie Wilson
At-Large
Denton ISD

Doug Williams
Legislative Chair
Sunnyvale ISD

Kevin Brown
Executive Director
TASA
TASB Officers and Board of Directors

James de Garavilla
President-Elect, Silsbee ISD

Lee Lentz-Edwards
First Vice-President, TASB Region 18, Kermit ISD

Jim Rice
Second Vice-President, TASB Region 4G*, Fort Bend ISD

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Moises Alfaro
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Rose Avalos
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Ann Calahan
TASB Region 11D, Stephenville ISD

Bob R. Covey
TASB Region 4F*, Cypress-Fairbanks ISD

Yolanda Cuellar
TASB Region 1B, South Texas ISD

Charles Cunningham
TASB Region 4B, Humble ISD

Thomas Darden
TASB Region 8, Cooper ISD

Jason Dohnalik
TASB Region 6, Cameron ISD

Lanny Evans
TASB Region 9, Henrietta ISD

Karen Freeman
TASB Region 20B*, Northside ISD-Bexar County

Debbie Gillespie
TASB Region 10A, Frisco ISD

Linda Gooch
TASB Region 10B, Sunnyvale ISD

Bowie Hogg
TASB Region 11C*, Arlington ISD

Tony Hopkins
TASB Region 4C, Friendswood ISD

Teresa Flores
President, Ingleside ISD

James B. Crow
Executive Director

James B. Crow
Executive Director
Important Information

Guests
Guests of registered participants, unless they are members of the Council of School Attorneys or a district-level administrator or supervisor in an ESC, do not have to pay the convention registration fee to secure a guest badge that will allow them into general and thought leader sessions and the exhibit hall. Guests who attend any other convention sessions or events must pay the full registration fee.

100% Attendance
If the superintendent and all board members from your district are attending TASA/TASB, please fill out a 100-percent attendance card, available at registration, so your district can be recognized during the general session on Sunday. Drop the completed cards into the little red schoolhouse in the registration area by 3 pm Saturday.

Speaker Ready Room
Presenters who did not upload their slide presentations prior to arrival may do so in the Speaker Ready Room, located next to registration in the Atrium Lobby. Your presentation can be modified up to 30 minutes before your session begins, and changes will be transferred to your meeting room. Technicians are available in the Speaker Ready Room to assist you.

First Aid
The First Aid Station is located on Trinity Foyer side of Exhibit Hall 4. Check convention center floor plan for exact location (p. 94).

Lost & Found
Check at any Information Booth.

Transportation to Hotels
See page 92 for hotel shuttle information.

TASA/TASB Mobile App
Download the convention mobile app to build a personalized schedule and bookmark exhibitors, get notices of changes to sessions and other events, rate the sessions you attend, and much more. Search the App Store or Google play for “TASA/TASB” to download the app.

CEC Mobile
Track your Continuing Education Credit (CEC) using your mobile device and your myTASB credentials. Access this web-based app at cecm.tasb.org or log in to myTASB and select CEC Mobile from the list of applications. Questions? Go to Tech Central near Registration for assistance. Learn more on page 10.

Convention Rules/Standards
1. TASA/TASB endorses no speaker, exhibitor, sponsor, attendee, or other participant in Convention by virtue of their participation.

2. Attendees are not permitted to distribute materials or to otherwise market themselves or their businesses in contracted convention space unless such attendees are registered as exhibitors and limit their marketing activities to within the confines of their booth.

3. No taping or recording is allowed other than by TASA/TASB staff and its designees. TASA/TASB and its designees record, photograph, and/or stream various aspects of this event for archival and promotional purposes. By attending the TASA/TASB Convention, attendees, exhibitors, and sponsors give TASA/TASB permission to use attendee’s voice and image in any such archival or promotional recording, photograph, or streaming activity.

4. As a courtesy to others, please remove your hat and silence your cellphone during sessions.

Important Information

Download the convention mobile app to build a personalized schedule and bookmark exhibitors, get notices of changes to sessions and other events, rate the sessions you attend, and much more. Search the App Store or Google play for “TASA/TASB” to download the app.

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Track your Continuing Education Credit (CEC) using your mobile device and your myTASB credentials. Access this web-based app at cecm.tasb.org or log in to myTASB and select CEC Mobile from the list of applications. Questions? Go to Tech Central near Registration for assistance. Learn more on page 10.

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Training Credit

Earn up to 16 hours of credit during the TASA/TASB Convention.

**Continuing Education Credit (CEC) for School Boards Members**

Credit offered for training during Convention will qualify for Tier 3. New school board members are required to have at least 10 hours their first year. Experienced board members need at least 5 hours each year.

Governance for Improved Student Performance (SB 1566 Training) will be offered Friday from 12:30-3:45 pm and will qualify for the new Tier 4 requirement.

**Reporting CEC has never been this easy!**

CEC Mobile has been enhanced and is easier to use. Access CEC mobile in three ways:

1. Log in to myTASB and select CEC Mobile from the list of applications.
2. Go to cecm.tasb.org and log in with your myTASB credentials.
3. Select the CEC mobile icon from the Convention mobile app, which can be downloaded from your device’s app store.

At the end of each session, record the credit number directly in the application. You will see a cumulative list of credit earned after recording each session. You can even view your entire credit report online. The only time limit you have with CEC Mobile is that you MUST input all of your credit numbers into the app within 24 hours of the last session. For Convention, that would be 11:30 am Monday, October 1.

If you still prefer to use a scantron form, those will be available at the registration desk. You can find your person and county/district numbers in Tech Central across from the registration desk.

Need help? Visit Tech Central staff across from the registration desk.

**Continuing Professional Education (CPE) for Superintendents and Administrators**

Certificate renewal standards adopted by SBEC require all certified educators to complete appropriate continuing professional education clock hours. The form for record keeping of CPE credit is available at the registration desk and will contain additional information about SBEC certification rules.
We have an app for that!

**TASA/TASB Mobile App**

Download the Convention mobile app to build your personalized schedule and bookmark exhibitors, get notices of changes to sessions and other events, download handouts, and much more. Search the App Store or Google Play Store for “TASA/TASB” to download the app.

**CEC Mobile**

Report your Continuing Education Credit (CEC) hours using your mobile device and your myTASB credentials. Access this web-based app at cecm.tasb.org or log on to myTASB and select CEC Mobile from the list of applications.

*The app has been enhanced! No more 90-minute time limits. You can view your full credit history as well.*

Questions? Visit Tech Central across from Registration.
District investment officers may take advantage of Public Funds Investment Act (PFIA) training at Convention. Up to five hours of training will be offered on Friday.

Friday, September 28

**Public Funds Investment Act and Internal Investment Controls** | 7:30 a.m. | Room 18A
Joel Perez, Partner, RSM US, LLP
Mike O’Brien, Partner, RSM US, LLP

**Texas Economy** | 8:45 a.m. | Room 18A
Stephen Clayton, Director, Community Engagement, Federal Reserve Bank of Dallas

**US Global Economy** | 10:15 a.m. | Room 18A
David Boone, Portfolio Manager, American Beacon Advisors

**The Education Imperative for the US**
11:45 a.m. | Ballroom G
Joseph Tracy, Executive Vice-President and Senior Advisor to the President, Federal Reserve Bank of Dallas

2018 Thought Leader

**Market Signals: What the Financial Markets Are Telling Us Now** | 2:15 p.m. | Ballroom G
Peter Ricchiuti, Business Professor, Tulane University

2018 Thought Leader

Saturday, September 29

**Investment Risk and Diversification** | 7:30 a.m. | Room 18A
Nathan Smith, Vice-President, First Public (subsidiary of TASB)
TASA and TASB are excited to offer a variety of engaging learning experiences – beyond the traditional presenter-led session – at this year’s Convention. We have sought out sessions that will engage you through hands-on experiences, collaborative seating, opportunities for shared discussions, and interactive learning in the selected topic.

Sessions vary in style, format, duration and audience participation level, while topics range from assessment and accountability to higher education partnerships to student safety. Sessions are easy to navigate by topic when using the TASA/TASB Mobile App.

### 1-hour session formats

- **Open Discussion:** Moderator-facilitated, in-depth conversation with participants serving as key contributors around a specific issue or topic concerning education.

- **Panel:** Moderator-led discussion with experts in the field with opportunity for audience Q&A.

- **Presentation:** Formal presentation designed to inform the audience about a specific issue or topic and demonstrate key components of a particular education approach.

- **Workshop:** Interactive opportunity for audience members to participate directly in the learning and glean resources/approaches to take back to their district or campus.

### 30-minute session formats

- **Extra Credit:** Information presentation focusing on school and student safety, located in the Exhibit Hall near the food court.

- **Learning Lounge:** Informal presentation highlighting advocacy and community engagement, located in the Exhibit Hall near the school buses.

- **Public Education Highlight:** Short presentation featuring innovative programs by Texas school districts and schools.
Visit the TASA/TASB Bookstore

Convention Center, Level 1, across from the Exhibit Hall entrance

Hours
Thursday, 3–6:30 p.m.
Friday, 7 a.m.–4 p.m.
Saturday, 7 a.m.–4 p.m.

Stop by the Bookstore to browse more than 50 titles, including a wide selection of publications and resources for education leaders.

Want to show your support for Texas public schools? Shirts, bags, and gift items are also available for purchase.
General Sessions

1ST GENERAL SESSION • FRIDAY, SEPTEMBER 28 • 4-5:30 pm • EXHIBIT HALLS 1&2

Making a Difference: How the Power of Compassion Changes Lives

Jenna Bush Hager,
Best-Selling Author; Contributing Correspondent, NBC’s Today; Chair, UNICEF’s Next Generation; and Editor-at-Large, Southern Living Magazine

2ND GENERAL SESSION • SATURDAY, SEPTEMBER 29 • 10:30 am-noon • EXHIBIT HALLS 1&2

Team America & Public Education: The Nation’s Best Option for Inclusion, Opportunity for All, and Unification of Our Nation

LaDainian Tomlinson,
Founder, TeamAmerica.org; NFL Hall of Fame Running Back; Analyst, NFL Network; Proud Product of Texas Public Schools

3RD GENERAL SESSION • SUNDAY, SEPTEMBER 30 • 10:30-11:30 am • BALLROOM D

because I said I would

Alex Sheen,
Founder, because I said I would
Aramark provides food, nutrition and facilities services for more than 500 school districts across the country. With our chef-inspired Healthy for Life™ menus, we serve nearly 370 million meals yearly to more than 2 million students everyday. Our team of chefs, dietitians and culinary professionals develop innovative recipes that enable districts to meet USDA requirements, and energize students to increase their participation in K-12 dining programs. Our suite of solutions is flexible to fit within any budget and is customized to meet the unique needs of your district.

VISIT US AT BOOTH #701 TO LEARN MORE

Official sponsors of the 2018 TASA/TASB Convention
Thought Leaders

FRIDAY, SEPTEMBER 28 • 10:15-11:15 am • BALLROOM G (LEVEL 4)

The Problem-Solving Generation
Jaime Casap, Chief Education Evangelist, Google for Education, and Adjunct Professor, Arizona State University

FRIDAY, SEPTEMBER 28 • 11:45 am–12:45 pm • BALLROOM G (LEVEL 4)

The Education Imperative for the US
Joseph S. Tracy, Executive Vice-President and Senior Advisor to the President, Federal Reserve Bank of Dallas

FRIDAY, SEPTEMBER 28 • 2:15-3:15 pm • BALLROOM G (LEVEL 4)

Market Signals: What the Financial Markets Are Telling Us Now
Peter Ricchiuti, Business Professor, Tulane University

Special Session

FRIDAY, SEPTEMBER 28 • 1–2 pm • BALLROOM G (LEVEL 4)

SPECIAL SESSION: Mike Collier, Candidate for Lt. Governor
Mike Collier, Candidate for Lt. Governor
SATURDAY, SEPTEMBER 29 • 8:45-9:45 am • BALLROOM G (LEVEL 4)

Building a School to Address Fundamental Societal Needs: An Example in Healthcare
Clay Johnston, Dean, Dell Medical School

SATURDAY, SEPTEMBER 29 • 1–2 pm • BALLROOM G (LEVEL 4)

Good Things Don’t Just Happen
Bob Duke, Professor, Head of Music and Human Learning, College of Fine Arts, University of Texas

Art Markman, Professor, Department of Psychology, College of Liberal Arts, and Director, Human Dimensions of Organizations, College of Liberal Arts, University of Texas

Rebecca McInroy, Creator, Host, Executive Producer, Two Guys on Your Head

SATURDAY, SEPTEMBER 29 • 4:30-5 pm • BALLROOM D (LEVEL 4)

The State of Texas Education
Mike Morath, Commissioner, Texas Education Agency
### Related Events

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30-9 am</td>
<td>TACS Joint Legislative/Executive Breakfast Meeting</td>
<td>Hilton Austin Hotel–Salon A</td>
</tr>
<tr>
<td>7:30 am-5 pm</td>
<td>Leadership TASB Lounge</td>
<td>Austin Convention Center–Mezzanine</td>
</tr>
<tr>
<td>8-10: am</td>
<td>TREA Executive Committee</td>
<td>Hilton Austin Hotel–408</td>
</tr>
<tr>
<td>8 am-3:30 pm</td>
<td>Texas Council of Professors of Educational Administration (TCPEA) Fall Meeting</td>
<td>Hilton Austin Hotel–410</td>
</tr>
<tr>
<td>8:30 am-1 pm</td>
<td>TASA School Board Awards Interview Waiting Room</td>
<td>Austin Convention Center–Meeting Rm 2</td>
</tr>
<tr>
<td>9 am-1:30 pm</td>
<td>TASA School Board Awards Committee</td>
<td>Austin Convention Center–Meeting Rm 3</td>
</tr>
<tr>
<td>11:30 am-1 pm</td>
<td>TASB School Board Advocacy Network (SBAN)</td>
<td>Hilton Austin Hotel–Salon B</td>
</tr>
<tr>
<td>12:15-2 pm</td>
<td>Texas Caucus of Black School Board Members (TCBSBM) Annual Meeting and Luncheon</td>
<td>Hilton Austin Hotel–406</td>
</tr>
<tr>
<td>5:30-7:30 pm</td>
<td>TALAS / MASBA ¡Viva! Reception</td>
<td>Hilton Austin Hotel–Salon B</td>
</tr>
<tr>
<td>5:30-7 pm</td>
<td>The University of Texas at Austin, Cooperative Superintendent Program Reception</td>
<td>Hilton Austin Hotel–408</td>
</tr>
<tr>
<td>8 pm-Midnight</td>
<td>Texas Caucus of Black School Board Members (TCBSBM) Friday Night at the Apollo</td>
<td>Hilton Austin Hotel–Salon C</td>
</tr>
</tbody>
</table>

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**Education Elements**

A national K–12 education consulting firm with a proven track record in our work with more than 100 school districts, including districts in Texas.

A trusted advisor to districts, helping them to build and support dynamic school systems.

A team of seasoned educators, designers, technologists, and change-management experts.

---

**Education Elements is proud to be a 2018 TASA/TASB Gold Level Sponsor**

Learners of today. Ready for tomorrow.

---

**Join us at one of our upcoming sessions!**

**Friday | Sept. 28 | 1:00-1:25 pm**

Work Less, Get More Done: 6 Musts Before Implementing Anything | Learning Lounge

**Saturday | Sept. 29 | 12:30-12:50 pm**

Planning for Change, Not Perfection | Learning Lounge

**Saturday | Sept. 29 | 3:00-4:00 pm**

Recipe for Happy Teachers: Improving Teacher Recruitment and Retention | Room 18D

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info@edelements.com  (650) 440-7860  @edelements  edelements.com  www.edelements.com
### Related Events

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>6:30-8:30 am</td>
<td>Texas Association of Latino Administrators and Superintendents Board Meeting</td>
<td>Austin Convention Center-Austin Suite</td>
</tr>
<tr>
<td>7:30-9 am</td>
<td>Area Association Breakfast</td>
<td>Austin Convention Center—Meeting Rm 3</td>
</tr>
<tr>
<td>7:30-9 am</td>
<td>Texas Academic Decathlon Board Meeting</td>
<td>Hilton Austin Hotel–404</td>
</tr>
<tr>
<td>7:30-9 am</td>
<td>Texas Fellows Alumni Breakfast</td>
<td>Hilton Austin Hotel–Salons AB</td>
</tr>
<tr>
<td>7:30 am-5 pm</td>
<td>Leadership TASB Lounge</td>
<td>Austin Convention Center—Mezzanine</td>
</tr>
<tr>
<td>8-9:30 am</td>
<td>Texas Association of Mid-Size Schools (TAMS) Board Meeting</td>
<td>Austin Convention Center–4 ABC</td>
</tr>
<tr>
<td>8-10 am</td>
<td>Texas School Coalition Executive Committee Meeting</td>
<td>Hilton Austin Hotel–402</td>
</tr>
<tr>
<td>8 am-5 pm</td>
<td>Texas Association of Latino Administrators and Superintendents Mentoring Session</td>
<td>Austin Convention Center–7</td>
</tr>
<tr>
<td>11 am-2 pm</td>
<td>Texas Association of Education Service Centers (TAESC) Luncheon/ Business Meeting</td>
<td>Austin Convention Center–5 ABC</td>
</tr>
<tr>
<td>Noon-1:30 pm</td>
<td>Texas School Alliance Annual Meeting &amp; Luncheon</td>
<td>Hilton Austin Hotel–Salons AB</td>
</tr>
<tr>
<td>2:30-3:30 pm</td>
<td>Texas School Coalition Membership Meeting</td>
<td>Hilton Austin Hotel–408</td>
</tr>
</tbody>
</table>

### Welcome to Both Types of TASA/TASB Attendees

**Serious?** Please let us shine your shoes at **Booth 652**.

**Fun-lover?** Get your caricature kicks at **Booth 656**.

Or do both, and share in some serious solutions for laughing off funding threats and staffing issues at **Booth 654**.

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Thursday Activities

10 am-6:30 pm  Registration

2-5 pm  Pre-Conference Workshops*  

**Google for Education Design Thinking Workshop with O’Briant Group**

*Priscilla Ladeira, Erin O’Briant, and Dan Gutmann, Google*

Innovation experts and founders of the O’Briant Group, will lead an interactive workshop on transforming school and district culture. You’ll peek inside Google’s culture to uncover some of the practices, routines, structures, and mindsets that foster innovation, risk-taking, and collaboration. You’ll learn how school leaders are adapting some of these concepts in their own schools and get a first-hand taste of the process that teams of Googlers go through to innovate the next big idea. You’ll also walk away with ideas and resources to help you lead your own culture of innovation.

*The Pre-Conference Workshops required advance registration. Please check with staff at the registration table for availability. There is a $125 fee to participate.*

3 -6:30 pm  Convention Bookstore

5-6:30 pm  Welcome Reception  

*Brought to you in part by Education Elements and LPA*  

*Atrium Lobby outside Exhibit Hall 4*
Agenda at a Glance - Friday

6am
Attendee Registration 6:30 am - 6 pm

7am
New School Board Member Seminar*
7:30 am - 10:30 am *Pre-registration Required

8am
Attendee Registration 6:30 am - 6 pm
Convention Book Store 7 am - 4 pm

9am
Field Trips: Johnson Elementary/Dell Headquarters*
8:15 am - 11 am *Pre-registration Required
Field Trips: Dell Medical Center*
8:45 am - 11:30 am *Pre-registration Required

10am
Lunch & Learn / Extra Credit Sessions
11:30 am - 1 pm

11am
Thought Leader (Jaime Casap) / Concurrent Sessions
10:15 am - 11:15 am

12pm
Thought Leader (Joseph Tracy) / Concurrent Sessions
11:45 am - 12:45 pm

1pm
Special Session (Mike Collier) / Concurrent Sessions
1:15 pm - 2 pm

2pm
Afternoon Break (Exhibit Hall)
3:15 pm - 4 pm

3pm
1st General Session - Jenna Bush Hager
4 - 5:30 pm

4pm

5pm
SB 1566 Training
12:30 pm - 3:45 pm

6pm
** Exhibit Viewing, TASA & TASB Member Engagement Centers, Learning Lounge, Extra Credit Sessions, Exhibit of School Architecture, Student Innovation Challenge, Café, and Experience Lounge

Coffee Break (Exhibit Hall)
9:45 am - 10:15 am

Exhibit Hall Hours**
8:30 am - 4 pm
DLR Group is proud to sponsor the 4th annual **Student Innovation Challenge** at the 2018 TASA/TASB Convention.

Visit us at booth #422 to learn more!
Agenda at a Glance - Saturday

6 am
- Attendee Registration 6:30 am-3:30 pm
- Convention Book Store 7 am-4 pm
- Exhibit Hall Hours **
  - 8:30 am-3 pm

7 am
- Concurrent Sessions 7:30-8:30 am
- Thought Leader (Clay Johnston) / Concurrent Sessions 8:45-9:45 am
- Coffee Break (Exhibit Hall) 9:45-10:30 am

8 am
- Film Showing: Backpack Full of Cash 2:30-4:15 pm

9 am
- Delegate Assembly Caucuses
  - Noon-1:45 pm
- Thought Leader (Bob Duke, Art Markham, Rebecca McInroy) / Concurrent Sessions 1-2 pm
- Lunch & Learn / Extra Credit Sessions 12:30-1 pm

10 am
- TASSB Delegate Assembly 2-4 pm
- 2nd General Session - LaDainian Tomlinson 10:30 am-Noon
- Exhibit Hall Closing Activities 2-3 pm

11 am
- Concurrent Sessions 3-4 pm

12 pm
- Special Session (Mike Morath) 4:30-5:30 pm

** Exhibit Viewing, TASA & TASB Member Engagement Centers, Learning Lounge, Extra Credit Sessions, Exhibit of School Architecture, Student Innovation Challenge, Café, and Experience Lounge
## Agenda at a Glance - Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 am</td>
<td>Continental Breakfast 7:30-8am</td>
</tr>
<tr>
<td>8 am</td>
<td>Conversations 8-9 am</td>
</tr>
<tr>
<td>9 am</td>
<td>Conversations 9:15-10:15 am</td>
</tr>
<tr>
<td>10 am</td>
<td>3rd General Session - Alex Sheen 10:30-11:30 am</td>
</tr>
</tbody>
</table>

The ProEthica® Program

ETS is a proud sponsor of the 2018 TASA/TASB Conference.

www.ets.org/proethica

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TASB Talks podcast

recording live at the TASA/TASB Convention

Visit the recording booth near Registration to hear interviews with public school advocates and Texas education experts.

Guests include: Two Guys on Your Head hosts Dr. Art Markman and Dr. Bob Duke, SXSW EDU Executive Producer Ron Reed, Miss Texas Madison Fuller, TASA Executive Director Kevin Brown, TASB Executive Director Jim Crow, and more

Live recording schedule

**Friday**
- 9:45–10:15 a.m.
- 11:15–11:45 a.m.
- 2–2:30 p.m.
- 3:15–3:45 p.m.

**Saturday**
- 9:45–10:15 a.m.
- 12:30–1 p.m.
- 2–2:30 p.m.
- 3:45–4:15 p.m.

TASB’s podcast features subject-matter experts in Texas education. Listen at tasbtalks.org
PBK PROUD SPONSOR OF THE 2018 TASA/TASB CONVENTION
BOOTH #513

ARCHITECTURE \ ENGINEERING \ INTERIORS \ PLANNING \ TECHNOLOGY \ FACILITY CONSULTING
Friday Activities
Friday Activities

New School Board Member Seminar  10AB, Level 3
7-7:30 am    Registration and Continental Breakfast
7:30 am–2 pm Program (lunch included)

This seminar, designed especially for new school board members, focuses on networking and education. We will cover the roles and responsibilities of trustees, the importance of acting as a board rather than individuals and an introduction to legal and policy. Participants will leave equipped and supported for their service to their districts.

Powered by TASB ISD, this session fulfills TASB ISD sessions Boardmanship, Teamwork and School Law Basics.

*This session required advance registration. Please check with staff at the session’s registration table for availability.

Field Trip – Dell Medical School at The University of Texas at Austin
8–11 am (2.5 hours of credit)

Check in at the Information Booth in the Lobby (near shuttle drop-off) at least 15 minutes prior to departure.

Load Buses at 7:45 am Buses Depart at 8 am

The Dell Medical School is committed to excellence in academics, building a dynamic learning community, promoting educational scholarship and enhancing the curriculum through recognition and support of outstanding educators. Austin ISD and Austin Community College partner with the Dell Medical School to provide a health professions program for junior high and high school students. Join us for a tour of the Dell Medical School and learn more about the district partnership and what you can do in your district.

*This session required advance registration. Please check with staff at the field trip’s registration table for availability.

Small School District Seminar  Ballroom D
7:45-8:15 am    Registration and Continental Breakfast
8:15-1:30 pm Program (includes two 15 minute breaks)

This seminar, designed for schools with 750 or fewer students, focuses on the advantages small schools have to offer. By making the most of the relationships and close-knit feel of a small community, these districts are uniquely poised to try innovative thinking that has a big impact on student achievement.

*This session required advance registration. Please check with staff at the session’s registration table for availability.

Field Trip – Joe Lee Johnson Elementary School and Dell Headquarters
7:45 am–1 pm (3 hours of credit)

Check in at the Information Booth in the Lobby (near shuttle drop-off) at least 15 minutes prior to departure.

Load Buses at 7:30 am    Buses Depart at 7:45 am

Spend the morning at Joe Lee Johnson Elementary school and experience the “library of the future” equipped with flexible furniture and technology designed by students of their STEAM Academy in the Round Rock Independent School District. Following the school visit, attendees will venture to Dell’s corporate campus for a tour of redesigned space to support 21st century workplace and hands on exploration of emerging technologies in Dell’s Experience Lounge. To wrap up, attendees will eat with lunch at Dell’s Executive Briefing Center.

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Public Education Highlights   7:30-7:55 am

These half-hour sessions are repeated at 8:05-8:30 am unless indicated.

AHISD Future-Ready Students: From the Profile to the Classroom  11AB

Dana Bashara, Superintendent, Alamo Heights ISD
Frank Alfaro, Assistant Superintendent for Administrative Services, Alamo Heights ISD
Jimmie Walker, Academic Dean, Alamo Heights ISD

Alamo Heights created a Blueprint for Learning to implement a Profile of a Learner on a daily basis in classrooms. This session describes the multi-year, responsible rollout they designed to support the Blueprint and the Profile, including teacher training and coaching, future-ready classroom furniture, and one-to-one technology. Participants will learn about AHISD’s specific steps, reflect on their own district, and engage in conversations with both small and large groups.

IRS Says You Didn’t Play, So It’s Time to Pay  13AB

Cory Rush, Attorney, Karczewski, Bradshaw, Spalding

Employers have received notice of proposed assessments under the Affordable Care Act for 2015, some of which have been for millions of dollars. The information presented will be derived from real-world experiences working with school districts in responding to 226J Letters for the 2015 reporting year. This is likely to only increase going forward as the available safe harbors diminish. This session will help district leaders minimize potential financial exposure in future years.
Build Transparency with the Leadership Dashboard 14
John Wink, Superintendent, Blue Ridge ISD
Transparency is critical to building strong superintendent/board relationships, and board members need relevant and concise information to provide oversight. In this session, John Wink, Blue Ridge ISD superintendent, will show how his leadership dashboards maintain open lines of communication with board members and keep him focused on essential tasks aligned to district goals.

Learning by Listening: The Power of a Student Advisory Team 15
Doug Williams, Superintendent, Sunnyvale ISD
Christi Morgan, Assistant Superintendent, Sunnyvale ISD
Districts need to collect and utilize student voice in decision-making processes. This session features interactive, facilitated discussions of district practices, ways to implement a team, and functions of a student advisory team. Participate in an interactive discussion in which participants can identify possible next steps for their district.

Fort Bend ISD—Enhancing Education Through High-Performance Schools 16A
Charles Dupre, Superintendent, Fort Bend ISD
Oscar Perez, Chief Operations Officer, Fort Bend ISD
Ron Bailey, Partner, PBK
Jennifer Quigley, Associate Architect, PBK
A major component of FBISD’s endeavor to equip students with means of success is to construct buildings that not only enhance education, but also become part of the learning process. Therefore, the district wants to integrate “Sustainable” and “Next-Generation School” concepts into the design process. This presentation discusses how they’ve incorporated this into their partnership with their architectural firm.

Concurrent Sessions 7:30–8:30 am
Retaining High-Quality Staff by Focusing on Improvement 9AB
Susan Kincannon, Superintendent, Belton ISD
Todd Schiller, Executive Director of Human Resources, Belton ISD
Angela Tekell, General Counsel, Belton ISD
Setting high expectations is easy; holding administrators accountable to those expectations can be hard. Board members will learn that documentation and evaluation is key to the retention of administrators; administrators will be given practical advice on how to document performance. When clear expectations are shared, administrators become invested in improvement.

Mobilizing Your Faith Community to Help Your School 9C
Charles Foster Johnson, Executive Director, Pastors for Texas Children
Charles Luke, Associate Director, Pastors for Texas Children
The local school and the local church are the two institutions protecting and preserving the Common Good. Churches are indispensable partners in building community support for public education. Because church leaders and workers are often public school employees, churches and schools share a common livelihood interest in most Texas communities. This session explores appropriate ways these two institutions can partner together for the good of our society.

Social-Emotional Learning 1.0 12A
Monica Garcia, Director of Guidance and Counseling, Judson ISD
Carla Philibert, Founder, Mindful Practices
Students must first feel a sense of belonging in their school before they are able to learn. Social-emotional learning unlocks the academic instruction. Carla Tantillo Philibert, author of Everyday SEL, shares her practical implementation tips in putting common SEL language into practice. Ms. Garcia has been instrumental in bringing the Texas SEL standards to life in her districts, while safeguarding her staff from the burnout cascade that can come from taking on students’ secondary tram.
<table>
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<tr>
<th>Concurrent Sessions 7:30-8:30 am</th>
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<tr>
<td><strong>Too Little/Too Much/Just Right? Board Knowledge of Employee Issues</strong></td>
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<td>Missy Bender, Board Member, Plano ISD</td>
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<td>Trustees and district administrators must find the delicate balance between enough knowledge of employee issues for effective governance and too much knowledge resulting in the inability to remain neutral in future decisions. Discover how one district has found the “just right” approach to keeping the board informed. Discuss legal ramifications of board knowledge of employee issues, and apply your knowledge to real-life scenarios through case-study reviews and quizzes. Participants will leave with examples of communication tools used in a large district.</td>
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<td><strong>Engaging Community Leaders and Guiding Potential and New Board Members</strong></td>
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<td>Amy Gnadt, Board Member, Allen ISD</td>
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<td>The problem of finding district committee members and new board candidates can be solved by creating through an academy a pool of informed community members. New board members can be overwhelmed with learning about the district, their role, and responsibilities. Our Orientation Manual puts that information at their fingertips, and supports new members with a customizable template.</td>
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<td><strong>The Honeymoon Continues: How to Keep the Love Alive</strong></td>
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<td>Byron Mitchell, Board Member, Elgin ISD</td>
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<td>Like a good marriage, the relationship between the board and superintendent must be nurtured and cultivated in order to continue to grow and improve. The best way “to keep the love alive” is to start with trust, learn to communicate effectively, and “let go of ego.” Participate in an interactive discussion/role play that addresses components of an effective board-superintendent relationship that mirrors a marriage in a fun and entertaining way. The honeymoon doesn’t have to end!</td>
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<td><strong>Getting That Next Superintendent Position</strong></td>
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<td>Butch Felkner, Director, TASB</td>
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<td>Executive Search Services will facilitate an interactive discussion to explore how to make good first impressions—you only have your documentation and 30 seconds—and how to make your application standout from the rest. Wasting time with a dated or ineffective application doesn’t help anyone. When the quality of the materials presented is considered good, everyone’s reputation is enhanced.</td>
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<td><strong>Public Funds Investment Act and Internal Investment Controls</strong></td>
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<td>Joel Perez, Partner, RSM US, LLP</td>
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<td>The Public Funds Investment Act requires school districts, in conjunction with their annual financial audit, to perform an assessment (compliance audit) of management controls on investments and adherence to the district’s investment policy. This session reviews the types of audits to consider and provides tools to improve your ability to understand and assess your school district’s management controls over the investment program, including authorization, execution, existence, and reporting.</td>
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<td><strong>What Is the Norm? Procedures That Unify a Board</strong></td>
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<td>Tracy Fisher, Board Member, Coppell ISD</td>
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<td>When you have strong leaders with strong opinions, visions, and motivators, it is important to set the norms for the team. This panel, made up of members with different experiences, will discuss the ways in which Boards can set norms, develop operating procedures, and avoid legal issues. Come explore the different processes for setting norms, and analyze the strengths and weaknesses of board operating procedures.</td>
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<td><strong>Emerging Lessons from Pre-AP Schools in Texas</strong></td>
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<td>Melissa Heinz, Director, SpringBoard and Pre-AP Market, College Board</td>
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<td>Explore forces behind development of the new Pre-AP program, instructional shifts, and core components of the Pre-AP Program. Hear from Pre-AP Partner Schools to understand the process they took to implement the Program, how professional learning supported teacher collaboration, and how Pre-AP courses help build, strengthen, and reinforce student preparation.</td>
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<td><strong>A Primer on School Health and Related Services (SHARS)</strong></td>
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<td>Karlyn Keller, Lead Account Executive - Manager, TASB</td>
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<td>Administrators and board members play key roles in ensuring programs are efficient and compliant, and this session provides information on School Health and Related Services in the School that will assist board members in evaluating their district’s current SHARS program. There will be a review of requirements and immediate steps to increase recoupment.</td>
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Friday Activities

The $100,000 Mistake Your Special Education Teachers Could Be Making 19A
Tracy Fogerson, Director of Special Programs, Lubbock-Cooper ISD
Holly Wardell, Shareholder, Eichelbaum Wardell Hansen Powell & Mehl, PC.
Amy Foster, Attorney, Eichelbaum Wardell Hansen Powell & Mehl, PC.
A special education due process hearing for an individual student can cost a district over $100,000. This session will help administrators and trustees provide guidance to staff members that will prevent litigation or put their districts in the best legal position in the face of increasing, costly special education litigation.

A Critical Investment: Prioritizing Professional Learning 19B
Charlene Simpson, Deputy Executive Director, ESC Region 12
Tammy Becker, General Education Director, ESC Region 12
Andi McNair, Innovation Specialist, ESC Region 12
Kerri Ranney, VP of Educational Practice, Huckabee
Research shows that today’s learners benefit greatly from flexible learning spaces. ESC Region 12 and Huckabee dive into research that draws a positive connection between flexible designs and prioritization of professional learning, and engage participants in conversation and Q&A. It’s a combination that is yielding great results and has the potential to change education.

Public Education Highlights 8:05-8:30 am
Repeat sessions from 7:30-7:55 am

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**Friday Activities**

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**Public Education Highlights**

8:45-9:10 am

*These half-hour sessions are repeated at 9:20-9:45 am unless indicated.*

**Change Is Inevitable: How to Avoid the Controversy**

**11AB**

Buck Gilcrease, Superintendent, Alvin ISD

Daniel Combs, Assistant Superintendent of Professional Learning, Student and Community Engagement, Alvin ISD

Rory Gesch, Assistant Superintendent of Administration and Student Services, Alvin ISD

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**Policy and the Gavel**

**13AB**

Eric Narcisse, Assistant Director of Policy Services, TASB

New board members have been sworn in, board officers have been elected and the president’s gavel has been passed on to you! There are a number of board policies that are important to know. Join a TASB policy consultant as we briefly review and discuss key policies that every board president should be familiar with. This session is appropriate for all board members, especially anyone who is currently serving or may want to serve in the future as a board president. *This session is not repeated at 9:20*

**Disparate Data No Longer: Your Data Working for You**

**14**

Linda Parker, Deputy Superintendent, Eagle Mt.-Saginaw ISD

Tricia Leavitt, Coordinator of Assessment and Data, Eagle Mt.-Saginaw ISD

Scott Smith, Senior Vice President, Forecast5 Analytics, Inc.

Eagle Mountain-Saginaw ISD has combined many disparate datasets into a single application to improve student outcomes and develop action plans. Come hear how the team at EMS uses “real time” data for accountability initiatives, program evaluation and determining ROI as the district strives for continuous improvement. By combining disparate data with demographic and program information, the leadership team is able to analyze and communicate their situation effectively.

**Rural and Ready: Teacher Recruitment & Retention**

**15**

Shawn Mason, Superintendent, Crosbyton CISD

See programs that have been effective in developing and retaining teachers in a small, rural district, and acquire strategies for growing your own teachers. This presentation will detail multiple avenues for the development of teacher candidates that are willing to serve a rural school district, and it will include strategies to help retain teachers in the district once they are hired.

**Concurrent Sessions**

8:45-9:45 am

**The Secret Weapon**

**9AB**

Rodney Cavness, Superintendent, Texas City ISD

Tom Munoz, Emergency Manager, Texas City Emergency Management

Mike Matranga, Executive Director of School Safety and Security, Texas City ISD

Presentation based upon a 2008 Report Published by the National Threat Assessment Center (NTAC), titled “Prior Knowledge of Potential School Based Violence”. The presentation will give highlights of the report based upon bystander firsthand knowledge of planned school attacks, what the pre-attack indicators were, what action if any was taken and recommendations on how to prevent future attacks. Threat Assessment, Pre-Attack Indicators, Planning, Social Media Monitoring, Facilities, etc.

**Competitive Marketing: Increasing Enrollment Against the Odds**

**9C**

Reyne Telles, Executive Director, Austin ISD

Samantha Alexander, Public Information Officer, Austin ISD

Griselda Rodriguez, Special Projects Coordinator, Austin ISD

Bruce Brown, Jr., Executive Assistant, Austin ISD

The competition to keep students enrolled in public schools has never been more fierce. Facing decreasing enrollment due to an increased cost of living and a number of charter schools in the area, Austin ISD aim to become more competitive. After a financial investment by the board of trustees, Austin ISD aimed to increase enrollment by implementing district-wide and localized marketing plans. Attendees will learn the strategies on how this was approached, its successes and lessons learned, and how they might undertake a similar strategy in their school district. Attendees will have the opportunity to understand the basics of how to create a marketing campaign aimed at boosting enrollment, develop a variety of strategies to engage specific communities and learn how to communicate the results of this type of marketing campaign.

**Montessori Education for Low Socio-Economic Students in Public Schools**

**16A**

Ted Beard, Board Member, Longview ISD

James Wilcox, Superintendent, Longview ISD

Jody Clements, Assistant Superintendent of District Services, Longview ISD

Longview ISD’s implementation of a Montessori learning model for all pK-K students has provided both academic and social success for students in this 80% Low Socio-economic 80% minority District. During this session, we will role play different learning approaches, give examples of traditional versus Montessori learning, and discuss the pitfalls and barriers students and districts face in having access to these programs.
Partnerships Matter: Connecting High School Students with College Success Programs 12A
Corinne French, Board Member, Valley View ISD (ESC 11)
Ty G Jones, Board Member, Lancaster ISD
Lancaster ISD and Valley View ISD are very different, but in many ways, they represent the changing demographics of the state. Attendees will learn how to maximize partnerships while expanding the opportunities for student success. Session includes an interactive component, roundtable discussion, and time to report individual table results. Participants will identify current trends within their own district, and list key programs that could work in their district.

Scandal in Public Comment! 12B
Christine Badillo, Attorney, Walsh Gallegos Trevino Russo & Kyle PC.
Haley Turner, Attorney, Walsh Gallegos Trevino Russo & Kyle PC.
Participants will work with experienced school attorneys, Christine Badillo and Haley Turner, role playing a variety of scandalous public comment scenarios, with the goal of gaining a better understanding of the public forum opportunity itself, handling those stressful moments with poise, and best of all—avoiding a lawsuit.

The Curriculum Management Audit: An Organizational Analysis Examining All Factors of Teaching & Learning 16B
Jana Rueter, Assistant Superintendent of Curriculum and Instruction, San Angelo ISD
Eric Simpson, Director, Learning and Leadership Services, TASA
Looking for valuable feedback to improve learning for all students? Learn how curriculum management audit services can equip your leadership team with the tools necessary to objectively evaluate not only your curriculum, but all facets of the organization that impact student learning, and determine critical next steps in promoting student achievement. Hear from a district how curriculum management audit and related trainings can provide a structured approach to evaluating such areas as curriculum, assessment, and program design; instructional delivery; equality and equity issues; and policy direction, planning for change, and goal prioritization.

Effectively Addressing Student Bullying, Including Students in Special Education 17A
Bryan Hallmark, Assistant Superintendent of Operations and School Leadership, Georgetown ISD
David Hodgins, Counsel, Thompson & Horton, LLP
Georgetown ISD will provide an understanding of why bullying, including cyber-bullying, presents potential legal liability—particularly with special education student. Session features effective ways to remediate bullying, practical guidance from the courts, procedures and training methods, anti-bullying steps to take with students, conducting investigations, and suggestions on correcting and preventing bullying from recurring.

The Newest Elective—Mexican American Studies—Has Valuable Lessons 17B
Angela Valenzuela, Professor, The University of Texas-Austin
As we move forward with our newest elective, Valenzuela will share her perspective on this important course. TALAS leaders from Fort Worth, San Antonio, and Houston ISDs will share reflections on implementation from a practitioners’ perspective.

Texas Economy 18A
Stephen Clayton, Director, Community Engagement, Federal Reserve Bank of Dallas
Get an overall picture of the current Texas economy and catch up on the latest economic statistics and analysis. A representative from the Federal Reserve Bank of Dallas explores the outlook for Texas’ economy. This session qualifies for the Public Funds Invest Act (PFIA) training.

Report on Districts Impact on the Texas Economy: Investment Return 18B
Susan Bohn, Superintendent, Aledo ISD
Douglas Killian, Superintendent, Pflugerville ISD
Kevin Rogers, Superintendent, Lewisville ISD
Jamie Wilson, Superintendent, Denton ISD
The positive impact of public school on the economy is often overlooked during the school funding debate. Hear a panel of districts review statewide economic impact data on the 75 fast growth school districts on the state economy, and discuss strategies for using like data for public education advocacy with community and elected officials, and be better equipped to illustrate the how the state benefits economically from investing in public education.

What is eXceptional Governance and Why Should Boards Consider It 18C
Rolina Schmidt, Board Member, Kerrville ISD
Steve Johnson, Board Member, Lockhart ISD
Phil Gore, Director, Leadership Team Services, TASA
David Koempel, Senior Consultant, Leadership Team Services, TASA
The eXceptional Governance (XG) Board Development program helps boards focus on how they can appropriately support student learning at the governance level. Come and hear more about this program and ask questions of trustees that have participated in the program and TASA staff that facilitate the sessions. Hear how XG Board Development has changed their board and superintendent team.
**Concurrent Sessions 8:45-9:45 am**

**Districts of Innovation 18D**
Leslie Story, Lead Attorney, TASB
Amy Kadlecik, Lead Policy Consultant, TASB

More than half of Texas public school districts have become Districts of Innovation. These districts have chosen a variety of exemptions and innovations with some common themes. How do these exemptions affect school board policy and district operations? This session with a TASB attorney and TASB policy consultant will answer your questions.

**Should I Stay or Should I Go Now? 19A**
Brad Hunt, Superintendent, Coppell ISD
Kristen Streeter, Assistant Superintendent for Administrative Services, Coppell ISD

Positively influence employee attrition and reduce staff turnover by measuring employee satisfaction more strategically. CISD’s secret weapon is determining why top employees stay in the district. The goal is to retain these top performing employees. Participants will hear the process and experience CISD went through while building a strategic plan for retaining its top employees. Learn about this process and keep your employees on your team and not someone else’s!

**Beyond Grad College and Career Readiness 19B**
Kristen Dobson, Executive Director of Special Projects, Texas Education Agency
Alexis Bauserman, Director, Texas Education Agency

TEA is launching a series of new initiatives through its Beyond Grad program focused on increasing the number of low-income students who are prepared to enter and succeed in college and career. TEA will pilot these initiatives with the new Texas GEAR UP cohort of grantees and plans to scale successful resources across the state.

**Catching Up with the Texas Legislature Ballroom F**
Dax Gonzalez, Division Director, TASB
Ruben Longoria, Assistant Director, Governmental Relations, TASB

Learn about the various education policy conversations happening in and around the Texas Capitol and how those discussions may affect legislation in the 86th Session. Presenters will provide an overview of issues to consider as session approaches and how to use that information to advocate on behalf of school districts and affect positive change within education policy. Attendees may share stories of their advocacy efforts and any pertinent information regarding legislative issues.

**Privatization of Public Education: Fact or Fiction 9 am-2 pm (Lunch included) Ballroom E**
Presented by the Leadership TASB Class of 2018

For the past 12 months the Leadership TASB Class of 2018 researched varying sides or positions around a hypothesis: Increasing efforts to privatize public education originate from an image that is poorly held by the public. What emerged were five different positions to either support or reject the hypothesis. During this presentation, teams will reveal their findings. Each team will present its “nugget,” and following lunch, attendees will be invited to take a deeper dive into each “nugget.” Don’t miss this timely, perhaps controversial, yet certainly thought-provoking opportunity.

*This session required advance registration. Please check with staff at the session’s registration table for availability.*

**Public Education Highlights 9:20-9:45 am**

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**Change Is Inevitable: How to Avoid the Controversy 11AB**
Buck Gilcrease, Superintendent, Alvin ISD
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**Student Wellness and Health 13AB**
Kathy London, Assistant Director, Policy Services, TASB

Besides the obvious task of teaching students reading and math, schools are increasingly required to look after students’ health and to provide a variety of health-related services and training. Join a TASB policy consultant in a discussion about mandates, policy decisions and priorities for your school health program. This session will focus on the board’s role in addressing these requirements, including the appointment of a local school health advisory council. *This session is not a repeat from 8:45.*
Disparate Data No Longer: Your Data Working for You!
Linda Parker, Deputy Superintendent, Eagle Mt.-Saginaw ISD
Tricia Leavitt, Coordinator of Assessment and Data, Eagle Mt.-Saginaw ISD
Scott Smith, Senior Vice President, Forecast5 Analytics, Inc.
Eagle Mountain-Saginaw ISD has combined many disparate datasets into a single application to improve student outcomes and develop action plans. Come hear how the team at EMS uses "real time" data for accountability initiatives, program evaluation and determining ROI as the district strives for continuous improvement. By combining disparate data with demographic and program information, the leadership team is able to analyze and communicate their situation effectively.

Rural and Ready: Teacher Recruitment and Retention
Shawn Mason, Superintendent, Crosbyton CISD
See programs that have been effective in developing and retaining teachers in a small, rural district, and acquire strategies for growing your own teachers. This presentation will detail multiple avenues for the development of teacher candidates that are willing to serve a rural school district, and it will include strategies to help retain teachers in the district once they are hired.

Montessori Education for Low Socio-Economic Students in Public Schools
Ted Beard, Board Member, Longview ISD
James Wilcox, Superintendent, Longview ISD
Jody Clements, Assistant Superintendent of District Services, Longview ISD
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Sessions in the Exhibit Hall 10:15-10:40 am
Advocacy 101 Learning Lounge, Exhibit Hall
Dax Gonzalez, Division Director, TASB Governmental Relations
Advocating on behalf of your students isn’t a luxury, it’s a necessity! Learn how to effectively influence legislation using proven strategies for establishing and leveraging relationships with lawmakers to improve public education in Texas.

Sessions in the Exhibit Hall 10:15-10:40 am
Mental Health to Metal Detectors: Extra Credit,
Creating Safe School Environments for
Students, Teachers and the Community Exhibit Hall
David Hicks, Superintendent Sherman ISD
Tracy Koller, Sr. Director of Youth Services, MHMR of Tarrant County National Institute of Mental Health
Leesa Vardeman, Partner VLK Architects, Inc.
Kenneth Hutchens, Principal of Creative VLK Architects, Inc.
This session will provide an overview of creating safe schools by creating positive, safe and comfortable school environments benefiting the mental health of students and staff. Professionals representing mental health organizations will provide resources and approaches to address the daily issues faced in today’s schools. Processes will also be outlined for working with first responders in the design of school campuses.

Public Education Highlights 10:15-10:40 am
These half-hour sessions are repeated at 10:50-11:15 am unless indicated.
Feeding the World... One Backpack at a Time 11AB
Dana West, Superintendent, Amarillo ISD
Dyron Howell, Executive Director, Snack Pak 4 Kids
Students behave and perform better when they feel supported by their school & community. This session highlights an idea that started in one school in Amarillo ISD and has flourished to become a community project that feeds/supports scholars in every one of our 55 campuses. Learn how to set up community partnerships that sustain due to an explicitly designed structure with tremendous community and school district support.

Update on Religion in Schools 13AB
Joy Baskin, Director of Legal Services, TASB
Texas school officials often find themselves caught between those who wish to express religious views at school and those who would prefer to eliminate religious expression from the school environment. These challenges are not limited to Texas, of course, and we can learn from cases from other states. This presentation by a TASB Legal Services attorney looks at four recent lawsuits about religion in schools to provide guidance to Texas school officials. This session is not repeated at 10:50.

Increasing College and Career Opportunities for Our Students 14
Elizabeth Lator, Associate Superintendent of Educational and Academic Support, Galena Park ISD
Terri Moore, Assistant Superintendent, Galena Park ISD
Interested in increasing college and career opportunities for your students? Hear Galena Park ISD’s journey to increase opportunities and recognition for our students in college and career fields. Galena Park ISD will share their successes and challenges with adding a CTE ECHS, providing Dual Credit scholarships, adding Academic Advisors and CTE Counselors, recognizing certifications at graduation and more.
**Public Education Highlights 10:15-10:40 am**

These half-hour sessions are repeated at 10:50-11:15 am unless indicated.

**School Safety: It’s a Shared Responsibility 16A**

Jim Vaszauskas, Superintendent, Mansfield ISD
Jeff Brogden, Associate Superintendent Facilities and Bond Programs, Mansfield ISD
Donald Williams, Associate Superintendent of Communications and Marketing, Mansfield ISD

After school shootings in Florida and our own state, MISD felt a sense of urgency and decided they couldn’t wait any longer to create and deploy a comprehensive safety plan. During the spring of 2018, an inclusive process was used to vet and bring ideas for consideration. Hear the process Mansfield ISD used to create their plan and determine priorities for school safety.

**THOUGHT LEADER 10:15-11:15 am Ballroom G (Level 4)**

**The Problem-Solving Generation**

Jaime Casap, Chief Education Evangelist, Google for Education, and Adjunct Professor, Arizona State University

Presiding: Lee Lenz-Edwards, TASB First Vice-President, and Board President, Kermit ISD

We are preparing students to solve local and global problems we haven’t defined yet, using technology that hasn’t been invented, in roles that do not exist. To thrive in this new era, students need to know how to learn, problem solve, iterate, create, collaborate, communicate, and to think critically. We’ll discuss what we need to focus on to bring education to the next level.

**Concurrent Sessions 10:15-11:15 am**

**The Superintendents Contract—What Should and Should NOT Be Included 9AB**

Cory Hartsfield, TASA General Counsel & Shareholder, Adams, Lynch, & Loftin, PC.

This session covers all aspects of the superintendent’s contract with a school district, including what should and should not be included.

**20 Crackerjack School PR Tips 9C**

Bradley Domitrovich, Professional Speaker/PR Strategist, PR Zealot

School districts recognize the important role that public relations plays in creating a positive buzz in their community. By breaking PR into four manageable categories, a veteran school public relations professional shares his secrets of success in a session that will let you relax, interact, laugh, and learn.

**It’s the Principal of the Thing 12A**

Barbara Marchbanks, Superintendent, McDade ISD
Codi Kadlecik, Assistant Principal, McDade ISD
Gina Sanders, Instructional Specialist/District Testing Coordinator, McDade ISD
Frances Williams, Principal, McDade ISD

McDade ISD administrators demonstrate transformative changes that ensued through cultural upheaval and recovery that followed. Participants will engage in activities designed to connect positive culture to increased student outcomes. Specific examples that are easily implemented into any district culture will be given. Learn how the heart and soul of MISD was shared with families and community to become one mind with one goal...student success!

**From Struggle to Soar: Engaging ALL Learners Through PBL 12B**

Edward Godsey, Board Member, Burkburnett ISD
Tylor Chaplin, Superintendent, Burkburnett ISD
Audrey Ash, Director of Special Education, Burkburnett ISD
Missy Mayfield, Director of Curriculum, Burkburnett ISD

Burkburnett ISD will share their year 1 implementation of a Project Based Learning instructional model. Beginning this journey has helped us realize our most struggling students are more engaged in authentic ways. Participants will learn through a Project Based Learning (PBL) model how PBL implementation helped one school realize that ALL means ALL. Experience a PBL, and see how this model engages students in deep learning.

**Stronger Together: Board and Superintendent Interactions for an Effective Team 15**

Brandon Core, Associate Executive Director, School Transformation and Leadership Services, TASA
Phil Gore, Director, Leadership Team Services, TASB

Join a conversation with TASA and TASB to explore how boards and superintendents collaborate to optimize communication, build healthy relationships, and effectively define their roles in productive governance and leadership of the district. Share practices for improving board and superintendent partnerships and explore how to develop plans for district improvement.

**Cultivating Connections: Fostering Partnerships with Local Government Officials and Developers 16B**

James Milacek, Board Member, Aubrey ISD
Joey Saxon, Board Member, Aubrey ISD
Colleen Dow, Board Member, Aubrey ISD
David Belding, Superintendent, Aubrey ISD

Districts that are in growing communities struggle getting information regarding future developments that will impact their schools. Communication of district needs with city officials can be a challenge, but a quarterly meeting will help district officials develop ongoing partnerships with those who make decisions for the community. Learn from city and county officials, utility providers, and developers who’ve engaged with districts and share the value of these meetings.
Emergency Management for School Leadership 17A
Melanie Moss, Emergency Management and School Security Consultant, TASB
School Leaders must be proactive in supporting school and community efforts to prepare for, respond to, and recover from incidents and emergencies that may impact their district. This workshop empowers school leaders to identify their roles and responsibilities within the realm of school safety and emergency management, provides a forum to discuss executive-level considerations related to disaster preparedness, and shares best practices for school safety and emergency management.

The Superintendent Search Process 17B
Butch Felkner, Director, TASB
Marian Strauss, Senior Consultant, TASB
The Executive Search Services staff will present the elements of the search process, and facilitate an interactive discussion. Included will be the board's involvement, consultant responsibilities, advantages of using an external consultant, and board members perspectives. Participants will be encouraged to ask questions about the search process.

US/Global Economy 18A
David Boone, Portfolio Manager, American Beacon Advisors
This session will examine the current status of the US economy and will include a discussion on how potential actions by the Federal Reserve might affect the economy and investments available to Texas school districts.

The Renaissance of a District 18B
Xavier De La Torre, Superintendent, Ysleta ISD
Sloan Harris, Partner, VLK Architects
Participants will experience how a 100-year-old district reinvented itself to benefit students, teachers, parents, and community via a complex, innovative bond program built on a foundation that focused on the learning environment. Ysleta ISD experienced a renaissance by building a successful bond with the community. The complexities of such an established district's seven distinct feeder patterns were addressed with a team including the superintendent, administration, community, program manager, and planners.

2018 Updates to Your Construction Contracts 18C
Joe Ball, Attorney, TASB
Winifred Dominguez, Attorney, Walsh Gallegos Trevino Russo & Kyle PC.
Wayne Haglund, Attorney, Haglund Law Firm
Thomas Myers, Committee Chair, Brackett & Ellis, PC.
Richard Schellhammer, Shareholder, Underwood Law Firm
Discussion panel of lawyers who have handled over 500 construction projects bring their experiences to the table in making recommended construction contract modifications to the revised AIA contract forms issued in 2017. Learn favorable legal provisions for your construction contracts, review school district modifications to AIA contracts, and avoid provisions that favor architects and general contractors.

Today’s Learners and Next-Generation Schools 18D
Carla Voelkel, Deputy Superintendent for Educational Services, Dickinson ISD
Robert Cobb, Assistant Superintendent for Administration, Dickinson ISD
Roy Montalbano, Partner, PBK
Manny Torres, Principal, PBK
District are building schools designed for fostering more creative and adaptable learners by providing collaborative problem solving through authentic opportunities and integrated technologies. School facilities in smaller rural districts that were once designed traditionally are now giving way to a more innovative and engaging educational environment. This presentation will explore simple design techniques that compliment curriculum based instruction that ultimately promotes student-driven learning.

Tools for Implementing Board Policy 19A
Amy Kadlecek, Lead Policy Consultant, TASB
The board has adopted the policy, so what happens next? Join a TASB policy consultant as we discuss practical strategies for developing and revising administrative regulations to implement policy. This interactive session will provide an opportunity to navigate an actual policy and identify the provisions needing detailed action steps.

Create a “Realistic Road Map” Through Strategic Planning 19B
Thomas Pagel, Board Vice-President, Midway ISD (ESC 12)
George Kazanas, Superintendent, Midway ISD (ESC 12)
This radically different approach identifies vision and direction before involving stakeholders, resulting in a plan that builds district capacity by serving as a “realistic” road map for the administration. Participants will explore how a school district can simplify the strategic planning process, engage the community and streamline the scope of work. Hear how Midway ISD utilized a process to develop goals while engaging the community to plan for the future.

UIL Update Ballroom F
Charles Breithaupt, Executive Director, University Interscholastic League, University of Texas at Austin
Jamey Harrison, Deputy Director, University Interscholastic League, University of Texas at Austin
Participants will be given general information regarding the UIL and its rules and specific information concerning recent changes. Participants will also be provided opinions regarding trends and UIL competition. Opportunities for asking questions and providing input to UIL will also be offered.
Friday Activities

Sessions in the Exhibit Hall 10:50-11:15 am

Online Advocacy for Public Schools  Learning Lounge, Exhibit Hall
Amanda Quraishi, Digital & Social Media Director, TASB Communications
Using social media and other digital tools is a great way to amplify the voices that support our public schools. In this session, learn about how to be an advocate online and explore TASB’s new advocacy program, Texans for Strong Public Schools.

Public sentiment, the real decision maker in Public Education  Extra Credit, Exhibit Hall
Kimberly Bow, Project Director, Stantec
As Abraham Lincoln stated, “Public sentiment is everything. With it, nothing can fail. Without it, nothing can succeed.” There are many voices that can easily paralyze forward momentum in a school community. Using effective communication and psychology strategies, school administrators can foster the advocacy needed to move important measures forward.

Public Education Highlights 10:50-11:15 am

These half-hour sessions are repeats from 10:15 am unless indicated.

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Dyron Howell, Executive Director, Snack Pak 4 Kids
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Student Protests 13AB
Jasmine Wightman, Attorney, TASB
Student have been known to “push the envelope” when it comes to testing the boundaries of their free speech rights. But how far is too far? Can students be disciplined for refusing to stand for the pledge or national anthem? Are students allowed to stage “walk outs” at school? A TASB Legal Services attorney will bring you up to date on this fast moving area of school law.
This session is not a repeat from 10:15.

Increasing College and Career Opportunities 14
Elizabeth Lalor, Associate Superintendent of Educational and Academic Support, Galena Park ISD
Terri Moore, Assistant Superintendent, Galena Park ISD
Interested in increasing college and career opportunities for your students? Hear Galena Park ISD’s journey to increase opportunities and recognition for our students in college and career fields. Galena Park ISD will share their successes and challenges with adding a CTE ECHS, providing Dual Credit scholarships, adding Academic Advisors and CTE Counselors, recognizing certifications at graduation and more.

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Jeff Brogden, Associate Superintendent Facilities and Bond Programs, Mansfield ISD
Donald Williams, Associate Superintendent of Communications and Marketing, Mansfield ISD
After school shootings in Florida and our own state, MISD felt a sense of urgency and decided they couldn’t wait any longer to create and deploy a comprehensive safety plan. During the spring of 2018, an inclusive process was used to vet and bring ideas for consideration. Hear the process Mansfield ISD used to create their plan and determine priorities for school safety.

Sessions in the Exhibit Hall 11:30-11:50 am

Dealing with Mavericks, Malcontents, and Mutineers  Extra Credit, Exhibit Hall
David Koempel, Senior Consultant, TASB Leadership Team Services
School board members and administrators deal with all kinds of people, unfortunately, sometimes those people can be challenging. In this session you will learn some quick strategies to understand and work with difficult people.

Let’s Talk School Security  Extra Credit, Exhibit Hall
Tom Oehler, AIA, Vice President, Stantec
Christian Owens, AIA, Principal, Stantec
School districts across the nation are faced with the daunting task of providing their staff and students with learning environments that are as safe and secure as possible. Engage in an open discussion about the safety and security issues happening in schools today. What are some of the findings of these recent events, and what are school districts doing to help prevent an occurrence in their district? Architects who exclusively design learning environments will share design strategies, new building products focused on safety and security, and reactive strategies that are most likely missing the mark.

THOUGHT LEADER  Ballroom G (Level 4)
11:45 am-12:45 pm
The Education Imperative for the US
Joseph S. Tracy, Executive Vice-President and Senior Advisor to the President, Federal Reserve Bank of Dallas
Presiding: Doug Williams, TASA Legislative Chair, and Donald Williams, Superintendent, Sunnyside ISD
Human capital is a critical element supporting economic growth, but improvements in U.S. human capital growth is slowing. The U.S. is falling further behind in international comparisons of education quality, and too many young individuals leave the education system without being prepared for the current or future labor market. Moreover, evidence indicates that the pace of job changing will increase in the future as firms restructure to take advantage of new labor-saving technologies. A key challenge for the U.S. will be thinking about how our education system can prepare individuals for this new reality. In this session, Joseph S. Tracy will discuss education, workforce, and other topics policymakers are focusing on today.
Sock It To Cancer: Pediatric Cancer Awareness  
Learning Lounge, Exhibit Hall

Miss Texas Madison Fuller
Sock it to Cancer is a program dedicated to bringing joy and hope to the lives of children battling cancer. When visiting pediatric cancer patients, Miss Texas uses her unique talent of ventriloquism to brighten the days of children. Come watch and learn more about the program and how she shines a little bit of light into the hospital rooms of patients.

Emergency Management for Board Members
Extra Credit, Exhibit Hall
Board Members play vital roles in ensuring a safe, secure, and healthy learning environment in their district. Board Members must be proactive in supporting school and community efforts to prepare for, respond to, and recover from incidents and emergencies that may impact their district. This abbreviated session will focus on executive-level considerations related to disaster preparedness, including questions that Board Members should ask administrators.

Do School Facilities Impact Student Achievement?
Learning Lounge, Exhibit Hall
Jeff Clemmons, Director, TASB Facility Services
Participants will receive information on how districts are utilizing facilities to enhance achievement and opportunity and have the opportunity to provide examples of how their own district is doing the same.

Extra Credit, Exhibit Hall
Tom Kelley, School Safety and Security Specialist II, Texas School Safety Center
The K-12 Standard Response Protocol (SRP) provides guidance/resources for incorporating procedures into a school safety plan, for critical incident response. The SRP is based not on individual scenarios but on the response to any given scenario. This presentation will provide an overview of the SRP and discuss how it can be implemented.

Work Less, Get More Done: 6 Musts Before Implementing Anything
Learning Lounge, Exhibit Hall
Chris Summers, Associate Partner, Education Elements
Megan Campion, Associate Partner, Education Elements
Jeff Clemmons, Director, TASB Facility Services
Explore the 6 New School Rules -- rules based on seven years of research -- and see which practices have the biggest impact on how organizations function and how work gets done.

SB 1566: Governance for Improved Student Learning
Ballroom D
Research on school governance has identified specific actions of school boards in high-performing districts, including setting and monitoring specific goals related to student performance. This session enables trustees to embrace this essential board function with tools to:
- Understand available student performance data and what it means for student learning
- Set meaningful goals around student achievement
- Make monitoring progress a central part of their board’s work

*This session required advance registration. Please check with staff at the session’s registration table for availability.

Concept to Classroom: Creating Successful Collaborative Learning Environments
Extra Credit, Exhibit Hall
Jimmy Disler, Chief Facilities & Operations Officer, Leander ISD
Arturo Lomeli, Principal, Glenn HS
Jessica Molter, Principal, Studio Director, Pfluger Architects
Robert “Bobby” Kincaid, Project Designer, Pfluger Architects
Hear from the leaders of Leander ISD as they share the district’s vision to incorporate building features and concepts that support their learning model. GHS was designed using an interactive approach to planning with District faculty, administration, students, community leaders, and parents. Key concepts for educational delivery and student service were identified throughout this process. The collaborative spaces play an important role in allowing flexibility for large and small group instruction.
Mike Collier of Houston is the Democratic nominee for lieutenant governor of Texas. He attended public high school in Georgetown, Texas, before attending The University of Texas at Austin and marching in the Longhorn Band. Collier retired from Pricewaterhouse Coopers after a 20-year career as a CPA and auditor to run for office because he had grown tired of political leaders he felt had failed working Texans. Collier has made central to his campaign the issues of public education, lower property taxes, state healthcare system reform, restoring local control, and bringing compassion back to Texas politics.

Lt. Governor Dan Patrick was also invited to address TASA/TASB Convention attendees, but was unable to attend.

Public Education Highlights 1-1:25 pm

These half-hour sessions are repeated at 1:35-2 pm.

Small-School Speech and Debate Programs and College Readiness 11AB

Max Thompson, Superintendent, Banquete ISD
Dante Boggiano, Student, Texas State University
Isabel Gonzalez, Student, Banquete ISD
Tia Whitman, Student, Banquete ISD

Skills gained from a speech and debate program translate directly to college readiness. Small district students shouldn’t miss out on this opportunity—it’s not out of reach to even the smallest schools. Hear how a small school can grow a program good enough to qualify students for nationals! Presenters are students in a 3A classification program that are competing at the state and national levels of speech and debate.

The Impact of Intentional Leadership 13AB

Matthew Hay, Board President, Galveston ISD
Jeff Temple, Board Member, Galveston ISD
Kelli Moulton, Superintendent, Galveston ISD
Robby McGowen, Deputy Executive Director, ESC Region 4

Perspectives from trustees, superintendent and Service Center support as the Galveston ISD board transformed thinking, meetings and most importantly the focus on to student achievement using the Lone Star Governance framework. Experience a candid presentation and discussion of one district’s journey implementing Lone Star Governance as a framework for board leadership.

Creating Capacity and Leveraging Leadership Through Culture and Beliefs 14

Jeff Burke, Superintendent, Splendora ISD
Tami Greggerson, Executive Director of Curriculum & Instruction, Splendora ISD
Rick Kershner, Assistant Superintendent of Academic and Human Resource Services, Splendora ISD

This radically different approach identifies vision and direction before involving stakeholders, resulting in a plan that builds district capacity by serving as a “realistic” road map for the administration. Participants will explore how a school district can simplify the strategic planning process, engage the community and streamline the scope of work. Hear how Splendora ISD utilized a process to develop goals while engaging the community to plan for the future.

Grow Your Own Educators in a Small, Rural School District 16A

Cathy Palmer, Superintendent, O’Donnell ISD
Leandra Lowe, Teacher, O’Donnell ISD
Dusty Palmer, Research Associate, Texas Tech University

Schools struggle to hire teachers that will mirror their student population. Presenters will share the program implemented by O’Donnell ISD to address this disparity. Gain an understanding of the steps in developing a Grow Your Own Program in a small, rural school district. The participants will receive information about grant writing, course description writing, dual credit resources and how it all can come together.

Concurrent Sessions 1-2 pm

Child Sex Trafficking of School-Aged Children: How Schools Can Help Identify, Report, and Assist Victims 9AB

Andrea Sparks, Director, Child Sex Trafficking Team, Office of the Governor

Governor Greg Abbott recommended that the state should bring service providers together to provide comprehensive, wrap-around care to child sex trafficking victims in Texas. In this session, hear from the Governor’s Child Sex Trafficking Director and learn about how you can join the team to help Texas beat trafficking!
You've got the 3Rs. Now, let us help you with the 3Cs: Community, Civics, Compliance  
Laura Yeager, Director, Texas Educators Vote  
Grace Chimene, President, League of Women Voters of Texas  
Tabitha Branum, Deputy Superintendent, Richardson ISD  
Beth Stevens, Voting Rights Program Director, Texas Civil Rights Project  

Strengthen community engagement, comply with the TEKS and state voting laws, and improve voter turnout with the new “Be A Texas Voter” civics program designed by the League of Women Voters of Texas and Dallas County Community Colleges. Hear about Richardson ISD’s experience implementing this important and engaging program.

Collaborative Spaces: Asset or Liability  
Catherine Cassidy, Principal, Southside ISD  
Michelle Dudley, Partner, Pfluger Architects  

Do collaborative spaces really improve student engagement or are they a waste of space and money? Join us for an interactive digital learning session to discuss these and other related conversations using virtual reality headsets. We will demonstrate how collaborative spaces were conceptualized, designed, built, and actually used at Southside HS in Lafayette, LA.

How to Make Good Facility Improvement Decisions  
Kevin Smith, President, Claycomb Associates, Inc.  
Richard Crump, Vice President, Claycomb Associates, Inc.  
George DeJohn, Principal, Claycomb Associates, Inc.  
Jolie Willis, Public Relations, Claycomb Associates, Inc.  

How do you make the best facility decisions for your District? Participants will examine a recent case study where districts faced various operational, financial, and taxpayer challenges. Presenters will illustrate the steps taken to identify and reach consensus on a facility improvement plan. Then, participants will apply the steps to a case study so board members can implement the steps in their own districts.

Community-Based Accountability Systems Equal True Accountability  
John Tanner, Co-Director, Texas Public Accountability Consortium  
Eric Simpson, Director, Learning and Leadership Services, TASA  

Educators must prepare a student for success in an uncertain future. CBAS districts do this by first asking: what do we want to accomplish? The Visioning work at the foundation of the community-based accountability insists each district asks its community what it needs its schools to accomplish. This places the district into a future-oriented mindset. A CBAS is designed to support schools and districts in establishing and maintaining a focus on the uncertain future, and not a backwards facing high-stakes test.

Howdy Partner! Thriving and Succeeding During Your First 100 Days  
Richard Sena, Board President, Boerne ISD  
Carlin Friar, Board Vice President, Boerne ISD  
Thomas Price, Superintendent, Boerne ISD  

Transitioning into a new leadership position is a “Make or Break” period for any instructional leader. The transitional period is critical in creating partnerships with staff, students, community and board members. Transitions evolve into lasting relationships, facilitate meaningful communication resulting in community support forming a true partnership in educating students. A well-planned transition sets the stage for the district to move forward and builds a unique partnership between Board and superintendent.

Growing Knowing Together: A School District Family Reunion  
Robin Ryan, Superintendent, Grapevine-Colleyville ISD  
Brad Schnautz, Deputy Superintendent, Grapevine-Colleyville ISD  
Suzanne Newell, Executive Director of Learning, Grapevine-Colleyville ISD  
Mandy Alexander, Instructional Coach, Grapevine-Colleyville ISD  

Buses, badges, food trucks, bookstores, #hashtags, photo booths, and an abundance of collegiality and collaboration characterize our district’s learning institutes! Come see how teachers shared their practices with colleagues, hear how principals and district administrators led sessions, and learn how the value in vertical/horizontal alignment conversations improved our whole system. Consider ways you can achieve a similar goal in your district context with preexisting local resources.

Ethics: If You Have to Ask If It’s OK...  
Greg McIntyre, Chief Administrative Officer, College Station ISD  
Robyn Jones, Principal, College Station ISD  

College Station ISD has implemented intensive educator ethics training. This session will present ethical scenarios and information, and then provide you the opportunity to contemplate and discuss possible actions. It will help you answer questions such as: What’s SB 7 and what’s it mean to me? What training options exist?

Dual Credit Partnerships  
Amy Magee, Community College Counsel, TASB  
Kelly Grab, Community College Specialist, TASB  

Partnerships with institutions of higher education to provide dual credit are often seen as an integral means to ready secondary students for college and career success. Join TASB’s Director of Community College Services and Community College Policy Specialist as they discuss the structure and implications of dual credit partnerships, including legal and policy concerns regarding funding, staffing, student discipline, and related issues.
### Concurrent Sessions

1 - 2 pm

#### Community Support for Our Most Vulnerable Student Population 18B

**Andrea Walton, Board Secretary, Midlothian ISD**
**Tom Moore, Board Member, Mentors Care**
**Lane Ledbetter, Superintendent, Midlothian ISD**
**Dena Petty, CEO, Mentors Care**

Midlothian ISD has taken a proactive approach to providing emotional and academic support to its most vulnerable secondary students by bringing together the community. Developing a local mentorship program known as Mentors Care, citizens help students graduate with a life plan. Through a facilitated discussion, participants will hear from a group of citizens on how they came together to form a localized mentoring group, and even developed curriculum and training that changed student lives forever.

#### Effective Governance: Transparency Is the Key 18C

**Beth Zinsmeyer, Board Member, Medina Valley ISD**
**Jennilea Campbell, Board Member, Medina Valley ISD**
**Bruce Haby, Board Member, Medina Valley ISD**
**Kenneth Rohrbach, Superintendent, Medina Valley ISD**

The MVISD Board is committed to transparency in all of their work. Experience how effective a board is when they are completely transparent with the public. The board has made effective use of numerous community committees to update policy, add programs, redraw attendance zones, and plan facilities, resulting in strong community support. Hear how community support is garnered via transparency and effective communication to the public.

#### Student Discipline and Restorative Practices 18D

**Ken Braggs, Attorney, Brackett & Ellis, PC.**
**Sarah Orman, Senior Attorney, TASB**

School leaders continue to search for ways to support safe learning environments while also limiting the use of disciplinary options that exclude students from class. On the one hand, safety concerns have led some state officials to suggest zero tolerance. On the other hand, school officials say that "one size fits all" approaches sometimes do more harm than good. This presentation with a TASB attorney and a school attorney with years of experience with OCR will examine the pros and cons of restorative practices and other approaches to managing student behavior.

### Safety First: A Comprehensive Approach to Keeping Kids Safe 19A

**Ted Beard, Board Member, Longview ISD**
**James Wilcox, Superintendent, Longview ISD**
**Jody Clements, Assistant Superintendent of District Services, Longview ISD**

Longview ISD uses many different tools to protect their students from accidents, weather, natural disasters, shootings and other school related risks. LISD will present a comprehensive approach to keep students and schools safe. LISD will also introduce its HIGH - 5 campus approach to utilizing local law enforcement partnerships. Attendees will have the tools to set up a safety program in their district that prioritizes student safety and covers all types of risks that schools face through a comprehensive stakeholder approach.

### Build Public Education Supporters—Go Public 19B

**Robert Blount, Board Member, Northside ISD (ESC 20)**
**Brian Woods, Superintendent, Northside ISD (ESC 20)**
**Lisa Jackson, Executive Director, Go Public**

Trustees will gain knowledge and tools to identify innovative, cost-effective ways to engage their community in their schools’ successes. They’ll receive guidance on collaboration with partner districts to build strength through numbers and pool resources, learn tactics to engage new audiences, strengthen your district’s brand through effective messaging, and leverage grassroots efforts to dispel myths and further support for public education.

### Looking Ahead to the 86th Legislative Session Ballroom F

**Amy Beneski, Deputy Executive Director, Governmental Relations, TASA**
**Casey McCreary, Associate Executive Director, Education Policy, TASA**

This session will focus on the progress of the Texas Commission on School Finance and the work of various legislative committees that have met over the interim. This session will also focus on issues relate to TRS, school safety, assessment and accountability, local control, and property taxes.

### Sessions in the Exhibit Hall 1:35-2 pm

#### Trends in School Security Extra Credit, Exhibit Hall

**Mark Oppelt, REFP**

Discuss current trends in school security using case studies as examples of strategies. The presentation will outline how the conceptual approach to security was implemented on several campuses and focus on how the security of students and staff were addressed in the design solutions.
**Public Education Highlights** 1:35–2 pm

These half-hour sessions are repeats from 1:15–1:25 pm.

**Small-School Speech and Debate Programs and College Readiness** 11AB

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Dante Boggiano, Student, Texas State University
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**Creating Capacity and Leveraging Leadership** 14

Through Culture and Beliefs

Jeff Burke, Superintendent, Splendora ISD
Tami Greggerson, Executive Director of Curriculum & Instruction, Splendora ISD
Rick Kershner, Assistant Superintendent of Academic and Human Resource Services, Splendora ISD

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**THOUGHT LEADER**

**Market Signals: What the Financial Markets Are Telling Us Now**

*Peter Ricchiuti, Business Professor, Tulane University*

*Presiding: Jim Rice, TASB Second Vice-President, and Board Member, Fort Bend ISD*

“If the majority of people were right, the majority of the people would be rich … and they’re not!” Following the herd has rarely produced superior long-term results. Tulane University’s Peter Ricchiuti will share his informative and entertaining perspective on financial markets, the importance of proper diversification and the cyclical nature of both stocks and investment sectors.

**Sessions in the Exhibit Hall** 2:15–2:40 pm

**What’s Going on with School Property Taxes?**

Dax Gonzalez, Division Director, TASB Governmental Relations

One of the most discussed issues around the state over the past few years has been rising property taxes. Most taxpayers wonder why their local schools are claiming to be underfunded when they pay so much in property taxes. Learn how explain to your communities how public schools are funded and why increasing property taxes aren’t boosting funding for local public schools.

**Creating Collaborative, Prepared, and Resilient Schools**


Recent events emphasize the importance of a collaborative, all-hazard emergency management program in creating a safe and secure learning environment. We must acknowledge the risks and vulnerabilities that our students, schools, and communities encounter almost daily. This session will provide district leadership with a heightened awareness of their roles and responsibilities, including tips for strengthening relationships with emergency responders and other community partners.

**Public Education Highlights** 2:15–2:40 pm

These half-hour sessions are repeated at 2:50–3:15 pm.

**Sustaining Growth: A Framework Focused on Student Achievement**

Bob Covey, Board Member, Cypress-Fairbanks ISD
Mark Henry, Superintendent, Cypress-Fairbanks ISD
Linda Macias, Associate Superintendent/Curriculum & Instruction and Accountability, Cypress-Fairbanks ISD

The Cypress Fairbanks ISD Framework for Student Success guides curriculum focused on rigor, effective use of data, professional development and teachers’ and administrators’ actions. The Framework includes the district’s own implementation of a monitoring system that drives improved student performance for campuses not meeting the district’s standard of achievement.
Leveraging Teacher Leadership: Teacher Leadership Academy
Tami Greggerson, Executive Director of Curriculum & Instruction, Splendora ISD
Jill Rouse, School Improvement Specialist/Leadership Development, ESC Region 6
Experience how one district determined its framework and design to begin a Teacher Leadership Academy in order to leverage teacher leadership capacity. Participants will learn how the design of the Teacher Leadership Academy aligns with the district’s mission, vision, core principles, and learner profile. See examples of how teachers are engaged in the program and process.

Superintendent Evaluation: End of the Dog and Pony Show
Amy Driesbach, Trustee, Schertz-Cibolo-Universal City ISD
Robert Westbrook, Trustee, Schertz-Cibolo-Universal City ISD
Greg Gibson, Superintendent, Schertz-Cibolo-Universal City ISD
Does your superintendent’s evaluation seem disjointed and a little like a dog & pony show? Don’t worry, it happens all the time. SCUCISD has attempted to transform the process into a meaningful, on-going process throughout the year. Participants will walk away with a template for District Strategic Plan which will completely align to the superintendent appraisal. Participants will have the opportunity to discuss the ups & downs of the superintendent evaluation with a Board President & Superintendent.

Assessment for Learning: Are You Getting the Information You Need?
Steve Flores, Superintendent, Round Rock ISD
Cathy Malerba, Executive Director of Assessment and Evaluation, Round Rock ISD
Ryan Smith, Executive Director of Teaching and Learning, Round Rock ISD
David Osman, Director, Assessment & Evaluation, Round Rock ISD
Trustees and administrators know they should use assessments to monitor student learning goals, but not all assessments are appropriate for this purpose. See a framework for Boards and administrative teams to choose the right assessments to guide instruction, for progress monitoring, and for internal accountability. Learn how to conduct an assessments audit, key characteristics of different type of assessments, and how to incorporate this knowledge into a comprehensive assessment strategy.

Introducing the Instructional Materials Quality Review Portal
Kristen Dobson, Executive Director, Special Projects, Texas Education Agency
Litsy Witkowski, Interim Director, Quality Instructional Materials
Instructional materials are one of the most important tools educators use in the classroom to improve student outcomes. TEA is developing an online Instructional Materials Portal (IMP) to provide clear, transparent and user-friendly information about the quality of materials using evidence captured by teams of Texas educators. This session will help LEAs understand when and how to leverage this tool to support their local review and adoption processes.

Building Community Trust to Pass a Bond
Donald Williams, Associate Superintendent of Communications and Marketing, Mansfield ISD
Sean Scott, Associate Superintendent of Curriculum & Instruction, Mansfield ISD
Karen Marcucci, Board Member, Mansfield ISD
Despite local property tax hikes, Mansfield ISD was able to successfully pass its largest ever bond package with the highest bond approval rating the district has ever seen. Learn the various messaging and marketing techniques used to create community buy-in and make this historic bond package a great success.

Open Meetings Act
Julie Allen, Attorney, TASB
Designed for new board members, this session is your chance to learn and ask questions about the Texas Open Meetings Act (OMA). A TASB Legal Services attorney covers OMA requirements relevant to school boards, including posting notices, conducting open meetings, and holding closed meetings. This presentation has been approved by the Texas Attorney General and satisfies the OMA training requirement found in Texas Government Code section 551.005.

Board Officers’ Open Dialogue
David Koempel, Senior Consultant, Leadership Team Services, TASB
Gain ideas on strengthening community partnerships, implementing innovative programs, and improving academic, social, and emotional environments for all students. School board officers will have an opportunity to seek advice from experienced officers, each other, and TASB staff. Though the session’s focus is primarily designed for new board officers, it is the workshop participants who ultimately determine which topics are discussed. Multiple conversations will occur simultaneously.
Making a Successful Marriage Between Curriculum and Technology 12B
Robert Bayard, Chief Technology Officer, Clear Creek ISD
Susan Silva, Executive Director, Curriculum and Instruction, Clear Creek ISD
Participants will discuss how the following traits of a successful marriage must also apply to a successful partnership between curriculum and technology to effectively transform teaching and learning: Planning, Communication, Selflessness, Time, Patience, Commitment, Trust, Transparency, and Responsibility. Learn strategies to ensure engagement of all necessary stakeholders, and learn how to provide the resources for sustainability of learning technology in your district.

What the Board Needs to Know for Community-Based Accountability 15
Tylor Chaplin, Superintendent, Burk Burnett ISD
Clark Ealy, Superintendent, College Station ISD
Doug Williams, Superintendent, Sunnyvale ISD
The role of a trustee is to advocate to the community for the CBAS, support the district in its CBAS efforts, champion local control of schools, and guide and direct the effort in accordance with their elected responsibilities. They participate directly in the CBAS process, most notably in helping determine the appropriate findings that will become the basis for the work of the district. Come explore how districts are engaging their local school boards in meaningful accountability.

Building Public School Advocacy Within Your Campuses and Community 16B
Jerry Adkins, Board Vice-President, Brazosport ISD
Danny Massey, Superintendent, Brazosport ISD
Leslie Milder, Founder, Friends of Texas Public Schools
Public schools are achieving more today than ever before, but the public hears a different story. Educators must unite as public education ambassadors. Brazosport ISD has teamed with Friends of Texas Public Schools to mobilize their staff as ambassadors. Participants will learn strategies to promote public schools advocates within their communities and from within their own schools during this facilitated discussion.

Women in Leadership: Encouragement for Today + Inspiration for Tomorrow 17A
Barbara Burns, Board Member, Denton ISD
Corinne French, Board Member, Valley View ISD (ESC 11)
More women are running for office and achieving high levels of success, however, research indicates that some women still lack confidence and hesitate to speak up in meetings. In this workshop, you will hear strategies and tips to increase confidence and inspire the young women in your sphere of influence. Attendees will receive a printable action sheet, handouts with helpful links, and inspiration for the leadership journey.

Trustee Torture: Does This Describe Any of Your Board Meetings? 17B
Denise Kern, Board Member, Comal ISD
Effective board practices enhance trustee success and support boards in being more focused on student outcomes. Small group, and paired discussions and additional activities will be used throughout the session. Presenters will share ideas from the latest research, apply them to actual board meeting events, and brainstorm solutions with fellow trustees.

Technology Integration in a Small, Rural District with Limited Funds? 18A
Michelle Smith, Superintendent, Lytle ISD
Amanda Lopez, Director, Curriculum & Technology, Lytle ISD
Lorianne Migura, Director, Public Relations, Lytle ISD
All students need technology that will prepare them for their 21st century college and career pathways—not just students in large districts—but small districts face some unique challenges along the way. Hear how technology can be implemented on a limited budget and what it looks like in the classroom. This session will feature numerous examples of integration beyond just digital worksheets that will help your technology initiative thrive.

A Response to Governor Abbott’s Plan to Address School Safety 18B
Scott Collins, Chief of Police, Aubrey ISD
Daphne Levenson, Founder and Principal, Next Generation Training
Michael Rozin, Executive Security Consultant, True North Consulting Group
Cindy Woody, Senior Innovation/Learning Consultant, True North Consulting Group
Mikayla Jacob, Special Education Counselor, Lewisville ISD
The panel will delve into the urgent needs that schools face in addressing student safety concerns. Panelists will address the bigger picture of what makes a student feel safe at school, including physical, procedural, organizational, cyber, digital/social media, behavioral, and social/emotional security. Participants will leave with actionable ideas for improving student safety, and an increased understanding of how public perception impacts this critical area.

What School Boards Need to Know About Special Education Law 18C
Brad Lancaster, Superintendent, Lake Travis ISD
Amber King, General Counsel, Lake Travis ISD
Laura Abbott, Director of Special Services, Lake Travis ISD
Andrew Tatgenhorst, Attorney, Underwood Law Firm
The session will help administrators understand how to prepare their board to successfully navigate special education legal disputes. It will also help board members understand what questions they should be asking about special education programming and compliance. The session will also provide some base knowledge the panel feels is essential.
Concurrent Sessions 2:15-3:15 pm

Innovation: How Four Freshmen Inspired a District Transformation 18D
Kathleen Plott, Instructional Officer, Advanced Academic Services, Klein ISD
Taryn Kinney, AIA, K12 Education Studio Leader, DLR Group
Marilyn Denison, Educational Planner, DLR Group
Learn how the Klein ISD partnership with DLR Group-Education implemented design thinking and expanded innovation challenges districtwide from a pioneering group of 4 freshmen students to 2500 students! Leaders from this strategic partnership will highlight opportunities to integrate design thinking with instruction. Hear about the transformative power of growth mindset, innovation, and problem based learning for not only teachers and learners, but also district support personnel.

Board Members’ Guide to Hiring and Firing 19A
April Mabry, Assistant Director, TASB
Karen Dooley, HR Consultant, TASB
Unlike other industries, districts must follow specific processes when hiring and firing employees. Presenters will identify the hiring and termination laws and processes and outline the roles and responsibilities of board members and administration. Topics covered include understanding contracts, roles and responsibilities of the board, termination rights, and related policies.

Pilot Project 2018-2019: English-Learner Program Model Implementation Rubrics 19B
Barbara Kennedy, Director of English Learner Support, Texas Education Agency
Elizet Rodriguez, Coordinator, Texas Education Agency
Carlene Thomas, Coordinator, Texas Education Agency
Texas has the second largest English learner student population in the country. School leaders struggle to serve their needs sufficiently to close persistent achievement gaps. The rubrics provide research-aligned tools for program-specific self-evaluation and strategic planning, supporting all six state-approved models with a focus on dual language and content-based ESL.

The School Finance Commission: Lessons Learned and Projected Outcomes Ballroom F
Douglas Killian, Superintendent, Pflugerville ISD
Nicole Conley, Chief Financial Officer, Austin ISD
Amy Beneski, Deputy Executive Director, Governmental Relations, TASA
Colby Nichols, Attorney, Underwood Law Firm
Keven Ellis, State Board of Education Member, District 9
This session will allow attendees to receive an update from several appointed members of the School Finance Commission. As a panel, the members will discuss their perspectives, expectations for the legislative session, and their thoughts on the process and possible findings of the Commission. Gain a better understanding of the Commission process and what options are available in the coming legislative session. The session will inform boards and administrators the financial climate under the current and any alternative school finance systems.

Sessions in the Exhibit Hall 2:50-3:15 pm

Stop Stressing, Start Succeeding Learning Lounge, Exhibit Hall
Kay Douglas, Senior Consultant, TASB
Leadership Team Services
Participants will discuss how the stress of working with their board affects them in both good ways and bad. They will assess their current stress level and discover simple yet effective skills and techniques for keeping perspective, gaining power and balance necessary to being a successful member of their team.

Public Education Highlights 2:50-3:15 pm
These half-hour sessions are repeats from 2:50-3:15 pm.

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Bob Covey, Board Member, Cypress-Fairbanks ISD
Mark Henry, Superintendent, Cypress-Fairbanks ISD
Linda Macias, Associate Superintendent/Curriculum & Instruction and Accountability, Cypress-Fairbanks ISD
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SOTY
SUPERINTENDENT OF THE YEAR
2018

SOTY candidates are chosen for their dedication to improving educational quality, board-superintendent relations, student achievement, and commitment to public support and involvement in education. Superintendents from any of the state’s 1,026 school districts are eligible for nomination by their local boards of trustees. District nominees are submitted to a regional selection committee, which submits one nominee per region to the state selection committee. The 2018 Superintendent of the Year will be announced Friday, September 28, during the First General Session.

Daniel Treviño Jr.
Mercedes ISD
Region 1

Max Thompson
Banquete ISD
Region 2

Jeanette Winn
Karnes City ISD
Region 3

Mark Henry
Cypress-Fairbanks ISD
Region 4

Susan Morton
Winnsboro ISD
Region 7

Michael Lamb
Sulphur Springs ISD
Region 8

David Vroonland
Mesquite ISD
Region 10

Robin Ryan
Grapevine-Colleyville ISD
Region 11

George Kazanias
Midway ISD—McLennan County
Region 12

William Chapman
Jarrell ISD
Region 13

Tim Seymour
Breckenridge ISD
Region 14

Ross Aschenbeck
Sonora ISD
Region 15

Bryan Davis
Dimmitt ISD
Region 16

Denise Shetter
Kermit ISD
Region 18

Mark Porterie
Port Arthur ISD
Region 5

Tim Harkrider
Willis ISD
Region 6

Kenneth Border
Shallowater ISD
Region 17

Juan Martinez
Clint ISD
Region 19

Brian Woods
Northside ISD—Bexar County
Region 20
Making a Difference: How the Power of Compassion Changes Lives

Jenna Bush Hager, Best-Selling Author; Contributing Correspondent, NBC’s Today; Chair, UNICEF’s Next Generation; and Editor-at-Large, Southern Living Magazine

Whether an action large or small, everyone has the ability to make a profound impact on the lives of others. A devoted humanitarian, Jenna Hager calls audiences to action and shows they too can make a difference. Hager demonstrates the many positive contributions that people can have to impact their families, schools, and communities. As a UNICEF volunteer, inner-city school teacher, and a Today correspondent who shows stories of everyday people doing terrific things, Hager has ample experiences seeing the very best in human nature. Hager’s message of compassion for supporting those in need inspires audiences to help the disadvantaged and take a more active role in their community.
WE ARE MORE THAN ARCHITECTS.
Dedicated to learning environments for over 51 years.

Huckabee is a proud sponsor of the 2018 TASA/TASB Convention.
Booth #615
Saturday Activities
Public Education Highlights  7:30-7:55 am

These half-hour sessions are repeated at 8:05-8:30 am unless indicated.

**Internal Audit: The Board’s Trusted Advisor**  11AB
Hector Rodriguez, Internal Auditor, Canutillo ISD
A board can benefit greatly from establishing an independent internal audit department that reports directly to the board. Learn how to structure an independent internal auditor that will provide objective assurance, insight, and advice to the board.

**Video Playback: Utilizing Technology for Real Teaching Change**  13AB
Cathy Sewell, Chief Academic Officer, Duncanville ISD
Kentrell Phillips, Principal, Everman ISD
See how a district created a cultural shift in conversations about teaching and learning utilizing video feedback in a safe and risk-free environment. Participants will experience digital recording as a medium to analyze the teaching and learning process, much like athletic coaches use film coverage to analyze strategies with their players. Transformational learning will inform instructional leadership for participants with video analysis.

**Threats to School Safety and Students with Disabilities**  14
Christopher Schulz, Attorney, Schulman, Lopez, Hoffer & Adelstein, LLP
From the public’s perspective, if a student threatens to commit violence, the school should immediately take disciplinary action against the student. However, it is not straightforward when dealing with students who have disabilities. Learn the legal challenges related to suspending and expelling students with disabilities, and also learn strategies to address threats to school safety. This presentation addresses how administrators can address these difficult situations when time is of the essence

**Community Engagement Improves CTE Student Outcomes**  16A
Vernagene Mott, Board Member, Pflugerville ISD
Traci Hendrix, CTE Director, Pflugerville ISD
Avery Barrera, CTE Coordinator, Pflugerville ISD
Cara Schwartz, Executive Director of Special Programs, Pflugerville ISD
Hear several perspectives in raising the bar with CTE programs/partnerships, public events highlighting successful student outcomes, and how ongoing relationships enhance future programs. Trustees, business leaders, and CTE program directors will model best practice in student/mentor shadowing events, share ideas to enhance CTE pathways in your district, and respond to audience questions.

Concurrent Sessions  7:30-8:30 am

**Active Learning for All Students**  9AB
Justin Chapa, Board Member, Arlington ISD
Kecia Mays, Board Member, Arlington ISD
Marcelo Cavazos, Superintendent, Arlington ISD
Steven Wurtz, Chief Academic Officer, Arlington ISD
Do you desire learning experiences that foster critical thinking and develop future-ready skills in all learners? Arlington ISD has taken a multi-layered approach to design, rollout and support systems of the Active Learning Cycle. Learn how to design and implement a research-based instructional framework that fosters student learning experiences that are highly rigorous and relevant.

**Operation #SAFEdragon—Engaging Your Community to Improve School Safety/Security**  9C
David Faltys, Superintendent, Carroll ISD
Julie Thannum, Assistant Superintendent for Board & Community Relations, Carroll ISD
Come learn about a comprehensive school safety and security program that involves regular community input and feedback, as well as coordination with city first responders and elected officials. The #SAFEdragon program includes regular safety surveys, fulltime resource officers, independent audits, efforts to fortify facilities and community forums for parents and students.

**Mental Health First Aid Training**  10AB
Carrie Hoffman, Behavioral Health System Training Coordinator, Texas Health and Human Services Commission
This session will give a general overview of Mental Health First Aid and how it can help the public school teacher recognize signs and symptoms of mental illness in their students. Once a teacher takes the training offered at no cost from the Local Mental Health Authorities across the state, he or she will be able to take appropriate actions which will keep the teacher, the students, and the school safer. It will also help ensure that a child with a mental or substance use issue receives the care and treatment that he or she needs.

**Protecting Students from Discrimination, Harassment, and Retaliation**  12A
John Janssen, Attorney, Powell & Leon, LLP
Mackenzie Lewis, Jr. Associate Attorney, Powell & Leon, LLP
This session addresses the need for greater awareness of how discrimination, harassment, and retaliation serve as barriers to the goals educators have for students and encourages the adoption of proactive measures to reduce student exposure to such conduct while at the same time reducing potential liability exposure. Experience highly relevant hypothetical scenarios for hands-on learning by participants.
Dallas ISD engaged in a Long-Range Facilities Master Plan, as they wanted to ensure their facilities plan, technology plan and curriculum plan were aligned to serve their students. Through a community focused effort, the district has achieved a plan to update their facilities to align with their community’s vision. In this session, engage as community members participating in the planning process, both on the technology and facilities side, through surveys and hands-on activities.

Community-Based Accountability: A Complete Picture for Continuous Improvement
Vicki Adams, Superintendent, Hillsboro ISD
Jana Rueter, Assistant Superintendent of Curriculum and Instruction, San Angelo ISD

Each CBAS will focus on the hopes, dreams, and expectations each parent and community has for its children and the unique path by which those will be achieved. Most accountability systems operate as report cards, but not a CBAS. A CBAS is designed to create meaningful change. See how districts are using the various components of a CBAS to create a dynamic engine for change.

School Board Advocacy Influence Quotient (IQ) for Public School Students
Jerry Adkins, Board Member, Brazosport ISD
Rebecca Birch, Board Member, Del Valle ISD
Dan Micciche, Board Member, Dallas ISD
Steve Pryor, Board Member, Grand Prairie ISD
Mark Lewandowski, Board Member, Tomball ISD
Becky St. John, Board Member, Grapevine-Colleyville ISD

The public school children of Texas needs elected boards to advocate for them. All school boards have the duty to advocated on behalf of their students and district. This session will determine your Influence Quotient and present ways the IQ score can improve to help fulfill your Board Advocacy duty. Presenters are LTASB Alumni, Class of 2016.

Investment Risk and Diversification
Nathan Smith, Vice President, First Public (subsidiary of TASB)

This session will seek to help investment officers not only understand the various risks that exist when investing, but learn what management tools and techniques are needed to properly diversify. All investing involves risk regardless of if it is a bond, money market fund, or investment pool. Learn how the risks impact how you should invest, and build a strategy that benefits the taxpayers and district and protects those actually doing the investing.

From Sleep to Woke: A Discourse About Equity Consciousness
Kelly Brown, Assistant Professor, Lamar University
Deirdre Williams, Leadership Advancement Officer, Harris County Department of Education

It’s time to wake up and engage in the work to realize equitable outcomes for Texas students. This session introduces a framework that allows educators to move through the continuum of equity consciousness. Participants will be using guided protocols to engage in collaborative discussions about how to shift the culture of a campus to one that is more equity conscious. Participants will reflect on how supporting an equity mindset will improve academic outcomes.

Team of 16: Building Trust Beyond the Team of 8
Mike Shepard, Board President, Community ISD
Randy McCuistion, Board Vice President, Community ISD
Roosevelt Nivens, Superintendent, Community ISD
Sabreana Smith-Marsh, Director of Public Relations, Community ISD

Trust extends beyond Team of Eight in Community ISD as an annual “Team of 16” training is held including all board spouses and the superintendent’s spouse. The training is designed to review the role of the board as well as the responsibility of advocating and protecting that role. Hear researched-based strategies for building trust and transparency between the superintendent their board.

Reinventing the School Experience Through Community Engagement
Yasmin Wagner, Board Member, Austin ISD
Paul Cruz, Superintendent, Austin ISD
Kristin Ashy, FABPAC Member, Austin ISD
Taryn Kinney, Principal K-12 Education Leader, DLR Group

To pass a bond, community engagement is absolutely crucial. Learn the exact steps the district used to create the Facility and Bond Planning Advisory Committee [FABPAC] and how they connected with the community. Learn a different path to community engagement to ensure community participation and buy-in from the facility assessment to the bond election.
Concurrent Sessions 7:30-8:30 am

Protecting Staff and Student Data from Cybercrime 18D
Devereaux Morkunas, Manager, Special Risks and Resources, TASB Risk Management Fund
Jessica Clark, Data Privacy Consultant, TASB Risk Management Fund
Public schools and colleges are falling victim to cyber-attacks with increasing frequency. Come learn more about the types of attacks districts are facing, from ransomware to phishing schemes. Receive practical tips for protecting your district’s data, as well as lessons learned from recent data security incidents. Test your knowledge by identifying phishing attempts vs. legitimate email requests, as well as brainstorm questions school leaders should be asking administrators and technology staff.

The Superintendent, the Board, and a Cadence of Accountability 19A
Karen Marcucci, Board Member, Mansfield ISD
Jim Vaszauskas, Superintendent, Mansfield ISD
Sean Scott, Associate Superintendent of Curriculum & Instruction, Mansfield ISD
The Mansfield ISD Superintendent and staff interact monthly with the board using a “Cadence of Accountability” report. This presentation details that formative measures regarding student performance as well as presentations from campus principals sharing the work of their “One Thing”. See how Mansfield ISD’s Board effectively monitors student outcomes as well as the performance of other key systems.

Racial Imbalance in Special Education: Thoughts, Considerations, and Next Steps 19B
Karlyn Keller, Lead Account Executive - Manager, TASB
Valerie Gomez, Lecturer, Texas State University
The over and under representation of students with ethnic, cultural and linguistic differences in Special Ed is a confusing mixed message. The issues with identifying and serving all students is compounded when we examine the racial imbalance. Attendees will identify steps they can take in their own district to support proper identification and service for all Special Education students.

Video Playback: Utilizing Technology for Real Teaching Change 13AB
Cathy Sewell, Chief Academic Officer, Duncanville ISD
Kentrell Phillips, Principal, Everman ISD
See how a district created a cultural shift in conversations about teaching and learning utilizing video feedback in a safe and risk-free environment. Participants will experience digital recording as a medium to analyze the teaching and learning process, much like athletic coaches use film coverage to analyze strategies with their players. Transformational learning will inform instructional leadership for participants with video analysis.

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Hear several perspectives in raising the bar with CTE programs/partnerships, public events highlighting successful student outcomes, and how ongoing relationships enhance future programs. Trustees, business leaders, and CTE program directors will model best practice in student/mentor shadowing events, share ideas to enhance CTE pathways in your district, and respond to audience questions.

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Public Education Highlights 8:05-8:30 am
These half-hour sessions are repeats from 7:30-7:55 am.

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A board can benefit greatly from establishing an independent internal audit department that reports directly to the board. Learn how to structure an independent internal auditor that will provide objective assurance, insight, and advice to the board.
Building a School to Address Fundamental Societal Needs: An Example in Healthcare
Clay Johnston, Dean, Dell Medical School
Presiding: Greg Smith, TASA President-Elect, and Superintendent, Clear Creek ISD

After setting the stage for innovation and future-ready mindset, Coahoma ISD implemented an Academy program of choice for all K-8 students. The positive results have ranged from increased academic performance to a profound improvement in students’ abilities to communicate and lead effectively, while actively engaging in an innovative learning environment. Learn how to utilize Coahoma’s transformational approach in your district.

LinkedIn for Education Leaders: How to Perfect Your Profile
Amanda Beck, Marketing Communications Manager, TASB

School board members and school administrators are leaders within their communities and representatives of their organizations. LinkedIn offers a digital avenue for leaders to present themselves to peers and constituents. A well-crafted profile can help boost a person’s credibility and reputation. Learn how the use of this platform can help build your personal brand, and get some tips to get your profile started.

Online Advocacy for the 86th Legislative Session
Amanda Quraishi, Digital & Social Media Director, TASB

Find out how digital advocacy is different from traditional forms of advocacy, and learn how it is uniquely effective in influencing our legislators. Then get a sneak peek at the new advocacy platform designed to engage with the general public and rally them to support public education. See a live demo of the new TASB Online Advocacy Platform.

Making Schools Safe by Focusing on Mental Health Training
Cathy Palmer, Superintendent, O’Donnell ISD
Nicole White, Counselor, O’Donnell ISD

After receiving a threat from a student, O’Donnell ISD developed a plan that would address the community’s mental health. They incorporated a program that addresses the emotional wellbeing of the students, parents, teachers and community. This session will review the steps and structure of the comprehensive program, and will feature resources to assist districts in the financial considerations for funding mental health training.

Threat Assessment in Texas Schools
Kathy Martinez-Prather, Director, Texas School Safety Center

Responding to an active shooter event or knowing what to do if an intruder enters the building is a significant concern of educators. However, we know that educators are most interested in being proactive, not just reactive. Threat Assessment Management provides an evidence-based approach toward identifying students who pose a threat and connecting them with appropriate interventions.

If I wasn’t Laughing I’d be Crying
Blended Learning PD for Free!
Beth Cooper, Superintendent, UT Austin High School
Blair Claussen, Project Manager, Educator Support, Texas Education Agency

An entertaining take on school finance, including an update on current legislative conversations regarding school finance policy, the direction of the legislature heading into the 86th legislative session, distractions to avoid while we advocate for sound public education policy, and why you shouldn’t sleep well at night. This session will assist district leaders in identifying critical steps for implementation of blended learning as an instructional model to transform classroom instruction. The session will prepare leaders to submit a district plan to incorporate blended learning professional development to support their initiatives and qualify for the TEA reimbursement for the professional development costs.
Based Accountability

Engaging Your Community in Community-Based Accountability

Educators want to be accountable for what matters to our communities and our students. It is the board and the constituents they represent who should be at the center of school accountability—not the state. A CBAS gives the community power to demand the outcomes necessary for what the community needs to accomplish. Hear how Texas districts are embracing meaningful accountability by partnering with their communities to be accountable to the actual stakeholders each school serves.

Resilient Schools: Springing Forward Rather Than Bouncing Back from Disaster

Schools are at the center of our communities, and when disaster strikes, they provide refuge, support and comfort for those who have suffered loss. As we see an increased frequency of events such as Hurricane Harvey, our schools must shift their focus from rebuilding to resiliency. This interactive session will outline resiliency strategies, equipping schools to better regain functionality in the face of disturbance. Resources for preparing school facilities and school communities for disaster will be identified.

Readiness Redefined

Workshop includes a presentation that brings the national conversation regarding readiness to the local level with tips and suggestions to benefit all districts. Attendees will learn to maximize existing programs and gain a fresh perspective on readiness to prepare students for the high school to college/career transition. Attendees will have time to share ideas and learn best practices and evidence-based services that are working in other districts.

Brenham ISD’s District Transformation: Redefining Academic Excellence in Rural Communities

Our engaged board of trustees and energetic superintendent have worked to transform public education in our community. AVID, Gateway GT Academy, CTE, and STEAM Academies have led to exponential growth in academic performance. Parents are returning to public school to become part of this renaissance of public education. Hear how messaging, branding, and innovation are being used to redefine teaching and learning in a rural district.

School Transformation: Designing Systems that Engage Students and Empower Teachers

Tyler ISD is committed to graduating all students with the knowledge, skills, and habits necessary for success in college, careers, and life. In this workshop session, Tyler ISD leaders will share their journey to create systems of shared accountability for teaching and learning at the district, school, and classroom levels. Examine one district’s strategy for transforming teaching and learning systems toward ensuring that students are ready for post-secondary education, career, and life.

Let Conversation Guide You: Building Blocks to Innovative School Models

Educate Texas will conduct a landscape activity of the Innovative School Models in Texas. Presenters will facilitate discussions on 3-5 relevant topics including: the implications of dual credit programs, the influence of partnerships, the elements of school design plans, and components of human capital strategies.

The Case for Engagement: Can You Afford to Ignore This?

What causes students to put forth their best effort and commit their time and energy to the work they are being asked to do? Get acquainted with two of the Schlechty Center’s most powerful frameworks used by teachers to increase student engagement. Leave with a basic understanding of how to build on the motives, needs, and values of students when designing work. Participants are encouraged to bring a device to this session.
**SB 1882: A New Dynamic Legislative Tool** 18B
*Muhammed Choulhury, Chief Innovation Officer, San Antonio ISD*
*Marty DeLeon, Attorney, Escamilla & Poneck, LLP*
*Jim Thompson, Counsel, Thompson Law Office*
*Pablo Escamilla, Attorney, Escamilla & Poneck, LLP*

Lawmakers passed SB 1882 to strengthen partnerships between ISDs and local stakeholders. This presentation explores strategies SAISD used to develop partnerships with charter schools and nonprofits. Through a panel discussion, participants will learn the policy, legal aspects, and regulatory benefits of these partnerships. Implementation and the benefits related to accountability and funding will also be covered.

**Effective Use of Data for Community Engagement** 18C
*Jose Gonzalez, Superintendent, McAllen ISD*
*Lorena Garcia, Assistant Superintendent Business Operations, McAllen ISD*
*Tracy Ginsburg, Executive Director, Texas Association of School Business Officials (TASBO)*
*Amanda Brownson, Associate Executive Director of Governmental Relations, TASBO*

Educational data is increasingly available to the public, often with little context. McAllen ISD will serve as a case-study to illustrate analyses that reflect community values, are relevant to district priorities and highlight important achievements, with an emphasis on reports used to communicate the impact of a Tax Ratification Election. Come explore the large array of data on district operations and performance currently available to help a district communicate with its community.

**It’s Not Just Four Walls and a Roof** 18D
*Clint Alsobrook, Regional Manager, Facility Services, TASB*
*Grady Slaydon, Facility Consultant, TASB*

Facility Planning is critical to delivering a district’s education programs, and is more than providing teachers and students with four walls and a roof. Planning requires understanding of the present and future needs, options and funding. It is a delicate balance between district needs, and what a community will support.

**Texas Public School Finance: What You Need to Know** 19A
*James Rice, Board Member, Fort Bend ISD*
*George Scott, Board Member, Katy ISD*
*Charles Dupre, Superintendent, Fort Bend ISD*
*Steven Bassett, Chief Financial Officer, Fort Bend ISD*

Hear a breakdown of the public school finance system using Tier 1, 2, and 3 funding formulas. Get an understanding of how Texas public schools are funded at the local, state and federal level including a basic review of school finance from 2005 to the present, and a basic review of the most recent law suit against the state of Texas. Learn what happens to your local funding when property values increase or decrease.

**Legal Game Show** 9:20-9:45 Ballroom D
*TASB Legal Services*

Are you ready for a legal presentation that is informative and fun? Then you’ll love our Legal Update! For over 20 years, TASB attorneys have gotten all dressed up to highlight recent legislative developments related to public school governance, personnel, purchasing, student issues, and more. Join the stars of Hollywood Squares as we do our best to make it the most painless hour you’ve ever spent in a room full of lawyers.

**School Finance Policy in the 86th Legislature** 9:20-9:45 Ballroom F
*Lynn Moak, Partner, Moak, Casey & Associates*
*Daniel Casey, Partner, Moak, Casey & Associates*

The 86th Legislature will present multiple challenges for school districts and organizations. MCA will present the background knowledge you need to prepare for a tough legislative session, along with the latest information and insights on public school finance issues. Opportunity for Q&A will follow at the end of this session.

**Establishing Community Support for Your District** 9:20-9:45 Learning Lounge, Exhibit Hall
*Joan Randall, Division Director, TASB Communications & Marketing*

Learn ways to increase engagement and build support in all the segments of your community—from parents to nonparents, the media, and businesses. Find out how to use a variety of tools to keep your community informed and create advocates for your district and public education.

**Public Education Highlights** 9:20-9:45 am
*These half-hour sessions are repeats from 8:45-9:10 am.*

**The Academy—An Innovative Approach to Academic Engagement** 11AB
*Amy Jacobs, Superintendent, Coahoma ISD*
*Charlotte Stovall, Executive Director of C&I, Coahoma ISD*
*Kakai Wulfjen, Academy Director, Coahoma ISD*

After setting the stage for innovation and future-ready mindset, Coahoma ISD implemented an Academy program of choice for all K-8 students. The positive results have ranged from increased academic performance to a profound improvement in students’ abilities to communicate and lead effectively, while actively engaging in an innovative learning environment. Learn how to utilize Coahoma’s transformational approach in your district.
Public Education Highlights    9:20-9:45 am

These half-hour sessions are repeats from 8:45-9:10 am.

LinkedIn for Education Leaders: How to Perfect Your Profile     13AB
Amanda Beck, Marketing Communications Manager, TASB
Risk Management Fund
School board members and school administrators are leaders within their communities and representatives of their organizations. LinkedIn offers a digital avenue for leaders to present themselves to peers and constituents. A well-crafted profile can help boost a person’s credibility and reputation. Learn how the use of this platform can help build your personal brand, and get some tips to get your profile started.

Online Advocacy for the 86th Legislative Session     14
Amanda Quraishi, Digital & Social Media Director, TASB
Find out how digital advocacy is different from traditional forms of advocacy, and learn how it is uniquely effective in influencing our legislators. Then get a sneak peek at the new advocacy platform designed to engage with the general public and rally them to support public education. See a live demo of the new TASB Online Advocacy Platform.

Making Schools Safe by Focusing on Mental Health Training     16A
Cathy Palmer, Superintendent, O’Donnell ISD
Nicole White, Counselor, O’Donnell ISD
After receiving a threat from a student, O’Donnell ISD developed a plan that would address the community’s mental health. They incorporated a program that addresses the emotional wellbeing of the students, parents, teachers and community. This session will review the steps and structure of the comprehensive program, and will feature resources to assist districts in the financial considerations for funding mental health training.
We provide an action-based integrated character and leadership development system grounded in military leadership development, cognitive neuro-science, community engagement, and values-based training for middle schools, high schools, and short term intervention (alternative, OCS) to build self-efficacy, and ultimately elite citizens. All programs include awards and reinvestment into communities.
Team America & Public Education: The Nation’s Best Option for Inclusion, Opportunity for All, and Unification of Our Nation

LaDainian Tomlinson, Founder, TeamAmerica.org; NFL Hall of Fame Running Back; Analyst, NFL Network; Proud Product of Texas Public Schools

LaDainian’s talk will be centered around public education and why it is the backbone of our democratic society. We need to stop attacking all that can be improved but understand the critical role it plays in our nation’s future. It is a positive reflection of the unique opportunity that only public education can provide to unify and advance our nation. Our nation’s public classrooms have educated underprivileged and privileged. They welcome the oppressed and disenfranchised. They educate the brilliant while providing support for those with learning challenges. Public education does not give children back who underperform. America’s classrooms are the one true place for democracy to flourish—the foundation for Team America.
2018 TASA School Board Awards

A record number of Texas school boards — 21 boards of trustees from 18 regions — were selected by their regions as nominees for the 2018 TASA School Board Awards. Five of those boards were chosen by TASA’s School Board Awards Committee to be recognized as Honor Boards. Those finalists will be interviewed here at the TASA/TASB Convention, and one will be named Outstanding School Board of the Year on Saturday!

Texas Honor Boards
The five boards selected as finalists for Outstanding Board:

Brenham ISD
Front: Tommie Sullivan; Susan Jenkins, secretary; Sgt. Kelvin Raven; Melvin Ehler, vice president; and Walter Jackson, superintendent. Back: Dr. Michael Altman; Mark Schneider; and Natalie Lange; president.

Community ISD
Front: Alicia Young; Mike Shepard, president; and Jana Hunter. Back: Randy McCuistion, vice president; Sean Walker; Jeff Pendill, secretary; Marc Stanfield; and Dr. Roosevelt Nivens, superintendent.

Grapevine-Colleyville ISD
Front: Lisa Pardo, president; Becky St. John, vice president; and Mindy McClure, secretary. Back: Dr. Robin Ryan, superintendent; Jorge Rodriguez; Doug Noell; Louie Sullins; and Jessie Rodriguez.

Lamar CISD
Front: Melisa Roberts; and Kay Danziger, vice president. Back: Joe Hubenak; Dr. Tyson Harrell; Kathryn Kaminski, secretary; Mandi Bronsell; Dr. Thomas Randle, superintendent; and James Steenbergen, president.

Medina Valley ISD
Front: Beth Zinsmeyer, vice president; Jennilea Campbell, secretary; and Shannon Beasley. Back: Bruce Haby, president; Terry Groff; Darren Calvert; and Mario De Leon.

Regional Honor Boards
During Saturday’s general session, TASA will also recognize the other 16 boards nominated by their regions for their commitment and service to Texas public school students. They are:

Region 1 - Valley View ISD | Region 2 - Banquete and Corpus Christi ISDs | Region 3: Rice Consolidated ISD | Region 5 - Burkeville and Port Arthur ISDs | Region 7: Lindale ISD | Region 8: Mount Pleasant ISD | Region 9: Burk Burnett ISD | Region 12: West ISD | Region 13: Dripping Springs ISD | Region 15: Brownwood and Olfen ISDs | Region 16: Dimmitt ISD | Region 18: Kermit ISD | Region 19: Ysleta ISD
Research suggests that setting meaningful student-focused goals is a critical action for school boards seeking to improve student achievement in their districts. But where do student-focused goals fit within the universe of goals that you might set? This session introduces a model for prioritizing goals to enhance how you think about your district goals. This session is not repeated.
Adult Learning in Action—A Continuous Cycle of Improvement
Thad Roher, Superintendent, Friendswood ISD
Lynn Hobratschk, Assistant Superintendent of Curriculum & Instruction, Friendswood ISD
Diane Myers, Assistant Superintendent of Secondary Curriculum, Friendswood ISD
How can we make adult professional learning interesting, captivating and inspiring? Let the adults take charge of their own learning! Hear the story of one district’s transformational view of adult learning and how it has inspired ownership, creativity, and real-issue problem solving to affect active student engagement. View professional learning communities in action, reflect on adult learning, and see artifacts of adult learning growth.

THOUGHT LEADER
1-2 pm
Good Things Don’t Just Happen
Bob Duke, Professor, Head of Music and Human Learning, College of Fine Arts, University of Texas
Art Markman, Professor, Department of Psychology, College of Liberal Arts, and Director, Human Dimensions of Organizations, College of Liberal Arts, University of Texas
Rebecca McInroy, Creator, Host, Executive Producer, Two Guys on Your Head
Presiding: Brian Woods, TASA Vice-President, and Superintendent, Northside ISD
Progress requires not only intelligent decision making, but also the wherewithal to bring good ideas to fruition. We’ll talk about how best to navigate the challenging and sometimes treacherous paths toward positive change.

Concurrent Sessions
1-2 pm
Marketing Our District: CFISD Has Lots to Cheer About!
Mark Henry, Superintendent, Cypress-Fairbanks ISD
Teresa Hull, Chief of Staff, Cypress-Fairbanks ISD
Leslie Francis, Assistant Superintendent, Cypress-Fairbanks ISD
Identify ways a school district can generate positive exposure and brand awareness for pre-nesters, empty nesters, current parents, and businesses. CFISD began a rebranding campaign (logo, vision, mission, and website) which was followed by marketing campaign in subsequent years. The key message is to communicate the value of a strong public school district and to ensure the perception continues to be a positive one. Individual components of the campaign will be reviewed as will outcomes to date. Strategies for funding marketing campaign will also be shared.

Calling All Stakeholders: The More, the Merrier!
Richard Sena, Board President, Boerne ISD
Thomas Price, Superintendent, Boerne ISD
Ashley Stewart, Assistant Superintendent, Administration, Boerne ISD
Wouldn’t it be great to have hundreds of stakeholders participating in planning the direction of the district? With over 400 stakeholders involved, Boerne ISD sought to educate stakeholders on all facets of the district before embarking on this journey to the most innovative approach to collaboration yet. Participants will come away with a step-by-step process for involving a large number of stakeholders in writing a relevant strategic plan.

Restorative Circle Experience
Gaye Lang, Senior Staff, Statewide Restorative Practices, Texas Education Agency
Student discipline and school culture are inextricably linked. Using the restorative circle process provides ways to create culturally responsive teaching. Experience an interactive opportunity to participate directly in the learning and glean resources/approaches to take back to your district and campuses.

Terroristic Threat: When to Arrest a Special Education Student?
Nick Maddox, Attorney, O’Hanlon, Dermerath & Castillo
Kevin O’Hanlon, Partner, O’Hanlon, Dermerath & Castillo
Alida Suarez, Director of Special Education, Edinburg CISD
Terroristic threats of school violence from students are increasing in public schools. This issue quickly becomes complex when the threat comes from a special education student and the police, juvenile court, and concerned parents of classmates are all involved. This workshop gives Board guidance on understanding and resolving this issue. Review real examples and participate in applying this new knowledge. The example’s solutions, the speakers’ solutions, and the audiences’ solutions will be discussed.

Building District Capacity for a Community-Based Accountability System
Frank Alfaro, Assistant Superintendent for Administrative Services, Alamo Heights ISD
Rick Kerschner, Assistant Superintendent of Leadership and Culture, Splendora ISD
Charlie Lokey, Instructional Coach, Lake Dallas ISD
Creating, implementing, and running a CBAS is a partnership between community and district efforts; it requires multiple engagements with constituents and a concerted effort by school and district staff. Districts involved in CBAS will share how they are attempting to build the capacities and structures necessary for a district to implement a CBAS, and how districts integrate foundational processes such as strategic planning and graduate profiles into the work.
Saturday Activities

Concurrent Sessions 1-2 pm

**Leveraging the Power of an Engaged School Community: Tailor-Made Solutions** 16B
Christie Whitbeck, Superintendent, Bryan ISD
Ginger Carrabine, Chief of Staff, Bryan ISD
Hugo Ibarra, Coordinator of Community Engagement, Bryan ISD
Guaranteeing student success is an ambitious goal and public schools cannot do it alone. Engaging community partners is essential for meeting the needs of the school community. This session provides ad-hoc strategies to engage a variety of community organizations, close opportunity gaps, and attract new families to the district. Experience hands-on opportunities to explore the process that will lead to enhanced internal and external community engagement.

**The Roscoe Collegiate P-20 System Model for Student Success** 18A
Kim Alexander, Superintendent, Roscoe Collegiate ISD
Marsha Alexander, Dean of Academic Affairs, Roscoe Collegiate ISD
The P-20 System Model is a Model for expanding student outcomes well beyond the high school diploma by providing a structure that begins in Early Childhood to prepare students for early college success while still in high school. The Roscoe Collegiate P-20 System Model for Student Success is a systemic approach to elevating student outcomes in the form of all students earning college degrees necessary to break a cycle of generational poverty.

**Building Strong, Trusting Relationships Between Board and Superintendent** 18B
Peter Rusek, Board President, Midway ISD (ESC 12)
George Kazanas, Superintendent, Midway ISD (ESC 12)
Susan Kincannon, Superintendent, Belton ISD
Angela Tekell, General Counsel, Belton ISD
A strong, trusting relationship between the Board and Superintendent leads to better student outcomes. Experience a candid conversation by board members and attorneys who serve on boards and represent school districts. Session will be moderated by a board attorney who will pose different scenarios to the panel, including questions about ethics, operating procedures, conflict resolution, and communication best practices.

**Expert Tips on Maintaining Board Policy** 18C
Eric Narcisse, Assistant Director of Policy Services, TASB
Moderated by TASB consultants, discussion will provide information on working with TASB Policy Service in developing policy drafts, handling policy updates, maintaining resources like the student handbook and code of conduct, and other useful tips on maintaining policy. This session is geared toward superintendents and other administrators who are responsible for policy and administrative regulation needs in their districts.

**BYO PD: Build Your Own Police Department** 18D
Marcell Smith, Superintendent, Duncanville ISD
Samuel Nix, Chief of Schools, Duncanville ISD
Melissa Kates, Chief of Staff, Duncanville ISD
This session will provide an overview of how Duncanville ISD worked with The Bowman Group Consultants to create a district police department. Learn what it takes to start a school district police department: personnel decisions like hiring a chief, board considerations with having peace officers in the district, required background checks, required MOUs, and equipment/facility needs.

**Entrusted with Young Lives: Proactively Protecting Students** 17A
Elizabeth Fagen, Superintendent, Humble ISD
Roger Brown, Deputy Superintendent, Humble ISD
Nolan Correa, Associate Superintendent for Support Services, Humble ISD
Dustin Hardin, Executive Director Technology Services, Humble ISD
Parents depend upon schools to keep students safe. Superintendent Dr. Elizabeth Fagen shares how a family dealing with the trauma of tragedy, a shooting in a neighboring district, and a disrupted mass-shooting shaped her views. See how Humble ISD uses a scaffolding of measures to protect lives, and engage with topics such as active shooter training, radio system interoperability, family reunification, medical needs and more.

**Transform Your Transition** 17B
Robbie White, Board President, Hawkins ISD
Kay Douglas, Leadership Team Services, TASB
Selecting a new superintendent is one of the most important duties of a school board. Their actions before, during and after that process are critical. Participate in a facilitated discussion of how one district avoided common pitfalls and used this transition to transform the culture and success of their students, staff and community.
Concurrent Sessions  1-2 pm

10 Compensation Practices to Avoid  19A
Luz Cadena, Senior Compensation Consultant, Texas Association of School Boards (TASB)
Ann Patton, Managing Consultant, Texas Association of School Boards (TASB)
Attendees will learn common compensation practices that are costly or can impede the district’s ability to recruit and retain employees. A range of compensation issues will be discussed, including teacher pay schedules, general pay increases, adjusting pay structures, extra duty stipends, and maximum pay rates.

Suicide: How to Prevent and When You Are Liable  19B
Amanda Bigbee, General Counsel, Keller ISD
Amy Grosso, Coordinator, Future Readiness, Round Rock ISD
Two sisters, one with a law degree and over 15 years of education law experience and another with a PhD in Counseling and serves as the American Foundation for Suicide Prevention Central Texas board chair, discuss how districts can avoid liability and provide a culture of suicide awareness and prevention. Understand a district’s role and responsibility when it comes to students and suicide. A time for facilitated discussion will highlight practical resources for suicide prevention across a district.

How to Take a Good Accountability Selfie  Ballroom F
Dee Carney, Associate, Moak, Casey & Associates
Accountability is like taking a selfie at the edge of the Grand Canyon. It’s a viewpoint, a lens, by which we communicate with others. We must have distance to share information that goes beyond the A-F accountability grades; but not too much distance or we may fall off the cliff. Enhance your knowledge in preparation of the campus A-F ratings release.

Responding to Chemical Risks  1:35-2 pm
Joanie Arrott, Risk Prevention Services Manager, TASB Risk Management
Chemical emergencies can unfold quickly, and depending on the level of preparation and response, the impact can be severe to negligible. Without proper training and easy access to safety information and supplies, all staff that work with chemicals are at risk to serious injury. This session will discuss the rules governing proper chemical management but from the perspective of emergency management, with scenarios for the common types of chemical emergencies.

Public Education Highlights  1:35-2 pm
These half-hour sessions are repeats from 1-1:25 pm unless indicated.

Facility Guidelines for Career and Technical  11AB
M’Lissa Chumbley, Board President, Northside ISD (ESC 20)
Brian Woods, Superintendent, Northside ISD (ESC 20)
Leroy San Miguel, Assistant Superintendent for Facilities and Operations, Northside ISD (ESC 20)
Carr Hornbuckle, Partner, Pfugler Architects
Attendees will learn how Northside ISD, one of the state’s largest fast-growth districts, addresses the needs of current and future Career and Technical Education facilities. By assessing existing programs and spaces, the district developed a plan for upcoming schools and identified key renovations at older campuses. Hear the superintendent, school board member, and assistant superintendent share their views on the district’s changing Career and Technical Education needs.

SB 1566 Extended: Driving Continuous Improvement by Making Your Goals SMART(ER)  14
Phil Gore, Director, Leadership Team Services, TASB
You’ve heard about the value of SMART goals for driving improvement. How can you make district goals even SMARTER? Learn how progress monitoring can enrich the goal setting process and make Evaluating and Revising a regular part of your work. This session is not repeated.

Accountability as Intended! Locally Developed, Locally Led, Locally Controlled  13AB
Robert Seward, Board Member, Mesquite ISD
David Vroonland, Superintendent, Mesquite ISD
Beth Nicholas, Deputy Superintendent, Mesquite ISD
Lauren Chism, Principal, Mesquite ISD
Learn about Mesquite ISD’s journey in developing a local accountability tool, the role of the board in accrediting campus performance against community values, and how they plan to pilot the accreditation of 9 schools during the 18-19 school year. Participants hear about the development process, evaluation tool, training process and communication plan.

Adult Learning in Action—A Continuous Cycle of Improvement  16A
Thad Roher, Superintendent, Friendswood ISD
Lynn Hobratschk, Assistant Superintendent of Curriculum & Instruction, Friendswood ISD
Diane Myers, Assistant Superintendent of Secondary Curriculum, Friendswood ISD
How can we make adult professional learning interesting, captivating and inspiring? Let the adults take charge of their own learning! Hear the story of one district’s transformational view of adult learning and how it has inspired ownership, creativity, and real-issue problem solving to affect active student engagement. View professional learning communities in action, reflect on adult learning, and see artifacts of adult learning growth.
Saturday Activities

Public Education Highlights

3-3:25 pm

Extending the Life of Your Bus Fleet

11AB

Cody Cox, Director of Transportation & Fleet, Bellville ISD

Maximize budget and raise the level of service for your transportation department! Learn ways to extend the life of a bus fleet: adding AC, knowing what buses are worth refurbishing and figuring out which buses should be refurbished or not and why. Current law and specification changes to will be considered. This will be an interactive class, and attendees will be encouraged to ask questions and lend their expertise to create a collaborative learning experience for all.

We’re Going Live in 5-4-3-2-1!

13AB

Emily Conklin, Executive Director, Northwest ISD
Ryder Warren, Superintendent, Northwest ISD

Town halls for district hot topics are still a valuable tool, but when NISD found more people were taking their opinions to social media, the school district decided to bring LIVE meetings to Facebook. Learn how NISD used the power of Facebook Live to reach thousands in 30 minutes. See how simple the process really is with basic step-by-step guides. Plus, take away valuable lessons learned through the process.

How an Effective Mega-Magnet Program Enhances the High School Experience

14

Michael Dudas, Media Arts Coach, Galveston ISD
Erica Farmer, Teacher, Galveston ISD

Six students from Ball High’s Mega-Magnet will share how the Small Learning Communities concept has provided students with real and relevant opportunities and experiences that are preparing them for 21st Century success. Participants will hear student testimonials detailing how Ball High School’s mega-magnet concept has uniquely prepared them for the challenges of being a 21st learner and graduate.

Taking the LEAD: Campus Administrators as Instructional Coaches

16A

Kevin Worthy, Superintendent, Royse City ISD
Julia Robinson, Assistant Superintendent of Curriculum and Instruction, Royse City ISD
Dana Grieb, Professional Development Coordinator, Royse City ISD
Richard Pense, Principal, Davis Elementary, Royse City ISD

Research has shown that principals are second only to teachers as the most important school-level factor in student achievement. Districts can improve the effectiveness of principals by clearly defining roles and expectations. T-TESS and T-PESS tools lend themselves to such approaches and can serve as vehicles to improve leadership practices. Participants will see examples of tools, resources, and activities that can be used in principal meetings or PLCs to support principals in building instructional capacity with teachers.

Film Showing 2:30-4:15 pm Ballroom G (Level 4)

A FILM EXPLORING THE REAL COST OF PRIVATIZING AMERICA’S PUBLIC SCHOOLS

BACKPACK FULL OF CASH

NARRATED BY MATT DAMON

“A BEAUTIFUL FILM — TREMENDOUSLY MOVING! ...EVERYONE WHO VALUES DEMOCRATIC EDUCATION NEEDS TO SEE THIS.”

— JONATHAN KOZOL, ADVOCATE FOR CHILDREN AND AUTHOR OF SAVAGE INEQUALITIES

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Concurrent Sessions 3-4 pm

Honoring Tradition with a Vision for the Future: A Conversation with TASA’s New Executive Director 9AB

Kevin Brown, Executive Director, TASA
How do you protect the legacy of a respected Texas institution and remain relevant to the 21st century administrators across a diverse state? This is the balance Kevin Brown faces as he opens the next chapter of educational leadership as TASA’s new Executive Director. Join Kevin Brown for a sit-down conversation with Shari Albright, Executive Director of Raise Your Hand Texas, as they explore how TASA’s Strategic Framework will lead the association into its next 100 years supporting Texas public school districts. Hear how professional learning, advocacy, and member engagement will develop innovative leaders of student-centered schools, champions of public education, and powerful networks of administrators.

The TIME Is Now! Leverage Your Digital World 9C

John Horn, Senior Associate, Schlechty Center
Nancy Rindone, Senior Associate, Schlechty Center
Ron Wright, Senior Associate, Schlechty Center
Schools entered the digital revolution with the hope that students would engage in learning and achievement would soar. We have since learned that computers themselves will not deliver on any digital promise. In TIME (Technology Integration for Motivation and Engagement), participants will learn four essential components for twenty-first-century learning with technology. The TIME model merges them all to produce an exciting proposition for technology integration.

Seven Very Different People … Moving Toward a Common Goal! 10AB

Fred Campos, Board Member, Hurst-Euless-Bedford ISD
Julie Cole, Board Member, Hurst-Euless-Bedford ISD
Matt Romero, Board Member, Hurst-Euless-Bedford ISD
Steven Chapman, Superintendent, Hurst-Euless-Bedford ISD
There are different ways school boards function, but we believe that a unified board with common goals creates an environment that breeds success and makes board service something to enjoy and of which to be proud. In this interactive discussion, Board members will share best practices for building a high performing board!

Title IX in the #metoo Era 12A
Holly McIntush, Associate, Thompson & Horton, LLP
Lisa Brown, Partner, Thompson & Horton, LLP
Beth Darby, Associate, Thompson & Horton, LLP
Jessica Witte, Attorney, Thompson & Horton, LLP
The session will provide participants with practical advice for recognizing potential Title IX violations and getting to the bottom of misconduct allegations against teachers or other employees, and against other students, with a particular focus on allegations of sexual harassment or assault. Experience an interactive presentation in which they are encouraged to raise questions throughout, to share their own examples of misconduct allegations, and to participate in a dialogue regarding whether the allegations trigger Title IX obligations and next steps.

Vexing Sexting: Pupils, Parents, Police, Privacy, and Punishment 12B
Marlene Wyatt, Associate, Eichelbaum Wardell Hansen Powell & Mehl, PC.
Tracy Brewer, Assistant Superintendent, Navasota ISD
One explicit picture can become a school-wide sexting scandal. Vexing Sexting analyzes the legal issues involved: the different types of sexting crimes, searching phones, storing evidence, extolling discipline, and cooperating with the police. Attending trustees will be able to create policies and procedures that effectively navigate a sexting scandal. Real world incidents will be discussed.

JASON Learning: Maximizing the Impact of the District Model 15
Eleanor Smalley, President and CEO, JASON Learning
Linda Macias, Associate Superintendent for Curriculum, Instruction & Accountability, Cypress-Fairbanks ISD
Debra Hill, Regional Director, Texas, JASON Learning
Strategies used by district-level leadership to maximize the impact of JASON Learning on students, teachers and the larger community will be shared by Cypress-Fairbanks ISD. Cypress-Fairbanks ISD has embraced the JASON Learning District Model for the past 5 years.

Empowering a Community Through Partnerships and Planning 16B
Ty G Jones, Board Member, Lancaster ISD
The traditional approach to improving a district relied heavily on the district itself. However, we partnered with the City of Lancaster and stakeholders to improve the performance for our students, families and ultimately working collaboratively to improve the quality of life for all citizens of the City of Lancaster, Texas. Gain information from experiences of the City Manager, the Superintendent, and the Board on how both entities work together.
Be the voice of Texas public schools.

2018 TASB Delegate Assembly
September 29 • Hilton Austin

It’s time to get ready for the next legislative session. The TASB Delegate Assembly is where you help lay the groundwork for how we tackle the tough legislative issues for our schools.

Schedule:

12:30–1:45 p.m. • Lunch and Regional Caucuses for Delegates and Alternates • Fourth Floor
Meet with colleagues from your region to discuss the issues coming before the Assembly. Your Delegate or alternate credentials will grant you access to the free lunch and caucus.

2–4 p.m. • Delegate Assembly • Austin Grand Ballroom, Sixth Floor
This year, you will vote on leadership positions, Bylaws amendments, and the 2018–20 Advocacy Agenda—TASB’s action plan for the upcoming legislative session. Continuing education credit will be awarded for the advocacy portion of the Assembly.

New this year! • Attend Delegate Assembly and earn free TASB Online Learning Center (OLC) courses! Each district represented at the Assembly will receive a special pass for each of its trustees to complete an OLC course of their choosing.

Need to register or pick up credentials?

Check in at the on-site Delegate/alternate registration on Saturday, September 29: outside of the Governor’s Ballroom (Fourth Floor), 9 a.m.–1:30 p.m., or in the Austin Grand Ballroom (Sixth Floor), noon–3 p.m.

delagate.tasb.org
Concurrent Sessions 3-4 pm

Engaging the Community Around Difficult Topics 17A
Jill Siler, Superintendent, Gunter ISD
Doug Williams, Superintendent, Sunnyvale ISD
Opening the door to authentic & meaningful community engagement can be exciting but also daunting - especially when it comes to difficult topics like school safety, dress code, social & emotional health, etc. Come learn how to engage the community in a safe way that truly benefits the district. Participants will have the opportunity to tackle how best to approach a critical issue in their own school community.

Avoiding the High-Dollar Lawsuit and Settlement 17B
Wayne Haglund, Attorney, Haglund Law Firm
Roy Knight, Principal, Haglund Law Firm
Participate in a facilitated discussion featuring examples from speakers’ 75+ years of combined experience in Texas public education. Gain an appreciation for how ongoing board and staff trainings affect policies and administration. Regulations and ongoing communication between board administration, school district, and competent legal counsel will serve to avoid most claims from ever reaching the courthouse.

The Naked Truth: Employees Acceptable Use of Social Media 18A
Kristi Godden, Attorney, O’Hanlon, Dermerath & Castillo
Kevin O’Hanlon, Partner, O’Hanlon, Dermerath & Castillo
This session will inform school trustees regarding appropriate and inappropriate employee use of social media, update trustees on legislation surrounding inappropriate educator relationships, and provide trustees with a framework for when discipline is permitted by law. Experience a facilitated discussion of instances of employees use and misuse of social media and its impact on the school district.

The Holdsworth Center Journey: Rethinking Talent Management 18C
Steve Flores, Superintendent, Round Rock ISD
Daniel King, Superintendent, Pharr-San Juan-Alamo ISD
Jenny McGown, Deputy Superintendent, Klein ISD
Marina Lin, Managing Director of Programs, The Holdsworth Center
Mandy Estes, Chief of Teaching and Learning, Round Rock ISD
Leadership is a journey, not a destination. Holdsworth Center partners with districts to facilitate systemic change and related structures for identifying, training, developing, and supporting school leaders. Members of three partner districts share how this has shaped the way they define leadership, support leadership development, and design talent management systems.

Recipe for Happy Teachers: Improving Teacher Recruitment and Retention 18D
Ben Politzer, Sr. Marketing Director, Education Elements
Gain practical advice and ideas for helping to improve both teacher recruitment and retention in their own districts. Participants will experience underlying root causes that have led to today’s teacher recruitment and retention processes and an overview of districts across the United States that are both tackling and having success overcoming this very real problem facing districts today.

High-Performance Leaders, High-Performance Cultures 19A
Christopher Huckabee, CEO, Huckabee
Shannon Buerc, Chief Executive Officer, engage2learn
Britton Picciolini, Regional Manager, Google for Education
High-performance leaders have the power to shape cultures that ignite shared passions, empower learning and create pipelines for everyday growth. Three leaders from three education-focused organizations peel back the layers of high-performance leadership and culture, sharing how a clear vision, focused beliefs and behaviors, and passion lead to success. Understand how “what we believe” and “how we behave” influences culture, and take away key ways to implement and maintain culture shifts.

Embracing 18+ Services: Supporting Students to LIVE Into the Possibilities 19B
Dan Traxell, Superintendent, Leander ISD
Matt Bentz, Chief Academic Officer, Leander ISD
Denise Geiger, Sr. Coordinator SPED Transition, Leander ISD
Kendra Winans, Sr. Executive Director Federal and State, Leander ISD
Students with Disabilities have many challenges and obstacles in transitioning into college and the workforce. Leander ISD has a multi-faceted approach within 18+ services to ensure all students are supported, engaged and challenged in whatever path they may take. Many unique features of the district’s transition services will be shared, along with best practices in working with the community and support systems that can be created for the success of all.

Hands-on Learning in Action: Results from the Student Innovation Challenge Ballroom F
Student Innovation Challenge Students
Want to see what happens when you give students 48 hours to solve a global challenge? This session highlights what students can do when developing and solving their own project-based learning question in a flexible environment where teamwork and creativity reigns. They’ll also discuss their takeaways and the experience of collaborating with convention attendees and other subject-matter experts. The Student Innovation Challenge is sponsored by DLR Group.
Commissioner Update: A-F Accountability System
Mike Morath, Commissioner, Texas Education Agency

Commissioner of Education Mike Morath will discuss the A-F Accountability System and ratings released in August 2018. The commissioner will provide an overview of the system, share insights on key decision points, and address questions on future refinements to the system.

Ballroom D 4:30-5pm
Special Session
Presiding: Ted Beard, TASB Secretary/Treasurer, and Board Member, Longview ISD

How an Effective Mega-Magnet Program Enhances the High School Experience
Michael Dudas, Media Arts Coach, Galveston ISD
Erica Farmer, Teacher, Galveston ISD

Six students from Ball High’s Mega-Magnet will share how the Small Learning Communities concept has provided students with real and relevant opportunities and experiences that are preparing them for 21st Century success. Participants will hear student testimonials detailing how Ball High School’s mega-magnet concept has uniquely prepared them for the challenges of being a 21st learner and graduate.

Taking the LEAD: Campus Administrators as Instructional Coaches
Kevin Worthy, Superintendent, Royse City ISD
Julia Robinson, Assistant Superintendent of Curriculum and Instruction, Royse City ISD
Dana Grieb, Professional Development Coordinator, Royse City ISD
Richard Pense, Principal, Davis Elementary, Royse City ISD

Research has shown that principals are second only to teachers as the most important school-level factor in student achievement. Districts can improve the effectiveness of principals by clearly defining roles and expectations. T-TESS and T-PESS tools lend themselves to such approaches and can serve as vehicles to improve leadership practices. Participants will see examples of tools, resources, and activities that can be used in principal meetings or PLCs to support principals in building instructional capacity with teachers.

We’re Going Live in 5-4-3-2-1!
Emily Conklin, Executive Director, Northwest ISD
Ryder Warren, Superintendent, Northwest ISD

Town halls for district hot topics are still a valuable tool, but when NISD found more people were taking their opinions to social media, the school district decided to bring LIVE meetings to Facebook. Learn how NISD used the power of Facebook Live to reach thousands in 30 minutes. See how simple the process really is with basic step-by-step guides. Plus, take away valuable lessons learned through the process.

Extending the Life of Your Bus Fleet
Cody Cox, Director of Transportation & Fleet, Bellville ISD

Maximize budget and raise the level of service for your transportation department! Learn ways to extend the life of a bus fleet: adding AC, knowing what buses are worth refurbishing and figuring out which buses should be refurbished or not and why. Current law and specification changes to will be considered. This will be an interactive class, and attendees will be encouraged to ask questions and lend their expertise to create a collaborative learning experience for all.

Our vision at Balfour Beatty is to help transform K-12 schools in America by partnering with education leaders across the country to reimagine the future of learning and the built environments our children need to succeed in the 21st century.
Sunday Activities
Architecture that puts students first

Proud to sponsor the Relax and Recharge Area at TASA/TASB
Visit us at Booth #607

sonian ISD Outdoor Learning Center
Proud to sponsor the Relax and Recharge Area at TASA/TASB
Visit us at Booth #607
**Conversations 8-9 am**

**A Conversation with the 2018 SOTY Winner** 12AB
*Kay Douglas, LTS Consultant, TASB*
*LaTonya Goffney, Superintendent, Aldine ISD*

Our 2018 Superintendent of the Year winner will take the stage for a conversation with our 2017 Superintendent of the Year. Learn how to improve board-superintendent relations, student achievement, and increase community support and involvement in education.

**Top Ten Questions Board Members Should Ask About the Budget** 16AB
*Bill Rutherford, LTS Consultant, TASB*

Do you have to be a band of balance seeking bank examiners, spreadsheet happy CPAs or even dark suit wearing IRS investigators to be diligent in your fiduciary role as a board of trustees? Why is merely voting on the budget’s approval and subsequent budget amendments just not cutting it when it comes to the responsibility of monitoring the budget? This session will explore the top questions board members should ask to allow them to be faithful to their role and to have faith in the budget. No checkbook registers allowed.

**Why I Lead 18BC**
*Teresa Flores, Ingleside ISD, TASB President*
*Buck Gilcrease, Alvin ISD, TASA Past President*
*Charles Stafford, Denton ISD, TASB Immediate Past-President*
*Gayle Stinson, Lake Dallas ISD, TASA President*
*Moderators: Phil Gore, LTS Division Director, and Stephanie Butler, Communications Consultant, TASB*

Join TASA and TASB presidents and past presidents in a conversation about leadership. What qualities define great leaders? How can you continue to develop your leadership style? Come away inspired and encouraged to be a more effective leader.

**Conversations 9:15-10:15 am**

**There’s no “I” in Team: Learn from the 2018 Honor Board** 12AB
*Michael Brooks, Board President, Coahoma ISD*
*David Koempel, LTS Consultant, TASB*

Ever wonder what it takes to be an “Honor Board”? Come hear from the 2018 winner of the TASA Outstanding School Board award as they share their strategies for becoming an effective governance team. You’ll have the opportunity to ask questions and learn from their experiences.

**What’s Going on With School Property Taxes** 16AB
*Dax Gonzalez, Division Director of Governmental Relations, TASB*

One of the most discussed issues around the state over the past few years has been rising property taxes. Most taxpayers wonder why their local schools are claiming to be underfunded when they pay so much in property taxes. Learn how explain to your communities how public schools are funded and why increasing property taxes aren’t boosting funding for local public schools.

**Thinking about Safety—District and Campus Leaders Share Their Hearts Following an Active Shooter** 18BC
*Orin Moore, LTS Consultant, TASB*
*Lee Joffre, Superintendent, Italy ISD*
*Maggie Westrick, Counselor, Italy ISD*
*Natalie Barrett, Counselor & Licensed Family Therapist, Italy ISD*

In the business of education, safety trumps everything. From their very first Pre-K lesson through commencement night, students are counting on our systems to provide a standard of safety that lays the foundation for everything our education systems hope to accomplish. How do you look at safety? Are you thinking differently today than you have in the past? Every district must strike a balance between being proactive and responsive. Take advantage of this opportunity to hear from a community in the process of healing and rethinking safety following a school shooting.

**3rd GENERAL SESSION 10:30-11:30 am**
*Ballroom D*

**Presiding:** James de Garavilla, TASB President-Elect and Board President, Silsbee ISD

**Invocation:** Greg Smith, TASA President-Elect and Superintendent, Clear Creek ISD

**Presentations:**
- 100% Attendance Recognition
- Titanium and Diamond Sponsor Recognition

**because I said I would**
*Alex Sheen, Founder, because I said I would*

We live in a society that often does not respect the importance of a promise. It is too easy to say “I’ll get to it” or “tomorrow.” In many ways we have become numb to disappointment and broken commitments. This expectation starts to fade into our character as individuals. Alex Sheen believes that every individual has the strength to become a person of their word. As the Founder of an international social movement, Alex shares his insights and actionable ways to become better at fulfilling commitments. He inspires others to become more accountable to their promises through compelling and real-life examples from the “because I said I would” movement. Alex convincingly illustrates how integrity and keeping your promises are forever interwoven. He discusses how holding ourselves and each other accountable truly changes humanity for the better.
## Exhibitors

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<td>415-466-5133</td>
<td><a href="http://www.3doodler.com">www.3doodler.com</a></td>
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### A. Bargas & Associates, LLC 1001
A. Bargas specializes in classroom furniture, libraries, science lab caseworks, auditoriums, stadium seating, and cafeteria tables.
210-344-2821 [www.abargasco.com](http://www.abargasco.com)

### ABC Companies 83
ABC offers proactive transport choices for extracurricular activities with preowned highway coaches.
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<td>ABC Companies</td>
<td>800-222-2877</td>
<td><a href="http://www.abccompanies.com">www.abccompanies.com</a></td>
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### ABM 652
ABM provides a full-menu of facility services for K-12. ABM.com/K-12
800-422-8760 [www.abm.com/education](http://www.abm.com/education)

### Academic Specialties Texas 952
AST specializes in the design and maintenance of athletic and educational facilities.
832-626-1060

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<td>832-626-1060</td>
<td><a href="http://www.ast-texas.com">www.ast-texas.com</a></td>
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### Action Floor Systems, LLC 320
Supplier of premium athletic floor systems.
715-476-3512

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### ACEM 905
Professional construction management and cost estimating firm.
210-403-2284

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<td>ACEM</td>
<td>210-403-2284</td>
<td><a href="http://www.acement.com">www.acement.com</a></td>
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### All American Workwear 806
Fundraising through school uniforms with high quality products at discounted prices.
818-909-6200 [www.allamericanworkwear.com](http://www.allamericanworkwear.com)

### Alpha Testing, Inc. 538
Alpha Testing provides geotechnical engineering, construction materials, and environmental services since 1983.
972-620-8911

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### American Bus Sales 451
Pre-owned, like new, custom school buses.
918-205-5000

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<td><a href="http://www.americanbussales.com">www.americanbussales.com</a></td>
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### American College of Education 1003
American College of Education provides online bachelor’s programs, graduate programs, and professional development for educators.
317-829-9422

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<td>Government Capital Corporation</td>
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<td>A leading provider of public finance solutions for equipment and capital projects for school districts.</td>
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<td>Grand Canyon University is a private, Christian university that offers over 60 online and campus-based degree programs.</td>
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<td>Security cameras; bell/intercom systems; networking; access control.</td>
<td></td>
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<tr>
<td>GURU DM LED Signs</td>
<td>310-534-7500</td>
<td><a href="http://www.gurudm.com">www.gurudm.com</a></td>
</tr>
<tr>
<td>Lighted signage and digital message centers.</td>
<td></td>
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<tr>
<td>H.E. Williams &amp; C.N. Stout Energy Solutions</td>
<td>512-739-6242</td>
<td></td>
</tr>
<tr>
<td>Energy efficient, state of the art, lighting contract. Turnkey solutions, TIPS vendor.</td>
<td></td>
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</tr>
<tr>
<td>H.L. Flake Security Hardware</td>
<td>713-926-3200</td>
<td></td>
</tr>
<tr>
<td>Key systems, locks, door hardware and locksmith tools + supplies to support school security.</td>
<td></td>
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</tr>
<tr>
<td>Hahnfeld Hoffer Stanford</td>
<td>817-921-5928</td>
<td><a href="http://www.hahnfeld.com">www.hahnfeld.com</a></td>
</tr>
<tr>
<td>With more than 44 years of architectural design experience, we have developed a specialty base in educational, institutional, and recreational markets.</td>
<td></td>
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<tr>
<td>Hanover Research</td>
<td>202-559-0050</td>
<td></td>
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<tr>
<td>Hanover Research gives administrators the information they need to make important decisions.</td>
<td></td>
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</tr>
<tr>
<td>Harris County Department of Education</td>
<td>713-696-1376</td>
<td></td>
</tr>
<tr>
<td>One source for all learners. #oneforall</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hellas Sports Construction</td>
<td>512-250-2910</td>
<td><a href="http://www.hellasconstruction.com">www.hellasconstruction.com</a></td>
</tr>
<tr>
<td>Building for sports, building it right from start to finish, Hellas Construction.</td>
<td></td>
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<tr>
<td>Hilltop Securities, Inc.</td>
<td>214-953-4000</td>
<td><a href="http://www.hilltopsecurities.com">www.hilltopsecurities.com</a></td>
</tr>
<tr>
<td>Hilltop Securities delivers the forthright advice and tailored solutions necessary for our clients to thrive.</td>
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<tr>
<td>HKS, Inc.</td>
<td>214-234-2212</td>
<td></td>
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<tr>
<td>Premier provider of architectural planning and design services for the Texas school community.</td>
<td></td>
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<tr>
<td>Honey’s Roofing LLC.</td>
<td>254-662-9900</td>
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<tr>
<td>Roofing.</td>
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<tr>
<td>Honeywell</td>
<td>512-638-1908</td>
<td></td>
</tr>
<tr>
<td>Honeywell provides energy efficient solutions that reduce costs and improve the performance and safety of learning environments.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Houston Communications Inc.</td>
<td>281-491-1616</td>
<td></td>
</tr>
<tr>
<td>2 way radio, CCTV, Intercom/PA systems, access control.</td>
<td></td>
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</tr>
<tr>
<td>Houston ISD - Medicaid</td>
<td>713-556-9142</td>
<td><a href="http://www.houstonisd.org/mfcs">www.houstonisd.org/mfcs</a></td>
</tr>
<tr>
<td>The leader in SHARS billing and school-based Medicaid consulting service; providing decision support services and expertise in Medicaid requirements for Texas school districts.</td>
<td></td>
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<tr>
<td>Huckabee</td>
<td>817-377-2969</td>
<td><a href="http://www.huckabee-inc.com">www.huckabee-inc.com</a></td>
</tr>
<tr>
<td>Architects, designers &amp; engineers committed to Texas education for 51 years.</td>
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<tr>
<td>Ideal Impact, Inc</td>
<td>817-251-8498</td>
<td></td>
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<tr>
<td>Creating $10bb for public education and Christian ministry.</td>
<td></td>
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<tr>
<td>IDG Architects</td>
<td>832-448-2462</td>
<td><a href="http://www.idgarch.com">www.idgarch.com</a></td>
</tr>
<tr>
<td>Architecture, planning, interiors and construction management.</td>
<td></td>
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</tr>
<tr>
<td>Image Engineering Group, Ltd.</td>
<td>817-410-2858</td>
<td></td>
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<tr>
<td>MEP Consulting for school facilities specializing in Geothermal Mechanical Systems.</td>
<td></td>
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<tr>
<td>Government Capital Corporation</td>
<td>817-622-1448</td>
<td></td>
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<tr>
<td>Designing inspirational facilities meeting the evolving needs of teaching and learning in the 21st century.</td>
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<tr>
<td>GPD Group</td>
<td>713-622-1448</td>
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<tr>
<td>Grand Canyon University</td>
<td>602-639-8176</td>
<td></td>
</tr>
<tr>
<td>Grasshopper Company</td>
<td>620-345-8621</td>
<td></td>
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<tr>
<td>Gravely &amp; Pearson, L.L.P.</td>
<td>210-472-1111</td>
<td></td>
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<tr>
<td>GSG Distribution</td>
<td>866-339-3913</td>
<td></td>
</tr>
<tr>
<td>GSS Lockers/Nellco</td>
<td>519-670-7313</td>
<td></td>
</tr>
<tr>
<td>Guardian Security Solutions, L.C.</td>
<td>806-794-7767</td>
<td></td>
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</table>
Indeco Sales 413
Furniture for school, library, science, office, early childhood, cafeteria, technology, music and ADA compliant-equipment.
800-892-4256  www.indecosales.com

IR-TEC America, Inc. 778
Premier lighting control experts.
714-255-1440

ITech Digital Security Solutions 873
Video surveillance, access control, intrusion and alarm, point of sale integration and business intelligence.
866-733-6673  www.itechdigital.com

Jacob & Martin, LLC 554
Architecture, Engineering.
325-695-1070

Jamail & Smith Construction, LP. 950
Jamail & Smith Construction specializes in job order contracting, new building construction and design build.
281-461-7075

JB Warranties 1034
Extended parts and/or labor warranties for school heating and air conditioning units.
855-742-5522  jbwarranties.com

JC Penney/IZOD 764
JC Penny offers the IZOD schoolwear line, perfect for uniforms and dress codes.
877-301-6400

JGA Roofing Systems 863
All roofing needs commercial and duro-last membrane.
254-732-2831

Joe W. Fly Company, Inc. 1046
Disinfection products & services. Air filtration products & services.
214-634-2200

Joeris General Contractors, Ltd. 683
Expert education construction manager, general contractor, and design-builder.
817-204-0770

Johnson Controls 900
Johnson controls is the industry leader in designing and delivering turnkey performance infrastructure solutions.
972-460-6705  www.johnsoncontrols.com

Joiner Architects, Inc. 904
Architects - planners, interior design, and facility studies/evaluation.
281-359-6401

Kajeet 461
Kajeet provides Wi-Fi hot spots, school bus Wi-Fi and mobile device management designed for education.
240-482-3500

Key Resin Co 783
Resinous flooring and terrazzo.
513-943-4225  www.keyresin.com

KEYREC, LLC. 970
Bleacher, plastic seat modules.
713-898-3709

Kirksey 907
Architecture firm comprised of 12 diverse practice groups with a focus on sustainability.
713-850-9600  www.kirksey.com

Kraftsman Commercial Playgrounds + Waterparks 937
Kraftsman Commercial Playgrounds & Waterparks has been building parks, playgrounds and splash parks in Texas since 1981. We pride ourselves in providing excellent service and building long-term relationships with our customers. We service schools, cities, architects, churches, neighborhoods and more all throughout Texas.
281-353-9599

Landstar Telecom 1060
Landstar telecom.
844-700-9647

Lead Your School 431
Tools, training, systems and support that optimize student, classroom, school and district performance.
832-477-5323

Learning A-Z 449
Affordable resources that fill the gaps left by reading, writing, and science education programs.
520-232-5073

Lee Lewis Construction, Inc. 741
General contractor and construction services.
806-797-8400

LG HAUSYS AMERICA INC. 1002
Ever since the first steps in 1947, LG has always committed to being the first. We have been working with customers to create better spaces with the customers' needs in mind ahead of that of LG.
866-544-4622

Lift Aids, Inc./ Home Elevator of Texas 734
Provider of inclined and vertical platform lifts, LULA lifts and emergency evacuation chairs.
817-835-0035

Lightspeed Technologies, Inc. 727
Lightspeed creates access to learning through classroom audio technology.
800-732-8999
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Phone</th>
<th>Service Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Bus Sales, Inc.</td>
<td>800-475-1439</td>
<td>Provides sales of new/used school buses, motor coaches and shuttles.</td>
</tr>
<tr>
<td>Mobile Modular</td>
<td>800-944-3442</td>
<td>Rents and sells modular classrooms and relocatable buildings.</td>
</tr>
<tr>
<td>Moore Co, Inc.</td>
<td>254-718-0406</td>
<td>K-12+ Furniture</td>
</tr>
<tr>
<td>Musco Sports Lighting</td>
<td>641-673-0411</td>
<td>Specializes in the design and manufacturing of sports lighting.</td>
</tr>
<tr>
<td>Nana Wall Systems</td>
<td>415-380-2863</td>
<td>Large operable glass wall systems.</td>
</tr>
<tr>
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<td>800-475-1439</td>
<td>Provides sales of new/used school buses, motor coaches and shuttles.</td>
</tr>
<tr>
<td>McCreary, Veselka, Bragg &amp; Allen, P.C.</td>
<td>512-323-3226</td>
<td>Professional services including delinquent tax collections, property value study appeals and taxable value audits.</td>
</tr>
<tr>
<td>Linebarger Goggan Law Firm</td>
<td>512-447-6675</td>
<td>National law firm focused on collecting delinquent governmental receivables, including taxes, court fees + fines, tolls and other receivables.</td>
</tr>
<tr>
<td>Live Oak Public Finance</td>
<td>512-726-5547</td>
<td>Providing experienced financial advisory services to school districts and municipalities.</td>
</tr>
<tr>
<td>Lone Star Furnishings, LLC</td>
<td>972-862-9900</td>
<td>Educational furniture and equipment including auditorium seating, telescoping bleachers, science casework and library furniture.</td>
</tr>
<tr>
<td>Lowman Consulting LLC</td>
<td>972-921-7325</td>
<td>Need to earn your 8th grade social studies distinction? Our teacher made materials can help!</td>
</tr>
<tr>
<td>LPA, Inc.</td>
<td>210-829-1737</td>
<td>Provides services in architecture, planning, interior design, engineering, landscape architecture, signage and graphics.</td>
</tr>
<tr>
<td>Mainstage Theatrical Supply, Inc.</td>
<td>800-536-4554</td>
<td>Theatrical lighting and running systems - sales, services, installation, design build and consultation.</td>
</tr>
<tr>
<td>MasteryPrep</td>
<td>225-612-2147</td>
<td>ACT test preparation, including curriculum bell ringers, student workshops, professional development and practice testing &amp; analysis.</td>
</tr>
<tr>
<td>MasteryPrep</td>
<td>225-612-2147</td>
<td>ACT test preparation, including curriculum bell ringers, student workshops, professional development and practice testing &amp; analysis.</td>
</tr>
<tr>
<td>Moak, Casey and Associates</td>
<td>512-485-7878</td>
<td>Experts in school finance and accountability.</td>
</tr>
<tr>
<td>Mobile Modular</td>
<td>800-944-3442</td>
<td>Rents and sells modular classrooms and relocatable buildings.</td>
</tr>
<tr>
<td>Moore Co, Inc.</td>
<td>254-718-0406</td>
<td>K-12+ Furniture</td>
</tr>
<tr>
<td>Myrtha Pools USA</td>
<td>941-955-2591</td>
<td>Supplier of design and technology for aquatics using a patented modular stainless steel structure.</td>
</tr>
<tr>
<td>Nana Wall Systems</td>
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<tr>
<td>National Geographic Learning/Cengage</td>
<td>888-915-3276</td>
<td>National Geographic Learning provides quality PreK, academic, and adult educational instructional solutions.</td>
</tr>
<tr>
<td>National Safety Shelters</td>
<td>772-621-6141</td>
<td>School classroom safety shelters for protection against tornadoes and active shooters.</td>
</tr>
<tr>
<td>Nearpod</td>
<td>855-644-4856</td>
<td>Door barricade device for classroom doors/ school security.</td>
</tr>
<tr>
<td>Nora Systems, Inc.</td>
<td>800-332-NORA</td>
<td>Achieving the optimum learning environment starts with the flooring that creates safer spaces.</td>
</tr>
<tr>
<td>North Texas Share</td>
<td>817-695-9186</td>
<td>Public agency cooperative solutions.</td>
</tr>
<tr>
<td>Norton Rose Fulbright US LLP</td>
<td>210-224-5575</td>
<td>Public finance legal services.</td>
</tr>
<tr>
<td>NXTBoard</td>
<td>305-343-9122</td>
<td>Board management and strategic planning platform and consulting services.</td>
</tr>
<tr>
<td>O’Connell Robertson</td>
<td>512-472-7286</td>
<td>Full-service architecture, MEP engineering and interior design firm specializing in educational facility design and bond planning.</td>
</tr>
<tr>
<td>O’Hanlon, McCollom &amp; Demerath</td>
<td>512-494-9949</td>
<td>School district legal services.</td>
</tr>
<tr>
<td>LPA, Inc.</td>
<td>210-829-1737</td>
<td>Provides services in architecture, planning, interior design, engineering, landscape architecture, signage and graphics.</td>
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<td>MasteryPrep</td>
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<td>National Geographic Learning/Cengage</td>
<td>888-915-3276</td>
<td>National Geographic Learning provides quality PreK, academic, and adult educational instructional solutions.</td>
</tr>
</tbody>
</table>
Orion Security Solutions  1078
Orion Shield - The capability to deter, detect and defend against threats to students and faculty.
405-406-9409  orionsecuritysolutions.com

Palomar Modular Buildings LLC  870
Custom builder of commercial modular buildings across numerous verticals.
469-727-0727

Panel Specialists, Inc.  762
Manufacturer and installer of pre-finished modular wall panel systems offering design flexibility, performance and value.
254-774-9800

Paragon Sports Constructors  728
Turn-key outdoor athletic facility construction. Synthetic turf, natural grass, running trackers and tennis courts.
817-916-5000  www.paragon-sports.com

Parkhill, Smith & Cooper, Inc.  825
Specialists in K-12 school analytics, assessment, planning, design & construction administration.
806-473-2200

Parsons Commercial Roofing
Parsons Roofing has been in business since 1948. We specialize in Duro-Last roofing.
877-881-1733  www.parsons-roofing.com

PBK  513
Multi-disciplined architecture and engineering firm that maintains high levels of quality and exceptional client service.
713-965-0608  www.pbk.com

Perdue Brandon Fielder Collins & Mott LLP  761
Delinquent tax collection, property value study appeals, taxable value audits and school finance consulting.
512-302-0190  www.pbfcm.com

Performance Services, Inc.  765
Energy saving performance contracts, design-build construction and solar power solutions for schools.
214-272-6963

Perkins+Will  641
Architecture, planning and interior design.
214-283-8700  www.perkinswill.com

Pfluger Architects  625
Pfluger specializes in the design of educational facilities, providing architecture, planning, and interior design services to clients throughout Texas.
210-227-2724  www.pflugerarchitects.com

Pinecove Outdoor Education  776
We have an outdoor ed program that combines sk-based material with a camp experience.
903-405-6541

Pink Poodle Fashion  1000
Women’s clothing and jewelry.
214-912-2510

Pogue Construction  569
Building schools for 39 years, Pogue brings an unwavering commitment to each and every project.
972-529-9401  www.pogueconstruction.com

Population and Survey Analysts  463
Demographics, enrollment projections and long-range planning.
979-693-8962

Powell & Leon, LLP  857
Powell & Leon practice concentrates upon the representation of Texas public educational entities.
512-494-1177

Prime Source Construction, Inc.  820
Commercial roofing contractor - Duro-last master elite - TIPS/TAPS vendor.
817-426-5000

Procedeо  961
Moving forward with a collaborative approach to K-12 district and owner representation.
214-885-1039

Progressive Roofing  779
Roofing contractor certified in all systems, reroof, repairs and maintenance.
214-349-7683

PTI Sports & Construction  854
See us for your playgrounds, gyms and sports needs.
936-756-7529

Qualite Sports Lighting  828
Qualite has been the sports lighting partner for schools, parks and recreation, and minor and major league professional sports franchises for over 30 years.
800-933-9741

Ramtech Building Systems, Inc.  830
Ramtech utilizes integrated design, manufacturing, and construction for temporary and permanent modular buildings for education.
817-473-9378

RBC Capital Markets  629
RBC Capital Markets is a leading provider of municipal finance advisory and underwriting services.
214-989-1725  www.rbccm.com/municipalfinance/

RBFCU/Nationwide  305
Retirement plans for school employees and employees of tax exempt organizations.
210-654-2273  www.rbfcu.org/investments
<table>
<thead>
<tr>
<th><strong>REDD Team</strong></th>
<th>423</th>
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<tbody>
<tr>
<td>REDD Team by Sapa is a leading national manufacturer of high quality aluminum access products.</td>
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<tr>
<td>800-648-3696</td>
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<tr>
<th><strong>Rubber Flooring Systems, Inc</strong></th>
<th>965</th>
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<tbody>
<tr>
<td>Texas-based company leading the industry in the innovation and installation of sport surfacing &amp; lockers.</td>
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<td>281-334-6800</td>
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<tr>
<th><strong>Rush Bus Centers</strong></th>
<th>443</th>
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<tbody>
<tr>
<td>Your one stop shop for Blue Bird, MicroBird, Collins and Elkhart bus sales, service and parts.</td>
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<tr>
<td>877-578-7428</td>
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<tr>
<th><strong>SafeGuard/IMMI</strong></th>
<th>935</th>
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<tr>
<td>Designs and manufactures school bus seats with lap-shoulder belts.</td>
<td></td>
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<tr>
<td>877-447-2305</td>
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<tr>
<th><strong>SAM Houston State University</strong></th>
<th>1054</th>
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<tbody>
<tr>
<td>State University that offers undergraduate, graduate and doctoral degrees.</td>
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<tr>
<td>936-294-3580</td>
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<thead>
<tr>
<th><strong>Sanford Harmony at National University</strong></th>
<th>963</th>
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<tbody>
<tr>
<td>Sanford Harmony at National University.</td>
<td></td>
</tr>
<tr>
<td>760-688-6364</td>
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<tr>
<th><strong>Satellite Shelters, Inc</strong></th>
<th>848</th>
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<tbody>
<tr>
<td>Modular classrooms, mobile offices, temporary and permanent solutions.</td>
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<tr>
<td>763-551-7235</td>
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<tr>
<th><strong>Satera Earthtech: A Saterra Company</strong></th>
<th>1026</th>
</tr>
</thead>
<tbody>
<tr>
<td>A leader in green energy and water solutions, providing long-term savings to our education partners.</td>
<td></td>
</tr>
<tr>
<td>817-312-7598 <a href="http://www.saterrasolutions.com/k-12">www.saterrasolutions.com/k-12</a></td>
<td></td>
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<table>
<thead>
<tr>
<th><strong>School District Strategies</strong></th>
<th>550</th>
</tr>
</thead>
<tbody>
<tr>
<td>Demographic studies, enrollment forecasting, quarterly housing data, attendance zone planning &amp; mapping.</td>
<td></td>
</tr>
<tr>
<td>972-381-1400</td>
<td></td>
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<table>
<thead>
<tr>
<th><strong>School Outfitters</strong></th>
<th>221</th>
</tr>
</thead>
<tbody>
<tr>
<td>Furniture for today’s classroom. We make it easy to create effective learning environments for your students.</td>
<td></td>
</tr>
<tr>
<td>855-619-7394</td>
<td></td>
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<thead>
<tr>
<th><strong>SFE- Southwest Foodservice Excellence, LLC</strong></th>
<th>738</th>
</tr>
</thead>
<tbody>
<tr>
<td>SFE specializes ONLY in K-12 Child Nutrition. We believe in putting Child Nutrition First!</td>
<td></td>
</tr>
<tr>
<td>480-551-6550 <a href="http://www.sfellc.org">www.sfellc.org</a></td>
<td></td>
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<thead>
<tr>
<th><strong>Rika Sarnafil</strong></th>
<th>540</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sika Corporation roofing delivers sustainable single-ply membranes and systems for roofing and waterproofing applications.</td>
<td></td>
</tr>
<tr>
<td>781-828-5400</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Sirius Education Solutions</strong></th>
<th>968</th>
</tr>
</thead>
<tbody>
<tr>
<td>Innovative and effective STAAR test preparation materials for 3 grade - EOC.</td>
<td></td>
</tr>
<tr>
<td>800-942-1379</td>
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<table>
<thead>
<tr>
<th><strong>Sledge Engineering, LLC</strong></th>
<th>200</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public facilities experts providing increased value, reduced risk and peace of mind.</td>
<td></td>
</tr>
<tr>
<td>512-484-2932</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>SMART Tag by Secured Mobility LLC</strong></th>
<th>306</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bus ridership accounting and safety, student ID, GPS tracking, safety inspections, communications.</td>
<td></td>
</tr>
<tr>
<td>512-686-2360</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Smartox</strong></th>
<th>204</th>
</tr>
</thead>
<tbody>
<tr>
<td>SMARTOX is a dedicated provider of innovative and competitively-priced drug screen products and services.</td>
<td></td>
</tr>
<tr>
<td>888-711-9906</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Smith &amp; Company Architects</strong></th>
<th>1017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-design services, architecture, facilities management, interior design, project management.</td>
<td></td>
</tr>
<tr>
<td>713-524-4202</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Sodexo</strong></th>
<th>300</th>
</tr>
</thead>
<tbody>
<tr>
<td>We enhance the learning environment by providing student well being solutions that improve the quality of life.</td>
<td></td>
</tr>
<tr>
<td>512-527-9191 <a href="http://www.sodexousa.com">www.sodexousa.com</a></td>
<td></td>
</tr>
</tbody>
</table>
Southern Bleacher Company  565
Stadiums, grandstands, outdoor aluminum bleachers and press boxes.
800-433-0912

Southwest Consortium  218
Drug and alcohol testing for students, bus drivers and MORE!
325-658-9966

Specialty Supply & Installation, LLC  719
Audience and gym seating and casework.
936-890-8997

Spectrum Scoreboards  729
Texas manufacturer of scoreboards, video scoreboards and Horizon LED marquees for more than 40 years.
713-944-6200

Speed Fab-Crete Design  936
Build General Contractors
Design-build, general contractor, precast concrete manufacturer.
817-478-1765  www.speedfabcrete.com

Sport Court of Texas  724
Exclusive sales and installation of sport court modular gymnasium and sports flooring products.
512-335-9779

SSC  1031
Improving the learning environment through best practice in facility maintenance.
512-318-3827

Stantec  607
Stantec is the Texas education architecture, engineering, and planning expert dedicated to designs that put students first.
888-749-1019  www.stantec.com

Stewart School Signs  303
Stewart Signs is the nation’s largest supplier of Changeable Letter and Electronic LED signs to America’s schools.
800-237-3928

StrongMind  212
Award-winning digital content that helps schools attract, retain and graduate more students.
480-626-5650

Sturdisteel Company  814
Design and manufacture grandstands, bleachers, and aluminum seating.
800-433-3116  www.sturdisteel.com

Swing Education  1048
Swing Education knows that you have substitutes and it is hard to cover Friday, Monday and Professional Development Days. Let Swing help!
909-973-3295

SXSW Edu Conference & Festival  972
The SXSW Edu conference and festival takes place March 4-7, 2019 in Austin, Texas.
512-467-7979

Symmetry Turf Sports Construction  568
Sports field construction, synthetic turf installation.
903-560-8070  www.symmetryturf.com

Take Care of Texas - TCEQ  455
Encourages Texans to keep our air and water clean, conserve water & energy and reduce waste.
512-239-3929

Tarkett Sports  941
Artificial turf, indoor flooring, landscape synthetic grass.
514-375-3588  www.fieldturf.com

TASBO  771
TASBO is the trusted resource for school finance and operations.
512-462-1711

TBG Solutions  777
We provide engaging, empowering and entertaining training that changes thinking, changes behavior and manages risks.
903-533-9123

Teague Nall and Perkins, Inc.  553
Civil engineering, survey, Sub Utility engineering, energy services, landscape architecture.
817-336-5773

Techline Sports Lighting  847
Latest LED sports lighting.
512-977-8880  www.sportlighting.com

Technical Laboratory Systems, Inc.  400
Tech-labs is the leading supplier of project based learning, online and STEM programs.
800-445-1088

TEKS Resource System  325
TEKS Resource System is a customizable, online curriculum management system based on the Texas standards.
512-919-5313  www.tcmpc.org

Templeton Demographics  679
Demographics studies, enrollment projections, facility planning and mapping.
817-251-1607

Terra Testing  954
Engineering Recommendation, Geotechnical drilling, QA QC material testing & environmental.
806-793-4767

Texas Association of Rural Schools  882
TARS is the voice for all rural schools in Texas.
322-372-8552

Texas Computer Cooperative  809
Comprehensive business and student administrative software for Texas schools.
210-370-5252  www.texascomputercooperative.net

Texas Correctional Industries  651
Prison made goods.
(800) 833-4302

Texas Education Marketing  219
Rehire of retired teachers.
254-744-1413
The PlayWell Group, Inc. 849
The leading SHARS Medicaid and consulting group to maximize reimbursements for Texas school districts.
512-262-7388

Texas Tech University K12 1050
State-accredited, supplemental courses and ches for students, entire classrooms, schools or districts.
806-834-5758

Texas Thermo-Tile 852
Commercial ceiling tile.
512-365-7174

Texas-IBI Group, Inc 735
Architecture, master planning, facility audits, strategic district-wide master planning, 3D visualization, interior design.
281-286-6605 www.ibigrouptexas.com

Texas Buy Purchasing Cooperative/ Region 16 ESC 774
Your partner in cooperative purchasing. Membership is free and we provide excellent rebates.
808-677-5040 www.texbuy.net

Texas Pool 946
The only pool sponsored by the Texas Comptroller of Public Accounts, used by 2400+ entities.
866-839-9665

The Gift Solution 1039
Unique womens clothing, accessories & shoes. We carry sizes petite to 3x.
512-656-4436

The PlayWell Group, Inc. 769
The Playwell Group provides premier playground, shade, side furnishings, surfacing, outdoor fitness and athletic equipment since 1988.
800-726-1816 www.playwellgroup.com

The Scholastic Network 213
Content management broadcast network with messaging from colleges.
432-687-1566 www.thescholasticnetwork.com

The University of Texas at Austin 973
Educator professional development and student curriculum services including online courses and credit by exams.
512-471-3693

Thomas Bus Gulf Coast GP, Inc. B8
School Bus Sales, Service and Support
713-580-8600

TIPS - The Interlocal Purchasing System 746
TIPS is a leading national purchasing cooperative leveraging the purchasing power of over 4,800 members.
866-839-8477

Touchpoint Microbial Controls 975
We prevent and control bacteria, viruses and other harmful microorganisms.
800-201-8206

Trane 304
HVAC.
469-758-3083

TransCend4 425
Education focused consultants with expertise in public school bond planning, leadership training and vendor management.
940-595-0251 www.transcend4.com

Translation & Interpretation Network 1062
Translation and Interpretation Network (TIN) is the source for all language service needs. We offer the highest quality face to face, over the phone, and video remote interpreting (VRI).
817-289-2795

UMB Bank 201
Financial Services.
214-389-5951

Texas On Ramps - The University of Texas at Austin 471
OnRamps, a innovative dual enrollment program led by UT Austin designed to increase postsecondary attainment.
512-475-7877 onramps.utexas.edu

Texas Parent Political Action Committee 526
Political action committee seeking to elect state legislators who will consistently support public education.
682-738-6269

Texas Political Subdivisions, JSIF 880
Complete workers comp & property casualty solutions.
214-673-5142 www.tpspool.org

Texas Rural Education Association Risk Management Cooperative 856
Risk Management services for rural public schools including property/casualty and workers compensation coverage.
979-299-9945 www.trexarmc.com

Texas Scenic Company Inc. 639
Texas Scenic Company - a theatrical equipment and systems integrator; designs, manufactures and installs stage equipment.
210-684-0091

Texas School Counselors Association, a division of the TX Counseling Association 1004
Resources to support and promote school counselors and comprehensive school counseling programs.
512-472-3403 www.txca.org/tsca

Texas School Safety Center 878
The Texas School Safety Center serves schools and communities to create safe, secure and healthy environments.
512-245-8082

Texas State Athletic Trainers Association 220
State Association for all license athletic trainers in Texas.
512-656-1892

Texas State Billing Services, Inc. 849

Texas Therm-Tile 852

Texas-IBI Group, Inc 735

Texas Buy Purchasing Cooperative/ Region 16 ESC 774

Texas Pool 946

The Gift Solution 1039

The PlayWell Group, Inc. 769

The Scholastic Network 213

The University of Texas at Austin 973

Thomas Bus Gulf Coast GP, Inc. B8

TIPS - The Interlocal Purchasing System 746

Touchpoint Microbial Controls 975

Trane 304

TransCend4 425

Translation & Interpretation Network 1062

UMB Bank 201

Texas On Ramps - The University of Texas at Austin 471

Texas Parent Political Action Committee 526

Texas Political Subdivisions, JSIF 880

Texas Rural Education Association Risk Management Cooperative 856

Texas Scenic Company Inc. 639

Texas School Counselors Association, a division of the TX Counseling Association 1004

Texas School Safety Center 878

Texas State Athletic Trainers Association 220

Texas State Billing Services, Inc. 849

Texas Therm-Tile 852

Texas-IBI Group, Inc 735

Texas Buy Purchasing Cooperative/ Region 16 ESC 774

Texas Pool 946

The Gift Solution 1039

The PlayWell Group, Inc. 769

The Scholastic Network 213

The University of Texas at Austin 973

Thomas Bus Gulf Coast GP, Inc. B8

TIPS - The Interlocal Purchasing System 746

Touchpoint Microbial Controls 975

Trane 304

TransCend4 425

Translation & Interpretation Network 1062

UMB Bank 201
Underwood Law Firm, P.C.  
Legal services.  
806-378-5613

Vanir Construction Management, Inc.  
Leading provider of professional program, project and construction management services.  
281-205-2200

Vector Concepts, Inc.  
Commercial and multi-purpose sports flooring.  
972-399-1303

VLK Architects, Inc.  
Designing exemplary facilities, unique structures and sustainable communities.  
817-633-1600

Vibra-Whirl Sports, Ltd  
Running tracks and synthetic fields sports surfaces.  
806-537-3526

VisItu, LLC.  
Graduate to digital visitor registration. Collect visitor information, capture photos, print visitor badges, run offender checks and automatically notify employees of guests - all from the iPad.  
813-591-4800

VLK Architects, Inc.  
Designing exemplary facilities, unique structures and sustainable communities.  
817-633-1600

VolunteerNow  
 Volunteer engagement and management cloud-based solution fee for school systems.  
214-818-9855

Walker Quality Services, LLC  
Food service consulting company that provides financial analysis, training, new concepts, menus, and recipes.  
832-892-4404

Walsh Gallegos Trevino Russo and Kyle P.C.  
Walsh Gallegos: Providing legal services to school districts across Texas for 35 years.  
512-454-6864  www.walshgallegos.com

Water Storage Tanks, Inc.  
Manufacturer of corrugated galvanized steel and timber water storage tanks, with the longest warranty. Rainwater and storm water solutions.  
512-301-1817

Wenger Corporation  
Music room furniture, equipment and storage.  
800-733-0393  www.wengercorp.com

Wistron GreenTech  
Comprehensive electronics recycling for education.  
972-984-0631

Woodstock Designs, Inc.  
Hand made podiums and seals with hand carved school logos.  
479-632-5965

Worthington Contract Furniture  
Auditorium seating, bleachers, library, science, computer, classroom and office furniture.  
512-331-1628

WRA Architects  
Architectural services, bond planning & promotions, facility assessment, sustainable design.  
214-750-0077  www.wraarchitects.com

Worthington Contract Furniture  
Auditorium seating, bleachers, library, science, computer, classroom and office furniture.  
512-331-1628

zSpace  
zSpace combines AR and VR on an all-in-one computer, creating mixed reality computing experiences.  
408-498-4050

Walker Quality Services, LLC  
Food service consulting company that provides financial analysis, training, new concepts, menus, and recipes.  
832-892-4404
Exhibit Hall Hours
Friday, September 28
8:30 a.m.–4 p.m.
Exhibit Hall Activities
9:45–10:15 a.m.
Coffee Break in the Exhibit Hall
3:15–4 p.m.
Afternoon Break in the Exhibit Hall

Saturday, September 29
8:30 a.m.–3 p.m.
Exhibit Hall Activities
9:45–10:30 a.m.
Coffee Break in the Exhibit Hall
2–3 p.m.
Exhibit Hall Closing Event

What’s Going on in the Exhibit Hall

Extra Credit Sessions
Get credit for attending these informative presentations focusing on school and student safety, located near the food court.
Earn CEC

Exhibit of School Architecture
Visit the TASA/TASB Exhibit of School Architecture that showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment.

Learning Lounge
Get credit for attending these informal presentations highlighting advocacy and community engagement.
Earn CEC

Student Art
Explore innovative and inspirational art from Texas schoolchildren as we partner with the Texas Art Education Association to showcase student talent.

Complimentary Caricature Drawing
Visit the Caricature Artist in Booth 656 to have your cartoon picture drawn.
Brought to you in part by ABM

Products and Services Showcase
Visit more than 300 education-related displays showcasing products and services to benefit your district. Leave with tools to take back to your district to help cut costs and increase efficiency.
Student Innovation Challenge
Roll up your sleeves, immerse yourself in a learning exercise, and help students solve global problems. Don’t miss the opportunity to see firsthand how the environment and access to expert resources impacts the learning experience.

_Brought to you in part by DLR Group_

Photo Booth
Take a picture. It’ll last longer! On Friday and Saturday, stop by the photo Booth 629 and snap a picture of you and your leadership team.

_Brought to you in part by RBC Capital Markets_

Relax and Recharge
Charge your mobile device while relaxing and enjoying a beverage and snack in Booth 607.

_Brought to you in part by Stantec_

Experience Lounge
Stop by to see the virtual reality classroom of the future and real-life furniture showcase.

TASA/TASB Member Services
Get the latest information and resources from your associations.

TSPRA Resource Center
Get information about school communications and public relations counseling.

Take a break!
Join us for snacks and beverages. All breaks take place in the Exhibit Hall Main Aisle.

**Friday, September 28**

**Coffee Break**
9:45–10:15 a.m.

**Afternoon Break**
3:15–4 p.m.

_Brought to you in part by ETS_**

**Saturday, September 29**

**Coffee Break**
9:45–10:30 a.m.

**Coffee Break brought to you in part by aramark**

Snack Break • Exhibit Hall
2–3 p.m. (Closing Event)
<table>
<thead>
<tr>
<th>District</th>
<th>Project</th>
<th>Architect Firm</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alvin ISD</td>
<td>Alvin CTE- JB Hensler College and Career Academy</td>
<td>PBK</td>
</tr>
<tr>
<td>Anna ISD</td>
<td>Judith Halloy Elementary School</td>
<td>Claycomb Associates, Architects</td>
</tr>
<tr>
<td>Arlington ISD</td>
<td>Dan Dipert Career + Technical Center</td>
<td>VLK Architects</td>
</tr>
<tr>
<td>Boerne ISD</td>
<td>Fabra Elementary School</td>
<td>LPA, Inc.</td>
</tr>
<tr>
<td>Bryan ISD</td>
<td>Sul Ross Elementary School Additions &amp; Renovations</td>
<td>Stantec</td>
</tr>
<tr>
<td>Celina ISD</td>
<td>Denny O’Dell Elementary School</td>
<td>Claycomb Associates, Architects</td>
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<tr>
<td>Corpus Christi ISD</td>
<td>Calik-Wilson Elementary School</td>
<td>Gignac &amp; Associates, LLP</td>
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<tr>
<td>Corpus Christi ISD</td>
<td>Los Encinos Elementary School</td>
<td>Gignac &amp; Associates, LLP</td>
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<td>Corsicana ISD</td>
<td>Corsicana Middle School</td>
<td>Stantec</td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD</td>
<td>Educational Village (Bridgeyard High School and Jim and Pam Wells Elementary School)</td>
<td>IBI Group</td>
</tr>
<tr>
<td>Cypress-Fairbanks ISD</td>
<td>Hoover Elementary School</td>
<td>VLK Architects</td>
</tr>
<tr>
<td>Dallas ISD</td>
<td>Personalized Learning at Dallas ISD: The Innovation, Design, Entrepreneurship Academy, Thomas C. Marsh Preparatory Academy, East O. Rogers Elementary</td>
<td>HKS, Inc.</td>
</tr>
<tr>
<td>Del Valle ISD</td>
<td>Del Valle High School Athletic Complex</td>
<td>Stantec</td>
</tr>
<tr>
<td>Denton ISD</td>
<td>Rodriguez Middle School</td>
<td>Corgan</td>
</tr>
<tr>
<td>Duncanville ISD</td>
<td>Aston Elementary School</td>
<td>Huckabee</td>
</tr>
<tr>
<td>Fort Bend ISD</td>
<td>James C. Neill Elementary School</td>
<td>PBK</td>
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<tr>
<td>Fort Bend ISD</td>
<td>James Patterson Elementary School</td>
<td>Huckabee</td>
</tr>
<tr>
<td>Fort Worth ISD</td>
<td>Amon Carter Riverside High School</td>
<td>BRW Architects</td>
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<tr>
<td>Fort Worth ISD</td>
<td>Van Zandt-Guinn Elementary School</td>
<td>Perkins + Will</td>
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<tr>
<td>Frisco ISD</td>
<td>Nelson Middle School</td>
<td>Corgan</td>
</tr>
<tr>
<td>Georgetown ISD</td>
<td>Annie Piel Elementary School</td>
<td>Huckabee</td>
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<tr>
<td>Georgetown ISD</td>
<td>George Wayner Middle School</td>
<td>Huckabee</td>
</tr>
<tr>
<td>Grand Prairie ISD</td>
<td>Grand Prairie High School</td>
<td>Corgan</td>
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<td>Harris County ISD</td>
<td>Harrisville-Fannett Elementary School</td>
<td>IBI Group</td>
</tr>
<tr>
<td>Highland Park ISD</td>
<td>Highland Park Elementary School</td>
<td>Stantec</td>
</tr>
<tr>
<td>Houston Community College System</td>
<td>West Houston Institute</td>
<td>Harrison Kornberg Architects</td>
</tr>
<tr>
<td>Houston ISD</td>
<td>Deer Fieldhouse</td>
<td>PBK</td>
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<tr>
<td>Houston ISD</td>
<td>Milby High School</td>
<td>Kilcock Architecture</td>
</tr>
<tr>
<td>Irving ISD</td>
<td>Irving Outdoor Learning Center</td>
<td>Stantec</td>
</tr>
<tr>
<td>Katy ISD</td>
<td>Katy ISD Education Village (Patricia E. Paetow High School and Stockdale Jr. High School)</td>
<td>PBK</td>
</tr>
<tr>
<td>Katy ISD</td>
<td>Legacy Stadium</td>
<td>HKS, Inc.</td>
</tr>
<tr>
<td>Kaufman ISD</td>
<td>Kaufman High School</td>
<td>Huckabee</td>
</tr>
<tr>
<td>Keller ISD</td>
<td>Keller Center for Advanced Learning</td>
<td>Corgan</td>
</tr>
<tr>
<td>Keller ISD</td>
<td>Vista Ridge Middle School</td>
<td>VLK Architects</td>
</tr>
<tr>
<td>Longview ISD</td>
<td>East Texas Montessori Prep Academy</td>
<td>Huckabee</td>
</tr>
<tr>
<td>Manor ISD</td>
<td>Manor New Tech Middle School</td>
<td>Stantec</td>
</tr>
<tr>
<td>New Caney ISD</td>
<td>Infinity Early College High School</td>
<td>Stantec</td>
</tr>
<tr>
<td>North East ISD</td>
<td>Nimtz Middle School</td>
<td>LPA, Inc.</td>
</tr>
<tr>
<td>Northside ISD</td>
<td>Competitive Gymnasium</td>
<td>Marmon Molten</td>
</tr>
<tr>
<td>Pflugerville ISD</td>
<td>Weiss High School</td>
<td>PBK</td>
</tr>
<tr>
<td>Pleasanton ISD</td>
<td>Pleasanton Elementary School</td>
<td>LPA, Inc.</td>
</tr>
<tr>
<td>Princeton ISD</td>
<td>Princeton High School</td>
<td>Claycomb Associates, Architects</td>
</tr>
<tr>
<td>San Antonio ISD</td>
<td>Highlands High School</td>
<td>Pflueger Architects</td>
</tr>
<tr>
<td>Schertz-Cibolo-Universal City ISD</td>
<td>Cibolo Valley Elementary School</td>
<td>LPA, Inc.</td>
</tr>
<tr>
<td>Southwest ISD</td>
<td>Southwest Legacy High School</td>
<td>Pflueger Architects</td>
</tr>
<tr>
<td>Texas City ISD</td>
<td>Industrial Trades Center</td>
<td>IBI Group</td>
</tr>
<tr>
<td>Van ISD</td>
<td>J. E. Rhodes Elementary School</td>
<td>Harris Craig Architects, Inc.</td>
</tr>
<tr>
<td>Walker ISD</td>
<td>HT Jones Elementary School</td>
<td>VLK Architects</td>
</tr>
<tr>
<td>Weatherford ISD</td>
<td>Shirley Hall Middle School</td>
<td>Huckabee</td>
</tr>
</tbody>
</table>
PROUD SPONSOR OF THIS YEAR’S LANYARDS!

VISIT US AT BOOTH 635
Shuttle Service Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>AM Service (10-15 minute intervals)</th>
<th>Midday Service (30 minute intervals)</th>
<th>PM Service (10-15 minute intervals)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, September 28</td>
<td>6 – 9:30 am</td>
<td>9:30 am – 4 pm</td>
<td>4 – 6 pm</td>
</tr>
<tr>
<td>Saturday, September 29</td>
<td>6 – 9:30 am</td>
<td>9:30 am – 4 pm.</td>
<td>4 – 5:30 pm</td>
</tr>
<tr>
<td>Sunday, September 30</td>
<td>6:30 am– 12:30 pm (20 minute intervals)</td>
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<td></td>
</tr>
</tbody>
</table>

The following hotels are considered walkable. Shuttle service is not provided.

- Courtyard by Marriott Downtown
- Four Seasons Austin
- Hampton Inn
- Fairmont Austin Downtown
- Hotel Van Zandt
- Hilton Austin
- Hilton Garden Inn Austin Downtown
- Hyatt Place Downtown
- JW Marriott
- Residence Inn Downtown
- Westin Austin Downtown

Call 866.439.8563 for shuttle inquiries and for wheelchair assisted service pickups (please allow 30 minutes for the shuttle’s arrival).
Level 1
Exhibit Hall, First Aid, Registration

Level 2
Mezzanine (no sessions)
Level 3
Concurrent Sessions, LTASB Lounge, Operations Office

Level 4
Concurrent Sessions, Thought Leaders, General Session (Sunday)
We believe we have a responsibility to leave the world better than we found it. All of our projects are designed to have a positive and enduring environmental, economic and social impact.

We're committed to changing lives by design—we look forward to talking with you about it.

He is counting on you.

Speak up for our children.

Speak up for Texas Public Schools.

standup4txpublicschools.org
We believe we have a responsibility to leave the world better than we found it. All of our projects are designed to have a positive and enduring environmental, economic and social impact.

We're committed to changing lives by design—we look forward to talking with you about it.
TASA proudly endorses

Lone Star
Investment Pool

BuyBoard
Cooperative Purchasing

TASB ENERGY
COOPERATIVE™

TASB RISK MANAGEMENT FUND
TASB proudly endorses

TASB ENERGY COOPERATIVE™

TASB RISK MANAGEMENT FUND

Lone Star Investment Pool

TASB BENEFITS COOPERATIVE

BuyBoard® Cooperative Purchasing
# Conference at a Glance

## Thursday, September 27

- **10 am-6:30 pm** | Attendee Registration
- **2-5 pm** | Pre-Conference Workshops
- **3-6:30 pm** | Convention Bookstore
- **5-6:30 pm** | Welcome Reception

## Friday, September 28

- **6:30 am-6 pm** | Attendee Registration
- **7 am-4 am** | Convention Bookstore
- **7:30-8:30 am** | Concurrent Sessions
- **7:30 am-2 pm** | New School Board Member Seminar*
- **7:30-11:30 am** | Small School District Seminar
- **7:45 am-1 pm** | Field Trip: Johnson Elementary/Dell Headquarters*  
**8-11 am** | Field Trip: Dell Medical Center*
- **8:30 am-4 pm** | Exhibit Hall Hours+
- **8:45-9:45 am** | LTASB Privatization of Public Education
- **9:45-10:15 am** | Coffee Break (Exhibit Hall)
- **10:15-11:15 am** | Thought Leader (Jaime Casap) / Concurrent Sessions
- **11:30 am-1 pm** | Lunch & Learn (Extra Credit Sessions)
- **11:45 am-12:45 pm** | Thought Leader (Joseph Tracy)
- **12:30-3:45 pm** | SB 1566 Training
- **1-2 pm** | Special Session (Mike Collier) / Concurrent Sessions
- **2:15-3:15 pm** | Thought Leader (Peter Ricchiuti) / Concurrent Sessions
- **3:15-4 pm** | Afternoon Break (Exhibit Hall)
- **4-5:30 pm** | 1st General Session (Jenna Bush Hager)

## Saturday September 29

- **6:30 am-3:30 pm** | Attendee Registration
- **7 am-4 am** | Convention Bookstore
- **7:30-8:30 am** | Concurrent Sessions
- **8:30 am-3 pm** | Exhibit Hall Hours+
- **8:45-9:45 am** | Thought Leader (Clay Johnston) / Concurrent Sessions
- **9:45-10:30 am** | Coffee Break (Exhibit Hall)
- **10:30 am-Noon** | 2nd General Session (LaDainian Tomlinson)
- **12:30-1 pm** | Lunch & Learn (Extra Credit Sessions)
- **1-2 pm** | Thought Leader (Bob Duke, Art Markham, Rebecca McInroy) / Concurrent Sessions
- **2-3 pm** | Exhibit Hall Closing Activities
- **2-4 pm** | TASB Delegate Assembly
- **2:30-4:15 pm** | Film Showing: Backpack Full of Cash
- **3-4 pm** | Concurrent Sessions
- **4:30-5:30 pm** | Special Session (Mike Morath)

## Sunday, September 29

- **7:30-8 am** | Continental Breakfast
- **8-9 am** | Conversations
- **9:15-10:15 am** | Conversations
- **10:30-11:30 am** | 3rd General Session (Alex Sheen)

# Save the Dates

**TASA/TASB Convention 2019**  
**September 20–22**  
**Dallas**