txED TASA | TASB
Convention
CON19

September 20-22
Kay Bailey Hutchison
Convention Center
Dallas
tasa.tasb.org
#tasatasb
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Welcome to txEDCON19 — the TASA | TASB Convention!

The future of our Texas public schools depends on education leaders like you. So, during the next few days, we hope you will take advantage of the opportunity to engage in sessions and activities that not only lead to improved governance and leadership in your neighborhood public schools, but also enhanced statewide support for public education.

As we saw following the last election season and this spring’s legislative session, when those who support public schools take a stand for our state’s 5.4 million students at the ballot box and at the Capitol, our students win. During a non-legislative school year like this one, we must continue in our roles as ambassadors, advocating for Texas students by publicly sharing their successes and the amazing ways our education community is preparing them for the future.

If you want to grow as a school advocate and leader, you have come to the right place. TASA and TASB have been collaborating for 59 years to make the TASA | TASB Convention the premier learning experience for board members, superintendents, and other school leaders.

We invite you to make the most of this year’s experience to learn from and network with others who are featured in this program, but also remember to enjoy this time among friends and colleagues who share a passion for making our Texas public schools the best that they can be!

Greg Smith
TASA President

Jim de Garavilla
TASB President
TASA Officers and Executive Committee

Greg Smith
President
Clear Creek ISD

Brian T. Woods
President Elect
Northside ISD

Doug Williams
Vice President
Sunnyvale ISD

Gayle Stinson
Past President
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Los Fresnos CISD

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Regional Rep (2)
Banquete ISD

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Regional Rep (3)
Hallettsville ISD

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Regional Rep (4)
Fort Bend ISD

Todd Linzen
Regional Rep (5)
Bridge City ISD

Clark C. Ealy
Regional Rep (6)
College Station ISD

Stan Surratt
Regional Rep (7)
Lindale ISD

Judd Marshall
Regional Rep (8)
Mount Pleasant ISD

Curtis Eldridge
Regional Rep (9)
Saint Jo ISD

Kevin Worthy
Regional Rep (10)
Royse City ISD

David Belding
Regional Rep (11)
Aubrey ISD

George E. Kazanas
Regional Rep (12)
Midway ISD

Jodi Duron
Regional Rep (13)
Elgin ISD

David Young
Regional Rep (14)
Abilene ISD

Joe Young
Regional Rep (15)
Brownwood ISD

Donna Hale
Regional Rep (16)
Miami ISD

Keith Bryant
Regional Rep (17)
Lubbock-Cooper ISD

Ariel Elliott
Regional Rep (18)
Greenwood ISD

Jeannie Meza-Chavez
Regional Rep (19)
San Elizario ISD

Michelle Carroll Smith
Regional Rep (20)
Lytle ISD

LaTonya M. Goffney
At-Large
Aldine ISD

Walter Jackson
At-Large
Brenham ISD

Scott Niven
At-Large
Allen ISD

Jamie Wilson
At-Large
Denton ISD

Charles Dupre
Legislative Chair
Fort Bend ISD

Kevin Brown
Executive Director
TASA
TASB Officers and Board of Directors

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President
Silsbee ISD

Lee Lentz-Edwards
President-Elect
Kermit ISD

Jim Rice
First Vice-President, TASB Region 4G*
Fort Bend ISD

Ted Beard
Second Vice-President, TASB Region 7
Longview ISD

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TASB Region 2
Mathis ISD

Charles Cunningham
Secretary-Treasurer, TASB Region 4B
Humble ISD

Teresa Flores
Immediate Past President
Ingleside ISD

James B. Crow
Executive Director (nonvoting ex officio)

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TASB Region 17
Crosbyton CISD

Rose Avalos
TASB Region 4H*
Aldine ISD

Steve Brown
TASB Region 18
Ector County ISD

Kevin Carbó
TASB Region 10D
Mesquite ISD

Bob Covey
TASB Region 4F*
Cypress-Fairbanks ISD

Yolanda Cuellar
TASB Region 1B
South Texas ISD

Thomas Darden
TASB Region 8
Cooper ISD

Jason Dohnalik
TASB Region 6
Cameron ISD

Lanny Evans
TASB Region 9
Henrietta ISD

Karen Freeman
TASB Region 20B*
Northside ISD-Bexar County

Corinne French
TASB Region 11D
Valley View ISD-Cooke County

Demetrio Garcia
TASB Region 3
Kenedy ISD-Karnes County

Debbie Gillespie
TASB Region 10A
Frisco ISD

Linda Gooch
TASB Region 10B
Sunnyvale ISD
Mary Jane Hetrick  
TASB Region 13B  
Dripping Springs ISD

Tony Hopkins  
TASB Region 4C  
Friendswood ISD

Sandy Hughey  
TASB Region 20E*  
North East ISD

Bill Lacy  
TASB Region 4E*  
Katy ISD

Jayme Mathias  
TASB Region 13A*  
Austin ISD

Raymond P. Meza  
TASB Region 15  
San Felipe Del Rio CISD

Dan Micciche  
TASB Region 10C*  
Dallas ISD

Vernagene Mott  
TASB Region 13C  
Pflugerville ISD

Patricia O’Caña-Olivarez  
TASB Region 1A  
Mission CISD

Nicholas Phillips  
TASB Region 5  
Nederland ISD

Cindy Purdy  
ESC Representative (voting ex officio)  
ESC Region 17

Jacinto “Cinto” Ramos  
TASB Region 11B*  
Fort Worth ISD

Georgan Reitmeier  
TASB Region 4A  
Klein ISD

Armando Rodriguez  
TASB Region 19  
Canutillo ISD

Rolinda Schmidt  
TASB Region 20A  
Kerrville ISD

Rhonda Skillern-Jones  
TASB Region 4D*  
Houston ISD

Cindy Spanel  
TASB Region 16  
Highland Park ISD-Potter County

Mildred Watkins  
TASB Region 12  
La Vega ISD

Greg Welch  
TASB Region 14  
Clyde CISD

Robert Westbrook  
TASB Region 20D  
Schertz-Cibolo-Universal City ISD

* Denotes Large District
Important Information

Guests

Guests of registered participants, unless they are members of the Council of School Attorneys or a district-level administrator or supervisor in an ESC, do not have to pay the convention registration fee to secure a guest badge that will allow them into general and thought leader sessions and the exhibit hall. Guests who attend any other convention sessions or events must pay the full registration fee.

100% Attendance

If the superintendent and all board members from your district are attending TASA/TASB, please fill out a 100-percent attendance card, available at registration, so your district can be recognized during the general session on Sunday. Districts with 100% attendance are also eligible for VIP housing in 2020. Drop the completed cards at Attendee Registration (D Lobby in front of Exhibit Halls D/E, Level 2)

Speaker Ready Room

Presenters who did not upload their slide presentations prior to arrival may do so in the Speaker Ready Room, located next to Attendee Registration. Your presentation can be modified up to 30 minutes before your session begins, and changes will be transferred to your meeting room. Technicians are available in the Speaker Ready Room to assist you.

TASA/TASB Mobile App

Download the convention mobile app to build a personalized schedule and bookmark exhibitors, get notices of changes to sessions and other events, rate the sessions you attend, and much more. Search the App Store or Google play for “TASA/TASB” to download the app.

Convention Rules/Standards

1. TASA/TASB endorses no speaker, exhibitor, sponsor, attendee, or other participant in Convention by virtue of their participation.

2. Attendees are not permitted to distribute materials or to otherwise market themselves or their businesses in contracted convention space unless such attendees are registered as exhibitors and limit their marketing activities to within the confines of their booth.

3. No taping or recording is allowed other than by TASA/TASB staff and its designees. TASA/TASB and its designees record, photograph, and/or stream various aspects of this event for archival and promotional purposes. By attending the TASA/TASB Convention, attendees, exhibitors, and sponsors give TASA/TASB permission to use attendee’s voice and image in any such archival or promotional recording, photograph, or streaming activity.

4. As a courtesy to others, please remove your hat and silence your cellphone during sessions.

First Aid

The First Aid Station is located in Exhibit Halls D/E. Check convention center floor plan for exact location (p. 92).

Lost & Found

Check at any Information Booth.

Transportation to Hotels

See page 94 for hotel shuttle information.
Training Credit

Earn up to 16 hours of credit during the TASA | TASB Convention.

Continuing Education Credit (CEC) for School Board Members
Credit offered for training during Convention will qualify for Tier 3. New school board members are required to earn at least 10 hours their first year. Experienced board members must complete a minimum of 5 hours each year.

Governance for Improved Student Performance (Senate Bill 1566 Training) will be offered Thursday from 2-5 p.m. and will qualify for the Tier 4 requirement.

Experienced board members who need Tier 1 credit to fulfill their requirement for the update to the Texas Education Code should attend Catching Up with the Texas Legislature presented by TASB Governmental Relations staff on Friday, September 20, at 10:15 a.m. or TASA Legislative Update presented by TASA staff on Saturday, September 21, at 8:45 a.m. Both sessions will be held in Ballroom D Four–West Fork on Level 4.

The Child Advocacy Center (CAC) will be presenting a session on House Bill 403–Board Member Training on Child Abuse on Saturday, September 21, at 7:30 a.m. in D Ballroom 4–West Fork. This session will qualify as the new required training.

Report Credit Electronically

Board Members
Visit the Member Center at tasb.org/trustees and log in using your myTASB credentials.

Superintendents
Go to cecm.tasb.org and log in using your myTASB credentials:

Enter credit numbers immediately or up to 24 hours after the event concludes.

Credits show up immediately.

View your full credit history at any time.

Need assistance? Check with TASB staff in the Credit Reporting area located just outside the Exhibit Hall in upper D lobby near Exhibitor Registration. TASB staff in the Information booths can help as well.

Continuing Professional Education (CPE) for Superintendents and Administrators
Certificate renewal standards adopted by SBEC require all certified educators to complete appropriate continuing professional education clock hours. The form for record keeping of CPE credit is available at Registration and will contain more information about SBEC certification rules.
DELIVERING INNOVATIVE SOLUTIONS FOR HEALTHY K-12 ENVIRONMENTS

Aramark provides high-quality food and nutrition and facilities services for more than 500 school districts across the country. With our chef-inspired menus, we serve nearly 370 million meals yearly to more than 2 million students.

We also bring expertise and the latest technological advancements in custodial, grounds, plant operations, maintenance, and energy management. Our Aramark professionals, along with the right on-site team create customized plans to support your overall district community needs.

Learn more by visiting www.aramark.com/schools.

Visit us at booth #804
District investment officers may take advantage of Public Funds Investment Act (PFIA) training at Convention. Up to five hours of training will be offered.

Friday, September 20
7:30–8:30 a.m. | Room D165
Risk and Diversification
Edward Contreras, First Public/TASB Assistant Vice-President

8:45–9:45 a.m. | Room D165
Texas Economy
Cole Hentschel, Director of Sales, First Public/TASB

Saturday, September 21
7:30–8:30 a.m. | Room D165
Global Economy
David Boone, Portfolio Manager, American Beacon Advisors

8:45–9:45 a.m. | Room D165
Cyber Crimes and Current Threats
Special Agent Calum Ramm, Federal Bureau of Investigation, Dallas Division

1–2 p.m. | D Ballroom Four, West Fork
Current Economic Conditions and Implications for Monetary Policy
Robert S. Kaplan, President, Federal Reserve Bank of Dallas
2019 Thought Leader
Learn Your Way at TASA | TASB

TASA and TASB are excited to offer a variety of engaging learning experiences — beyond the traditional presenter-led-session — at this year’s Convention. We have sought out sessions that will engage you through hands-on experiences, collaborative seating, opportunities for shared discussions, and interactive learning in the selected topic.

Sessions vary in style, format, duration and audience participation level, while topics range from assessment and accountability to higher education partnership to student safety. Sessions are easy to navigate by topic when using the TASA | TASB Convention Mobile App.

1-Hour session formats

Open Discussion: Moderator-facilitated, in-depth conversation with participants serving as key contributors around a specific issue or topic concerning education.

Panel: Moderator-led discussion with experts in the field with an opportunity for audience Q&A.

Presentation: Formal presentation designed to inform the audience about a specific issue or topic and demonstrate key components of a particular education approach.

Workshop: Interactive opportunity for audience members to participate directly in the learning and glean resources/approaches to take back to their district or campus.

30-minute session formats

Extra Credit: Information presentation focusing on school and student safety, located in the Exhibit Hall near the food court.

Learning Lounge: Informal presentation highlighting advocacy, community engagement and leadership, located in the Exhibit Hall near the general session entrance.

Public Education Highlight: Short presentation featuring innovative programs by Texas school districts and schools.
Visit the TASA | TASB Marketplace in the Exhibit Hall near the main entrance.

Hours
Friday, 8:30 a.m.–4 p.m.
Saturday, 8:30 a.m.–3 p.m.

Stop by the Marketplace to browse a wide selection of publications and resources for education leaders.

Want to show your support for Texas public schools? Shirts, bags, and gift items are also available for purchase.
General Sessions

1ST GENERAL SESSION  
FRIDAY, SEPTEMBER 20  •  4–5:30 p.m.  
EXHIBIT HALL F, LEVEL 2

Play@Work: Unleashing Growth Through Creativity and Innovation

Kevin Carroll  
Best-selling Author, Expert on Creativity and Innovation, Agent for Social Change

2ND GENERAL SESSION  
SATURDAY, SEPTEMBER 21  •  10:30 a.m.–Noon  
EXHIBIT HALL F, LEVEL 2

The Power of One

Manny Scott  
Author, Speaker, Servant-Leader

3RD GENERAL SESSION  
SUNDAY, SEPTEMBER 22  •  10:30–11:30 a.m.  
C BALLROOMS 1-4, LEVEL 2

The Ripple Effect of Public Education

Ben Nemtin  
#1 NYT Best-selling Author and Star of MTV’s “The Buried Life”
Design that inspires learning

Proud Sponsor of the 2019 TASA|TASB Convention

Visit us at Booth #602
Thought Leaders

FRIDAY, SEPTEMBER 20
1–2 p.m.

The Moral Imperative of a New Accountability
John Tanner
Founder & Executive Director, Test Sense

2:15–3:15 p.m.

Equity is Not by Luck or Chance
Miranda Beard
2016-2017 President, National School Board Association & President, B&B Consultants, Inc.

SATURDAY, SEPTEMBER 21
1–2 p.m.

Current Economic Conditions and Implications for Monetary Policy
Robert Kaplan
President & CEO, Federal Reserve Bank of Dallas

4:15–5 p.m.

Transforming Public Education with House Bill 3
Mike Morath
Texas Commissioner of Education, Texas Education Agency

D BALLROOM 4 WEST FORK (LEVEL 3)
Fresh from Scratch IS A HIT IN TEXAS

Did you know SFE serves 61 school districts and over 270,000 students in Texas each and every day?

We offer fresh-from-scratch food, menu variety and onsite support...so that every child is fully nourished to learn.

Email us at BestK12Food@sfellc.org or call 214-587-3957

sfellc.org
# Related Events

*Rooms are in Kay Bailey Hutchison Convention Center unless noted.*

## THURSDAY, SEPTEMBER 19

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<th>Time</th>
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<tr>
<td>8 a.m.-4 p.m.</td>
<td>TASA/TASB/TASBO Budget Workshop</td>
<td>Ballroom D-Three East Fork</td>
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<tr>
<td>7:30-9 a.m.</td>
<td>Texas Association of Community Schools Committee Meeting</td>
<td>Omni - Trinity 4</td>
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<tr>
<td>7:30-11:30 a.m.</td>
<td>TASA School Board Interviewee Waiting Room</td>
<td>D223</td>
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<tr>
<td>7:30 a.m.-5 p.m.</td>
<td>LTASB Alumni Lounge</td>
<td>D160</td>
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<td>8-10 a.m.</td>
<td>TREA Officers and Directors Meeting</td>
<td>D222</td>
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<td>8 a.m.-3 p.m.</td>
<td>Texas Council of Professors of Educational Administration (TCPEA) Meeting</td>
<td>Omni - Greenville</td>
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<td>8 a.m.-1:30 p.m.</td>
<td>TASA School Board Awards Committee</td>
<td>D224</td>
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<tr>
<td>11:30 a.m.-1 p.m.</td>
<td>SBAN - School Board Advisory Network Luncheon</td>
<td>Omni - Trinity 1,2,3</td>
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<tr>
<td>12:15-1:15 p.m.</td>
<td>Texas Caucus of Black School Board Members (TCBSBM) Annual Meeting and Luncheon</td>
<td>Omni - Katy Trail</td>
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<tr>
<td>5:30-7 p.m.</td>
<td>The University of Texas at Austin, Cooperative Superintendent Program Reception</td>
<td>Omni - Katy Trail</td>
</tr>
<tr>
<td>5:30-7 p.m.</td>
<td>TALAS/MASBA Reception</td>
<td>Dallas E</td>
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<tr>
<td>5:30-7 p.m.</td>
<td>LTASB Alumni Celebration</td>
<td>Ballroom D Lobby</td>
</tr>
<tr>
<td>8:30-11:59 p.m.</td>
<td>Texas Caucus of Black School Board Members (TCBSBM) Casino Night</td>
<td>Omni - Trinity 1,2,3</td>
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## FRIDAY, SEPTEMBER 20

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<td>6:30-8:30 a.m.</td>
<td>Texas Association of Latino Administrators and Superintendents (TALAS) Board Meeting</td>
<td>C143</td>
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<tr>
<td>7-8:30 a.m.</td>
<td>North Texas Area Association Breakfast</td>
<td>D221</td>
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<tr>
<td>7:30 a.m.-5 p.m.</td>
<td>LTASB Alumni Lounge</td>
<td>D160</td>
</tr>
<tr>
<td>7:30-9 a.m.</td>
<td>Texas Academic Decathlon Board Meeting</td>
<td>Omni - White Rock</td>
</tr>
<tr>
<td>8-9:30 a.m.</td>
<td>Texas Association of Mid-Size Schools (TAMS) Board Meeting</td>
<td>D223</td>
</tr>
<tr>
<td>8 a.m.-5 p.m.</td>
<td>Texas Association of Latino Administrators and Superintendents (TALAS) Mentoring Session</td>
<td>C141</td>
</tr>
<tr>
<td>9-10 a.m.</td>
<td>STAR-Texas Board Meeting</td>
<td>Omni - Oak Cliff 1</td>
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<tr>
<td>9-10 a.m.</td>
<td>Texas School Coalition Executive Committee Meeting</td>
<td>Omni - Oak Cliff 2</td>
</tr>
<tr>
<td>11 a.m.-2 p.m.</td>
<td>Texas Association of Black School Educators (TABSE) Superintendent Assembly</td>
<td>Omni - Katy Trail</td>
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<tr>
<td>11 a.m.-2 p.m.</td>
<td>Texas Association of Education Service Centers (TAESC) Meeting</td>
<td>C146</td>
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<tr>
<td>Noon-1:30 p.m.</td>
<td>Texas School Alliance Annual Meeting and Luncheon</td>
<td>C140/142</td>
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<tr>
<td>2:30-3:30 p.m.</td>
<td>Texas School Coalition Membership Meeting</td>
<td>C143</td>
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Changing Lives by Design*

We believe we have a responsibility to leave the world better than we found it. All of our projects are designed to have a positive and enduring environmental, economic and social impact.

We’re committed to changing lives by design—we look forward to talking with you about it.

Booth #632
Official Sponsor of the 2019 TASA | TASB Convention

LPA Dallas Studio
1801 N. Lamar Street
Dallas, TX 75202
469.899.5100
Thursday Activities

10 a.m.–6:30 p.m.  Registration

2–5 p.m.  Pre-conference Workshop

SB1566 Training: Governance for Improved Student Learning

D Ballroom Two–Elm Fork

In 2017, the Texas Legislature passed Senate Bill (SB) 1566 that highlights the specific responsibility of school boards to provide oversight and strategic leadership regarding student academic achievement. This interactive session enables trustees to embrace this essential board function with a focus on keeping student achievement as the main thing in their board’s work. This session meets the requirements for Tier 4 credit for both new and experienced board members.

About SB 1566 Training

TASB’s SB 1566 training was informed by the XG (eXceptional Governance) Summit in 2017. This research-based training covers practices shown to promote improved board–superintendent relationships and improved student achievement.

Research on school governance has identified specific actions of school boards in high-performing districts, including setting and monitoring specific goals related to student performance.

This session enables trustees to embrace this essential board function with tools to:

- Understand available student performance data and what it means for student learning
- Set meaningful goals around student achievement
- Make monitoring progress a central part of their board’s work

$50 fee is required
If you did not pre-register, please check with registration staff onsite to check availability.

5–6:30 p.m.  Welcome Reception

brought to you in part by LPA

Lobby F, Level 2
Agenda at a Glance  

FRIDAY, SEPTEMBER 20

6am

Attendee Registration 6:30 a.m.-6:30 p.m.

7am

New School Board Member Seminar 7 a.m.-2 p.m.

Small School District Seminar 7:30 a.m.-11:30 a.m.

Field Trip: Dallas Arboretum and Botanical Garden 7:45 a.m.-Noon

Field Trip: Dallas Holocaust Museum Center for Education and Tolerance 8 a.m.-Noon

TASA | TASB Marketplace 8:30 a.m.-4 p.m.

8am

Concurrent Sessions 7:30-8:30 a.m.

Concurrent Sessions 8:45-9:45 a.m.

Concurrent Sessions 10:15-11:15 a.m.

Concurrent Sessions 11:30 a.m.-Noon

Coffee Break in Exhibit Hall 9:45-10:15 a.m.

9am

Concurrent Sessions 10:15-11:15 a.m.

Concurrent Sessions 11:30 a.m.-Noon

10am

Concurrent Sessions and Thought Leader Session (John Tanner) 12:30-1:30 p.m.

Concurrent Sessions and Thought Leader Session (Miranda Beard) 2:15-3:15 p.m.

Afternoon Break in Exhibit Hall 3:15-4 p.m.

11am

Board Officers’ Academy: The “You Decide” Seminar 12:30-3:45 p.m.

General Session (Kevin Carroll) 4-5:30 p.m.

12pm

Exhibit Hall Hours 8:30 a.m.-4 p.m.

1pm

Field Trip: Dallas Holocaust Museum Center for Education and Tolerance 8 a.m.-Noon

TASA | TASB Marketplace 8:30 a.m.-4 p.m.

2pm

TASA | TASB Marketplace 8:30 a.m.-4 p.m.

3pm

TASA | TASB Marketplace 8:30 a.m.-4 p.m.

4pm

TASA | TASB Marketplace 8:30 a.m.-4 p.m.

5pm

TASA | TASB Marketplace 8:30 a.m.-4 p.m.

6pm

TASA | TASB Marketplace 8:30 a.m.-4 p.m.

** Exhibit Viewing, TASA & TASB Member Engagement Centers, Learning Lounge, Extra Credit Sessions, Exhibit of School Architecture, Student Innovation Challenge, Café, and Experience Lounge
DLR Group is proud to sponsor the 5th annual Student Innovation Challenge at the 2019 TASA|TASB Convention. Visit us at Booth #410 to learn more!
# Agenda at a Glance

**SATURDAY, SEPTEMBER 21**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>6am</td>
<td><strong>Attendee Registration 6:30 a.m.-3:00 p.m.</strong></td>
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<tr>
<td>7am</td>
<td><strong>Concurrent Sessions 7:30-8:30 a.m.</strong></td>
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<td>8am</td>
<td><strong>Concurrent Sessions 8:45-9:45 a.m.</strong></td>
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<td>**TASA</td>
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<tr>
<td>10am</td>
<td><strong>General Session</strong></td>
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<td>11am</td>
<td><strong>Concurrent Session &amp; Thought Leader (Robert Kaplan)</strong></td>
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<td>12pm</td>
<td><strong>Delegate Assembly</strong> Cauces Noon-1:45 p.m.</td>
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<td>1pm</td>
<td><strong>Concurrent Sessions</strong></td>
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<td>2pm</td>
<td><strong>TASB Delegate Assembly 2-4 p.m.</strong></td>
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<td>3pm</td>
<td><strong>Sch. Board and Admin. Training on Changes and Mandates on School Safety 2:45-4 p.m.</strong></td>
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<tr>
<td>4pm</td>
<td><strong>Concurrent Sessions</strong></td>
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<td>5pm</td>
<td><strong>Thought Leader (Mike Morath) 4:15 - 5 p.m.</strong></td>
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**Exhibit Viewing, TASA & TASB Member Engagement Centers, Learning Lounge, Extra Credit Sessions, Exhibit of School Architecture, Student Innovation Challenge, Café, and Experience Lounge**
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<td>Concurrent Sessions 9:15-10:15 a.m.</td>
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<td>11am</td>
<td>General Session (Ben Nemtin) 10:30-11:30 a.m.</td>
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There’s only one BuyBoard.

And we’ve been helping districts compliantly purchase the goods and services they use every day since 1998.
TASB Talks podcast

recording live at the TASA | TASB Convention

Visit the Learning Lounge in the Exhibit Hall to hear interviews with public school advocates and Texas education experts.

Live recording schedule

**Friday**

10:50–11:15 a.m.
Dr. Susan Bohen,
Superintendent,
Aledo ISD

11:30 a.m.–noon
Miranda Beard, school board education leader and journalist

**Saturday**

9:45–10:15 a.m.
Brain T. Woods,
Superintendent, Northside ISD,
Superintendent of the Year 2018

12:15–12:45 p.m.
Robert Kaplan, President,
Federal Reserve Bank of Dallas

TASB’s podcast features subject-matter experts in Texas education. Listen at tasbtalks.org.
New School Board Member Seminar
7-7:30 a.m.  Registration & Continental Breakfast
7:30 a.m.–2 p.m. (lunch included)
BALLROOM D ONE–CLEAR FORK, LEVEL 3
Join other newly elected school board members for networking and education. This seminar will focus on the job of a school board member, importance for trustees to act as a board rather than as individuals, and team effectiveness. Board members will leave with an immediate network system.
*This session requires advanced registration. Please check with staff at the session’s registration table for availability.

New Board Members should also plan to attend the following:
Open Meetings Act – Friday, 2:15 p.m. – Ballroom D One – Clear Fork, Level 3
New Board Member Panel: If I Knew Then What I Know Now– Sunday, 8 a.m. Ballroom D Three – East Fork
Brought to you in part by McKinstry and BRW Architects

Field Trip: Dallas Arboretum and Botanical Garden
7:45 a.m.–noon  2.5 hours of credit
Check in at the Information Booth in the Lobby (near shuttle drop-off) at least 15 minutes prior to departure.

Load Buses at 7:30 a.m.
Buses Depart at 7:45 a.m.
The Rory Meyers Children’s Adventure Garden—a one-of-a-kind, eight-acre, $64 million natural wonder that delights, educates, and entertains nearly 300,000 students and visitors each year by connecting them with nature—is the cornerstone of educational programming at the Dallas Arboretum. Discover the Children’s Adventure Garden to learn more about how the experiences impact K-6 science education in 17 interactive galleries with more than 150 kid-friendly, STEM-focused exhibits to explore!
*This session requires advance registration. Please check with staff at the field trip’s registration table located in Lower D Lobby for availability.

Brought to you in part by: SFE Southwest Foodservice

Field Trip: Dallas Holocaust and Human Rights Museum
8 a.m.–noon  2.5 hours of credit
Check in at the Information Booth in the Lobby (near shuttle drop-off) at least 15 minutes prior to departure.

Load Buses at 7:45 a.m.
Buses Depart at 8 a.m.
This experience offers more than most history museums. Here, attendees not only encounter the history of the Holocaust and human rights in the United States, but they are also encouraged to think through the most fundamental questions about human nature. Join your colleagues for an exclusive field trip to the museum on its opening weekend. Meet the Museum Education Team to learn how districts can partner with museums on SEL learning. Then, tour the state-of-the-art facilities of the new museum.
*This session requires advanced registration. Please check with staff at the field trip’s registration table located in Lower D Lobby for availability.

Small School District Seminar
7:30-7:55 a.m.  Registration and Continental Breakfast
7:55-11:30 a.m.  Program
This seminar, designed for schools with 750 or fewer students, focuses on the advantages small schools have to offer.
By making the most of the relationships and close-knit feel of a small community, these districts are uniquely poised to try innovative thinking that has a big impact on student achievement.
*This session requires advance registration. Please check with staff at the session’s registration table for availability.

Brought to you in part by: BWA and Collier

Brought to you in part by McKinstry and BRW Architects
FRIDAY ACTIVITIES
7:30-8:30 a.m.

FRIDAY ACTIVITIES
7:30-8:30 a.m.

Concurrent Sessions

Friday, 7:30-8:30 a.m.

Women in Leadership: Encouragement for Today and Inspiration for Tomorrow
BALLROOM D-TWO ELM FORK
Faye Beaulieu, Board Member, Hurst-Euless-Bedford ISD
Barbara Burns, Board Member, Denton ISD
Corinne French, Board Member, Valley View ISD (ESC 11)
Creslond Fannin, Director, Federal & State Programs, Manor ISD

More women are running for office and achieving high levels of success; however, research indicates some women lack confidence and hesitate to speak up in meetings. In this workshop, hear strategies and tips to increase confidence and inspire young women. Topics include: improving elevator speeches, campaigning effectively, finding voice, overcoming the balancing-act myth, and creating the climate for female leadership.

What’s Happening With Special Education Compliance Monitoring in Texas?

D161
Karlyn Keller, Director, TASB Special Education Solutions

On January 11, 2018, the U.S. Department of Education (DOE) Office of Special Education and Rehabilitation Services released their findings after a 15-month investigation into whether Texas capped special education enrollment at 8.5 percent. The DOE determined that Texas systematically denied students with disabilities required services and supports. This session will explore the current status of the SPED Corrective Action Plan and provide an overview of what’s happened so far.

Labor Law Basics for Board Members

D162
Erin Kolecki, Compensation Consultant, TASB HR Services
Ann Patton, Managing Consultant, TASB HR Services

Administrators, supervisors, and HR and finance staff must comply with numerous labor laws governing how employers manage their workforce. There’s an alphabet soup of laws to follow (FLSA, FMLA, ADA, USERRA) and another alphabet soup of government agencies charged with enforcement of the laws (DOL, EEOC, IRS). Two TASB HR Services leaders will provide an engaging overview of employment law for board members.

Getting That Next Superintendent Position

D164
Butch Felkner, Director, TASB Executive Search Services
Marian Strauss, Senior Consultant, TASB Executive Search Services

Executive Search Services will facilitate an interactive discussion to explore how to make good first impressions—when one only has some documentation and 30 seconds—and how to make an application stand out from the rest. Wasting time with a dated or ineffective application doesn’t help anyone. When the quality of the materials presented is considered good, everyone’s reputation is enhanced.

Risk and Diversification

D165
Edward Contreras, Assistant Vice-President, First Public (subsidiary of TASB)

This session will seek to help investment officers understand the various risks that exist when investing and learn what management tools and techniques are needed to properly diversify. All investing involves risk regardless whether it is a bond, money market fund, or investment pool. Learn how the risks impact how you should invest and build a strategy that benefits the taxpayers and district and protects those actually doing the investing.

Big Brother or No Bother?
Handling Special Education Surveillance With Confidence

D167
Cynthia Short, Executive Director of Special Services, Clear Creek ISD
Lena Engel, Partner, Karczewski Bradshaw Spalding
Alyssa Sandersen, Associate Attorney, Karczewski Bradshaw Spalding

This interactive session will include a legal update about the commissioner’s revised regulations implementing TEC 29.022 and a discussion concerning the interplay between special education surveillance and FERPA records. An interactive walkthrough of real-life scenarios will equip participants with the practical tools needed to effectively navigate issues related to special education cameras in a variety of contexts including surveillance requests, implementation complaints, special education disputes, HR concerns, and more.
**Personalized Options for Student Choice**  
**D168**  
*Elaine Plybon, Director of Personalized Learning Opportunities, Keller ISD*  
Learn about Keller ISD’s personalized learning options using a blend of digital and traditional teaching methods. A panel of students will share experiences from the alternative learning academy, blended/hybrid core courses, and virtual learning programs in Keller ISD. A majority of the session will consist of a Q&A with the audience. Hear how these programs have impacted both high-achieving and at-risk students from their own perspectives.

**Using Data Analytics for Benchmarking and Communicating Districts’ Stories**  
**D171**  
*Joseph Light, Superintendent, Wylie ISD (ESC 14)*  
*Christopher Ryan, Sales Account Executive, Forecast5 Analytics, Inc.*  
Learn how Wylie ISD is using enrollment, salary, staffing, finance, and student performance data to benchmark against relevant peers, optimize resources, build “smarter” forecasts, and communicate the district’s story to stakeholders. It is this use of data and analytics that is driving decisions in finance, human resources, and instruction for Wylie ISD.

**Public Education: It’s a Remarkable Story!**  
**D172**  
*Kevin Worthy, Superintendent, Royse City ISD*  
*Adi Bryant, Chief Communications Officer, Royse City ISD*  
*Jane Braddock, Speaker/Author, Friends of Texas Public Schools*  
Public schools are achieving more today than ever before! Unfortunately, the public hears a different story from masterful storytellers who mislead the public to promote their own agendas. Educators must unite as ambassadors for their schools and take control of their remarkable story! Attend this session and hear from a school district that teamed with Friends of Texas Public Schools to mobilize its staff as ambassadors for their schools.

**Biscuits to Baklava: Teacher Recruitment Tips From Common Sense to the Exotic**  
**D173**  
*Denise Shetter, Superintendent, Kermit ISD*  
*Janet Hunt, Superintendent, Crane ISD*  
This session will offer concrete ideas to take back to the district for both teacher retention and teacher recruitment. Mix up some common sense with a twist or two, as well as some of the other exotic things Kermit ISD is cooking! All this to serve up quality teachers to students. Come see a menu fit for many districts’ tables!

**What the Heck Happened to My Share of the $9 Billion?**  
**D174**  
*Ray Freeman, Executive Director, Equity Center*  
*Josh Sanderson, Deputy Executive Director, Equity Center*  
Not feeling the boost in funding after HB 3? This presentation will demonstrate the impact of the changes to school finance from the 86th legislature and will demonstrate why some districts will receive additional funding and why some will not.

**Changing the Trend of Adopting a Deficit Budget**  
**D175**  
*Helen Warwick, Board Member, Marshall ISD*  
*Jerry Gibson, Superintendent, Marshall ISD*  
After years of adopting a deficit budget, the Marshall ISD school board knew this trend had to stop. Administration broke each department down, studied like districts, and presented the findings to the school board to provide members with a better understanding of what had led to the budget concerns.
Friday, 8:45-9:45 a.m.

**UIL Update**
BALLROOM D-FOUR WEST FORK
Charles Breithaupt, Executive Director, University Interscholastic League, The University of Texas at Austin
Jamey Harrison, Deputy Director, University Interscholastic League, The University of Texas at Austin

Participants will be given general information regarding the UIL and its rules, as well as specific information concerning recent changes. Participants will also be provided opinions regarding trends and UIL competition. Opportunities for asking questions and providing input to UIL will also be offered.

**Do School Facilities Impact Student Achievement?**

D161
Jeff Clemmons, Director, TASB Facility Services
Klip Weaver, President, E3 Entegral Solutions, Inc.

Are districts providing the facilities necessary to increase opportunities for students to excel in academics? Are districts using educational facilities to their fullest potential to help students reach their potential? This session will explore best practices, innovation, and real-world examples from various districts of how school facilities can do more to help promote opportunity and close achievement gaps for Texas students.

**Have a Plan? The Importance of IR, Law Enforcement, Legal Best Practices**

D162
Eric Lankford, Cyber Security Analyst, Birdville ISD
Jeff Shaffer, Vice-President, Engagement Management, Aon
Michael Manzo, Vice-President, Cyber Solutions, Aon

Participants will experience presentations and open discussion on incident response plans, interaction with law enforcement, and proper cyber insurance before, during, and after a breach.

**Building Transparency Through Community Engagement**

D163
Kimberly Smith, Chief Financial Officer, Frisco ISD
Melissa Fouche, Deputy Superintendent of Business and Operations, Frisco ISD

Learn how Frisco ISD used a failed tax ratification election as a catalyst for community engagement. This presentation will take participants through a two-year process of building trust and transparency with community stakeholders.

**Leading With Equity**

D164
Doug Killian, Superintendent, Pflugerville ISD
Troy Galow, Deputy Superintendent, Pflugerville ISD

Demographic changes and increased public sensitivity to the needs of disadvantaged students demand that district leaders include equity as a key component of their mission. Specifically, this session will explore leadership moves that encourage staff to talk about issues of diversity, values, and social justice; model equity beliefs for their district; clarify misconceptions about equity issues; and install a system to monitor progress toward achievement gap reduction.

**Texas Economy**

D165
Cole Hentschel, Director of Sales, First Public (subsidiary of TASB)

Get an overall picture of the Texas economy and catch up on the latest economic statistics and analysis including the housing market, unemployment, and wages.

**School Bond Elections From Every Angle**

D166
Kristi Clark, Senior Attorney, TASB Legal Services
Rose Kanusky, Counsel, Norton Rose Fulbright
Amanda Bigbee, General Counsel, Keller ISD
Chris Davis, Elections Administrator, Williamson County

Navigating a bond election can be challenging. This moderated panel of experts will explore the process from every perspective from before the election is ordered until the results are final. Explore the roles of the various players, while considering some of the unique aspects of bond elections. The panel will also cover some of the dos and don'ts of political advertising and campaign speech. Audience questions and participation are encouraged.
FRIDAY ACTIVITIES 8:45-9:45 a.m.

Five Conversations: Tips and Tools for the Transition From High School to College
D167
Corinne French, Board Member, Valley View ISD (ESC 11)
Joey Saxon, Board Member, Aubrey ISD
Michael Strange, Board Member, Kennedale ISD
Creslond Fannin, Director, Federal and State Programs, Manor ISD

Experienced board members and higher education professionals will share their perspective on the transition process and identify strategies to improve the college transition for students in school districts. Participants will be able to analyze and discuss theoretical case studies related to the transition and learn best practices from other attendees. This is an interactive workshop suitable for small and large districts.

TASA/JASON District Model
D168
Charles Dupre, Superintendent, Fort Bend ISD
HD Chambers, Superintendent, Alief ISD
Linda Macias, Associate Superintendent, Curriculum and Instruction and Accountability, Cypress-Fairbanks ISD
Debra Hill, Regional Director, Texas, JASON Learning

As superintendents focus on K-12 STEM, the TASA-JASON District Model has been implemented as a way to connect STEM into school, businesses, parent, and after-school providers. The reach into the greater community and impacts on student achievement and career aspirations will be shared through a panel discussion that includes leaders from Alief, Cypress-Fairbanks, and Fort Bend ISDs.

Bullying Battles: Investigating and Responding to Bullying Involving Students in Special Education
D170
Amber King, General Counsel, Lake Travis ISD
Andrew Tatgenhorst, Attorney, Underwood Law Firm

Through an informative discussion and a series of hypotheticals, this session will provide an in-depth look at the interplay between the legal requirements for a district to promptly investigate and respond to bullying complaints and the legal rights, obligations, and protections a student with a disability has under the Individuals with Disabilities Education Act, such as child find, access to FAPE, and discipline.

Using HR Strategic Initiatives to Support District Improvements
D171
Tory Hill, Superintendent, Sweeny ISD
Karen Dooley, Senior HR Consultant, TASB HR Services

HR plays a pivotal role in supporting district goals, but many districts struggle to balance HR compliance tasks with strategic functions. This session follows a district’s focus on improving HR to support broader district goals. A superintendent and HR consultant will outline how an HR operations review provided a framework for improvements and describe how a roadmap was built to engage district leaders.

Student Outcome Goals: A Change in Mindset
D173
Sandra Licon, Board Member, San Elizario ISD
Irene Jaquez, Board Member, San Elizario ISD
Jeannie Meza-Chavez, Superintendent, San Elizario ISD
Blanca Cruz, Director, Human Resources, San Elizario ISD

This session will take participants into the implementation of the Lone Star Governance (LSG) Framework. Learn how to implement LSG in a school district and hear directly from board members and the superintendent who have gone through the process. Those considering LSG won’t want to miss this session!

A Real and Practical Pathway to Systemic Success
D174
Kim Boedeker, Deputy Superintendent, Melissa ISD
Robert Rich, Deputy Superintendent, Melissa ISD
Keith Murphy, Executive Director of Administrative Services, Melissa ISD

Learn how one district is transforming the thinking of all stakeholders and creating pathways to systemic success. Participants will understand the importance of a clear vision that includes core values, a leadership framework, a district profile, and most importantly the fundamentals of learning for students. Be inspired by the simplicity of focusing on the small things that make huge impacts on staff, students, and the community.
Orange Frog: The Happiness Advantage  
D175
Jason Meek, Chief Learning Officer, Texas Association of School Business Officials  
Megan Sherman, Education Manager, Texas Association of School Business Officials

It's often believed that success drives happiness, but it turns out it's the other way around. When people are positive, their brains are more engaged, creative, motivated, energetic, resilient, and productive, both at work and in their personal lives. In this session, learn how to reprogram an organization's collective brain to create an environment that promotes happiness and well-being, which are the precursors of sustainable performance.

Friday, 10:15-10:40 a.m.
Emerging School District Cyber Threats for the 2019 School Year  
EXHIBIT HALL D/E  
EXTRA CREDIT
Lucas Anderson, Privacy and Cyber Consultant, TASB Risk Management Services

The start of a school year brings new opportunities, new challenges, and, unfortunately, new risks. Increasingly, these emerging risks begin in the cyber domain and target school districts. As the cybercrime environment is always changing and methods of attack are constantly evolving, it is important to maintain awareness of new threats. In this session, we will examine four of the most significant new threats you need to know about and identify methods for anticipating and protecting against these risks.

DIY: Actionable, Step-by-Step Plans to Become Future Ready  
EXHIBIT HALL D/E  
LEARNING LOUNGE
Khechara Bradford, Assistant Superintendent of Curriculum & Instruction, Spring ISD  
Brandon Core, Associate Executive Director, Professional Learning and Member Engagement, TASA  
Shannon Buerk, Chief Operating Officer, engage2learn  
Kammi Green, Culture Design Strategist, engage2learn

Want to know how to scale innovation for every learner? Hear directly from leaders in Spring ISD on how the district created its own Learning Innovation Framework (LIF) with the guidance of engage2learn. Through utilizing the LIF process, now offered as a DIY through TASA, Spring ISD will enhance the learner experience through a responsible rollout, coaching more than 125 teachers on eight campuses in 2019-20 and scaling across the district over time.

Friday, 10:15-11:15 a.m.
Upgrade District Culture With Powerful Internal Communications  
BALLROOM D-TWO ELM FORK
Jenny McGown, Superintendent, Klein ISD  
Kelly Schumacher, Executive Director of Secondary Teaching and Learning, Klein ISD  
Jason Sierra, Manager Director, District Support, The Holdsworth Center

Convocation kicks off with a high note and culture-driving initiatives. Everyone is excited for the new school year. Yet several months later, teams are uncertain, overwhelmed, and fractured. The vision set forth at the beginning of the year is now lost in the shuffle. Framed by the The Holdsworth Center and district leaders they partner with, learn how to mobilize commitment and engage stakeholders all year long through powerful communication tools.

The Solution Room: Developing Traits of a Graduate and Shifting Mindset Towards Student Success  
BALLROOM D-THREE EAST FORK
Dee Ann Thomas, DODEA Project Director, Schertz-Cibolo-Universal City ISD  
Sarah Gertner, Texas Outreach Director, Panorama Education  
Nicole Mickle, Account Director, Panorama Education

During this interactive session, participants will think of a challenge they are currently facing related to SEL and/or driving student success. Participants are divided into groups to present their challenges and identify best practices. Topic areas may include developing powerful student success meetings, creating traits or profiles of a graduate, parent/guardian investment in student success, and communicating with staff and students about abstract SEL concepts, like grit and growth mindset.
Catching up With the Texas Legislature
BALLROOM D-FOUR WEST FORK

Dax Gonzalez, Division Director, TASB Governmental Relations
Marisha Price, Program Coordinator, TASB Governmental Relations
Ruben Longoria, Assistant Director, TASB Governmental Relations
Will Holleman, Policy Analyst, TASB Policy Service

Learn how recently passed education legislation will impact public schools and students, and engage in discussions on what that legislation will mean at the local, regional, and statewide levels with TASB Governmental Relations staff. Presenters will cover major legislation with a focus on the issues with the greatest significance to school districts.

Update on Student Discipline and School Safety
D161
Sarah Orman, Senior Attorney, TASB Legal Services

Keeping up with legal trends in student discipline and school safety can be difficult. In this session, participants will learn from a TASB attorney about new laws regarding student discipline and school safety. Discuss legal trends in these areas and the impact of heightened concerns about gun violence, bullying, and student mental health. Participants will be able to make informed policy choices regarding student discipline and safety.

Top 9 Student Issues
D162
Jasmine Wightman, Attorney, TASB Legal Services

Navigating tricky legal issues with students isn’t magic. It requires careful understanding and application of the law. A TASB attorney will facilitate a group discussion through a legally challenging day at a magical (fictional) high school. Attendees will gain a better understanding of the student legal issues that are the most relevant yet often the most challenging for districts, including student mental health, religious freedom, transgender accommodations, and immunization rights.

Student Ambassadors: Face of the District, Voice of Students, and Champions of Education
D163
Julie Cole, Board Member, Hurst-Euless-Bedford ISD
Steven Chapman, Superintendent, Hurst-Euless-Bedford ISD
Deanne Hullender, Public Relations and Marketing Officer, Hurst-Euless-Bedford ISD

The Student Ambassadors program at HEB ISD grew from the district’s successful Board Ambassador Academy as a way to educate another stakeholder group on how HEB ISD works and provide opportunities for students to become advocates for the district and education. Board members, district leadership, and student ambassadors will share an outline of the program, including student selection, program benefits, curriculum, and student activities. See how these students serve as the face and voice of HEB ISD.

The Superintendent Search Process
D164
Butch Felkner, Director, TASB Executive Search Services
Marian Strauss, Senior Consultant, TASB Executive Search Services

TASB’s Executive Search Services staff will present the elements of the search process and facilitate an interactive discussion. Included will be the board’s involvement, advantages of using an external consultant, consultant responsibilities, and board members’ perspectives. Participants will be encouraged to ask questions about the search process.

Implementation Strategies to Recruit, Retain, and Grow Educational Leaders
D165
Jennifer Barton, Compensation Consultant, TASB HR Services
Cheryl Hoover, HR Consultant, TASB HR Services

Research indicates that principal leadership is a determining factor of school effectiveness. Each year, more than 20 percent of principals leave their schools, resulting in high turnover that is costly, disruptive, and negatively impacts teacher and student performance. HR consultants with school leadership experience will provide board members with key strategies to successfully recruit, retain, and grow school leaders in their district.
Continuous Improvement Through Internal Audit

D166
John Craft, Superintendent, Killeen ISD
Susan Jones, Board Member, Killeen ISD
Greg Gibson, Consultant, Gibson Consulting Group

Is the school system improving fast enough? Is the board effectively exercising its oversight role without micromanaging? More school systems are discovering the benefits of an internal audit function to achieve both these goals and use it as a positive force for continuous improvement. Come learn from Killeen ISD how an internal audit is used by the board and administration to benefit every program, operational, and administrative area in the district.

Creating Vigilant, Prepared, and Resilient Schools

D167
Melanie Moss, Emergency Management and School Security Consultant, TASB Risk Management Services

Recent events serve as a reminder that schools must continue building a collaborative, all-hazard emergency management program to ensure a safe and secure learning environment. This means acknowledging the many risks and vulnerabilities that schools and communities encounter daily. This session includes discussions about the influential role that board members play in relationship to community collaboration and partnerships, which are vital for developing safe and secure learning environments.

Realizing Success in Willis ISD Today for Tomorrow’s Learners

D168
Tim Harkrider, Superintendent, Willis ISD
Travis Utecht, CTE Director, Willis ISD
Scott Klaus, Principal, Stantec

Be empowered by hearing panelists discuss realized transformation, providing opportunities for students in the areas of both career and technical education and fine arts. Willis ISD is providing opportunities for a seamless education promoting enthusiasm for college preparedness and career pathways for certifications. A comprehensive approach produced a connected high school campus, rich with flexible shared spaces for students’ autonomy. A facilitator will question panelists as well as take audience questions.

A-F Accountability for Non-Educators

D170
Stephanie Bonneau, Assistant Superintendent of Curriculum and Instruction, Henderson ISD

This session will cover the A-F accountability system in a manner designed for non-educators. All three parts of the accountability system will be covered, along with how each part is calculated, and how the overall score is reached. Learn what the scores mean and anticipate what questions may arise based on the results. Participants will create a one-pager based on the presentation to take with them as a reminder of how everything fits together.

Are You BrandED?

D171
Walter Jackson, Superintendent, Brenham ISD
Jessica Johnston, Director of Communications and Community Relations, Brenham ISD

Each district has a brand, whether they consciously shape it or allow others to do it for them. A district may not be intentionally building a brand, but every post someone makes and every hand someone shakes conveys identity and the value the district offers. Come explore how to define, build, and manage leadership brand. To change the perception about public education, it’ll have to get brandED!

Building and Empowering Community Ambassadors

D172
Kristi Lee, Executive Director of Communications and Community Relations, Bastrop ISD
Judy Rimato, Associate Consultant, Klein ISD
Scott Milder, Co-Founder, Friends of Texas Public Schools

With districts battling misinformation and sometimes unwarranted attacks more than ever, it is crucial to build an army of community ambassadors to work on behalf of public schools. Whether planning a bond election/TRE or just seeking greater involvement, this presentation reflects how Friends of Texas Public Schools equips community leaders to work proudly and proactively on the district’s behalf. Take an intriguing look at creating community ambassadors to advocate for schools and students!
Career-Inspired Learning Spaces and Authentic Engagement at Energy Institute High School

D173
Lori Lambropoulos, Principal, Houston ISD
Lizzy Asbury, Chief Executive Officer, TransCend4
Yanira Oliveras-Ortiz, Assistant Professor of Educational Leadership, University of Texas-Tyler
Tim Kunz, Principal, VLK Architects

A community planning process—with involvement of corporate energy-related staff—inpired the design of this specialized high school. Relevant connections to the Energy Capital of the World resulted in a campus that resembled industry. Then, researchers asked student focus groups about their own authentic engagement in these purposefully designed spaces. Hear the passion of a high school principal, charged with the creation of a program solely focused on energy careers.

A Framework Focused on Student Performance: Achievement, Improvement, and Growth

D174
Bob Covey, Board Member, Cypress-Fairbanks ISD
Mark Henry, Superintendent, Cypress-Fairbanks ISD
Linda Macias, Associate Superintendent, Curriculum, Instruction and Accountability, Cypress-Fairbanks ISD

The board’s role in reviewing and questioning student achievement data coupled with the administration’s focus on a Framework for Student Achievement has lead to Cypress-Fairbanks ISD being the largest district in Texas where all campuses earned “Met Standard” on the Texas Accountability System. Learn how the Framework for Student Achievement guides curriculum focused on rigor, effective use of data, professional development, and teacher and administrator actions.

From 5,000 to 14,000 in 6 Years: Lessons Learned, Mistakes Made, Victories Won

D175
Gregory Bradley, Assistant Superintendent for Business and Operations, Prosper ISD
Bernadette Gerace, Director of Recruitment and Retention, Prosper ISD

This session is an opportunity for members of small districts that are rapidly growing or on the verge of fast growth to learn from the experiences in Prosper ISD. District representatives will gladly share the mistakes made along the way in hopes that it will help those approaching fast growth to avoid similar pitfalls.
Friday, 11:30 a.m.-Noon

LinkedIn for Education Leaders: How to Perfect the Profile

D161

Amanda Quraishi, Digital and Social Media Director, TASB Communications

School board members and administrators are leaders within their communities and representatives of their organizations. LinkedIn offers a digital avenue for education leaders to present themselves to peers and constituents. A well-crafted profile can help boost a person's credibility and reputation. Participants of this session will be led through a step-by-step guide for how to perfect their profile using real-world examples.

Our School, Our Kids, Our Future: An Innovative Approach to Engaging Rural Communities

D162

Randy Hawkins, Board Member, Winona ISD
Aaron Wilson, Board member, Winona ISD
Jon Mize, Superintendent, Winona ISD
Damenion Miller, Principal, Winona ISD

This session will describe the journey of how a small, rural school district in East Texas overcame the divide between its school and its community to create a partnership to help all students become more successful.

GISD Focused on Student Outcome Goals on Its Island of Excellence

D163

Anthony Brown, Board Member, Galveston ISD
Johnny Smecca, Board Member, Galveston ISD
Kelli Moulton, Superintendent, Galveston ISD

Participants in this session will learn about the board and superintendent experiences of three years implementing Lone Star Governance (LSG) in Galveston ISD. Participants will leave with a deeper understanding of LSG basics through one district's search for flexibility in the LSG model, essential lessons learned, and student achievement results attributable to the model. District leaders will also share the current alignment of model activities to meet local needs and local accountability.

Walking Quorums and Daisy Chains: What Acts Under OMA Have Criminal Implications After Doyal?

D164

Dennis Eichelbaum, Managing Shareholder, Eichelbaum Wardell Hansen Powell & Mehl, P.C.

The attorney who argued the case before the Texas Court of Criminal Appeals will take attendees through the case and the decision and explain what it means for school trustees inside and outside of a board meeting. Learn what criminal implications remain, along with future pitfalls under the Texas Open Meetings Act (OMA).

School Transformation: Redefining the Learning Place

D165

Jim Brady, Chair/Jury Facilitator, Texas School Architectural Exhibit, Page

Districts are redefining the learning place in its nature, shape, character, and form in both new and renovated facilities. At the intersection of learning and space, this session focuses on recent Texas award-winning projects that have received the Star of Distinction in the School Transformation category in the TASA/TASB Exhibit of School Architecture awards program.

The Superintendent’s Excellence Dashboard

D167

John Wink, Superintendent, Carthage ISD

Carthage ISD’s superintendent shares his superintendent dashboard, which is a system to lead the district, communicate with the board and constituents, and ensure that board goals are met. This leads to stronger communication and teamwork between the superintendent and board, which in turn leads to a stronger district.

Cultivating an Environment for Achievement, Culture, and Growth for All

D174

Vashunda Warren, Assistant Principal, Forney ISD

Recent events serve as a reminder that schools must continue building a collaborative, all-hazard emergency management program to ensure a safe and secure learning environment. This means acknowledging the many risks and vulnerabilities that schools and communities encounter daily. This session includes discussions about the influential role that board members play in relationship to community collaboration and partnerships, which are vital for developing safe and secure learning environments.
Friday, 12:15-12:45 p.m.

Planning for Resilient, Safe, and Secure Schools
EXHIBIT HALL D/E   EXTRA CREDIT
Diego Barrera, Senior Design Architect, Stantec
Daniel Dain, Project Architect, Stantec

A robust facility planning process can help create safe schools for our students and teachers. How can your facilities aid (or hinder) the safety and security of your students? How can we design resilient facilities that better withstand to that next big storm? In this session, we will explore the variety of threats schools face, from man-made to natural threats. We will identify a process to discover what hazards are more relevant to your community, and we will learn how to engage stakeholders to create facilities that enhance student safety and security.

Corporate Social Responsibility
EXHIBIT HALL D/E   LEARNING LOUNGE
Tammi Runzler, Executive Vice-President, CSR Connections

This session will be a brief overview of what CSR is, how any organization can incorporate CSR into its organizations, and why do it! Also, this session will touch on the many benefits of doing the above.

Friday, 12:30-3:45 p.m.

BOARD OFFICERS’ ACADEMY (BOA)
The ‘You Decide’ Seminar
12:30–3:45 P.M.
(includes a 15-minute break)
C BALLROOM

This seminar is created specifically for Board Officers and was designed with help from pre-registered attendees. They were able to choose from the topics listed below. The top two sessions selected by the group will be presented at the Board Officers’ Academy Seminar.

- Important Tools for Meeting Preparation
- Successfully Working with Challenging Individuals
- Effectively Engaging Your Community
- A Legal and Governance Perspective on Meetings
- A Board Officers Open Dialogue

*This session requires advanced registration. Please check with staff at the session’s registration table for availability.

Friday, 1-1:25 p.m.

School Safety and Climate: Moving from Risk to Relationship, 2.0
EXHIBIT HALL D/E   EXTRA CREDIT
Kate Mraw, CID, LEED AP B+C, Associate Principal, Director of Interiors, LPA
Gary K Blanton, AIA, LEED AP, Principal, Regional Studio Director, LPA

As researchers, policymakers, and practitioners grapple with how best to protect students on campus, there is a growing body of research allowing people to better understand the impact of these measures on school climate and safety outcomes. Continuing the conversations from our presentation last year on School Safety and Security, we will briefly summarize the research from Dr. Julie Zoellin Cramer with Wayfind Education and focus on safety measures that range from “obtrusive” to “unobtrusive” in physical design. The session will discuss how, and to what extent, a strategy is implemented that can address both the need to reduce the risk and to support the relationship of students in the learning environment.

N2 Learning: The NEW Assistant Principal Academy
EXHIBIT HALL D/E   LEARNING LOUNGE
Eddie Coulson, Partner, N2 Learning
Roz Keck, Partner, N2 Learning

Is your district developing assistant principals so that they support the principal in building a culture of learning? Are assistant principals prepared to be principals who are strong instructional leaders? The next generation of principals are currently serving as assistant principals, and N2 Learning and TASA have developed the Assistant Principal Leadership Academy (APL) to help prepare assistant principals in their pathway to becoming principals. Come learn more about APL!
**Friday, 1-2 p.m.**

**Grievances Abound! Handling Tough Grievances Firsthand**

**BALLROOM D-TWO ELM FORK**

Laura Rodriguez McLean, Attorney, Walsh Gallegos Trevino Russo & Kyle P.C.

Haley Turner, Attorney, Walsh Gallegos Trevino Russo & Kyle P.C.

No one enjoys a real grievance, but how about a fake one? Different story. This interactive session will provide participants with the information they need to make the grievance process a little less painful. School attorneys will walk attendees through the finer points of grievance policies and legal implications, and then run them through a fun and interactive mock grievance hearing. Practice makes perfect!

**Public Comment and House Bill 2840**

**BALLROOM D-THREE EAST FORK**

Joy Baskin, Director, TASB Legal Services

Julie Allen, Staff Attorney, TASB Legal Services

The new law on public comment has everyone talking—and we mean everyone! If you are looking for answers to questions about how the new law affects your policies and practices at board meetings, we’re here to help. Join two TASB attorneys and a policy consultant for Q&A about the new requirements and best practices for managing your meetings.

**The Moral Imperative of a New Accountability**

**BALLROOM D-FOUR WEST FORK**

**THOUGHT LEADER**

John Tanner, Founder and Executive Director, Test Sense

Presiding: James Rice, Board Member, Fort Bend ISD

Talking about the current accountability system is a tricky thing; it is trumpeted as fair and objective, it was brought into being as a result of some legitimate concerns, and it is driven by a technical tool very few people understand. Talking about a viable solution is even trickier because it must both unmask the current system and present an understandable solution. Nevertheless, a new movement is underfoot, started in Texas and now expanding to other states, that is doing just that. If you want a better system, come see how that is happening.

**The Kids Are Coming ... Aren’t They?**

**D161**

Grady Slaydon, Facility Consultant, TASB Facility Services

Michael Hobson, Director, Client Solutions, Cooperative Strategies LLC

Making plans for the district is difficult. In fact it is next to impossible if it’s not clear how many students to plan for. How many kids? Where are they coming from? What are their age ranges? Understanding the demographic trends in the district is key to successful planning. Join TASB and Cooperative Strategies representatives as they examine important considerations for accurate population analysis.

**Talking Back: Brutal, Honest Feedback About Campus Life During Construction**

**D162**

Nicole Franco, Principal Coach, Northside ISD (ESC 20)

Robyn Popa, Principal, Pfluger Architects

The road to hell is paved with good intentions. Districts are challenged with undertaking major renovations at existing campuses while keeping those campuses operational. Students and campus staff will address these challenges and surprises, and advise how to make construction projects more accommodating to everyone. At the end, a workshop will allow participants to develop their own strategy to maintain campus operations while simultaneously undergoing a major construction project.

**Roofs: What’s the Worst That Could Happen?**

**D163**

Joanie Arrott, Manager, Risk Prevention Services, TASB Risk Management Services

Robert Pina, Claims Manager, TASB Risk Management Services

Roof systems provide needed defense against the elements, protecting staff, students, and assets. Research shows the majority of roof problems are a result of poorly maintained roofs. This session will cover the elements of a roof preventative maintenance program and data supporting the cost-effective value of maintenance effort. Property insurance market trends and the potential impact on building owners are also highlighted.
FRIDAY ACTIVITIES
1-2 p.m.

**Serving the Needs of the Youngest Learners: Where College and Career Preparedness Begins**

D164
Danny Massey, Superintendent, Brazosport ISD
Sara Bonser, Superintendent, Plano ISD
Theresa Williams, Chief Operating Officer, Plano ISD
Dalane Bouillion, Principal, VLK Architects

Superintendents will reveal their thoughts on how best to provide for early learners. This open discussion will include developmental stages and models designed to serve the delicate nature and experiential needs of Pre-K students. Audience members may ask questions, and a facilitator will encourage and probe for deep beliefs surrounding this important topic, as well as the policy/legal debate over providing for Early Childhood Education.

**Demystifying Cyber Risk in School Environments**

D165
Lucas Anderson, Cyber and Privacy Risk Consultant, TASB Risk Management Services

School districts are increasingly faced with a gamut of cyberattacks from ransomware to phishing. Rapid deployment of technology-based solutions means schools now must maintain troves of information, but staff frequently don’t understand how valuable this information is and how easily it can be exposed. Attendees will receive practical tips for protecting their district’s data, as well as some lessons learned from recent data security incidents.

**Best Practices in Workforce Development and Education Collaboration**

D166
Greg Vaughn, Executive Director, Texas Association of Workforce Boards
Samuel Garcia, Owner, State Farm Insurance
Melissa Sadler-Nitu, Director of I-BEST, Alamo Colleges
Mark Anderson, Plant Manager, Emerson Process Management

If Texas is to achieve the goals of the Texas 60x30 plan, it is imperative for local school boards and workforce development boards to work together. This panel discussion among local workforce development board members will provide participants with an understanding of the roles of local workforce boards, insight into key workforce development/education issues, and an opportunity to dialog on proven and potential successful education and workforce collaborations.

**Yours, Mine, and Ours: Marrying Board Policy and Administrative Regulations**

D167
Tammy Jordan, Policy Consultant, TASB Policy Services

Wait! Is that yours or mine? Or is it ours? Do you always know if a decision is a board-level decision or if it should be handled administratively in regulations? Join a TASB policy service consultant to discuss some of the key questions in differentiating policy from administrative regulations and work through scenarios in small groups and as a whole to put deciphering skills to use!

**Using Virtual Reality to Develop Feedback Skills in Administrators**

D170
Sandra Whitley, Executive Director of K-6 and Special Programs, Forney ISD
Paige Ware, Endowed Professor, Southern Methodist University

Discover how Forney ISD partnered with Southern Methodist University to use augmented virtual reality to develop and coach campus administrators in classroom observation skills and practice providing feedback to teachers. This process provided a safe environment for first-year assistant principals to develop these skills prior to conducting real instructional feedback conferences with teachers. Participants will also have the opportunity to interact with the avatars used in the process.

**Engaging Community and Providing Transparency for Public Finance Issues**

D171
Nicole Conley, Chief Financial Officer, Austin ISD
Colby Nichols, Attorney, Underwood Law Firm
Lucas Janda, Managing Director, Live Oak Public Finance, LLC
Christian Merritt, Financial Advisor, Live Oak Public Finance, LLC

This session presents a legislative update on public finance matters. Financial advisors and the CFO of Austin ISD will offer their professional opinions on how best to provide community engagement for a variety of transactions. Additionally, the session will provide effective tools and strategies to ensure transparency throughout any transaction. Participants will leave with valuable tools to better serve their constituency with respect to public finance.
Our Passion, Our Voice, Our Students, Our Action

D172

Vernagene Mott, Board President, Pflugerville ISD
Mary Kimmins, Board Vice-President, Pflugerville ISD
Renae Mitchell, Board Member, Pflugerville ISD
Douglas Killian, Superintendent, Pflugerville ISD

Attendees will garner ideas to enhance their public education advocacy at all levels while also realizing that community engagement is a vital component of providing exemplary programs generating improved student outcomes.

A Proactive Approach to School Safety: A Leading District’s Approach to Social Emotional Success

D173

Martha Salazar-Zamora, Superintendent, Tomball ISD
Michael Webb, Assistant Superintendent, Tomball ISD
Nefertari Mundy, Assistant Superintendent, Strategic Initiatives, Tomball ISD
Amy Schindewolf, Chief Academic Officer, Tomball ISD

All school systems should be judged based on the support they provide to their students who are most in need. Explore the systems-of-care model implemented in Tomball ISD designed to shift the focus from discipline and punishment to mental health and social emotional learning. Leave with an understanding of how to promote behavioral health in a school district as part of its safety and learning mission.

Free Montessori Education for Low-Socioeconomic Students in Public Schools

D174

Ted Beard, Board Member, Longview ISD
James Wilcox, Superintendent, Longview ISD
Jody Clements, Assistant Superintendent of District Services, Longview ISD

Longview ISD is taking a traditional private-school-based educational program and making it work for all students. Longview implemented a districtwide Montessori learning model for all preK-K students at its new state-of-the-art Montessori campus. By using this approach in its 80 percent low-socioeconomic/80 percent minority district, it has proven to be the kick start that kids need to be successful academically as well as socially.

Building a Legacy of Mentoring Students

D175

Julie Cole, Board Member, Hurst-Euless-Bedford ISD
Faye Beaulieu, Board Member, Hurst-Euless-Bedford ISD
Andy Cargile, Board Member, Hurst-Euless-Bedford ISD
Charles Clark, Custodian, Hurst-Euless-Bedford ISD

A panel of educators—including a board member and former principal, a custodian, a counselor/social worker, and a teacher/coach—will share stories of how Trinity High School, one of the most diverse schools in Texas, has transformed students’ belief in themselves and their ability to overcome challenges by providing mentors to guide and assist them.

Relational Safety Framework

EXHIBIT HALL D/E

Friday, 1:35-2 p.m.

EXTRA CREDIT

Marilyn Denison, DLR Group

Take a look at how human connection, environment, and technology all three play an important role in school safety. Every student, every teacher, and every staff member has the right to feel safe and secure within their school building, but where does the ultimate responsibility fall for establishing safe learning environments?

TASA/TASB/TASBO Budget Boot Camp

EXHIBIT HALL D/E

LEARNING LOUNGE

Tracy Ginsburg, Executive Director, Texas Association of School Business Officials
Brandon Core, Associate Executive Director, Professional Learning and Member Engagement, TASA

Do you have a comprehensive budget planning process? Does it include an active collaboration among all departments? Is it tied to your strategic plan? TASA, TASB, and TASBO have joined together to offer budget development training for school district teams. Each of the four in-person sessions consists of training led by subject matter experts identified by TASA, TASB, and TASBO. The cohort model is based upon the superintendent, chief financial officer, and chief curriculum officer attending the workshops together.
FRIDAY ACTIVITIES

Friday, 2:15-2:40 p.m.

Campus Security Top 10 List
EXHIBIT HALL D/E  EXTRA CREDIT
Sean Connor, AIA, ALEP, Partner, Senior Project Manager, Pfluger Architects

Current security design requirements and best practices will be discussed. The session will include an overview of current trends and data and will address some of today’s most prevalent school security concerns, along with practical, realistic suggestions for both new and existing school facilities.

Friday, 2:15-3:15 p.m.

A Closer Look at House Bill 3
EXHIBIT HALL D/E  LEARNING LOUNGE
Dax Gonzalez, Division Director, TASB Governmental Relations

Join Dax Gonzalez, Division Director of TASB Governmental Relations as he shares his insights on how the state is moving forward under House Bill 3 (HB3) and what things districts need to be doing now to lay the foundation for effecting meaningful changes to address shortcomings and unintended consequences of HB 3.

Open Meetings Act Training for AG Credit
BALLROOM D-ONE CLEAR FORK
Julie Allen, Attorney, TASB Legal Services

Designed for new board members, this session is a chance to learn and ask questions about the Texas Open Meetings Act (OMA). A TASB Legal Services attorney covers OMA requirements relevant to school boards, including posting notices, conducting open meetings, and holding closed meetings. This presentation has been approved by the Texas Attorney General and satisfies the OMA training requirement found in Texas Government Code section 551.005.

How to Shape a District’s Culture in 30 days!
BALLROOM D-TWO ELM FORK
Theresa Arthur, Board Member, Beeville ISD
Darryl Martin, Board Member, Beeville ISD
Leticia Munoz, Board Member, Beeville ISD
Marc Puig, Superintendent, Beeville ISD

Stuck in a culture of “that’s the way we’ve always done it around here?” Yes, culture change is a bear, but the truth is if culture has to change, then do it quickly. Shaping district culture depends entirely on a fully engaged, systems-driven board and superintendent team. Join this riveting workshop to discover how teams can execute a positive, results-driven culture in no time flat.

School Finance Q and A
BALLROOM D-THREE EAST FORK
Tracy Ginsburg, Executive Director, Texas Association of School Business Officials
Becky Bunte, Deputy Executive Director, Texas Association of School Business Officials
Amanda Brownson, Associate Executive Director of Governmental Relations, Texas Association of School Business Officials
Janet Spurgin, Research & Policy Associate, Texas Association of School Business Officials

Presenters will provide an overview of changes made to the state funding system during the 86th Legislative Session and then move into a deeper conversation with participants about any implementation challenges they are facing or unanswered questions they may have. Participants should come prepared to raise concerns and questions so presenters and attendees can learn from one another.

Equity Is Not by Luck or Chance
BALLROOM D-FOUR WEST FORK
THOUGHT LEADER
Miranda Beard, 2016-2017 President, National School Board Association, and President, B&B Consultants, Inc.

Presiding: Ted Beard, Board Member, Longview ISD

Every child counts. Every child matters. Every single child has purpose and deserves the opportunity to reach his or her greatest potential from a first-rate education system, despite where they live, ethnic background, physical or emotional challenges, or how much money they have. Leaders will gain a better understanding on how to intentionally find equity solutions to meet the learning needs of all children regardless of ZIP Code and socioeconomic status. This session will include thoughts on diversity in staff recruitment and retention, expanding early childhood education to close the achievement gap, technology accessibility for all children, setting goals to include cultural proficiency training for staff development, monetary equity to address the needs of students from low income families, evaluating policies to address equity concerns, third-grade reading gate/Headstart programs, and using input from stakeholders on equity solutions.
Creating a Facility Roadmap to the Future
D161
Grady Slaydon, Facility Consultant, TASB Facility Services
Michael Hobson, Director, Client Solutions, Cooperative Strategies LLC
Wondering if facilities are meeting the needs of educational programs? Will they meet the needs of tomorrow? How should a district pursue providing the most appropriate educational environment? Every journey needs a map. This session will lay the foundations of a roadmap to that place where facilities meet future educational needs. Come explore assessing, planning, funding, and building the schools of the future.

Wait, What Was That? A Post-Legislative Policy Preview
D162
Amy Kadlecik, Policy Consultant, TASB Policy Service
Brooke Knudston, Policy Consultant, TASB Policy Service
Jamie Chandler, Policy Consultant, TASB Policy Service
“What happened to that bill everyone was talking about?” There was a lot of activity during this legislative session, and TASB Policy Service is already working on the necessary policy revisions. In this session, presenters will share relevant issues impacting district policy and discuss the changes administrators and board members will need to consider soon.

What Does Design Have To Do With School Safety? Myth-Busting With TxA School Safety Group
D163
Laura Sachtleben, Senior Principal, Stantec
Brad Pfluger, President / Owner, Pfluger Architects
Leesa Vardeman, Partner, VLK Architects
Christopher Huckabee, CEO, Huckabee
With the growing discussion around school safety, many have turned to architects and building design for solutions. Defining how design impacts safety in school buildings is important; however, it must be understood that the physical building alone cannot solve the issue. In this session, education architects from around the state will discuss the work of the TxA School Safety Work Group to advance school safety initiatives in Texas.

The Superintendent Appraisal
D164
Robert Westbrook, Board President, Schertz-Cibolo-Universal City ISD
Amy Driesbach, Board Vice-President, Schertz-Cibolo-Universal City ISD
Greg Gibson, Superintendent, Schertz-Cibolo-Universal City ISD
Superintendent’s evaluation seem disjointed? SCUC ISD has initiated the challenge to transform the process into a meaningful, ongoing process throughout the year. Participants will walk away with a template for a district strategic plan that will completely align to the superintendent appraisal. Participants will have the opportunity to discuss the ups and downs of the superintendent’s evaluation with both a board president and superintendent.

What Board Members Should Know About Pay
D165
Luz Cadena, Senior Compensation Consultant, TASB HR Services
Keith McLemore, Compensation Consultant, TASB HR Services
Salaries and benefits of employees make up about 80 percent of a school district’s budget. The board plays a critical role in determining how those funds are spent. In this session, compensation consultants from TASB HR Services will discuss the board’s roles and responsibilities related to pay and explain crucial compensation concepts.

I Don’t Want Your Engagement! Creating a Culture of Ownership
D167
Tami Keeling, Board Member, Victoria ISD
Quintin Shepherd, Superintendent, Victoria ISD
Susanne Carroll, Deputy Superintendent for Operations, Victoria ISD
Shawna Currie, Director of Communications, Victoria ISD
This workshop begins with a discussion of the traditional strategic planning processes (creating focus groups, soliciting input, writing, etc.), and then dives into a demonstration of digital tools and social media strategies that allow for deeper input from a wide audience. Participants will use these tools to be fully immersed in the learning process. Come discuss leadership strategies for managing this communitywide conversation!
School Safety: What Can Schools Learn from America’s Busiest Airports?
D168
Eric Horstman, Principal, Corgan
Harper Bateman, Associate Principal, Corgan
This panel discussion made up of aviation designers of airports worldwide and Corgan’s education design experts explores best practices and future trends of aviation design. As schools face a growing responsibility to address heightened security issues while providing solutions that are all but invisible and preserve a welcoming, nurturing campus community, much can be learned from aviation’s innovations. All of this must be accomplished without compromising the educational environment.

What Your Lawyer Wishes You Knew
D170
Amanda Bigbee, General Counsel, Keller ISD
Jeff Crownover, General Counsel, Lewisville ISD
Deron Robinson, General Counsel, Allen ISD
Join three in-house attorneys for a candid and humorous conversation about what attorneys wish their clients knew. They’ll help superintendents and boards get out of their own way and make the most out of their relationship with legal counsel.

Growing Your Own Leaders the Leander Way
D171
Sarah Grissom, Area Superintendent, Leander ISD
Karie Lynn McSpadden, Chief Human Resources Officer, Leander ISD
Lori Einfalt, Assistant Professor, Concordia University Texas
Leander ISD is committed to developing leaders within all levels of the organization. Members of the Aspiring Leader Program of the LISD Executive Leadership Team serve as instructors alongside Concordia professors as aspiring leaders earn their MED. The Prospective Principal Program (P3) is designed to prepare a select cohort of Leander ISD campus and district administrators to successfully enter the principalship.

Using Strategic Planning to Get Things Done
D172
Thomas Pagel, Board Vice-President, Midway ISD (ESC 12)
George Kazanas, Superintendent, Midway ISD (ESC 12)
Laurie Cromwell, President, Foundation Innovation, LLC
Engaging the community with the school district does not have to be complicated or difficult. Participants will learn how to develop a strategic plan that identifies goal areas, engages the community, and creates a plan of action that is obtainable and worthwhile. This approach is radically different from the conventional approach in that the goal areas are developed in advance of stakeholder involvement through board of trustees input and support.

An Algorithm Can Predict a District’s A-F Score—Here’s Why That Matters!
D173
John Finnell, Board President, Cleburne ISD
Kyle Heath, Superintendent, Cleburne ISD
Chris Jackson, Executive Director of Research, Data and Accountability, Cleburne ISD
TEA says it is possible that all districts can mathematically achieve an “A” in this accountability system, but is that realistic? Through compelling data analysis, learn how A-F accountability scores are largely predetermined using demographic, staffing, and funding correlations and recognize why a Community-Based Accountability System framework provides a more relevant form of measuring instructional quality and growth in student learning.

Making a Maker Out of Me
D174
Colette Pledger, Assistant Superintendent of Curriculum and Instruction, Robinson ISD
Willie Thomas, Director, Media Services and Integration, Robinson ISD
Missy Zacharias, Principal, Robinson ISD
A MakerSpace is more than a “playground.” RISD has implemented maker areas in elementary grades that are connected to classroom curriculum and instruction. Students apply learning, critically think, and interact with a variety of technology and non-technology tools on a daily basis. The schedule, financial implications, and transformation of the media center spaces will be shared in picture/video format.
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East Texas Advanced Manufacturing Academy: Community, Industry, and Multidistrict Partnerships

D175
Ted Beard, Board Member, Longview ISD
James Wilcox, Superintendent, Longview ISD
Jody Clements, Assistant Superintendent of District Services, Longview ISD

The East Texas Advanced Manufacturing Academy was formed through the local needs of industry partners including four local school districts, two colleges, and the Chamber of Commerce and Economic Development Corporation of Longview. Hear how all the partners came together to form an academy that provides a pipeline of workers for the local economy in the future.

Friday, 2:50-3:15 p.m.
Emerging School District Cyber Threats for the 2019 School Year

EXHIBIT HALL D/E

EXTRA CREDIT
Lucas Anderson, Privacy and Cyber Consultant, TASA Risk Management Services

The start of a school year brings new opportunities, new challenges, and unfortunately, new risks. Increasingly, these emerging risks begin in the cyber domain and target school districts. As the cybercrime environment is always changing and methods of attack are constantly evolving, it is important to maintain awareness of new threats. In this session, we will examine four of the most significant new threats you need to know about and identify methods for anticipating and protecting against these risks.

ICYMI: Cheap Roofs Aren’t Cheap

EXHIBIT HALL D/E

LEARNING LOUNGE
Janina Flores, Division Director, TASA Risk Management Services

Extreme weather events in Texas over recent years have caused hundreds of millions of dollars of property damage and increased insurance costs. The type of roof you buy matters. Inexpensive roofs that shed water but don’t protect against hail can lead to future costs for your district and your coverage provider. In this session, find out about the local impacts of the hard property insurance market and what you can do to help ensure your school district’s buildings are covered.
As children our days were filled with productive play. What was entertaining was also instructive. Games of tag were exercises in planning, teamwork, strategy, design, decision-making, creativity, interpersonal communication, and risk-taking. Play was serious business in our youth—and it should be even more serious business in our professional lives if we hope to unleash the creative genius that spurs organizational growth.

By cleverly drawing from childhood lessons, Kevin Carroll will reveal the relevance of play and how we must continue to tap into those lessons for our future success. Book signing immediately following presentation: Rules of the Red Rubber Ball and The Red Rubber Ball at Work.

Presiding: Greg Smith, TASA President, Superintendent, Clear Creek ISD

Invocation: James de Garavilla, TASB President and Board Member, Silsbee ISD

Presentations: Introduction of TASA and TASB Officers
School Board Awards
Key Communicator Award
Titanium and Diamond Sponsor Recognition Slides

Performing Group: Clear Creek ISD

2019 Key Communicator
Charles C. Butt
Chairman & C.E.O. of H-E-B
2019 TASA School Board Awards

Thirteen boards of trustees from across the state were selected by their regions as nominees for the 2019 TASA School Board Awards. Five were chosen by TASA’s School Board Awards Committee to be recognized as Honor Boards. Those finalists will be interviewed here at the TASA | TASB Convention, and one will be named Outstanding School Board of the Year on Friday!

Texas Honor Boards
The five boards selected as finalists for Outstanding Board:

**Frenship ISD**
Front: Kyle Rogers, secretary; David R. Miller, vice president; Brad Draper, president; Brandon Autrey, trustee. Back: Mikella Newsom, trustee; Greg Robinson, trustee; Michelle McCord, superintendent; Jamey Phillips, trustee.

**Harlingen CISD**
Front: Greg Powers, trustee; Belinda Reininger, trustee; Gerry Fleuriet, secretary; Art Cavazos, superintendent. Back: Eladio Jaimez, vice president; Bobby Muniz, trustee; Nolan Perez, president; Javier De Leon, trustee.

**Pasadena ISD**
Kenny Fernandez, secretary; Jack Bailey, vice president; DeeAnn Powell, superintendent; Fred Roberts, trustee; Nelda Sullivan, trustee; Marshall Kendrick, president; Vickie Morgan, assistant secretary; Mariselle Quijano, trustee.

**Rockwall ISD**
Seated: Linda Mitchell Duran, trustee; Stephanie Adams, trustee; Jim White, secretary; Jon Bailey, president; Leigh Plagens, trustee; Chris Cuny, trustee. Standing: Russ Childers, vice president; John Villarreal, superintendent.

**Tyler ISD**
Front row: Orenthia Mason, trustee; Jean Washington, trustee; Patricia Nation, trustee; Back: Fritz Hager Jr., president; R. Wade Washmon, vice president; Aaron D. Martinez, trustee; Julius A. Bergfield, trustee.

Regional Honor Boards
On Friday TASA will also recognize the other eight boards nominated by their regions for their commitment and service to Texas public school students:

Region 2: Beeville and Premont ISDs  |  Region 5: Bridge City ISD  |  Region 11: Denton ISD  |  Region 12: Copperas Cove ISD  |  Region 13: Giddings ISD  |  Region 16: Canyon ISD  |  Region 20: Boerne ISD
Recharge your advocacy at the TASB Delegate Assembly. Join us as we develop TASB’s advocacy action plan and elect TASB’s leadership. Make sure your board has a voice!

30 years, 30 rebates
2019 marks the 30th year that 100 percent of local school boards have renewed their TASB membership. To celebrate, TASB will rebate Convention registration fees for 30 lucky school boards that send representatives to participate in Delegate Assembly.

Keynote speaker: Ross Ramsey
Ross Ramsey, executive editor and cofounder of The Texas Tribune, will share his insights on the 86th legislative session.

Need to register or pick up credentials?
Check in at the on-site Delegate/alternate registration, open at noon on Saturday, September 21, in the Dallas Ballroom (Level 3) and near the escalators on Level 2.

delgate.tasb.org

12:30–1:45 p.m. Lunch and Regional Caucuses • Levels 2 and 3
Your Delegate or alternate credentials will grant you access to the free lunch and caucus.

2–4 p.m. Delegate Assembly • Dallas Ballroom, Level 3
Earn up to 2 hours of continuing education credit for participating in the Assembly and caucus lunch.
Saturday, 7:30-8:30 a.m.

The 86th Legislature’s Impact on Accountability
BALLROOM D-ONE CLEAR FORK
Terry Faucheux, Associate, Moak, Casey & Associates
Buck Gilcrease, Associate, Moak, Casey & Associates
Alicia Thomas, Consultant, Moak, Casey & Associates
Monica Zdrojewski, Associate, Moak, Casey & Associates

Hear how actions of the 86th Texas Legislature will impact accountability for Texas public school districts. Explore the effect on public education priorities, policies, and practices, and learn actionable information that all Texas educators need to know. This session will connect the work of teaching all students to high levels of rigor with data tools for informed decision-making about school improvement.

Transformational Leadership: Inspiring Others Toward a New Vision
BALLROOM D-TWO ELM FORK
Farrah Gomez, Assistant Superintendent, San Angelo ISD
Nancy Rindone-Doughney, Senior Associate, Schlechty Center

What is transformational leadership? Why is it so important to public education today? More than 1,000 Texas educational leaders have attended the TASA Academy for Transformational Leadership facilitated by the Schlechty Center. This session will provide an overview of the content addressed throughout the academy and participants will engage in conversations using some of the frameworks introduced.

A Culture of Learning—A Culture of Safety
BALLROOM D-THREE EAST FORK
David Rider, Police Chief, Fort Bend ISD
Alan Bragg, Police Chief, Texas School Safety and Security
Chris Everett, Strategic Partnerships, engage2learn
Ian Powell, Partner, PBK

A team of school safety and culture design strategists will present firsthand insight on the nature of school safety, campus culture and learning, and community awareness as well as a comprehensive framework for implementing best practices. A primary theme of the day’s discussion will be how these elements can be integrated to provide a safer school environment, build a positive campus culture and learner experience, and ultimately enhance student performance.

Recognizing and Reporting Child Abuse in Texas Schools and the Role of Children’s Advocacy Centers
BALLROOM D-FOUR WEST FORK
Luis Acuna-Pilgrim, Strategic Projects Coordinator, Children’s Advocacy Centers of Texas, Inc.
Dianna Smoot, Director of Community Education, Dallas Children’s Advocacy Center

Join us as we explore the complexities of child abuse investigations: how to recognize physical and behavioral signs of various forms of child maltreatment, the importance of developing policies and best practices for responding to and reporting abuse, and how Children’s Advocacy Centers in your community can help. This session will satisfy the one-hour of training now required by Texas Education Code 11.159.

Promoting Race-Conscious Practice in Education Is Everyone’s Job
D161
Karlyn Keller, Division Director, TASB Special Education Solutions

Many believe that race has little impact on the education that a child receives. Of course, the goal is to provide the very best education possible to those served regardless of the demographic groups they may inhabit—a race-neutral education. However, is this really the best approach to educating children? Join in a session learning more about race-conscious practices in education.
Guns, Brats, and Snapchats: What Can Schools Do About Student Social Media Abuse?

D162

Holly Wardell, Shareholder, Eichelbaum Wardell Hansen Powell & Mehl, P.C.
Jennifer Powell, Shareholder, Eichelbaum Wardell Hansen Powell & Mehl, P.C.
Marcy Barker, Claims Adjuster, TASB Risk Management Services

Participants will learn about appropriate disciplinary responses for off-campus student conduct that won’t run afoul of the First Amendment. Topics covered include the general contours of First Amendment protections for students, including extracurricular activities; legal standards for reviewing discipline taken for off-campus conduct; and lessons learned from examples of student social media posts and other activities perceived to be threatening/cyberbullying. The related actions taken by administrators and ramifications like grievances and lawsuits will be addressed.

Don’t Let the Building Interfere: Engaging Stakeholders in Facility Design

D163

Keith Bryant, Superintendent, Lubbock-Cooper ISD
Macy Satterwhite, Deputy Superintendent, Lubbock-Cooper ISD
Michael Strain, Architect Associate, Parkhill, Smith & Cooper, Inc.

Many times, districts build facilities without any input from students, parents, community members, or teaching staff. Lubbock-Cooper ISD and Parkhill, Smith, and Cooper, Inc. have recently designed, built, and occupied state-of-the-art facilities based on collaboration with students, parents, community members, and teaching staff. Attendees will learn the process used and the pitfalls to avoid while engaging stakeholders in this endeavor and leave with tools to replicate this in their districts.

Global Economy

D165

David Boone, Portfolio Manager, American Beacon Advisors

This session will examine the current status of the economy and will include a discussion on how potential actions by the Federal Reserve might affect the economy and investments available to Texas school districts.

Developing a Culture and System of Future Readiness

D166

Lora Darden, Executive Director of Future Readiness, Round Rock ISD
Sheri Bonds, Director, Career and Technical Education, Round Rock ISD
Michelle Swain, Director, Gifted and Advanced Academic Services, Round Rock ISD
Lisa Greinert, Assistant Principal, Round Rock ISD

Participants will learn about the evolution of four Round Rock ISD divisions (Advanced Academics, CTE, Community Education, and Mental Health Special Projects) as the result of the district’s new Future Readiness Department with its cohesive mission, vision, and goals. Panelists will share the projects that have resulted in increased student achievement, and audience members will explore ways existing divisions in their own districts can collaborate to yield greater results for students and families.

Social Media Bullies: Standing up for Your District

D168

Kristin Zastoupil, Executive Director of Marketing and Communications, Forney ISD
Megan Overman, Director of Communications & Marketing, Eagle Mt.-Saginaw ISD
Elizabeth Trimble, Executive Director of Communications, Red Oak ISD

School districts can be bullied and “catfished” on social media, too! Learn from three veteran school communications directors sharing their experiences, strategies and tactics for tackling negative social media, fake profiles, misinformation, and social media bullies. Panelists will cover what can and cannot be shared, identifying the right social media audience (bullies and fans), and how to target them for positive online engagement and support.
Dealing With Undocumented Students: Legal, Enrollment, and Education Issues
D170
Gloria Rendon, Assistant Superintendent, United ISD
Zaida Gonzalez, Principal, United ISD
Juan Cruz, Attorney, J. Cruz & Associates, LLC
Jaime Garcia, Attorney, J. Cruz & Associates, LLC
This session blends presentation slides and presenter input on a variety of issues that educators may face when it comes to educating undocumented students. Common scenarios and questions will be presented and addressed, with a discussion of effective strategies to deal with legal, enrollment, and education concerns that may arise.

Common T-Shirts Don’t Make a Team
D171
Mark Lukert, Board Member, Wichita Falls ISD
Larry Mendez, Board Member, Lyford CISD
Organizations don’t become excellent by accident or luck. There is nothing lucky about a team working well together. Involved in the process of being “lucky” is an understanding of the importance of building a strong, unified team. Coupled with this is an administration that intentionally plans activities to build and encourage their team. Gain take-away ideas to help build a winning team in this engaging session.

The Story of a Successful Bond Election
D172
Colleen Dow, Board Member, Aubrey ISD
James Milacek, Board Member, Aubrey ISD
Joey Saxon, Board Member, Aubrey ISD
David Belding, Superintendent, Aubrey ISD
Attendees will understand the process Aubrey ISD used to successfully pass the largest bond in the district’s history. Attendees will be able to implement a system to create a successful bond election experience and meet the needs of students and the community. Through discussion, visuals, and presentation of information, participants will gain a thorough understanding of an effective bond election process.

An Entrepreneurial Approach to Learning
D173
Jovan Wells, Chief Academic Officer, Garland ISD
Myra Crump, Director Career and Technical Education, Garland ISD
Sangeetha Karthik, Chief Academic Officer, Corgan
The new Career Technology Center for Garland ISD strives to coax the inner entrepreneur in each student to discover their passion and put it into practice. The school emulates a business environment with linked programs that facilitate discovery and nurture a sense of curiosity. The presentation will bring attendees through the journey Garland ISD made in creating a precedent-setting career and technology center, from initial vision to post-occupancy testimonials.

Inappropriate Educator-Student Relationships: A Lot on the Line When Violating Title IX
D174
Kristi Godden, Attorney, O’Hanlon, Dermerath & Castillo
Benjamin Castillo, Attorney, O’Hanlon, Dermerath & Castillo
How does Title IX apply when a school district receives a complaint about an inappropriate educator-student relationship? What can happen to a district that fails to respond appropriately? What should a district do to prevent inappropriate relationships, and what must a district do when it receives a complaint? This session will answer these important questions regarding Title IX and inappropriate educator-student relationships through a guided discussion and slide presentation.

The First Year of Culture Shift: A Learning, Trust-Building, and Alignment Focus
D175
Forrest Collins, Board Secretary, Aledo ISD
Jessica Brown, Board Member, Aledo ISD
Susan Bohn, Superintendent, Aledo ISD
Amber Crissey, Assistant Superintendent of Curriculum and Instruction, Aledo ISD
The second order change required to shift the culture of a large organization can be daunting. Hear from board members and administrators about Aledo ISD’s first year on its journey to create a sense of urgency and the foundations for districtwide culture change. Take away actionable steps, framed by Kotter’s “Leading Change,” to guide the cultural change in a school district.
Saturday, 8:45-9:45 a.m.

Compensation and Contract Strategies for Attracting and Retaining Quality Superintendents
BALLROOM D-ONE CLEAR FORK
Cory Hartsfield, TASA General Counsel & Shareholder, Adams, Lynch, & Loftin, P.C.
Mike Cochran, Chairman of the Board, TCG Advisors
Christopher Jamail, Partner/Chief Marketing Officer, TCG Advisors

Hiring a superintendent is the most important decision of a school board. This makes it important to find creative ways to attract and retain a successful superintendent to promote stability and sustained success. The market, however, is getting more competitive. School superintendents and board members will learn about the current market value of a quality superintendent, as well as compensation strategies and contract provisions that promote long-term stability.

Involving Board Members in Community-Based Accountability Systems (CBAS)
BALLROOM D-TWO ELM FORK
Tylor Chaplin, Superintendent, Burkburnett ISD
Clark Ealy, Superintendent, College Station ISD
Doug Williams, Superintendent, Sunnyvale ISD
Molley Perry, Chief Administrative Officer, College Station ISD

The role of a trustee is to advocate to the community for the CBAS, support the district in its CBAS efforts, champion local control of schools, and guide and direct the effort according to his or her elected responsibilities. Trustees participate directly in the CBAS process, most notably in helping determine the appropriate findings that will become the basis for the work of the district. Come explore how districts are engaging their local school boards in meaningful accountability.

How “Best Fit” Schools Are Reimagining Education
BALLROOM D-THREE EAST FORK
Michael Hinojosa, Superintendent, Dallas ISD
Angie Gaylord, Deputy Chief, Transformation and Innovation, Dallas ISD
Usamah Muhammad-Rodgers, Assistant Superintendent of Strategic Initiatives and External Relations, Dallas ISD
Brian Lusk, Chief of Strategic Initiatives, Dallas ISD

Dallas ISD is quickly establishing itself as a district of choice where every student can find a “best-fit” school. Dallas ISD has also used school choice to bridge the post-secondary divide with 23 collegiate academies through which students can earn an associate’s degree during high school at no cost to them. Finally, the district is pioneering socioeconomic integration through its signature lottery-based choice school enrollment model.

Legislative Update: Looking Back on the 86th Session
BALLROOM D-FOUR WEST FORK
Amy Beneski, Deputy Executive Director, Governmental Relations, TASA
Casey McCreary, Associate Executive Director, Education Policy, TASA
Colby Nichols, TASA Legislative Consultant, Underwood Law Firm

This session will focus on the passage of HB 3, the landmark school finance bill, along with legislation related to assessment and accountability, school safety, TRS, bond elections, and other important legislation passed during the 86th session.

Legal Update Game Show
C BALLROOMS
Joy Baskin, Director, TASB Legal Services

Are you ready for a legal presentation that is informative and fun? Then you’ll love our Legal Update! For more than 20 years, TASB attorneys have gotten dressed up to highlight recent legislative developments related to public school governance, personnel, purchasing, and student issues. Join the stars of Hollywood Squares as we do our best to make it the most painless hour you’ve ever spent in a room full of lawyers.
Budget’s Best Kept Secret: It Already Has Money in It to Fix Facilities
D161
Adam Quinn, Consultant, TASB Business Services
Mike Cothran, Business Development, E3 Entegral Solutions, Inc.
Nearly every district across the state has the same problem: not enough money. And when there is not enough money to go around one of the first places to get cut is the M&O budget (Function 51). So, what is a district supposed to do when it doesn’t have any extra money, but its facilities still age and breakdown? This presentation will explore a district’s solution to this very question.

Developing Meaningful District Plans While Collaborating With the Community
D162
David Koempel, Senior Consultant, TASB Leadership Team Services
In this time of critical threats to the survival of public education in the United States, school districts need the involvement and support of their communities. Participation by the community in district planning produces the collective thinking, understanding, and consensus decision making essential to building community trust and support for public education. Learn how to achieve collaborative community planning and ways that such initiatives can be successfully accomplished.

Safety and Security Measures: Using Threat Assessment Teams and Protocols
D164
Danny Massey, Superintendent, Brazosport ISD
Jay Whitehead, Assistant Superintendent, Brazosport ISD
Robin Pelton, Director of Student Services, Brazosport ISD
Allison Jasso, Coordinator of Counseling Services, Brazosport ISD
Hear how research from the Secret Service, Department of Education, and Homeland Security about active shooters has made Brazosport ISD a safer place for students. Participants will receive best practices regarding how to identify and determine whether threats are credible through using threat assessment teams and protocols. This session includes safety, security, and communication measures implemented by Brazosport ISD.

Cyber Crimes and Current Threats
D165
Calum Ramm, Special Agent, Federal Bureau of Investigation/Dallas Division
Find out about current trends in criminal cyber threats handled by the FBI and how these risks can potentially impact Texas school districts.

Beyond Locks: Mental Health as a School Safety Issue
D166
Steve Flores, Superintendent, Round Rock ISD
Jeffery Yarbrough, Director of Safety and Security, Round Rock ISD
Amy Grosso, Coordinator, Future Readiness, Round Rock ISD
When districts discuss the safety and security of schools, thoughts often go to secured campuses and locked doors. While these efforts are important, just as critical is the way schools respond to mental health issues of students. By understanding warning signs and risks, schools are better prepared to help all students. Explore how coordinated community resource efforts can ensure that the mental health of students is a community effort.

Controlling the Chaos—Public Information and Communication
D167
Melanie Moss, Emergency Management and School Security Consultant, TASB Risk Management Services
Schools rely on many communication forms when responding to an incident or event. These resources combine tried-and-true practices with current technologies to ensure redundancy in relaying information to a variety of sources. The Joint Information System ensures coordination among local emergency managers and public information professionals to ensure consistent and timely messaging across the board.
No Communications Department? No Problem!

D168

Kristi Lee, Executive Director of Communications and Community Relations, Bastrop ISD
Marco Alvarado, Director of Communications, Media and Community Relations, Lake Travis ISD
Todd Robison, Director of Communications and Community Relations, Hutto ISD
Jessica Johnston, Director of Communications and Community Relations, Brenham ISD

Join a group of seasoned school PR professionals as they guide a discussion on effective communication strategies geared toward those who have inexperienced or no communications team. This is also a great time for superintendents to gain insight into the critical components of internal and external communications, regardless of district size or location. Q&A time will be available to discuss the when, why, and how of key communications topics.

Transgender Rights in Schools

D170

Thomas Brandt, Attorney, Fanning Harper Martinson Brandt & Kutchin
Francisco Valenzuela, Attorney, Fanning Harper Martinson Brandt & Kutchin

This session introduces audience members to the statutes, regulations, and case law concerning the emerging legal issues surrounding transgender students and school employees, with a forecast as to how the law may change in the future. Learn from two dynamic speakers, well-experienced in school, employment, and civil rights law.

Prepared for the Next Man Up? Planning for Leaders at All Levels

D171

Carla Brosnahan, Assistant Superintendent for Elementary School Administration, Cypress-Fairbanks ISD
Travis Fanning, Assistant Superintendent for Secondary School Administration, Cypress-Fairbanks ISD
Sheri McCaig, Assistant Superintendent for Secondary Administration, Cypress-Fairbanks ISD
Roy Garcia, Associate Superintendent, School Administration and Leadership Development, Cypress-Fairbanks ISD

Participants will learn about Cypress-Fairbanks ISD’s six institutes that invite, develop, and support its leaders for their next job role. The class content, syllabi, and activities will be shared. Information is of high interest as all school districts need to prepare their future leaders. This training and content affect leadership growth at the campus and district level.

Dual Credit and Early College High Schools: How Can Boards Affect Student Achievement?

D172

Douglas Wunneburger, Board Member, Bryan ISD
Corinne French, Board Member, Valley View ISD (ESC 11)
Julie Harlin, Board Member, Bryan ISD

For college-bound students, positive outcomes of earning concurrent college credit include exposure to higher-level concepts, improved self-confidence, and reduced college time and cost. Enrollment trends are positive; however, unintended consequences must be identified and addressed by districts to assure benefits for all Texas students. With better understanding, board members should be able to return to their respective districts and advocate for sound board policies affecting their programs granting college credit.

A Systemic Approach to Designing Classrooms for Blended Learning

D174

Bruce Davis, Superintendent, Winters ISD
Kathy Horner, Dean of Students, Winters ISD
Shannon Buerk, Chief Executive Officer, engage2learn
Albert Martinez, Partnership Strategist, engage2learn

Attend this interactive session to learn how Winters ISD is preparing the district for STEAM. Find out how the development of a learning innovation framework, classroom design principles, and technology profiles by grade bands have paved the way for meaningful learning experiences for all students. Leave with action ideas for how to put vision for integrating technology for personalized learning, blending learning, or STEAM into action.
Changing the Culture of a 100-Year-Old District
Louisa Aguirre-Baeza, Division Director, Ysleta ISD
Xavier De La Torre, Superintendent, Ysleta ISD
James Vasquez, Director of Pupil and Parent Services, Ysleta ISD
Monica Bustillos, Completion Specialist, Ysleta ISD

Promoting a positive, engaging, and service-oriented culture is not only a critical factor in providing service excellence to stakeholders, but increasingly important in combating local, state, and federal efforts to recruit students away from traditional public schools. By refocusing efforts districtwide through an intentional “Service Excellence” model, Ysleta ISD strives to provide unparalleled customer service.

Saturday, 9-9:30 a.m.

Developing Security Standards at a District Level
Taryn Kinney, K12 Education Studio Leader, DLR Group

See how Austin ISD recently completed its security standards and how your district can do the same.

N2 Learning: The NEW Assistant Principal Academy
Eddie Coulson, Partner, N2 Learning
Roz Keck, Partner, N2 Learning

Is your district developing assistant principals so that they support the principal in building a culture of learning? Are assistant principals prepared to be principals who are strong instructional leaders? The next generation of principals are currently serving as assistant principals, and N2 Learning and TASA have developed the Assistant Principal Leadership Academy (APL) to help prepare assistant principals in their pathway to becoming principals. Come learn more about APL!

Saturday, 9:45-10:15 a.m.

Planning/Design Considerations and the Four Phases of Emergency Management
Kerri Ranney, Vice-President of Educational Practice

Discuss how the four phases of emergency management influence the built environment. Explore planning considerations, coordination efforts and design that addresses social and emotional needs of students. Participants will explore questions and considerations to guide a planning process focused on the four phases of emergency management. Participants will explore design theory that addresses social and emotional needs of students. Participants will explore spatial requirements and the built environment.

Podcast: Brain T. Woods, Northside ISD Superintendent, and 2018 Superintendent of the Year
Brain T. Woods, Superintendent, Northside ISD (ESC 20)

Visit the Learning Lounge in the Exhibit Hall to hear interviews with public school advocates and Texas education experts.
2nd General Session

SATURDAY, SEPTEMBER 21
10:30 a.m.–Noon
EXHIBIT HALL F, LEVEL 2

Turn the Page
Manny Scott, Author, Ink International, Inc., Speaker, Servant-Leader
Manny Scott will share his story and several eye-opening insights about how, through hard work and with the help of others, he went from being an “unreachable” and “unteachable” student to becoming a successful student, husband, father, entrepreneur, and public servant. His message inspires people to become change agents—“Page Turners”—who help others write new, more fulfilling chapters in their lives.

Book signing immediately following presentation: Even on Your Worst Day, You Can Be a Student’s Best Hope.

Presiding: James de Garavilla, TASB
President and Board member, Silsbee ISD

Invocation: Greg Smith, TASA President and Superintendent, Clear Creek ISD

Presentation: Superintendent of the Year Award
Titanium Diamond Sponsor Recognition

Performing Group: Silsbee ISD

Saturday, 12:15-12:45 p.m.
Get Smart: Protecting Your District from Cyberattacks
EXHIBIT HALL D/E
EXTRA CREDIT
Robert Bayard, Chief Technology Officer, Clear Creek ISD
Alan Bragg, Executive Director of TSSSC and Retired Chief of Police
Ian Powell, Managing Partner, PBK

Education in the information age is dependent upon functioning and secure technology, software, and data systems. Threats are ever evolving, and a data breach or system malfunction can debilitating an entire district within seconds to the point of being inoperable. Participants will learn how one district implements awareness, proactive prevention protocols, and collaborative problem solving to prevent and mitigate cyberthreats.

Podcast: Robert Kaplan, President, Federal Reserve Bank of Dallas
EXHIBIT HALL D/E
LEARNING LOUNGE
Robert Kaplan, President, Federal Reserve Bank of Dallas
Visit the Learning Lounge in the Exhibit Hall to hear interviews with public school advocates and Texas education experts.
SOTY
SUPERINTENDENT OF THE YEAR
2019

SOTY candidates are chosen for their dedication to improving educational quality, board-superintendent relations, student achievement, and commitment to public support and involvement in education. Superintendents from any of the state’s 1,025 school districts are eligible for nomination by their local boards of trustees. District nominees are submitted to a regional selection committee, which submits one nominee per region to the state selection committee. The 2019 Superintendent of the Year will be announced Saturday, September 21, during the Second General Session.

Carlos Guzman
Roma ISD
Region 1

Sharon McKinney
Port Aransas ISD
Region 2

Tina Herrington
Wharton ISD
Region 3

Cody Abshier
Liberty ISD
Region 5

Christopher Moran
Whitehouse ISD
Region 7

Paul Jones
Paris ISD
Region 8

Roosevelt Nivens
Community ISD
Region 10

John Ramos
Castleberry ISD
Region 11

Duane Hyde
Highland ISD
Region 14

Carlos Rios
San Felipe Del Rio CISD
Region 15

Tanya Larkin
Pampa ISD
Region 16

Leandro Gonzales, Jr.
Grady ISD
Region 18

Evelyn Loeffler
Sierra Blanca ISD
Region 19

Lloyd Verstuyft
Southwest ISD
Region 20

Charles Dupre
Fort Bend ISD
Region 4

Walter Jackson
Brenham ISD
Region 6

Tylor Chaplin
Burkburnett ISD
Region 9

Bruce Gearing
Dripping Springs ISD
Region 13

Keith Bryant
Lubbock-Cooper ISD
Region 17
Making Campuses Safer Together: Balancing Safety and Security in Learning Environments

EXHIBIT HALL D/E EXTRA CREDIT

John Shiver, Principal, Stantec

In addition to the threat of an active assailant, a variety of unfavorable influences and behaviors have a profound effect on today's student. Administrators, law enforcement, and educational planners are constantly tasked with finding a balance between mental health support and risk assessment, crisis planning, and building hardening to ensure safety and security in learning environments. Because children are ready to learn when they feel safe and secure, a holistic approach must address the actions and stressors that directly impact the physical and mental health of the learner. Through his presentation, best practices and strategies will be revealed for creating safer schools.

Engaging Your Community in a Community-Based Accountability System (CBAS)

BALLROOM D-TWO ELM FORK

Michelle Carroll Smith, Superintendent, Lytle ISD
Harry Piles, Assistant Superintendent, Lytle ISD
Jeanne Cobb, Assistant Superintendent of Learning and Innovation, Godley ISD
Glenn Turner, Assistant Principal, Huffman ISD

Educators want to be accountable for what matters to our communities and our students. A CBAS gives the community power to demand the outcomes necessary for what the community needs to accomplish. Texas districts are embracing meaningful accountability by partnering with their communities to be accountable to the actual stakeholders each school serves. Hear how districts are engaging their communities in this important work, and receive resources to guide outreach for CBAS.

Current Economic Conditions and Implications for Monetary Policy

BALLROOM D-FOUR WEST FORK

Robert Kaplan, President and CEO, Federal Reserve Bank of Dallas

Presiding: Doug Williams, Superintendent, Sunnyvale ISD

As the president and CEO of the Federal Reserve Bank, Robert Kaplan oversees one of the 12 reserve banks, that, along with the Federal Reserve Board of Governors, make up the central bank of the United States. He will share his thoughts about the regional, national, and international economies and how that information is used to make monetary policy for the country.
Unfunded Mandates—Impacts on a District’s Maintenance and Operations Budget

**D161**

Shelly Branstetter, Membership Services Manager, TASB Facility Services
Craig Farmer, Chief Executive Officer, Farmer Environmental

What all gets paid for out of the district’s maintenance and operations (M&O) budgets? This session explores the various facility and environmental regulations a school district must maintain for compliance and what the associated costs may be. This discussion with Farmer Environmental explores the impact these regulations have on an M&O budget, and how a district is to maintain compliance.

HR Matters—Helping Boards Effectively Handle HR-Related Issues

**D162**

April Mabry, Assistant Director, TASB HR Services
Amy Campbell, Director, TASB HR Services

In board meetings, trustees regularly consider issues impacting one of the greatest assets of the district: human resources. With the help of experienced TASB HR Services consultants, participants will review real-world scenarios to identify how boards can effectively and compliantly handle issues including giving pay raises, terminating contract employees, addressing employee turnover, handling employee grievances, and considering employee concerns.

Understanding TEA’s SPED Strategic Plan and Coordinating Consistent Communication

**D163**

John Bullion, Special Education Liaison, ESC Region 12
Mike Rockwood, Chief of Staff, Lamar CISD

Texas is uniquely positioned with regard to the provision of services for students with special needs. Removed from the daily interactions in the classroom, superintendents and school boards must remain informed regarding the local impact of the TEA Special Education Strategic Plan. Session participants will be afforded “just in time” information regarding “talking points” and “pivot points” that will provide information and strategies for navigating community member inquiries.

How the IDEA Affects Discipline Decisions When Special Education Students Pose a Threat

**D164**

Henry Phipps, Executive Director of Special Services, Humble ISD
Angela Pomberg, Director Special Education Assessment, Humble ISD
Janet Horton, Principal, Thompson & Horton, LLP
Hailey Janecka, Associate, Thompson & Horton, LLP

The presenters will use a case study of a special education student who poses a threat to a campus so participants can understand how IDEA affects a district’s ability to enforce a DAEP placement or expulsion. The discussion will include how the outcome of the manifestation determination review affects disciplinary decision-making and other IDEA procedures for removing a student, including automatic removals in limited cases and a hearing to remove a dangerous student.

Building a Better Construction Contract

**D166**

Joe Ball, Attorney, TASB Legal Services
Thomas Myers, Attorney, Brackett & Ellis, P.C.
Winifred Dominguez, Attorney, Walsh Gallegos Trevino Russo & Kyle P.C.
Wayne Haglund, Attorney, Haglund Law Firm
John Hopkins, Attorney, Thompson & Horton, LLP

School construction projects are a major investment. The construction contracts used by general contractors and architects are extremely complex and, without modification, may place school districts at a significant legal disadvantage. At this session, a topnotch panel of experienced school law construction lawyers from the Texas Council of School Attorneys will explain the critical dos and don’ts of construction contracting and review any impacts arising from the 2019 Texas Legislative Session.
Class Rank: The “Weighting” Game
D167
Eric Narcisse, Consultant, TASB Policy Service
Brooke Knudston, Policy Consultant, TASB Policy Service
Jamie Chandler, Policy Consultant, TASB Policy Service

Does a failing grade receive extra weight? Is there a difference between the valedictorian and highest-ranking graduate? Navigating the details of class rank can be stressful. Knowing the answers to these and other questions makes creating a class rank policy simpler. Join TASB Policy Service consultants in examining key elements of class rank and discussing the implications that these issues have on class rank and honors.

Building Aspiring Leaders’ Capacity to Lead
D168
Brian Woods, Superintendent, Northside ISD (ESC 20)
Linda Zarakas, Consultant, Northside ISD (ESC 20)
Linda Mora, Director, Center of Educational Leadership, Trinity University
Bruce Barnett, Professor, The University of Texas at San Antonio

Northside ISD and The University of Texas at San Antonio combined forces to redesign the administrative internship experiences for a cohort of NISD teachers. The redesign focused on authentic activities aligned to the Principal Standards. The addition of a school improvement project added greater depth and complexity to the work completed over a two-year period. Hear from a panel of district and university representatives about their experiences in the program.

Impact of the 86th Legislature
D170
Lynn Moak, Partner, Moak, Casey & Associates
Daniel Casey, Partner, Moak, Casey & Associates
Buck Gilcrease, Associate, Moak, Casey & Associates
Josh Haney, Associate, Moak, Casey & Associates

Moak, Casey & Associates will review the impact on Texas public schools of what legislation passed and what didn’t. Hear possible repercussions of new legislation and how the school landscape will be affected during its implementation.

#didtheyreallypostthat: Social Media for Board Members
D171

Does the Football Coach Have to Be the Athletic Director?
D173
Michael Novotny, Superintendent, Salado ISD
Paul Baird, Athletic Director, Salado ISD

The head football coach is viewed by some people as the most important position in a school district. Most smaller districts have the head football coach also serve as the athletic director. Is that dual assignment position the best way to fill both of those roles? This session presents the advantages and disadvantages of a non-coaching athletic director to provide another option for districts to consider.

Brenham United: Better Together!
D172
Natalie Lange, Board President, Brenham ISD
Melvin Ehlert, Board Member, Brenham ISD
Susan Jenkins, Board Member, Brenham ISD
Walter Jackson, Superintendent, Brenham ISD

Come and hear this 2018 TASB Honor Board share how it has energized an entire community to rally around a central theme of unity, transparency, and advocacy. Brenham ISD has created and sustained a high-quality public school system with a focus on student equity, public education advocacy, and the assurance of equitable resources based on student need.
2030: Full STREAM (Science, Technology, Reading, Engineering, Art, Math) Ahead

D174
Danny Massey, Superintendent, Brazosport ISD
Tory Hill, Superintendent, Sweeny ISD
Clara Sale-Davis, Chief Academics Officer, Brazosport ISD

Students currently in first grade will graduate in 2030! These learners will experience a world very different from the one that exists today. Schools will play a critical role in talent identification and the development of workforce-ready skills. Today’s learning environments must provide interdisciplinary instruction, collaborative settings, soft-skills lessons, and more. In Sweeny and Brazosport ISDs, STREAM Labs are the foundation for preparing students to create the future.

It’s More than Metal Detectors: How One District Engaged an Entire Community to Embrace Civility

D175
Linda Duran, Board Member, Rockwall ISD
JJ Villarreal, Superintendent, Rockwall ISD
Tom Maglisceau, Chief Student Services Officer, Rockwall ISD
Renae Murphy, Chief Communications Officer, Rockwall ISD

With school safety as a continuous priority for all districts, Rockwall ISD has enhanced safety systems and processes by proactively supporting the social and emotional well-being of all learners. Emphasizing the community’s commitment to civility, learn how the Rockwall ISD developed a “Better Together” mindset that includes a comprehensive effort of staff development, trauma and resiliency initiatives, student learning, student summits, social media campaigns, and local media partnerships.

School Safety and Climate: Moving from Risk to Relationship, 2.0

EXHIBIT HALL D/E  EXTRA CREDIT
Kate Mraw, CID, LEED AP B+C, Associate Principal, Director of Interiors, LPA
Gary K Blanton, AIA, LEED AP, Principal, Regional Studio Director, LPA

As researchers, policymakers, and practitioners grapple with how best to protect students on campus, there is a growing body of research allowing people to better understand the impact of these measures on school climate and safety outcomes. Continuing the conversations from our presentation last year on School Safety and Security, we will briefly summarize the research from Dr. Julie Zoellin Cramer with Wayfind Education and focus on safety measures that range from “obtrusive” to “unobtrusive” in physical design. The session will discuss how, and to what extent, a strategy is implemented that can address both the need to reduce the risk and to support the relationship of students in the learning environment.

Think F.A.S.T. to Help Your Students Go Far

EXHIBIT HALL D/E  LEARNING LOUNGE
David Koempel, Consultant, TASB Leadership Team Services

Making decisions as a governing body can be challenging because of a variety of factors. In this course, you will learn how focusing, aligning, stretching, and tracking (F.A.S.T.) can help your board and superintendent pay attention to your most important job: student achievement. Come to this session only if you want tools to help your governance team direct its energy on what is truly important.
Saturday, 2:45-4 p.m.

School Board and Administrator Training on Changes and Mandates on School Safety
BALLROOM D-FOUR WEST FORK
Jason Burdine, Board Member, Fort Bend ISD
Celina Bley, Associate Director, Texas School Safety Center
Laura Stone, School Safety Specialist, Texas School Safety Center
Robert Long, Principal, KIPP Houston High School, KIPP Houston Public Schools

The 86th Legislative Session brought about many changes to school safety. The Texas School Safety Center housed at Texas State University is charged to oversee many of the new mandates and will continue to train and educate districts throughout the state. This training is geared specifically for school board members and district administrators who are looking for a bird’s eye view of the mandates and what is expected of their district.

Saturday, 3-4 p.m.

A Nationally Recognized Safety and Security Plan
BALLROOM D-ONE CLEAR FORK
Rodney Cavness, Superintendent, Texas City ISD
Mike Matranga, Executive Director of School Safety and Security, Texas City ISD
Tom Munoz, Emergency Manager, Texas City Emergency Management

Participants will hear from three key professionals who developed the Safety and Security plan at Texas City ISD. Presenters will explain how the district arrived at their plan, the philosophy of the superintendent and the board, and why this matters for students.

Engaging the Faith Community in Public School Support
BALLROOM D-TWO ELM FORK
Charles Foster Johnson, Associate Director, Pastors for Texas Children
Charles Luke, Associate Director, Pastors for Texas Children
Suzi Paynter, Associate Director, Pastors for Texas Children

Receive a wealth of handouts, materials, outlines, and manuals explaining how to mobilize your congregations to engage in the support of public schools as well as serve as community partners in the advocacy of public education as a component of the common good.

Board-Related Updates From the Legislative Session
BALLROOM D-THREE EAST FORK
A.J. Crabill, Deputy Commissioner of Governance, Texas Education Agency
Drew Howard, Senior Director, School Governance, Texas Education Agency

TEA staff will provide an overview of major legislation and rules coming out of the 2019 legislative session as well as solicit feedback from participants concerning pending rulemaking. Come prepared both to learn about and to advise the agency on what’s next.

Booster Club Boogie: Maximize Student Support, Maintain Eligibility, and Avoid Legal Missteps
D161
Bob Rauch, Superintendent, Sterling City ISD
Abraham Barker, Shareholder, Eichelbaum Wardell Hansen Powell & Mehl, P.C.
Heather Rutland, Shareholder, Eichelbaum Wardell Hansen Powell & Mehl, P.C.

Booster club support is often vital to a district’s ability to offer students a variety of educational, athletic, and fine arts programs. The goal is to protect the district and maximize student opportunities while staying legally compliant in the areas of student participation determinations, control over funds, understanding limits on expenditures, identifying how activity funds differ from other funds, and properly accounting for it all. Combining enthusiastic parents, excited communities, and money—what could possibly go wrong?

Allen ISD: Bringing a Districtwide STEAM Vision to Reality
D162
Amy Gnadt, Board Member, Allen ISD
Louise Master, Board Member, Allen ISD
Robin Bullock, Assistant Superintendent, School Leadership and Support, Allen ISD
Jennifer Wilhelm, Assistant Superintendent, Learner Services, Allen ISD

Through lively conversation, Allen ISD board members will demonstrate bringing vision to reality when faced with enrollment growth. Their more-than-unique solution supports every student in Allen ISD while helping to fulfill growing STEAM-related career interests. They will accept questions from the audience about their process, their support, and the work required by board members to create such an innovative campus.
A Critical Investment: Prioritizing Professional Development

D163
Charlene Simpson, Deputy Executive Director, ESC Region 12
Tammy Becker, General Education Director, ESC Region 12
Andi McNair, Innovation Specialist, ESC Region 12
Kerri Ranney, Vice-President of Educational Practice, Huckabee

Research shows that today’s learners benefit greatly from flexible learning spaces. In this session, presenters from ESC Region 12 and Huckabee will explain why change is so challenging and share the value of a thoughtful change-management process. They will also share research that demonstrates a positive connection between flexible designs and intentional professional learning. It’s a combination yielding great results, and it has the potential to change education.

School Boards as Community Builders and Advocates for Schools

D164
Scott Stribling, Board Member, Georgetown ISD
Andy Webb, Board Member, Georgetown ISD
Fred Brent, Superintendent, Georgetown ISD
John Horn, Senior Associate, Schlechty Center

This presentation will be followed by open discussion using the two frameworks for discussion and comparing and contrasting how roles need to change if schools are to function as learning organizations with the capacity to perform at high levels internally and build community externally. Some of the work will be done in pairs and some in open discussion. Guided question-and-answer format will be used as well.

Hands-on Learning in Action: Results From the Student Innovation Challenge

D165
Student Innovation Challenge Students

Want to see what happens when you give students 48 hours to solve a global challenge? This session highlights what students can do when developing and solving their own project-based learning question in a flexible environment where teamwork and creativity reign. The students will discuss their takeaways and the experience of collaborating with convention attendees and other subject-matter experts. Please join the students from Plano, Prosper, Carrollton-Farmers Branch, and Sherman ISDs at this recap of this year’s Student Innovation Challenge, sponsored by DLR Group.

SATURDAY ACTIVITIES

3-4 p.m.

A Tale of Two Districts Building Leaders: El Paso and Frenship ISDs

D166
Mickey Loweree, Board Member, El Paso ISD
Mikella Newsom, Board Member, Frenship ISD
Michelle McCord, Superintendent, Frenship ISD
Vincent Sheffield, Chief Academic Officer, El Paso ISD

The result is growth for all when leaders intentionally align strategy to vision and coach people to enhance the learning experience. Learn directly from El Paso and Frenship ISD administrators and board members as they outline their culture-defining methodology during the session. Both districts consistently grow leaders to ensure implementation of their districts’ visions for learning and are experiencing great results for staff and students.

Everything a School Board Member Needs to Know About Special Education

D167
Jim Walsh, Attorney/Shareholder, Walsh Gallegos Trevino Russo & Kyle P.C.
Paula Roalson, Shareholder, Walsh Gallegos Trevino Russo & Kyle P.C.

Participants will have the opportunity to learn everything they need to know about educating students with special needs from two of the most experienced, knowledgeable attorneys in the field of special education law. This important session will give participants the opportunity to ask questions and learn the nuts-and-bolts basics but also some of the most challenging special education issues frequently raised in the media and in our schools.

Legislative Impact and A-F Implications Presented by TALAS Leaders!

D168
Martha Salazar-Zamora, Superintendent, Tomball ISD
Ricardo Lopez, Superintendent, Garland ISD
Michael Hinojosa, Superintendent, Dallas ISD
Paul Cruz, Superintendent, Austin ISD

Learn what TALAS leadership considers the impact and consequences of the legislative session on their school districts, including the benefits and disadvantages for Texas Latino students from the legislative session and whether the campuses and school districts make the grade.
“Like” It or Not: Employees’ Rights and Responsibilities on Social Media
D170
Beth Brockman, Assistant Superintendent, Employee Services, Plano ISD
Mari McGowan, Attorney, Abernathy, Roeder, Boyd & Hullett, P.C.

Presenters will discuss the implications of social media use for school district employees including a case law update, First Amendment concerns, public information and electioneering basics, and best practices for school district social media policies. Participants will be given the facts of relevant cases involving employee free speech and social media, practical advice, and additional concerns for school districts.

Using Data to Become College, Career, and Military Ready
D171
George Kazanas, Superintendent, Midway ISD (ESC 12)
Karen Mayton, Coordinator of Assessment and Accountability, Midway ISD (ESC 12)
Ashley Canuteson, Director of College and Career Readiness, Midway ISD (ESC 12)

This session addresses the challenges of tracking and educating the community, teachers, and students on college, career, and military readiness (CCMR). How do districts track and educate students and parents on CCMR? What strategies best accomplish this goal? With the many pieces of the CCMR component, the task can seem daunting and frustrating. Hear how a district tracks CCMR indicators while creating a culture of college, career, and military readiness.

How to Avoid Audit Findings Related to Administration of Federal Funds
D172
Roger Hingorani, Senior Director, Federal Fiscal Monitoring, Texas Education Agency

The Federal Fiscal Monitoring Division (FFM) of TEA is responsible for conducting subrecipient monitoring of districts and providing technical assistance to districts to ensure that federal funds are used as authorized. FFM conducts the risk assessment to assess the risk level of each grantee and plans monitoring activities appropriate to their risk level to ensure that federal funds are used according to laws rules and regulations.

Are Your Future Leaders Future-Ready?
D173
Tanya Larkin, Superintendent, Pampa ISD
Nathan Maxwell, Associate Superintendent, Pampa ISD

Recruiting, developing, and preparing leaders for the ever-increasing world of educational leadership is challenging and time-consuming. This session provides solutions for finding and inspiring leaders to engage in all aspects of leadership. Participants will experience components of a future-ready aspiring leadership academy with scenario-based learning, inspiring thought leaders, and practical tips for developing a program for empowering employees at all levels to believe and behave as leaders in the organization.

10 Years of Success: An Evaluation of Northside ISD’s High-Performance Building Strategies
D175
M’Lissa Chumbley, Board President, Northside ISD (ESC 20)
Brian Woods, Superintendent, Northside ISD (ESC 20)
Leroy San Miguel, Assistant Superintendent for Facilities and Operations, Northside ISD (ESC 20)
Jerry Lammers, Principal, Alamo Architects

Attendees will hear from a board member, the superintendent, assistant superintendent for facilities, and an architect whose firm has designed several schools for the district. Each will share his or her experience with high-performance design and construction certification programs, discuss changes to these programs, and show how they have influenced the district’s facilities.

Saturday, 4:15-5 p.m.
Transforming Public Education with House Bill 3
C BALLROOMS

Mike Morath, Commissioner of Education, Texas Education Agency
Presiding: Brian Woods, Superintendent, Northside ISD (ESC 20)

Commissioner of Education Mike Morath will provide an overview of HB 3 and highlight several of the bill’s innovations that have the potential to transform public education and improve student outcomes for all students.
He is counting on you.

Speak up for our children.

Speak up for Texas public schools.

standup4txpublicschools.org
Dedicated to learning environments for over 52 years.

Huckabee is a proud sponsor of the 2019 TASA/TASB Convention.
Booth #717
SUNDAY ACTIVITIES
Sunday, 8-9 a.m.

XG District Panel
BALLROOM D-ONE CLEAR FORK
Cinde Thomas-Jimenez, Board President, Seguin ISD
Denise Crettenden, Board Member, Seguin ISD
Glenda R. Moreno, Board Member, Seguin ISD
Linda Duncan, Board Member, Seguin ISD
Matthew Gutierrez, Superintendent, Seguin ISD
Orin Moore, Consultant, TASB Leadership Team Services

Join us for insight into eXceptional Governance (XG) Board Development as participants share outcomes and learning from this five-session, whole-board learning experience. Participants will share factors and circumstances they considered before investing their time in XG Board Development and give honest feedback about how the experience is impacting their teams and districts. Attendees are welcome to come with specific questions or simply to satisfy your curiosity.

Sunday, 9:15-10:15 a.m.

Navigating the Leadership Journey—A Female Perspective
BALLROOM D-ONE CLEAR FORK
Corinne French, Board Member, Valley View ISD (ESC 11)
Helen Warwick, Board Member, Marshall ISD
Jodi Duron, Superintendent, Elgin ISD
Susan Bohn, Superintendent, Aledo ISD
Marta Plata, Principal, Fort Worth ISD
Elizabeth Murakami, Professor and Mike Moses Chair in Educational Leadership, University of North Texas
Bertina Combes, Professor, University of North Texas
Karen Edwards, Business Leader, PepsiCo/Frito Lay

Join us for an encouraging session as we hear from female leaders who represent districts, companies, and universities. This facilitated discussion will be refreshing and powerful as we explore key factors for success as well as personal insights for the leadership journey. The first part of the session devoted to a facilitated discussion regarding helpful insights on female leadership and the joys and pitfalls that occur along the way. Last portion of session will be open for questions from the audience. All conference participants invited to attend!
There’s No “I” in TEAM: Learn From the 2019 Honor Board

BALLROOM D-TWO ELM FORK

Board Members and Superintendent of TASA’s 2019 Outstanding School Board

Lisa Pardo, Board President, Grapevine-Colleyville ISD (2018 Outstanding School Board)

Brandon Core, Associate Executive Director, Professional Learning and Member Engagement, TASA

Ever wonder what it takes to be an “Honor Board?” Come hear from the winner of the 2019 TASA Outstanding School Board award share strategies for becoming an effective governance team. You’ll have the opportunity to ask questions and learn from their experiences.

The Unique Existence of the Superintendency and Their Families

BALLROOM D-THREE EAST FORK

George Kazanas, Superintendent, Midway ISD (ESC 12)

Kimberly Kazanas, Executive Director, Waco Business League

It’s true that the superintendency is unique. Leadership places superintendents and their families in the public eye of the community where they all live, work, and attend schools. Kim and George Kazanas offer insights into their experiences as a “superintendent family” for 20 years, offering tips and encouragement to sustain a positive family life. School trustees are encouraged to attend to learn how to support this unique family existence.
The Ripple Effect of Public Education

Ben Nemtin, Best-selling Author and Star of MTV’s “The Buried Life”

Funding cuts, increased stress, and mounting security concerns all contribute to the high burnout rate among public education professionals. Exacerbating this issue is the fact that public education professionals tend to put other people first which, unfortunately, leaves their own self-care on the backburner. The truth is, you can’t take care of other people if you don’t take care of yourself and Ben Nemtin’s message of putting yourself first in order to serve others gives educators permission to do just that. Nemtin reminds public educators of the intangible but very real positive ripple effect their work has in the world, even if the impact is not seen firsthand. Every day public educators shape students in modest ways that may seem small in the short term but, in the long term, become life changing. This is the ripple effect of public education.

Book signing immediately following presentation: What Do You Want to do Before You Die?

Presiding: Brian Woods, TASA President-Elect, Superintendent, Northside ISD

Invocation: Lee Lentz-Edwards, TASB President-Elect, Kermit ISD

Presentation: 100% Attendance Recognition
EXHIBIT
HALL
Exhibit Hall Hour

Friday, September 20
8:30 a.m.–4 p.m.
Exhibit Hall Activities

9:45–10:15 a.m.
Coffee Break in the Exhibit Hall

3:15–4 p.m.
Afternoon Break in the Exhibit Hall

Saturday, September 21
8:30 a.m.–3 p.m.
Exhibit Hall Activities

9:45–10:30 a.m.
Coffee Break in the Exhibit Hall

2–3 p.m.
Exhibit Hall Closing Event
Join us to close the exhibits for 2019. Refreshments will be served.

What’s going on in the Exhibit Hall

Chair Massage
Start or end your day with a complimentary, relaxing chair massage in Booth 1039.
Brought to you in part by Texas Tech University

Community Service Center
Lend a helping hand in assembling 1,000 Hunger Kits and 1,000 Hygiene Kits to support students in need during this new, annual event!
Brought to you in part by BuyBoard, Direct Energy, E3, and TASB Facility Services

Complimentary Caricature Drawing
View the Caricature Artist in Booth 405 to have your cartoon picture drawn.
Brought to you in part by ABM

Exhibit of School Architecture
View the TASA | TASB Exhibit of School Architecture that showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment.

Extra Credit Sessions
Get credit for attending these informative presentations focusing on school and student safety, located in the Exhibit Hall near the food court.
Earn CEC

Learning Lounge
Get credit for attending these informal presentations highlighting advocacy, community engagement, and leadership, located in the Exhibit Hall near the General Session Entrance.
Earn CEC
Products and Services Showcase
Explore more than 300 education-related displays showcasing products and services to benefit your district. Leave with tools to take back to your district to help cut costs and increase efficiency.

Relax and Recharge
Charge your mobile device while relaxing and enjoying a beverage and snack in Booth 602.

Student Art
Discover innovative and inspirational art from Texas schoolchildren as we partner with the Texas Art Education Association to showcase student talent.

Student Innovation Challenge
Immerse yourself in a learning exercise and help students solve global problems. Don’t miss the opportunity to see firsthand how the environment and access to expert resources impacts the learning experience.

TASA Member Engagement Center and TASB Member Services
Get the latest information and resources from your associations.

TSPRA Resource Center
Get information about school communications and public relations counseling.

TAKE A BREAK!
Join us for snacks and beverages. All breaks take place in the Exhibit Hall Main Aisle.

Friday, September 20
Coffee Break
9:45–10:15 a.m.

Afternoon Break
3:15–4 p.m.

Saturday, September 21
Coffee Break
9:45–10:30 a.m.

Snack Break
2–3 p.m. Closing Event
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Exhibitors

1. Government Procurement Alliance 1058
   1GPA is a national non-profit governmental purchasing cooperative.
   512-970-0179

2. S 1046
   S is a professional energy advisory service for your business, city or school.
   817-371-5936

3. A Comfort Place 212
   This is an orthotic that pulls pressure off joints, relieving pain & fatigue in body.
   417-230-8843

4. A. Bargas & Associates, LLC 650
   Filling your rooms with furniture that is academically encouraging and inspiring.
   210-912-9641

5. ABC Companies 440
   ABC Companies 800-222-2877 or visit www.abc-companies.com
   800-222-2877

6. Abilene Christian University 561
   ACU will prepare you academically and spiritually for a life and career with purpose.
   214-604-7508

7. ABM 405
   ABM provides a full menu of facilities services for K-12 schools. ABM.com/K-12.
   865-824-1405

8. Academic Specialties Texas 670
   Interior solutions: design, install, & service for education & athletic facilities.
   512-230-5569

9. Ace Sports 881
   LED Video Boards, LED Video Scoreboards, LED Scoreboards, LED Score-tables
   479-313-5646

10. Acellus - Intl. Academy of Science 330
    Acellus STEM-10 Coding & Robotics Labs for Elementary Schools (Grants Available)
    816-883-3817

11. Action Floor Systems, LLC 428
    Athletic surface suppliers
    512-210-5357

12. AED123 1047
    AED123 provides schools with full-service management of AEDs.
    214-238-4181

13. AGCM 121
    AG(CM, Inc. is a professional Project Management and Cost Estimating Firm.
    210-403-2284

14. All Aboard America School 1079
    Pupil Transportation Contractor
    214-504-4803

15. Alpha Testing, Inc. 746
    Geotechnical Engineering, Construction Materials Testing, Environmental Services
    972-421-2960

16. American Bus Sales 441
    Pre-owned buses of all make, models and size buses for all transportation needs.
    918-205-5000

17. Aptegey 867
    Communication Technology and Marketing Platforms
    501-617-8268

18. Aramark K-12 Education 804
    Aramark provides innovative food & facilities management to school districts across the country
    215-409-7478

19. Architects Rabe + Partners 666
    Architecture, Master Planning, Bond Planning
    512-965-1040

20. ARIES Building Systems 317
    Modular Buildings, Temporary Classrooms & Facilities, Construction, Campuses
    713-408-2757

21. Armko Industries, Inc. 675
    Roofing & Building Envelope Consultants
    972-874-1388

22. A’viands 232
    School Nutrition Services
    480-521-0818

23. AVID 759
    AVID is a college and career readiness system centered on professional learning.
    858-380-4804

24. BAT Security 236
    DIR S, a crisis communication app for teachers, administrators & first responders.
    817-565-8886

25. Battelle for Kids 217
    Battelle for Kids is a national not-for-profit organization.
    520-336-8288

26. BenQ America 226
    BenQ’s solutions include laser and interactive projectors and interactive flat panels
    949-698-0177

27. BLGY Architecture 897
    Architectural and Interior Design Services
    512-423-1944

28. Blue Star Bus Sales, LTD 458
    Blue Bird School Bus Sales, Parts & Service
    806-790-0187

29. BoardBook 1025
    Meeting preparation software designed to make board meetings easier and more efficient for everyone.
    512-467-0222

30. Brown Reynolds Watford Architects 747
    Full service architecture and planning firm emphasizing communication, collaboration and commitment.
    214-528-8704
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<td>Eichelbaum Wardell Hansen Powell &amp; Muñoz, P.C.</td>
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<td>EIKON Consulting Group, LLC</td>
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<td>Essentials in Education</td>
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<td>Estrada Hinojosa &amp; Company, Inc.</td>
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<td>Everase Corporation</td>
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**Additional Information:***

- **Duro-Last, Inc.** - World’s largest manufacturer of custom-fabricated single-ply roofing system.
- **E3 Alliance** - Provides research-proven, data-driven services to improve student outcomes.
- **E3 Entegral Solutions, Inc.** - E3 provides holistic facility solutions that reduce energy usage, create comfort and improve efficiency.
- **EAB** - Provides district leaders with research and data to help all students thrive.
- **Eichelbaum Wardell Hansen Powell & Muñoz, P.C.** - Provider of innovative, effective legal representation for Texas School Districts.
- **EIKON Consulting Group, LLC** - Full-service design firm specializing in architecture, engineering, and planning.
- **EMA Engineering & Consulting** - EMA has provided MEPT engineering and consulting services since 1974.
- **Emist** - Electrostatic Disinfectant Application System.
- **Ensemble Learning** - Ensemble Learning improves the environment and instruction for English Learners.
- **Equal Opportunity Schools** - EOS ensures students of color have equitable access to your schools rigorous courses.
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<td>1083</td>
<td>Goldstar Transit, Inc. is an industry leader in student transportation services. 512-632-8392</td>
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<td>Hellas Sports Construction</td>
<td>941</td>
<td>Hellas Construction is the complete, one-stop solution for sports construction. 512-250-2910 <a href="http://www.hellasconstruction.com">www.hellasconstruction.com</a></td>
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<tr>
<td>Hilltop Securities, Inc.</td>
<td>445</td>
<td>Hilltop Securities Inc. is one of the nations leading municipal advisory firms 214-963-4081</td>
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<td>HKS, Inc.</td>
<td>433</td>
<td>HKS – We deliver designs that inspire, connect and perform. 214-234-2212</td>
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<td>Houston ISD - Medicaid Finance and Consulting Services</td>
<td>659</td>
<td>Medicaid Finance and Consulting Services(MFCS) offers professional consulting service 713-556-9142</td>
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<td>Huckabee</td>
<td>717</td>
<td>Architects, designers and engineers committed to Texas education for 52 years. 817-377-2969 <a href="http://www.huckabee-inc.com">www.huckabee-inc.com</a></td>
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<td>IB Roof Systems</td>
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<td>PVC roofing materials manufacturer designed for schools 714-267-7111</td>
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<td>Ideal Impact, Inc.</td>
<td>884</td>
<td>Moving operating dollars back into classrooms for 110+ school districts. 817-905-4951</td>
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<td>Imperial Construction, Inc.</td>
<td>782</td>
<td>General Contractor with over 20 years of K-12 experience. 817-341-8886</td>
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<td>Indeco Sales, Inc.</td>
<td>617</td>
<td>Furniture for every environment. 254-939-5742 <a href="http://www.indecosales.com">www.indecosales.com</a></td>
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<td>Integrated Aquatic Environments</td>
<td>557</td>
<td>Customized, automated control for your swimming pool system 847-849-3873</td>
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<td>Jacob &amp; Martin, LLC</td>
<td>944</td>
<td>Architectural, engineering, surveying and specialized services 325-695-1070</td>
</tr>
<tr>
<td>Jamail &amp; Smith Construction, LP</td>
<td>859</td>
<td>Specializes in Job Order Contracting, New Building Construction and Design Build. 281-216-4820</td>
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<tr>
<td>JGA Roofing Systems</td>
<td>644</td>
<td>We provide Duro-Last membrane for flat and low sloped roofs 254-732-2831</td>
</tr>
<tr>
<td>Joeris General Contractors, Ltd.</td>
<td>778</td>
<td>Partner / General Contractor / Construction Manager / Design-Build / Precon Service 817-204-0770</td>
</tr>
<tr>
<td>Johnson Controls Fire Protection</td>
<td>204</td>
<td>The Comprehensive Building Portfolio Leader in HVAC &amp; Controls and Life Safety 405-833-1468</td>
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<tr>
<td>Johnson Controls, Inc.</td>
<td>961</td>
<td>Safe, Smart, Sustainable School Districts 281-253-0318</td>
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<tr>
<td>Kelly Educational Staffing</td>
<td>771</td>
<td>KES is the largest provider of substitute employees to school districts in the US. 480-559-3515</td>
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<tr>
<td>Key Resin Company</td>
<td>862</td>
<td>Offering industry experience and undeniable quality for all your flooring needs. 830-221-5979</td>
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<tr>
<td>Kirksey</td>
<td>773</td>
<td>Kirksey Architecture is a Houston and Austin-based full-service architectural firm. 713-426-7550 <a href="http://www.kirksey.com">www.kirksey.com</a></td>
</tr>
<tr>
<td>Company Name</td>
<td>Title</td>
<td>Website</td>
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<tr>
<td>KLC Video Security</td>
<td>Video surveillance solutions, electronic entry access, student transport audio/video</td>
<td>903-792-7262</td>
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<tr>
<td>Kraftsman Commercial Playgrounds and Water Parks</td>
<td>Turnkey provider of commercial playgrounds, Splash-Parks, site amenities, and more!</td>
<td>281-353-9599</td>
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<tr>
<td>Lead Your School</td>
<td>Lead Your School - Home of The Fundamental 5 and PowerWalks</td>
<td>832-232-5073</td>
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<tr>
<td>Learning A-Z</td>
<td>Learning A-Z® is a literacy-focused PreK-6 education technology provider.</td>
<td>520-232-5073</td>
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<tr>
<td>Lee Lewis Construction, Inc.</td>
<td>Pre-Construction, Construction, and Post-Construction Services throughout Texas.</td>
<td>806-797-8400</td>
</tr>
<tr>
<td>Lift Aids, Inc./ Home Elevator of Texas</td>
<td>Provider of inclined and vertical platform lifts; LULA lifts and emergency evacuation</td>
<td>817-835-0035</td>
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<tr>
<td>Lightspeed Technologies, Inc.</td>
<td>Lightspeed creates access to learning through classroom audio technology.</td>
<td>800-732-8999</td>
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<td>Linebarger Goggan Blair &amp; Sampson, LLP</td>
<td>LGBS is a national law firm focused on collecting delinquent government receivables.</td>
<td>512-447-6675</td>
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<tr>
<td>Lone Star Furnishings, LLC</td>
<td>Texas-based distributor of educational furniture and equipment.</td>
<td>972-862-9900</td>
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<tr>
<td>Lowman Consulting LLC</td>
<td>We provide Social Studies resources and consulting for 8th and 11th Grade.</td>
<td>972-935-3369</td>
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<td>North Texas SHARE</td>
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<td>North Texas SHARE, a cooperative purchasing</td>
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<td>program created by the NCTCOG,</td>
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<td>817-695-9186</td>
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<td>Norton Rose Fulbright US LLP</td>
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<td>An experienced, diversified and dedicated Texas</td>
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<td>public finance team</td>
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<td>214-855-8000</td>
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<td>NS Corporation</td>
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<td>Sturdy, efficient and reliable bus, car, truck</td>
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<td>and train wash systems</td>
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<td>310-330-1245</td>
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<td>O’Connell Robertson</td>
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<td>O’Connell Robertson is a full-service architecture</td>
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<td>and engineering design firm.</td>
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<td>512-472-7286</td>
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<td>O’Hanlon, McCollom &amp; Demerath</td>
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<td>Primary focus on economic development, school</td>
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<td>and special education law</td>
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<td>512-494-9949</td>
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<td>Orcutt</td>
<td>Winslow</td>
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<tr>
<td>Full service architectural firm, offering master</td>
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<td>planning and interior design</td>
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<td>817-235-8364</td>
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<td>Outdoors Tomorrow Foundation</td>
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<td>Outdoor Adventures curriculum and teacher training</td>
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<td>469-805-2390</td>
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<td>Palomar Modular Buildings LLC</td>
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<td>Manufacturer of portable classroom and administra-</td>
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<td>tive buildings.</td>
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<td>469-727-0727</td>
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<td>Panel Specialists, Inc.</td>
<td>521</td>
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<td>Manufacturer and installer of pre-finished modular</td>
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<td>wall panel systems.</td>
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<td>254-774-9800</td>
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<td><a href="http://www.pannelspec.com">www.pannelspec.com</a></td>
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<td>Paragon Sports Constructors</td>
<td>533</td>
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<td>Synthetic turf fields, tracks, and tennis court</td>
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<td>construction and installation.</td>
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<td>817-916-5000</td>
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<td><a href="http://www.paragon-sports.com">www.paragon-sports.com</a></td>
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<td>Parkhill, Smith &amp; Cooper, Inc.</td>
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<td>Architectural/Engineering Services</td>
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<td>806-473-2200</td>
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<td>Parsons Commercial Roofing</td>
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<td>Commercial Roofing</td>
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<td>877-881-1733</td>
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<td><a href="http://www.parsons-roofing.com">www.parsons-roofing.com</a></td>
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<td>Patterson Designs, LLC</td>
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<td>Hand painted murals and custom graphics</td>
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<td>281-253-1941</td>
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<td>PBK</td>
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<td>Award-winning pioneer for architectural and</td>
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<td>engineering design solutions in education</td>
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<td>713-965-0608</td>
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<td><a href="http://www.pbk.com">www.pbk.com</a></td>
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<td>Perdue Brandon Fielder Collins &amp; Mott LLP</td>
<td>676</td>
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<td>Delinquent Tax Collection, Property Value Study</td>
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<td>Appeals, Tax Value Audits</td>
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<td>512-913-8848</td>
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<td>Performance Services, Inc.</td>
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<td>Energy Savings Performance Contracts, Design-</td>
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<td>Build, and Solar Power Solutions</td>
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<td>214-272-6963</td>
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<td>Perkins+Will</td>
<td>705</td>
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<td>Architecture, interior design, planning, branded</td>
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<td>environments, and more.</td>
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<td>214-283-8700</td>
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<td>Pfluger Architects</td>
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<tr>
<td>Pfluger is a Texas-based architecture firm,</td>
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<td>founded in 1973 with a focus on Education</td>
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<td>210-227-2724</td>
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<td><a href="http://www.pflugerarchitects.com">www.pflugerarchitects.com</a></td>
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<td>Pogue Construction</td>
<td>633</td>
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<td>An established school-builder, Pogue has</td>
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<td>partnered with Districts for over 40 years.</td>
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<td>972-529-9401</td>
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<td>PolyPrinter</td>
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<td>PolyPrinter is the premier 3D printer made in</td>
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<td>Texas with onsite training and service.</td>
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<td>214-460-1329</td>
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<td>Pope Consulting</td>
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<td>Taxable Value Audits, Internal Audit, Activity</td>
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<td>Fund Audit, Training, Investigations</td>
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<td>512-677-0803</td>
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<td><a href="http://www.popeconsultingtx.com">www.popeconsultingtx.com</a></td>
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<td>Population and Survey Analysts</td>
<td>663</td>
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<td>Demographics, enrollment projections and</td>
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<td>long-range planning.</td>
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<td>979-693-8962</td>
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<td>Powell, Youngblood &amp; Taylor, LLP</td>
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<td>PYT is a law firm with a statewide practice in</td>
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<tr>
<td>all areas of public education law.</td>
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<td>512-494-1177</td>
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<td>PowerSchool</td>
<td>975</td>
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<td>SIS, assessment, analytics, special education,</td>
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<td>state reporting, talent, finance and H</td>
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<td>610-849-6284</td>
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<td>Prime Source Construction, Inc.</td>
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<td>Commercial Roofing contractor- Duro-Last Patinum</td>
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<td>Elite installer, TIPS vendor</td>
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<td>817-426-5000</td>
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<td>Procedeo</td>
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<td>PROCEDEO provides program management and</td>
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<td>owner representative services.</td>
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<td>214-885-1039</td>
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<td>Public Policy Research Institute at Texas A&amp;M</td>
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<td>University</td>
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<td>Annual collection of self-reported tobacco,</td>
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<td>alcohol and drug use among 7-12 graders.</td>
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<td>979-845-8800</td>
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<td><a href="http://www.texasschoolsurvey.org">www.texasschoolsurvey.org</a></td>
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<td>Qualite Sports Lighting, LLC</td>
<td>519</td>
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<td>Edison Award-winning QLED GameChanger Lighting</td>
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<td>System</td>
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<td>800-933-9741</td>
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<td>Ramtech Building Systems, Inc.</td>
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<td>Ramtech provides relocatable buildings and</td>
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<td>permanent modular construction for schools</td>
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<td>817-473-9376</td>
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<td>RBC Capital Markets</td>
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<td>RBC Capital Markets is a leading municipal</td>
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<td>underwriter and municipal advisor.</td>
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<td>214-989-1725</td>
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<td><a href="http://www.rbcm.com/municipalfinance/">www.rbcm.com/municipalfinance/</a></td>
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<td>Ready-Set-Start</td>
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<td>Finally! An online, class specific school supply</td>
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<td>solution for K-12.</td>
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<td>REDD Team</td>
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<td>Aluminum access solutions</td>
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<td>503-415-0095</td>
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<td>Renaissance</td>
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<td>Renaissance® is the leader in pre-K-12 assessment</td>
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<td>and practice software.</td>
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<td>715-424-3636</td>
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Rentacrate and School Moving Services 540
Moving Beyond Crates. Equipment, Moving Services, Liquidation, Technology
469-515-1163  www.rentacrate.com

Responsive Services International Corp 117
Full Service IT Firm specializing in network design, infrastructure & security.
806-763-1586  www.responsive-services.com

Rice & Gardner Consultants, Inc. 326
Program & Project Management, Commissioning, and construction support services.
713-482-2300  www.ricegardner.com

Rico USA, Inc. 1085
Ricoh helps K12’s with information management in all digital & paper based forms.
505-681-1728  www.ricoh-usa.com/en/industries/k-12

RJM Contractors Inc. 870
Dallas/Fort Worth Commercial General Contractors
817-377-0971

RMA Architects and Interior Designers 306
Responsible and innovative architecture for modern Texas schools
361-573-1642  www.rmaarch.com

Robbins Sports Surfaces 541
Premiere manufacturer of indoor sports surfaces
513-619-5932

Romine, Romine & Burgess, Inc. 427
Mechanical/Electrical/Plumbing Engineers
817-336-4633

Rosen Classroom 871
K-12 academic resources and adaptive reading programs.
917-521-5410

RTI International 111
We partner with educators to promote thriving learning environments.
980-355-1279

Rubber Flooring Systems, Inc 673
RFS leads the industry in the innovation and installation of sports floors & lockers
512-755-9497

Rush Bus Centers 464
Your one stop shop for Blue Bird, MicroBird, Collins and Elkhart bus sales, services and parts.
210-800-8919

Sara Leon & Associates, LLC 205
Sara Leon & Associates, LLC is an education law, public law, and public finance law firm that represents school districts across Texas. Our experienced lawyers have years of experience representing school districts and are committed to excellent client service.
512-637-4297  www.saraleonlaw.com

Satellite Shelters, Inc 545
Satellite Shelters provides modular school buildings for temporary and permanent use.
763-551-7235

School District Strategies 652
Demographics, Enrollment Projections, Boundary Planning, Housing Data, & GIS Mapping
972-381-1400

School-Connect 443
School-Connect: Social and Emotional Learning (SEL) for High Schools
512-590-0978

Schuler Shook 312
Schuler Shook creates design solutions in theatre planning and architectural lighting
214-484-0798

Securitech Group, Inc. 567
Securitech manufactures code-compliant lockdown classroom locks for schools
718-392-9000

SEDALCO 559
SEDALCO has over 35 years of education construction experience in the state of Texas.
682-216-0784

SFE-Southwest Foodservice Excellence, LLC 755
K-12 Foodservice Management company, focused on fresh-from-scratch cooking
480-551-6550  www.sfelic.org

Shipcom 577
Unifying ERP, Supply Chain and IoT
254-716-7416

Sika Sarnafil 544
Quality sustainable single-ply membranes and systems for roofing and waterproofing.
713-812-0102

Sledge Engineering, LLC 566
Owner’s Representative for public construction projects
512-484-2932

SMART Tag 304
Premier student ridership management solution with tablets, RFID cards, & much more!
512-686-2385

SmartWatt 119
Energy optimization company
972-349-1070

Sodexo 520
Food Service and Facilities Management Services
512-527-9191  www.sodexousa.com

South Texas School Furniture 858
School Furniture including design, installation, waste removal
361-798-6042

Southern Bleacher Company 406
Stadiums, Grandstands, Outdoor Aluminum Bleachers, Press Boxes
940-549-0733

Southwest Consortium 668
On-site Student/Driver Drug testing using the highest integrity precautions.
325-658-9966

Specialty Supply & Installation, LLC 972
Gymnasium Bleachers and Auditorium Seating
936-890-8997

Spectrum Scoreboards 526
Texas manufacturer of Scoreboards, Video Scoreboards and Horizon LED Marquees
713-986-8884

Sport Court of Texas 416
Commercial and Residential Sports Flooring Installation
512-335-9779
SSC 1093
SSC provides unsurpassed facility services to educational institutions.
512-318-3827

Stantec 602
Stantec is the Texas education architecture, engineering, and planning expert dedicated to designs that put students first.
512-469-5401 www.stantec.com

Structures Unlimited, Inc. 809
Pre-engineered Swimming Pool Enclosures, Skylights, Canopies.
800-225-3895

Sturdisteel Company 426
Design, manufacture and install Grandstands, Bleachers, Seating and Press Boxes
800-433-3116 www.sturdisteel.com

Swoop Business Solutions 963
Customized & Branded Mobile Apps For Schools & School Districts
877-707-9667

SXSWedu 201
The SXSWedu conference and festival takes place March 9-12, 2020
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https://www.tasb.org/services/special-education-solutions.aspx

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Texas Political Subdivisions, JSIF 202
Texas Political Subdivisions Joint Self Insurance Fund
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Texas Rural Education Association Risk Management Cooperative 327
Property & Casualty Risk Management for Rural School Districts
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- MEMORIAL DRIVE
- LOBBY C
- C MEETING ROOMS

**D100 MEETING ROOMS**
- CONCURRENT SESSIONS FRIDAY & SATURDAY
- SHUTTLE
- FIELD TRIP CHECK-IN

**LEVEL 3**
- THOUGHT LEADERS (D4)
- NEW SCHOOL BOARD MEMBER SEMINAR (D1)
- CONCURRENT SESSIONS FRIDAY, SATURDAY, & SUNDAY

**RELATED MEETINGS**
- D2
- D1
- D3
- D4

**INFORMATION**
- FIRST AID
- SHUTTLE
## Shuttle Service Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>AM Service (10–15 minute intervals)</th>
<th>Midday Service (15–20 minute intervals)</th>
<th>PM Service (15–20 minute intervals)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday, September 20</td>
<td>6–9:30 a.m.</td>
<td>9:30 a.m.–4 p.m.</td>
<td>4–6 p.m.</td>
</tr>
<tr>
<td>Saturday, September 21</td>
<td>6–9:30 a.m.</td>
<td>9:30 a.m.–4 p.m.</td>
<td>4–5:30 p.m.</td>
</tr>
<tr>
<td>Sunday, September 22</td>
<td>7 a.m.–noon (15–20 minute intervals)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Convention shuttles are provided complimentary between official TASA | TASB Convention hotels and the Kay Bailey Hutchison Convention Center on Friday, Saturday, and Sunday.

The Omni Dallas and Aloft are considered “walkable” properties to the Kay Bailey Hutchison Convention Center. All other official TASA | TASB Convention hotels will have shuttle service.

If you require a wheelchair-assisted service pick up, please call **214.738.8542** at least 30 minutes before your desired departure time to be sure we can adequately accommodate your needs.
Join us for the first-ever annual Community Service Project at TASA | TASB Convention txEDCON19!

Lend a helping hand in assembling 1,000 Hunger Kits and 1,000 Hygiene Kits to support students in need.

Community Service Center—Exhibit Hall
Friday, September 20
Saturday, September 21

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Conference at a Glance

Thursday, September 19
10 a.m.–6:30 p.m.  Attendee Registration
2–5 p.m.  SB 1566 Training*
5–6:30 p.m.  Welcome Reception

Friday, September 20
6:30 a.m.-6 p.m.  Attendee Registration
7:30-8:30 a.m.  Concurrent Sessions
7 a.m.-2 p.m.  New School Board Member Seminar*
7:30-11:30 a.m.  Small School District Seminar*
7:45 a.m.-Noon  Field Trip: Dallas Arboretum and Botanical Garden*
8 a.m.-Noon  Field Trip: Dallas Holocaust Museum Center for Education and Tolerance*
8:30 a.m.-4 p.m.  TASA | TASB Marketplace
8:30 a.m.-3 p.m.  Exhibit Hall Hours+
8:45-9:45 a.m.  Concurrent Sessions
9:45-10:15 a.m.  Coffee Break in Exhibit Hall
10:15-11:15 a.m.  Concurrent Sessions
11:30 a.m.-Noon  Concurrent Sessions
1-2 p.m.  Concurrent and Thought Leader Session (John Tanner)

Saturday, September 21
6:30 a.m.-3 p.m.  Attendee Registration
7:30-8:30 a.m.  Concurrent Sessions
8:30 a.m.-3 p.m.  TASA | TASB Marketplace
8:30 a.m.-3 p.m.  Exhibit Hall Hours+
8:45-9:45 a.m.  Concurrent Sessions
9:45-10:30 a.m.  Coffee Break in Exhibit Hall
10:30 a.m.-Noon  2nd General Session (Manny Scott)
Noon-1:45 p.m.  TASA Delegate Assembly Caucuses
1-2 p.m.  Concurrent and Thought Leader Session (Robert Kaplan)
2-3 p.m.  Exhibit Hall Closing
2-4 p.m.  TASB Delegate Assembly
2:45-4 p.m.  School Board and Administrator Training on Changes and Mandates on School Safety
3-4 p.m.  Concurrent Sessions
4:15-5 p.m.  Thought Leader (Mike Morath)

Sunday, September 22
7:30 a.m.  Continental Breakfast
8-9 a.m.  Concurrent Sessions
9:15-10:15 a.m.  Concurrent Sessions
10:30-11:30 a.m.  3rd General Session (Ben Nemtin)

*Preregistration Required; Registered Attendees ONLY (No guests allowed)
*Exhibits Viewing, Member Services, Exhibit of School Architecture, Student Innovation Challenge, Cafe, Learning Lounge Sessions, Extra Credit Sessions