TASA proudly endorses

TASB Energy Cooperative

BuyBoard

TASB Risk Management Fund

Lone Star Investment Pool
On behalf of TASA and TASB, Welcome to Austin!

The TASA/TASB Convention offers many experiences …

**Speakers who inspire** | Check out our General Session and Distinguished Speakers all weekend long

**Learning that empowers** | With nearly 200 breakout sessions and several focused learning opportunities, you are sure to walk away with new knowledge to make a difference in your community

**Conversations that engage** | From the Meet-up Lounge to the Exhibit Hall, some of your best takeaways may come from your peers

Public school students are the reason we gather for convention each year. You will see nearly 400 students in action throughout the weekend. Experience performances during the General Sessions and demos of visual arts, culinary arts, and CTE programs in the exhibit hall. Also, check out the NEW Innovation Challenge where you can see and participate in project-based learning in action. Convention showcases the many talents of the schoolchildren in our state.

Please take advantage of all that Convention 2015 has to offer. We thank you for attending and hope the experience is valuable to you and other members of your leadership team.
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## General Information

### Registration Hours

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<th>3–6 p.m.</th>
<th>Friday, October 2</th>
<th>6:30 a.m.–6 p.m.</th>
<th>Saturday, October 3</th>
<th>6:30 a.m.–3:30 p.m.</th>
<th>Sunday, October 4</th>
<th>8–11:30 a.m.</th>
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4th Street Lobby

### On-site Registration Fee

- **(after September 18)** $395 for TASA/TASB members (including CSA members)
- $495 for nonmembers

### Guests

No additional fee is required for guests of registered participants; however, if the guest is a public official of a school district, employed by a school district, a member of the Council of School Attorneys, or a district-level administrator or supervisor in an education service center, the guest is expected to register and pay the full registration fee.

Guest badges allow entry into General Sessions, Distinguished Speakers, and the Exhibit Hall. Guests who plan to attend any other Convention functions are expected to pay the full registration fee.

No additional fee is required to participate in the Small School District Seminar, New School Board Member Seminar, or the field trips, however, advanced registration is necessary, and participation is not open to guests.

### 100% Attendance

If the superintendent and all board members from your district are attending the Convention, fill out a 100 percent attendance card available in the registration area. For 100 percent districts to be recognized at the Third General Session, the cards must be completed and dropped into the little red schoolhouse in the registration area by 1:30 p.m. Saturday. Districts achieving 100 percent attendance will receive recognition certificates following the Convention.

### First Aid

First Aid is located on Level 1, next to the Trinity North elevator.

### Shuttle Transportation

See page 90 for shuttle information.

### Lost and Found

Check at Info Booths located on Levels 1 and 4.

### Austin Events and Restaurant Reservations

Representatives from the Austin Convention and Visitor’s Bureau will be on-site to provide information about what’s going on in the city and assist you with restaurant reservations. Stop by to see them outside Exhibit Hall 3 near the shuttle drop off.

### Convention Housing Management

Convention Housing Management (CHM) is on-site if you have questions or concerns about your hotel accommodations; check with them at Info Booth 1.

### Endorsements

The Texas Association of School Administrators/Texas Association of School Boards endorse no individual, group of individuals, program or related meeting, or any sentiment expressed by any speaker or other participants in the program, except by official action of either association.

### Videos/Photography

No taping/recording allowed other than by TASA/TASB staff and its designees.

TASA/TASB and its designees record, photograph and/or stream various aspects of this event for archival and promotional purposes. By attending the TASA/TASB Convention, attendees give TASA/TASB permission to use attendee’s voice and image in any such archival or promotional recording, photograph or streaming activity.

As a courtesy to others, please remove your hats and silence your cell phones during sessions.
Earn up to 16 hours of continuing education training credit Friday through Sunday:

<table>
<thead>
<tr>
<th>Event</th>
<th>Hours</th>
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</thead>
<tbody>
<tr>
<td>Breakout Sessions, Distinguished Speakers, and General Sessions</td>
<td>1 hour</td>
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<tr>
<td>Field Trip</td>
<td>2.5</td>
</tr>
<tr>
<td>Learning Lounge Sessions</td>
<td>.5</td>
</tr>
<tr>
<td>New School Board Member Seminar</td>
<td>5</td>
</tr>
<tr>
<td>Small School District Seminar</td>
<td>3.75</td>
</tr>
<tr>
<td>TASB Delegate Assembly</td>
<td>1</td>
</tr>
</tbody>
</table>

Continuing Education Credit Reporting Options

**Electronically Using CEC Mobile**

1. **Access myTASB at cecm.tasb.org**
   Use your myTASB User ID and Password to log in. Need help logging in? Check with staff in the CEC area across from attendee registration.

2. **Enter the Credit Number Promptly**
   CEC Mobile will accept credit numbers 30 minutes prior to, and 90 minutes after the scheduled end time for each session.

3. **Attended Your Last Convention Session**
   Notify your superintendent’s secretary that you recorded your Convention attendance using CEC Mobile and to run your credit report from myTASB.

   **Missed the Opportunity to Enter a Credit Number?**
   Select “Feedback” at the bottom of the CEC Mobile screen. Send an e-mail to TASB with the credit number of the session you missed.

   **Started Using CEC Mobile After Attending Several Sessions**
   Turn in a scantron form for ONLY those sessions you did not report using CEC Mobile.

**Scantron Form Using a No. 2 Pencil**

1. **Pick Up a Blank Scantron Form and Pencil**
   These are available in the registration area and at the info booths.

2. **Find Your Person and County/District Numbers**
   Labels with this information can be found in notebooks located in the CEC area across from attendee registration.

3. **Attended Your Last Convention Session**
   Sign your form and turn in the white (top) copy to staff in the registration area, or at any info booth. Take the yellow copy back to your district.

**Continuing Professional Education (CPE)**

Certificate renewal standards adopted by SBEC require all certified educators to complete appropriate continuing professional education clock hours. The form for record keeping of CPE credit is available at the registration desk and will contain additional information about SBEC certification rules. Attendees can obtain a total of 16 hours of credit during the TASA/TASB Convention.
Reminders for Presenters

TASA/TASB is once again partnering with Freeman Audio Visual Solutions, Inc. to manage the electronic presentation materials for Convention. Through the Presentation Management Service, speakers must submit their electronic presentation in advance or on-site in the Speaker Ready Room.

All presenters, whether or not they use an electronic presentation, must use the Presentation Management system to access the continuing education credit (CEC) training number. Detailed instructions are included in the Information Sheet available in the Speaker Ready Room, Mezzanine Level 2, Room 13, in the Austin Convention Center.

If you did not upload your presentation prior to arriving at the Convention Center, you may submit it in the Speaker Ready Room. Be sure to allow yourself plenty of time to upload your presentation and make any last-minute changes. Your presentation can be modified up to 30 minutes before your session begins, and changes will be transferred to your meeting room. Technicians are available in the Speaker Ready Room to assist you.

Speaker Tips:
- Pick up name badge at registration
- Check in at the Speaker Ready Room and pick up Speaker Information Sheet
- Review pre-submitted presentation and modify or submit new presentation in the Speaker Ready Room
- Access presentation from the computer in your meeting room
- Access the CEC training number from the computer in your meeting room (DO NOT make up a number!)

Speaker Ready Room: Mezzanine Level 2, Room 13

<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
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<tbody>
<tr>
<td>Thursday, Oct. 1</td>
<td>3–6 p.m.</td>
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<tr>
<td>Friday, Oct. 2</td>
<td>6:30 a.m.–4 p.m.</td>
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<tr>
<td>Saturday, Oct. 3</td>
<td>6:30 a.m.–4:30 p.m.</td>
</tr>
<tr>
<td>Sunday, Oct. 4</td>
<td>7–11 a.m.</td>
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Need Directions? Information?

The Info Booths are here to help you. Come on by!

Three Info Booths are located on Levels 1 and 4.

See convention center floor plan, pages 92–93.
Investment Officer Training (IOT)

District investment officers may take advantage of Public Funds Investment Act (PFIA) training at Convention. Up to five hours of training will be offered on Friday. This training is brought to you by First Public.

7:30–8:30 a.m. | Public Funds Investment Act (PFIA)
Presented by Mike O’Brien, Padgett Stratemann & Company
The Public Funds Investment Act requires school districts, in conjunction with their annual financial audit, to perform compliance audits of management controls on investments and adherence to the district’s investment policy. This session reviews the types of audits required and provides tools to improve your ability to understand and assess your school district’s management controls over the investment program, including authorization, execution, existence, and reporting. Room 18D

8:45–9:45 a.m. | US Economy
Presented by David Boone, American Beacon Advisors
This session will examine the current status of the US economy, including a discussion regarding how potential actions by the Federal Reserve might affect the economy and investments available to Texas school districts. Room 18D

10–11 a.m. | Texas Economy
Presented by Stephen M. Clayton, Federal Reserve Bank of Dallas
Get an overall picture of the current Texas economy and catch up on the latest economic statistics and analysis. A representative from the Federal Reserve Bank of Dallas explores the outlook for the state’s economy. Room 18D

11:15 a.m.–12:15 p.m. | Risk and Diversification
Presented by Nathan Smith, First Public (Subsidiary of TASB)
We have learned a lot from the recent recession. As the economy starts to recover, it’s a good time to review your investment portfolio and strategies for minimizing risk. In this session, the discussion focuses on various types of risk, including security risks, strategy risks, and market risks. The presenter also will address various ways to diversify your portfolio and how diversification can minimize risk. Room 18D

1:45–2:45 p.m. | Distinguished Speaker: What Happens Next? Looking Backwards to See Into the Future
Presented by Mark Zinder, Economic Forecaster, Consultant, and Coach
It’s been seven years since the financial crisis, yet pessimism persists. Budget crises, long-term unemployment, volatile foreign markets—bad news has become the “new normal.” No wonder polls show that most Americans believe we’re still in recession, and investors are sitting on cash, too afraid to get back in the market. Have we been blinded by it all? Ballroom G
New School Board Member Seminar

9ABC – Level 3

Attendees who are preregistered for this seminar will have a notification on the badge. If you did not preregister for the seminar but are interested in participating, check in with Convention staff outside 9ABC by 7:15 a.m. and you will be included as space allows.

<table>
<thead>
<tr>
<th>Registration &amp; Continental Breakfast</th>
<th>7-7:30 a.m.</th>
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</thead>
<tbody>
<tr>
<td>Program</td>
<td>7:30 a.m. – 1:30 p.m.</td>
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</table>

(Includes two 15-minute breaks and a boxed lunch)

This seminar is designed for newly elected school board members. Start your first Convention experience off by joining other newly elected school board members for networking and education. New board members will leave with an instant network and support as well as a list of suggested sessions to attend.

This session will focus on the job of a school board member, why it is important for trustees to act as a board rather than as individuals, what makes a team effective, and how each member can contribute to that effectiveness. Participants will discuss how to handle the personal and public demands that come with their new job. They’ll also learn the board’s basic roles and responsibilities and how their duties differ from those of the superintendent. Key team procedures, communication strategies, and ethical behavior are explored as ways to help new board members gain trust and get things accomplished quicker. Plenty of tips and tools for new trustees are included as resources.

Powered by TASB ISD, this session fulfills TASB ISD sessions Boardsmanship and Teamwork Basics.

Board members attending this seminar are also encouraged to attend:

<table>
<thead>
<tr>
<th>Advocacy 101 for School Board Members</th>
<th>Friday 1:45-2:45 p.m.</th>
<th>18D</th>
</tr>
</thead>
<tbody>
<tr>
<td>School Law Basics (TASB ISD)</td>
<td>Saturday 12:30-1:30 p.m.</td>
<td>12A</td>
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<tr>
<td>Open Meetings Act (OMA) for Attorney General Credit</td>
<td>Saturday 1:45-2:45 p.m.</td>
<td>12A</td>
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</table>

TASB will be offering TASB ISD’s District Planning and Budget Basics at Winter Governance and Legal Seminar in Corpus Christi, February 25–27, 2016.
Field Trip

Field Trip Check In is located at the Information Booth on Level 1 (near shuttle drop-off). Be sure to check in no later than 8 a.m. when boarding begins. Your seat cannot be guaranteed after that time.

Attendees who preregistered for the field trip will have a notation on their badge. If you did not preregister for a field trip but are interested in participating, check in with Convention staff at the Information Booth on Level 1 and you will be included as space allows.

Whole Foods Headquarters — Departs at 8:15 a.m.

Whole Kids Foundation is an Austin-based nonprofit dedicated to improving children’s nutrition by supporting schools and inspiring families. The team shares school success stories from across the state and around the world that are having a tangible impact on how kids eat both at school and at home. We share details about grant and education programs and how you can access them to benefit your schools. Learn more about how salad bars improve access to and consumption of fresh veggies in school, how school gardens integrate across all core curriculum and inspire kids to try dozens of new foods, and how we inspire teachers to make healthier food choices, setting the most powerful example for our kids and improving their own health.

Meet Whole Kids Foundation Staff: Nona Evans, Executive Director; Kim Herrington, School Programs Director; and Dan Marek, Healthy Teacher Educator.

Two hours and thirty minutes of continuing education credit will be provided.

No additional fee is required; however, advance registration is necessary, and seating is limited (not open to guests).
Small School District Seminar

Innovative by Necessity … Creative by Design!

Ballroom D (Level 4)

Attendees who preregistered for this seminar will have a notation on their badge. If you did not preregister for the seminar but are interested in participating, check in with Convention staff outside of Ballroom D by 8 a.m. and you will be included as space allows.

<table>
<thead>
<tr>
<th>Registration and Breakfast</th>
<th>7:45–8:15 a.m.</th>
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<tbody>
<tr>
<td>Program</td>
<td>8:15 a.m.–noon</td>
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(includes two 15-minute breaks)

The seminar, designed for schools with 750 or fewer students will focus on the advantages small schools have to offer. By capitalizing on the relationships and close-knit feel of a small community, these districts are uniquely poised to try innovative thinking that has a big impact on student achievement.

In this year’s Small District Seminar, transformational thinking meets transformational doing. Two organizations that have been transformational leaders in grassroots advocacy—Pastors for Texas Children and Texans Advocating for Meaningful Student Assessment—will share wisdom on how small districts can and why they should advocate with legislators to transform student outcomes at a statewide level. Comanche ISD and Lasara ISD have transformed instruction by taking their classrooms outside. Hear the excitement for learning that is generated when students get to experience the great outdoors! Iraan-Sheffield ISD is transforming their community engagement with the Strong Fathers program. They will share their experiences in a no-holds barred, energetic session that will have you looking forward to community engagement opportunities. We will finish the morning with Tyson Dever, who will inspire you to transform the way you look at your role and commitment to everything you do.
Attention Experienced Board Members!

Need Tier 1 credit to fulfill your requirement for the update to the Texas Education Code?

**Friday, 8:45 a.m., Ballroom G**

Legislative Reality in the New Texas

**Friday, 11:45 a.m.-12:45 p.m., Ballroom G**

140 Days in 60 Minutes: A Recap of the 84th Legislative Session

The support of local businesses and community organizations is vitally important to Texas public schools, yielding creative, exciting opportunities for students as they advance their learning. These sessions all take place in Room 13AB and offer thought-provoking examples of successful programs and best practices. Look for this icon in program descriptors.

**Friday, October 2**

7:30–8:30 a.m.
K–12 Philanthropy and Education Foundations: The Perfect Partnership

8:45–9:45 a.m.
Ain’t No Stoppin’ Us Now: Bexar County Boards Collaborative Impact

10–11 a.m.
Sharing Stories of Success

11:15 a.m.–12:15 p.m.
Coordinating Businesses and Nonprofit Services for Student Success

12:30–1:30 p.m.
Building Strong PR through Community Engagement

1:45–2:45 p.m.
Targeted Partnerships to Improve Student Success

**Saturday, October 3**

7:30–8:30 a.m.
K–12 and Higher Education Alignment: Leveraging Partnerships for Student Success

8:45–9:45 a.m.
Inspiring Students to Aspire: Collaborating with Business and Industry

1:45–2:45 p.m.
Build Effective Wraparound and Advocacy

3:45–4:45 p.m.
Building Community Support: The Bastrop Example

**Sunday, October 4**

8–9 a.m.
Partnering for Student Success
First General Session  ■  Friday, October 2  ■  4–5:30 p.m.  ■  Exhibit Halls 1–2

Presiding Officer: Karen Rue, TASA President and Superintendent, Northwest ISD
Invocation: Andra Self, TASB President and Board Member, Lufkin ISD
Performing Group: Northwest ISD
Greetings: Donna Bahorich, Chair, State Board of Education
Presentations: Introductions of TASA/TASB Officers
Introduction of National Teacher of the Year
Outstanding/Honor School Board Awards
Key Communicator Award

Discussion with Nirvan Mullick and Caine Monroy

Nirvan Mullick, Filmmaker, Writer, and Speaker
Caine Monroy, Inventor and Entrepreneur

In 2011, at the age of nine, Caine Monroy spent his summer vacation building an elaborate cardboard arcade in his dad’s used-auto-parts store in East Los Angeles. Caine loved arcades, and dreamed of the day he would have lots of customers come play. He spent months building and preparing the arcade, perfecting his game design, making displays for prizes, designing elaborate security systems for his Fun Pass, making his own Caine’s Arcade STAFF shirt, and even hand labeling bags for customers’ prizes. His dad’s store received very little foot traffic, however, and Caine never had a single customer. But he never gave up.

On the last day of summer, by chance, Nirvan Mullick walked into the store and Caine asked him if he would like to play the arcade. Nirvan became Caine’s first and only customer and he loved Caine’s Arcade. It turned out that Nirvan was a filmmaker. He organized a flash mob of customers to play Caine’s Arcade and filmed the event.

After Caine’s Arcade, Mullick raised $240,000 for Caine’s Scholarship Fund and founded the Imagination Foundation, a nonprofit to foster creativity and entrepreneurship in kids worldwide. Over 225,000 kids in 65 countries have taken part in the Annual Global Cardboard Challenge, which culminates in a Day of Play for children worldwide, held on the anniversary of the October 2011 flashmob and filming.

Come hear a lively discussion about the importance of creativity, fun, and art in schools, and projects that exercise a student’s creative passion.
Second General Session  ■  Saturday, October 3  ■  10:30 a.m.–noon  ■  Exhibit Halls 1–2

Presiding:  Andra Self, TASB President and Board Member, Lufkin ISD
Invocation:  Karen Rue, TASA President and Superintendent, Northwest ISD
Performing Group:  Lufkin ISD
Greetings:  John D. Tuttle, NSBA President
Special Announcement:  Dan Rather, Managing Editor, Dan Rather Reports, and Former Anchor of the CBS Evening News, and Martin Rather
Presentation:  Superintendent of the Year Award

From Homeless to Harvard
Liz Murray, Author and Inspirational Speaker

Possessing a story so powerful it was made into a movie, Liz Murray shares her fascinating, inspirational story of growing up with two drug-addicted parents who she began supporting at age 10. Homeless at age 15, the death of her mother was the wake-up call that made her break free of her circumstances and pursue a different path for her life. While living on the streets of New York, she completed and graduated from high school in just two years. Overcoming horrible odds, she won a full scholarship and was accepted to Harvard University. Murray offers one of the most moving, elegant, and uplifting tales you will ever hear.

Book Signing:  Breaking Night: A Memoir of Forgiveness, Survival, and My Journey from Homeless to Harvard (immediately following presentation, Noon–12:30 p.m., at book signing location outside the exhibit hall near meeting rooms 2 and 3)

Searching for Courageous Ideas to Innovate Texas Education
Dan and Martin Rather

Veteran journalist Dan Rather and his grandson, Martin Rather, in partnership with Rice University’s Center for Civic Leadership, recently announced the creation of the Rather Prize. This award, a $10,000 unrestricted educational grant, will be awarded to a Texas-based student or educator who provides the best idea to improve education in the state.

Dan Rather is a proud product of Texas public schools—a graduate of John H. Reagan High School in Houston ISD and of Sam Houston State University. His grandson, Martin, is a student at Rice University.

Information on the award and the application process may be found at ratherprize.org.
Challenging Racial Inequality in Our Schools
Pedro Noguera, Distinguished Professor of Education, University of California, Los Angeles

As a leading urban sociologist, Noguera examines how schools are influenced by social and economic conditions in the urban environment. What are the challenges they face in providing safe, academically rewarding environments? What is the state of race relations, racial inequality? What is the role of diversity? What is the impact of violence, parents, and school vouchers? What factors promote student achievement? Which detract from it? What is the impact of immigration and migration?

A realistic, hopeful speaker, Noguera shows you the hurdles we face in providing equal education to all—and then unveils the solutions that are already working to overcome them.
DELIBERING INNOVATIVE SOLUTIONS FOR HEALTHY K-12 ENVIRONMENTS

Aramark is a proud sponsor of the 2015 Annual TASA/TASB Convention. We provide nutrition and facility services for 60 school districts in the state of Texas and more than 450 school districts across the country.

Learn more by calling 1-800-926-9700 or by visiting www.aramark.com. And please stop by to visit us at booth #1429.
Distinguished Speakers

Friday, October 2 10–11 a.m. Ballroom G

**Why STEM? Why Now?**

*Cindy Moss, Director of Global STEM, Discovery Education*

Presiding Officer: Bret Begert, TASB President-Elect and Board President, Fort Elliott CISD

In this session, attendees dive into the data supporting STEM education in Texas classrooms in terms of career opportunities and skill shortages. They also examine the research behind using STEM to transform school culture and are exposed to free resources to get started. Attendees leave with a clearer understanding of what STEM teaching and learning can do for their students and ways to begin moving their school and district along the STEM Continuum.

Friday, October 2 1:45–2:45 p.m. Ballroom G

**What Happens Next? Looking Backwards to See into the Future**

*Mark Zinder, Economic Forecaster, Consultant, and Coach*

Presiding Officer: Teresa Flores, TASB Director and Board President, Ingleside ISD

It’s been seven years since the financial crisis, yet pessimism persists. Budget crises, long-term unemployment, volatile foreign markets—bad news has become the “new normal.” No wonder polls show that most Americans believe we’re still in recession and investors are sitting on cash, too afraid to get back in the market. Have we been blinded by it all? Are we extrapolating the present? The history books are full of examples of previous technology revolutions: the Industrial Revolution, the railroad revolution, electrification, mass production, and most recently, the information revolution. Have we failed to peer around the corner and see that there is a new engine of growth in its very early stages? Let’s acknowledge the past as a guidepost and use it to see the future before it becomes obvious to everyone else.
Saturday, October 3 8:45–9:45 a.m. Ballroom G

**Let’s Begin Dreaming**

Shanna Peeples, 2015 National Teacher of the Year, Amarillo ISD

Presiding Officer: Buck Gilcrease, TASA Vice-President and Superintendent, Alvin ISD

Shanna Peeples, named 2015 National Teacher of the Year on April 27, 2015, took a circuitous route to the classroom. She worked as a disc jockey, medical assistant, pet sitter, and journalist before teaching—as she says—chose her. Peeples now teaches at Palo Duro High School in Amarillo where she spends half of her day as a high school English teacher and the other half mentoring, coaching, and challenging her colleagues to grow in the teaching profession. Amarillo is one of several cities in the United States that helps refugees find new paths in life and gain access to critical resources. As a result, Peeples works with students of many different backgrounds, some of whom speak English as a second language or recently entered the United States from another country. As the 2015 National Teacher of the Year, Shanna is shaping the conversation in this country about working with students in poverty and those who have already faced extreme challenges in their young lives. Join Peeples as she shares a variety of teaching methods that allow her to reach her students and help them achieve their full potential far beyond her classroom walls.

Saturday, October 3 3:45–4:45 p.m. Ballroom G

**The State of Education: The Commissioner’s Perspective**

Michael Williams, Commissioner of Education, Texas Education Agency

Presiding Officer: Alton Frailey, TASA Past President and Superintendent, Katy ISD

The commissioner of education discusses future directions for the state’s education system, including the challenges that lie ahead in addressing the needs of public education. The commissioner also provides updates on school accountability and federal ESEA reauthorization and its implications in Texas, as well as other agency responsibilities. An opportunity for Q&A is offered.
SOTY candidates are chosen for their dedication to improving educational quality, board-superintendent relations, student achievement, and commitment to public support and involvement in education. Superintendents from any of the state’s 1,029 school districts are eligible for nomination by their local boards of trustees. District nominees are submitted to a regional selection committee, which submits one nominee per region to the state selection committee.

The 2015 finalists and their Education Service Center (ESC) regions are:

- Alda T. Benavides
  La Joya ISD • Region 1
- Lynn Burton
  Orange Grove ISD • Region 2
- Patricia Montgomery
  Angleton ISD • Region 4
- John Valastro
  Lumberton ISD • Region 5
- Todd Stephens
  Magnolia ISD • Region 6
- Blake Wesley Cooper
  Commerce ISD • Region 10
- Frank Molinar
  White Settlement ISD • Region 11
- Diane Frost
  Corsicana ISD • Region 12
- Douglas Killian
  Hutto ISD • Region 13
- David R. Walker
  Christoval ISD • Region 15
- Kyle Lynch
  Canadian ISD • Region 16
- Gilbert Trevino
  Floydada ISD • Region 17
- David Carr
  Stanton ISD • Region 18
- Mary Ann Whiteker
  Hudson ISD • Region 7
- Paul Norton
  Texarkana ISD • Region 8
- Reggy Spencer
  Colorado ISD • Region 14
- Sylvia Hopp
  San Elizario ISD • Region 19
- Kevin Brown
  Alamo Heights ISD • Region 20
Since 1971, the TASA School Board Awards program has recognized school boards that demonstrate dedication to student achievement and to putting students first. This year’s nominees represent districts with diverse populations and varied needs, yet their trustees are united in their efforts to do what’s best for their schools, students, and community. The five Honor Boards will be recognized during the First General Session on Friday. At this ceremony, one of these boards will be named the 2015 Outstanding School Board.

The 2015 Honor Boards are:

Cypress-Fairbanks ISD
Front: Christine Hartley, secretary; Don Ryan, president; Tom Jackson, vice president. Back: Darcy Mingoia; Dr. John Ogletree Jr.; Dr. Mark Henry, superintendent; Kevin H. Hoffman; Bob R. Covey.

La Joya ISD
Left to Right: Juan José “JJ” Peña; Oscar “Coach” Salinas; Joel García, vice president; Johnn Valente Alaniz, president; Juan José “JJ” Garza, secretary; Esperanza “Espie” Ochoa; Jesús “Chuy” Avendaño.

North East ISD
Front: Shannon Grona, vice president; Letti Bresnahan, president; Sandy Hughey, secretary. Back: Jim Wheat; Brigitte Perkins; Dr. Brian G. Gottardy, superintendent; Sandi Wolff; Edd White.

Gunter ISD
Left to Right: L. D. Byrd; Dr. Gary Harris; Jeff Banks, vice president; Dr. Jill Siler, superintendent; Candy Leonard, secretary; Ron Box; John Jonas; Steve Smith, president.

Socorro ISD

The 2015 Regional Honor Boards will also be recognized at the First General Session on Friday:
Region 8: Texarkana ISD | Region 10: Wylie ISD | Region 14: Albany and Colorado ISDs | Region 13: Elgin ISD | Region 15: Paint Rock and San Angelo ISDs | Region 17: Floydada ISD | Region 18: Midland and Wink-Loving ISDs | Region 19: Fort Hancock ISD
Texas School Public Relations Association
Key Communicator

Jimmie Don Aycock

The Texas School Public Relations Association (TSPRA) has named Jimmie Don Aycock, Texas state representative and chair of the House Public Education Committee, as the recipient of the association’s 2015 Key Communicator Award. Aycock receives the award in recognition of his decade’s worth of work in the Legislature to improve and defend the Texas public education system.

“The Key Communicator Award is the most prestigious honor bestowed by TSPRA,” said TSPRA President Lorette Williams. “Representative Aycock’s record as a champion of public education in the Texas House of Representatives makes him a deserving recipient of this award.”

Aycock represented District 54 in the Texas House of Representatives from 2006 until his retirement at the end of the 2015 Legislative Session. During his legislative career he served on the Culture, Recreation and Tourism; Agriculture and Livestock; Defense and Veterans’ Affairs; Higher Education, and Redistricting committees and most notably as chair of the Public Education Committee during the 2013 and 2015 sessions.

As chair, Aycock shepherded House Bill 5 through the 2013 session, significantly reducing end of course testing for Texas students and creating more paths to graduation for Texas students.

“Chairman Aycock is highly respected by his peers in the Legislature as well as by those of us who advocate on behalf of Texas public school districts and students,” said Amy T. Beneski, TASA associate executive director for Governmental Relations. “As a former member of the Killeen ISD Board of Trustees, he understands that to effect good policy for Texas students, one must listen to the professionals who have dedicated their lives to educating those students — teachers, principals, superintendents and other educators.”

In 2015, Aycock proposed legislation that would have added $800 million from general revenue to the $2.2 billion in the House’s original budget proposal. Though he pulled that bill from the floor in the face of apathy from the State Senate, his efforts helped kick start a conversation about repairing the state’s school finance system that many predicted would never happen before the Texas Supreme Court ruled on the state’s latest school finance case.

“His bravery in attempting to address school accountability, school turnaround measures and school finance in one session will not soon be forgotten,” said James B. Crow, executive director of the Texas Association of School Boards.
Throughout his tenure in the Legislature, Aycock has been a vocal defender of Texas students and teachers, celebrating the good news of public education while highlighting the challenges educators face in keeping standards high. His belief in a system that serves Texas’ 5.2 million students has made him a consistent opponent of efforts by lawmakers to introduce private school voucher systems to the state.

Since 1981, TSPRA has recognized a Key Communicator for outstanding contributions to public education through effective communications. The recipient may be a legislator, educator, or a professional in another field who has improved school communications, or a member of TSPRA who has contributed outstanding service to the profession of school communications. Recipients have included leaders from business, media, PTA, politics and education. A complete list of past recipients can be found on TSPRA’s website at www.tspra.org/awards/key-communicator/list-of-key-communicators.

Aycock will receive his award, sponsored for the fifth consecutive year by SchoolMessenger, from TSPRA President Lorette Williams.

Veronica Castillon of Laredo ISD chairs TSPRA’s 2015 Professional Awards Committee, which includes Tim Carroll, Allen ISD; Steve Valdez, Weslaco ISD; Rachel Frost, Terrell ISD; Erin Kleinecke, Willis ISD; and Marco Alvarado, Lake Travis ISD.

The Texas School Public Relations Association (TSPRA) is a nonprofit, professional organization dedicated to promoting public schools through effective communications. TSPRA provides professional development, resources, and networking opportunities for our members and others in the education community.

The TSPRA Resource Center is a long-standing tradition at the TASA/TASB Convention where communications professionals bring their best work to share. Stop by Booth 2007 to pick up samples of award-winning publications created by districts throughout the state to enhance your district’s communications and education foundation efforts.
## Daily Agenda

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
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<tbody>
<tr>
<td>Registration</td>
<td>6:30 a.m.–6 p.m.</td>
</tr>
<tr>
<td>Breakout Sessions</td>
<td>7:30–8:30 a.m.</td>
</tr>
<tr>
<td>New School Board Member Seminar</td>
<td>7:30 a.m.–1:30 p.m.</td>
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<tr>
<td>Small School District Seminar</td>
<td>8 a.m.–Noon</td>
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<tr>
<td>Whole Foods Headquarters (Field Trip)</td>
<td>8 a.m.–Noon</td>
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<tr>
<td>Exhibit Hall Activities</td>
<td>8 a.m.–4 p.m.</td>
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<tr>
<td>TASA/TASB Marketplace and Member Services</td>
<td>8 a.m.–4 p.m.</td>
</tr>
<tr>
<td>Breakout Sessions</td>
<td>8:45–9:45 a.m.</td>
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<tr>
<td><strong>Distinguished Speaker: Cindy Moss</strong></td>
<td><strong>10–11 a.m.</strong></td>
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<tr>
<td>Breakout Sessions</td>
<td>10–11 a.m.</td>
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<tr>
<td>Breakout Sessions</td>
<td>11:15 a.m.–12:15 p.m.</td>
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<tr>
<td>Breakout Sessions</td>
<td>12:30–1:30 p.m.</td>
</tr>
<tr>
<td><strong>Distinguished Speaker: Mark Zinder (IOT)</strong></td>
<td><strong>1:45–2:45 p.m.</strong></td>
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<tr>
<td>Breakout Sessions</td>
<td>1:45–2:45 p.m.</td>
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<tr>
<td>Designated Exhibits Hall Activities</td>
<td>2:45–4 p.m.</td>
</tr>
<tr>
<td><strong>First General Session: Nirvan Mullick &amp; Caine Monroy</strong></td>
<td><strong>4–5:30 p.m.</strong></td>
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**Learning Lounge**

*Designed to share new concepts and best practices, these 20-minute, “bite-sized” sessions will inspire your next great idea!*

See page 62 for a complete list of sessions.

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**Meet Up Lounge**

*Think birds of a feather—common-issue discussions with peers—some pre-planned, some off-the-cuff.*

See page 64 for a complete list of pre-planned conversations and visit the lounge any time to network with your peers.
## Related Events

<table>
<thead>
<tr>
<th>Event</th>
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<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>TASA School Transformation Network Breakfast</td>
<td>7:30–8:30 a.m.</td>
<td>ACC—Ballroom E</td>
</tr>
<tr>
<td>Texas Association of Community Schools (TACS) Joint Legislative/Executive Breakfast Meeting</td>
<td>7:30–10 a.m.</td>
<td>Hilton—Salon A</td>
</tr>
<tr>
<td>Texas Rural Education Association Officers and Directors Breakfast Meeting</td>
<td>8–9:30 a.m.</td>
<td>Hilton—404</td>
</tr>
<tr>
<td>Texas Council of Professors of Educational Administration (TCPEA) Fall Meeting</td>
<td>9–11:30 a.m.</td>
<td>Hilton—415</td>
</tr>
<tr>
<td>TASA School Board Awards Committee</td>
<td>8 a.m.–1:30 p.m.</td>
<td>ACC—Meeting Room 3</td>
</tr>
<tr>
<td>Fast Growth School Coalition Luncheon</td>
<td>Noon–1:30 p.m.</td>
<td>Hilton—Salon D</td>
</tr>
<tr>
<td>Leadership TASB Lounge</td>
<td>Noon–5 p.m.</td>
<td>ACC—Show Office 15</td>
</tr>
<tr>
<td>TASA Future-Ready Superintendents Leadership Network Luncheon</td>
<td>12:30–1:30 p.m.</td>
<td>ACC—7</td>
</tr>
<tr>
<td>Texas Caucus of Black School Board Members (TCBSBM) Luncheon &amp; Annual Meeting</td>
<td>12:30–2 p.m.</td>
<td>Hilton—Salon C</td>
</tr>
<tr>
<td>Texas Council of Professors of Educational Administration (TCPEA) Graduate Research Exchange</td>
<td>1–3 p.m.</td>
<td>Hilton—415</td>
</tr>
<tr>
<td>Mexican-American School Board Members Association (MASBA) Fall Meeting</td>
<td>1:45–4 p.m.</td>
<td>ACC—5ABC</td>
</tr>
<tr>
<td>The University of Texas at Austin Cooperative Superintendency Program Reception</td>
<td>5:30–7 p.m.</td>
<td>Hilton—406</td>
</tr>
<tr>
<td>Leadership TASB Alumni Reception and Reunion <em>(by invitation only)</em></td>
<td>5:30–7 p.m.</td>
<td>ACC—Palazzio</td>
</tr>
<tr>
<td>Texas Caucus of Black School Board Members (TCBSBM) Casino Night</td>
<td>8:30 p.m.–Midnight</td>
<td>Hilton—Salon C</td>
</tr>
</tbody>
</table>
Breakout Sessions 7:30–8:30 a.m.

What’s Your Community Engagement Success Story? – 12A
Marie Jones, TASB
Kelly Kyle, TASB

School districts have always understood the value of engaging their communities, but the Community and Student Engagement Evaluation, required by HB 5, has brought the topic to the forefront over the last two years. This session reviews the law’s reporting requirements and provides attendees with the opportunity to learn from each other as they share their own success stories in partnering with their students’ families, community members, and local businesses.

Building on Past Successes to Transform for Future Readiness – 12B
Connie Prado, Board President, South San Antonio ISD
Abelardo Saavedra, Superintendent, South San Antonio ISD
Delinda Castro, Chief Academic Officer, South San Antonio ISD
Stephen Waddell, Facilitator, engage! Learning

Beginning a transformational process can be overwhelming. Hear firsthand from the superintendent, board, and community members on how South San Antonio ISD initiated this process by valuing its history to begin a transformational process to prepare all students to be future-ready no matter the pathway chosen after graduation. This panel allows for an interactive session in which panel members share their experiences on the process and lessons learned, and answer questions from attendees.

K-12 Philanthropy and Education Foundations: The Perfect Partnership – 13AB
Laurie Cromwell, Principal Consultant, Foundation Innovation, LLC

As funding for K-12 public education dwindles across the nation, the revenue received through an education foundation can provide needed resources for school district programs that are underfunded or nonexistent. The organizations working together provide the framework for an effective and sustainable charity. This session focuses specifically on the “perfect” partnership between a school district and an education foundation that engages the community and raises additional revenue.

How to Stop Worrying and Learn to Love Your Fluctuating Property Appraisals – 14
Charles Chadwell, Board Member, Round Rock ISD
Alvin Lankford, Chief Appraiser, Williamson Central Appraisal District

If your school district is planning to go out for a bond, adopt a budget, and/or change the tax rate within the next year, then get ready for questions from the public on why the schools are driving up the cost of everything, especially housing (spoiler alert: they’re not). You may be a district that has seen wild fluctuations in property appraisal valuations recently, so learn the basics of the appraisal process from an expert and why school districts do not set those valuations.

Taking Energy Conservation to the Next Level: Energy Leadership in Mansfield ISD – 15
Jeff Brogden, Associate Superintendent, Facilities and Bond Programs, Mansfield ISD
Gary Clark, Regional President, Cenergistic

Mansfield ISD took energy conservation results from Good to Great with no capital outlay. Early efforts achieved some savings, but by partnering with Cenergistic, Mansfield has reduced energy spending by more than $3.5 million — nearly 20 percent — since 2012, without any building upgrades or equipment retrofits. In 2015, ENERGY STAR recognized Mansfield’s success with a prestigious Partner of the Year award. Mansfield now has more ENERGY STAR-certified buildings than any other school district in Texas.

The Computer Science Imperative for K-12 – 16B
Carol Fletcher, Associate Director, Center for STEM Education, The University of Texas at Austin
Hal Speed, Affiliate, Code.org

Texas is the first state to require every high school to offer computer science. How do you implement this in your district? This session covers the required high school curriculum for computer science, teacher training, and certification, and the new “AP Computer Science Principles” course coming next year. Plus, learn how to build a strong K-12 pipeline by integrating activities such as the Hour of Code starting in elementary school.

Are You Smarter Than a …? – 17A
Leadership TASB 2015 Class–Research Group

Have you ever stepped into a conference session and after a few minutes of “wonk, wonk, wonk” from some speaker, you tuned out? Test YOUR knowledge about the future of education in a game-show format. Why should you care? What can be done in your district? Technology tools are important, but there are some things even more vital to a truly transformative education system. Warning: We encourage questions! Presented by members of a Leadership TASB group.

Trinity ISD’s Story: A Superintendent’s Journey Through the Improvement Process – 17B
David Plymale, Superintendent, Trinity ISD
Sally Partridge, Associate Commissioner, Accreditation and School Improvement, Texas Education Agency

Hear one superintendent discuss the role of his district and campus teams in moving from an Accredited-Warning district to an Accredited district in just over a year. He shares the systems he put in place to garner immediate gains, as well as some of the district’s pitfalls and struggles. The session also includes TEA’s associate commissioner for accreditation and school improvement in a discussion of their collaboration through the process.
TEA: Update on New Teacher and Principal Appraisal Systems – 18A
Tim Regal, Director, Educator Leadership and Quality, Texas Education Agency

This session provides an update on the design, piloting, and rollout of the new state-recommended teacher and principal appraisal systems.

Redesigning Instruction: The 4Cs, Data, and Beyond – 18B
Julie Turner, Instructional Technology Coordinator, Boerne ISD
Michele Moore, Education Research Partner, BrightBytes

Boerne ISD has successfully used research and data to build a common language around professional development, develop learning opportunities that meet the needs of its staff, and structure curriculum that drives real learning. In this session, presenters discuss how a comprehensive framework can be used to redesign instruction and reshape learning. Walk away with a clear plan for technology integration and professional development.

Complying with the Reporting Requirements Under the Affordable Care Act – 18C
Cory Rush, Associate Attorney, Rogers, Morris & Grover, L.L.P.

This presentation provides an overview of the reporting requirements under the Affordable Care Act, including what information school districts must compile and disclose to the IRS, as well as the deadlines for doing so during the 2015-16 school year.

IOT: Public Funds Investment Act (PFIA) – 18D
Mike O’Brien, Partner, Padgett Stratemann & Company

The Public Funds Investment Act requires school districts, in conjunction with their annual financial audit, to perform compliance audits of management controls on investments and adherence to the district’s investment policy. This session reviews the types of audits required and provides tools to improve your ability to understand and assess your school district’s management controls over the investment program, including authorization, execution, existence, and reporting.

Increasing School Safety through Partnerships with Law Enforcement Agencies – 19A
George Kazanas, Superintendent, Midway ISD (ESC 12)
Jeanie Johnson, Assistant Superintendent for Administrative Services, Midway ISD (ESC 12)
Marquette Maresh, Attorney, Walsh, Gallegos, Trevino, Russo & Kyle, P.C.

Midway ISD has recently forged memorandums of understanding with three cities and a county to increase safety measures. The director of the U.S. Department of Justice’s Community Oriented Policing Services (COPS) praised these partnerships as an exemplary model. Using this experience, presenters outline the practical, legal, and governmental considerations in planning and implementing community partnerships.

Learning and Leading the “People Side” of Education Reform – 19B
Rebeca Garza, Human Resources Director, Pharr-San Juan-Alamo ISD
Tammy Kreuz, Executive Director, TxCEE, ESC Region 18
Candace Ferguson, HCMS Manager, TxCEE, ESC Region 18

Learning and leading the “people side” of education reform involves the systemic process of implementing an effective management system that will change the way districts and campuses have routinely worked from a focus primarily on curriculum and assessment to now educator recruitment, retention, and compensation. Learn how this is being done in one district.

Breakout Sessions 8:45–9:45 a.m.
Teacher Effectiveness: Lessons from the Field – 11AB
Priscilla Garza, Policy Analyst, Educate Texas
Kelty Garbee, Associate Program Officer for Teacher Effectiveness, Educate Texas

Where is teacher effectiveness going in Texas? This dynamic presentation examines lessons learned from organizations that are actively engaged in developing and implementing new teacher effectiveness strategies, including districts, ESCs, and TEA.

Home Before Midnight: Time-Saving Tips for Meetings – 12A
Orin Moore, TASB

This session offers tips for streamlining your board meetings and keeping them productive. Learn how to prepare, stay focused, and keep things moving so that everyone has his or her say, but no one says too much!

Hiring Dos and Don’ts – 12B
Leslie Story, TASB

Every school district is trying to recruit the best and the brightest personnel. In the rush to snap up the very best candidates, don’t forget to play by the rules. This session with a TASB senior attorney guides you through the hiring process with ease.
Ain’t No Stoppin’ Us Now: Bexar County Boards’ Collaborative Impact – 13AB

Bobby Blount, Board President, Northside ISD, and President, Bexar County School Board Coalition
Sandy Hughey, Board Secretary, North East ISD, and Secretary, Bexar County School Board Coalition
Gilbert Flores, Board Member, Judson ISD, and Member, Bexar County School Board Coalition
Sylvester Vasquez, Board Member, Southwest ISD, and Member, Bexar County School Board Coalition

In existence 10 years, the Bexar County School Board Coalition has made monumental strides in developing a unified presence to show that public education is working. The coalition consists of 20 districts in the San Antonio area. Collaboration among boards can have a large impact on the advocacy for public education. Since its existence, the coalition has published an education reference book, created a nationally recognized “Go Public” education campaign, and created the “Heroes for Health.”

Moving from Compliance to Support: Updates on Accountability Interventions – 14

Sally Partridge, Associate Commissioner, Accreditation and School Improvement, Texas Education Agency
Mark Baxter, Director, School Improvement and Support, Texas Education Agency
Michael Greenwalt, Director, Program Monitoring and Interventions, Texas Education Agency

TEA staff presents updates to the 2015-16 intervention system for districts and campuses, along with opportunities to engage more deeply in the Texas Accountability Intervention System.

Strategic Facility Planning – 15

Gary Marek, TASB

Facility Planning is critical to delivering the education program and is much more than just providing teachers and students with four walls and a roof. Planning requires an understanding of present and future needs, options, and funding. It is a delicate balance between the needs and what the community will support. Join us to discuss ways in which you can build a solid facility plan with confidence.

Under Siege: Competitive Forces Facing Public Education – 16A

Leadership TASB 2015 Class–Research Group

Public education in Texas is under siege! Expanding choices for public education, advancing partisan agendas in the political landscape, and increasing scrutiny from media combine to create a battlefield for school districts. How are public schools really performing against their competitors? Come hear cutting-edge National School Board Association research on how public schools compare and learn strategies to combat these forces.

TRS Update – 16B

Merita Zoga, Assistant Director of Governmental Relations, Teacher Retirement System of Texas

This session provides an update on TRS legislation and other activities.

Policy Talk – 17A

TASB Policy Consultants

So you think you have policy issues? You’re not alone! Join colleagues from around the state as we discuss hot topics in policy in an entertaining talk-show format. Special guests talk policy with our host, followed by an audience Q&A. Bring your coffee and your questions, and get ready for policy talk!

A Legal and Governance Perspective on Meetings – 17B

David Koempel, TASB
Mark Tilley, TASB

Ever wonder if your board meetings coincide with the full moon? This session examines common but difficult issues arising at school board meetings, including Robert’s Rules of Order, voting confusion, closed meetings, and public comment. Bring order to your meetings with practical guidance from both TASB Legal Services and Leadership Team Services.

Community-Based Accountability for Student-Centered Schools – 18A

Michael McKie, Superintendent, Hays CISD
Greg Smith, Superintendent, Clear Creek ISD
Laura DuPont, Board Member, Clear Creek ISD
Tim Persall, Assistant Superintendent of Elementary Schools, Hays CISD
Susan Holley, TASA
Moderator: Denise Collier, TASA

This session shares the resources and support available in the development of a localized accountability system that reflects the values of the community, as well as the district’s mission, vision, and goals. Also hear from district leaders who have successfully created a local system of accountability based on their district’s unique community needs, values, and beliefs in an effort to ensure they remain accountable to the local community in its quest to create student-centered schools and cultivate future-ready students.

Show Me the Money: What Board Members Should Know About Pay – 18B

Amy Campbell, TASB
Ann Patton, TASB

Salaries and benefits of employees make up about 80 percent of a school district’s budget. The board plays a critical role in determining how those funds are spent. In this session, compensation consultants from TASB HR Services discuss the board’s roles and responsibilities, how pay systems control pay practices, and current pay trends in Texas schools.
Anatomy of a School Lawsuit: What to Expect When You Get Sued – 18C

Amanda Bigbee, General Counsel, Keller ISD
Thomas Brandt, Attorney, Fanning Harper Martinson Brandt & Kutchin
Laura O’Leary, Attorney, Fanning Harper Martinson Brandt & Kutchin

Do you know what to expect when you or your district get sued? In this session, the general counsel for a major school district and two school litigators explain the process of a school lawsuit, including timelines, investigation, discovery, depositions, motion practice, trial, and appeal. The presenters share stories from real cases, some of which may seem familiar to you, and explore best practices for reducing exposure to liability and handling the stress of a lawsuit.

IOT: US Economy – 18D
David Boone, Portfolio Manager, American Beacon Advisors

This session examines the current status of the U.S. economy including a discussion on how potential actions by the Federal Reserve might affect the economy and investments available to Texas school districts.

Stop Stalling Out on Transportation Safety – 19A
Marissa Saucedo, TASB

Transportation-related losses are some of the most costly and time-consuming incidents that districts experience. Recognizing best practices that administrators and leadership can use to identify areas of improvement within the transportation program will better support staff needs and help reduce exposures on and off the road.

Student Discipline and Truancy – 19B
Joy Baskin, TASB

Students know the boundaries. That does not mean they always stay within them! Join a TASB Legal Services senior attorney for an overview of statutory requirements and legislative changes, with a focus on truancy, board and administrative roles in disciplining students, and answers to frequent questions that arise in the area of student discipline.

Getting That Next Superintendent Position – Ballroom F
Butch Felkner, TASB
Marian Strauss, TASB

How to make a good first impression (you only have your documentation and about 30 seconds) and make your application stand out from the rest. Wasting time with a dated or ineffective application doesn’t help anyone. When the quality of the materials presented is considered good, everyone’s reputation is enhanced. We don’t have an applicant pool but we do want to have a strong applicant base and that begins with the impressions our candidates make on the board.

TIER 1: Legislative Reality in the New Texas – Ballroom G
Amy Beneski, TASA
Casey McCreary, TASA
Ramiro Canales, TASA

TASA Governmental Relations staff provide an analysis of legislation passed by the 84th Texas Legislature, including but not limited to, bills related to appropriations, governance, ethics, school safety, TEKS, accountability, STAAR, and the governor’s education initiatives. This session can fulfill an experienced board member’s Tier 1 requirement for Update to the Texas Education Code.

Breakout Sessions 8:45–9:45 a.m.

4 Corners: Write It Right! – 10AB
Jennifer Cooper, Lecturer/Writing Instructor, LBJ School of Public Affairs, The University of Texas at Austin

From emails to letters, reports to op-eds, board members must express themselves clearly and professionally in writing, sometimes in challenging situations. Come learn a few simple tricks that you can use right away to improve your writing in a variety of formats, for diverse audiences, on just about any topic.

A Call to Action: Embracing a New Vision – 11AB
Karen Rue, Superintendent, Northwest ISD, and President, TASA
Kevin Brown, Superintendent, Alamo Heights ISD, and President-Elect, TASA
Buck Gilcrease, Superintendent, Alvin ISD, and Vice-President, TASA
Susan Holley, TASA
Moderator: Denise Collier, Consultant, TASA, and Lecturer, Texas State University

Looking to promote awareness of the urgency for school transformation? Come learn how to establish the context and rationale for change and lay the groundwork for your next steps in the transformation process. This session provides an in-depth orientation into TASA’s Creating a New Vision for Public Education in Texas, while establishing a commitment to the school transformation imperative and developing a shared understanding of the concepts and principles of the vision document. Through the lenses of local district and regional consortia efforts, a panel of TASA officers addresses the greatest opportunities and challenges of successful transformation, while determining the leadership, support, and advocacy necessary to facilitate such a transformation locally.

Things That Go Boom! Managing Chemical Hazards in Schools – 12A
Joanie Arrott, TASB

School district facilities contain an array of chemical hazards. They must all be well-managed to reduce potential exposure to employees, students, and property. This session covers the basics of investigating these hazards, discusses related laws and regulations, and provides tools for managing the issues in a proactive manner. The presenter also discusses common types of incidents and offers best management practices that may not be required for all educational institutions.
Just the Facts: Measuring Employee Attitudes – 12B
Stephen Gerdes, Board President, Uvalde CISD
Maria Martinez, Board Member, Uvalde CISD
Jeanette Ball, Superintendent, Uvalde CISD
Ronda Bauman, TASB

Many districts conduct employee surveys to measure the perceptions and attitudes of their employees. How can boards and superintendents use employee surveys and the data they provide to assess the well-being of the workforce, identify opportunities, manage change, and celebrate success? Presenters share real examples of how they measure employee attitudes and use the data to increase employee engagement.

Sharing Stories of Success – 13AB
Joan Randall, TASB

Join a conversation about the school/business partnerships that are helping your district succeed. Bring your stories about working with local businesses and community organizations, and hear others describe their inspiring collaborative efforts. Brainstorm on how to make the most of these often untapped resources.

Creating Partnerships for Student Success – 14
HD Chambers, Superintendent, Alief ISD, and Co-chair TASA-TACC Task Force
Kim Alexander, Superintendent, Roscoe ISD
Jodi Duron, Superintendent, Elgin ISD
Dennis Brown, President, Lee College
Richard Rhodes, President, Austin Community College
Greg Williams, President, Odessa College

A new era of collaboration between K-12 public school districts and community colleges has evolved from the passage of House Bill 5 in 2013 and a series of bills that became law following the most recent session. The expansion of opportunities for students to take dual-credit courses, requirements related to teacher qualifications, and the availability of dual-credit course offerings are discussed. Presenters also address other issues of concern to superintendents and school board members.

Bond Programs: A Superintendent’s Perspective – 15
Richard Bain, Superintendent, Silsbee ISD
Gary Bates, Superintendent, Goodrich ISD
Jack Gaskins, Superintendent, Refugio ISD
Trey Edwards, Executive Director of Administration, Victoria ISD
Mike Brooks, TASB
Albert Garza, TASB

A panel of school district superintendents discusses experiences and intricacies involved with a bond program. Topics include concept development, master planning, communication, design, construction, and ultimately the successful completion to help your district provide the best educational environment for students, staff and the community.

TSPRA: Growing Your Teacher of the Year Program – 16A
Denise Blanchard, Program Director, Community Partnerships, Amarillo ISD

This session shows participants how Amarillo ISD selects and celebrates the district’s elementary and secondary Teachers of the Year. From the campus TOY selection, see how candidate’s applications are evaluated to identify districtwide finalists who are interviewed and selected by a committee to determine district winners. Attendees are provided with materials including the application used, instructions to the judges, interview questions, and evaluation rubrics.

Building Family and School Relationships to Maximize Student Achievement – 16B
Chris Trotter, Chief Administrative Officer, Tomball ISD
Martha Salazar-Zamora, Chief Academic Officer, Tomball ISD
Amy Schindewolf, Executive Director of Secondary Schools, Tomball ISD
Nefertari Mundy, Director of Professional Development/Academic Services, Tomball ISD

Ever-changing graduation requirements have created some confusion for ninth-grade parents and students. The freshman portfolio process all but eliminates mistakes in course selection by personally communicating graduation requirements to families. A personal meeting with each student and parent(s) provides the family with an opportunity to create an individualized graduation plan and also allows the campus staff to build rapport with each family.

Bastrop ISD’s SSAC—An Endearing Education for the Superintendent and Board – 17B
James Allen, Board Member, Bastrop ISD
Molly McClure, Board Member, Bastrop ISD
Billy Moore, Board Member, Bastrop ISD
Steve Murray, Superintendent, Bastrop ISD

Almost five years ago, Bastrop ISD’s superintendent asked the board to participate in arguably one of the most significant and meaningful activities they have engaged in for the last 17 years or so. That activity was listening to and learning from students through the advisory council process. The board agreed and has never looked back. In this presentation, the district shares the value and blessing that is associated with having students sit in an advisory capacity with not only the superintendent and lead administrators, but also with the board.

Social Media Issues Affecting the Classroom – 18A
Juan Cruz, Attorney, J. Cruz & Associates, LLC

The regulation of student or employee speech that occurs on or off the district’s premises remains a moving target. Media and community frenzy can arise when students/employees post pictures or comments that may invite public scrutiny. Relevant case law and statutes are examined, together with videos of news clips that shed light on how an employer can regulate communication that occurs on devices that the district does not own or operate.
UIL Update – 18B
Charles Breithaupt, Executive Director, University Interscholastic League
Jamey Harrison, Deputy Director, University Interscholastic League
This session provides an overview of current issues related to the University Interscholastic League, including litigation, legislation, reclassification, and trends.

School Bond Elections – 18C
David Mendez, Attorney, Bickerstaff Heath Delgado Acosta, LLP
Dusty Taylor, Financial Advisor, RBC Capital Markets
This session addresses how a school district can organize and conduct a successful bond election and explains in detail the appropriate use of public funds to educate the community’s voters on the bond propositions and the projects that the district hopes to build. The financial advisor discusses the steps that a district should take to develop the costs and other details to support the project.

IOT: Texas Economy – 18D
Stephen Clayton, Public Engagement Coordinator, Public Affairs, Federal Reserve Bank of Dallas
Get an overall picture of the current Texas economy and catch up on the latest economic statistics and analysis. A representative from the Federal Reserve Bank of Dallas explores the outlook for Texas’ economy.

Do You Know Where Your Employees Are and What They Are Doing? – 19A
Shellie Crow, Attorney, Walsh, Gallegos, Trevino, Russo & Kyle, P.C.
Deron Robinson, Attorney, Walsh, Gallegos, Trevino, Russo & Kyle, P.C.
With the use of Facebook, Twitter, and Instagram on the rise, school employees’ personal lives are less private than ever. How much can school districts control what employees do in their free time (and then post on social media)? What kinds of speech on social media can school districts prohibit? This session reviews the standards for regulating employee off-duty conduct and the kinds of employee speech on various social media that can be addressed by school districts.

Legal Update for Board Presidents – 19B
Joy Baskin, TASB
Sarah Orman, TASB
Designed for current and aspiring board presidents, this session with TASB attorneys updates attendees on the legislative changes and court cases affecting how you lead your board. Stay a step ahead with this update especially for presiding officers.

From Aycock to Zaffirini—How Public Education Fared in the 84th Legislature – Ballroom F
Daniel Casey, Partner, Moak, Casey & Associates
Curtis Culwell, Associate, Moak, Casey & Associates
Bob Popinski, Associate, Moak, Casey & Associates
Joe Wisnoski, Associate, Moak, Casey & Associates
The 84th Legislature convened in a time of unprecedented revenue surplus. This presentation focuses on the major themes of the legislative session, the roles of key legislators, the status of school finance litigation, and how specific legislation will impact school district funding and accountability this biennium.

In-Depth Session 10 a.m.–12:15 p.m.
Crucial Conversations: How to Get Unstuck and Stay in Dialog – 17A
David Koempel, TASB
Phil Gore, TASB
Imagine what it is like to steer effectively through strong differences of opinion. The first step is to get unstuck. Based on the best-selling book Crucial Conversations, this course provides an overview of necessary steps to improve the communication process. In this interactive session, you learn and practice how to spot conversations that are keeping you and others from getting what you want. Get introduced to tools to help you handle difficult conversations effectively and achieve what you really want.

Distinguished Speaker 10–11 a.m.
Ballroom G—See page 18
Why STEM? Why Now?
Cindy Moss, Director of Global STEM, Discovery Education
**Discovering the Proven Power of Transformational Leadership – 11AB**  
Mike Patrick, North America Sales Leader, Milliken

Milliken & Company, located in Spartanburg, South Carolina, is innovative in every aspect of their organization, constantly looking to customers’ needs and paying close attention to the culture and leadership of their organization. Milliken overcame significant challenges with the decline of the U.S. textile industry and now thrives as a global innovator. Paying close attention to the culture and leadership of their organization, the story of their journey has great value for school leaders who are in the midst of transformational change. Discover Milliken’s proven approaches and their ability to inspire educators and students to embrace education in a new way, adapting to the ever-changing technological landscape through ownership and engagement.

**Teacher Pay—Envision a Better Way – 12A**  
Cindy Clegg, TASB  
Zachary Hobbs, TASB

Improving our pay systems is critical to recruit and retain talented teachers for the future. This session presents five ways that teacher pay can be improved to pay more for what districts value and need the most. Presenters discuss how compensation strategies can support district goals to retain teachers, develop teachers, recruit more STEM teachers, and reward highly effective teachers.

**The Superintendent Search Process – 12B**  
Butch Felkner, TASB  
Marian Strauss, TASB

TASB’s Executive Search Services staff presents the elements of the search process, including the board’s involvement, consultant responsibilities, advantages of using an external consultant, and board members’ perspectives. Participants are encouraged to ask questions about the search process.

Coordinating Businesses and Nonprofit Services for Student Success – 13AB

Alejandro Gongora, Principal, Decker Middle School, Manor ISD  
Nikki Krueger, Director of Volunteer Engagement, United Way for Greater Austin  
Qiana Nuruddin, Director of Target Graduation, United Way for Greater Austin

This panel discussion addresses Target Graduation: Middle School Matters, a service-coordination program working with Austin-area schools. The session adds value for administrators and board members to increase their schools’ stature in their communities. Attendees leave with knowledge of how to: 1) incorporate business engagement, 2) increase volunteer opportunities, and 3) implement service coordination.

**Bond Elections—Planning for Success – 14**  
Bob Morrison, Superintendent, Garland ISD  
Randy Reid, Superintendent, Keller ISD  
Stephen Hulsey, Principal, Corgan  
Ronna Johnson, Director, Outreach Strategists

Join us for a panel discussion with superintendents, project planner, and architect regarding lessons learned from two successful and contentious bond elections. Strategies, methods, and practices utilized to gain community support, communicate district needs, and react to community input during the bond election process are discussed. Hands-on strategies and success stories assist all districts to know when and how to act prior to and during election season to craft a successful bond program.

**How to Deliver Your Construction Project – 15**  
Clint Alsobrook, TASB  
Albert Garza, TASB

How do you know which delivery method is best for your district? Your project? Which is the most transparent? Which is fastest? Which costs less? These are all difficult questions and, more importantly, the answer is not the same for every district or every project. Presenters analyze and discuss the pros and cons of each delivery method to help future projects.

**Undocumented Students In Your Schools … Separating Myth from Reality – 16A**  
Leadership TASB 2015 Class–Research Group

This session is for all personnel involved in school districts. Presenters discuss myths and facts and provide data related to the rapid growth of undocumented students in Texas which affects urban and rural districts. Who is responsible for educating these students? How will this growth impact school district personnel, facilities, curriculum, and finances?

**TSPRA: Communicating to Build Election Success – 16B**  
Celina Bley, Director of Communications and Community Relations, Del Valle ISD  
Amy Jones, Principal, O’Connell Robertson  
Cathy Brandewie, Director of Marketing & Communications, O’Connell Robertson

Initiating plans for a bond election shouldn’t be the first time voters hear about a school district’s needs or their successes. Ongoing communication with parents, staff, community and business leaders, and other stakeholders is the key to election success. Learn ways you can increase awareness and build support using a checklist of communications strategies and tools for bond elections and the years in between.
Better Information...Better Choices...Better Results – 17B
Rick Howard, Superintendent, Comanche ISD
Jackie Lain, President, Learning List

“We thought we were asking the right questions ... until the products we received weren't what we expected.” Sound familiar? Teachers rely on their instructional materials for 80 percent of their curriculum. How do you select the right materials for your students and then use them most effectively? Learn the three critical steps in the selection process and key instructional strategies for using your materials to propel your students’ success.

From 4-3 to Harmony: It Takes Teamwork to Make the Dream Work – 18A
Ty Jones, Board President, Lancaster ISD
Ellen Clark, Board Member, Lancaster ISD
Michael McFarland, Superintendent, Lancaster ISD

Presenters share intentional actions taken by the Lancaster ISD Team of Eight to mend the fences on a divided board and maintain organizational focus during transitional times. During the past five years, the district has experienced success at all levels and has successfully improved student achievement while simultaneously enhancing communication, transparency, and organizational efficiency. Come hear about tools that have been employed by the district’s board, superintendent, and leadership team.

Future-Ready Schools: Transformational Leadership for the Schools We Need – 18B
Jesus Chavez, Visiting Professor, Education and Community Leadership, Texas State University
Barry Aidman, Assistant Professor, Texas State University
Denise Collier, Consultant, TASA, and Lecturer, Texas State University

In today’s complicated and evolving educational environment, superintendents and central office leaders are challenged to develop high-quality schools that create success for all students. In order to transform systems, leaders must work with schools and communities to design student-centered schools for future-ready learning. Join us to examine the characteristics of future-ready leadership aligned to the principles of the TASA visioning document and Texas State University’s superintendent program.

Creating and Maintaining an Effective Board-Superintendent Relationship – 18C
Allan Graves, Attorney, Adams, Lynch, & Loftin, P.C.

This session, conducted by TASA’s general counsel, addresses the roles and responsibilities of the superintendent and the superintendent’s employment contract. The board-superintendent relationship and catalysts to conflict and effective strategies for avoiding and dealing with conflict are also discussed.

IOT: Risk and Diversification – 18D
Nathan Smith, Vice President, First Public (subsidiary of TASB)

We have learned a lot from the recent recession. As the economy starts to recover, it’s a good time to review your investment portfolio and strategies for minimizing risk. In this session, the discussion focuses on various types of risk, including security risks, strategy risks, and market risks. The presenter also addresses various ways to diversify your portfolio and how diversification can minimize risk.

TSPRA: Go Public: Changing the Conversation About Public Schools – 19A
Sandy Hughey, Board Member, North East ISD
Robert Blount, Board Member, Northside ISD (ESC 20)
Kevin Brown, Superintendent, Alamo Heights ISD
Lloyd Verstuyft, Superintendent, Southwest ISD

As Bexar County’s Go Public campaign rolls into its third year, we look back on what it has accomplished and where we are going next. Are we reaching our goal of changing the conversation about traditional public schools? How has the competitive environment changed in the last two years and what will the future bring? We continue to believe public schools must get out in front of their critics with positive messages.

Picking the Right Superintendent: Transition Strategy in the Midst of Change – 19B
Trisha Sheffield, Board President, Lewisville ISD
Karen Rue, Superintendent, Northwest ISD
Dawson Orr, Clinical Professor, Simmons School of Education and Human Development, Southern Methodist University
Jeff Turner, Strategic Partnership Lead, engage! Learning

As school districts face the leadership shuffle during times of change, boards must select the right transition strategy. Board members learn key strategies for the selection process and essential indicators on identifying the right leader for their district. During this presentation, board members learn about a pathway to continue the change effort whether their district is in a turnaround, accelerated growth, realignment, or sustaining success phase of the change process.

Good Governance in 10 (Not so Easy) Steps – Ballroom F
Scott Harrod, Board Member, Schertz-Cibolo-Universal City ISD
Greg Gibson, Superintendent, Schertz-Cibolo-Universal City ISD

Good governance is possible. Attendees learn 10 practical steps to make the Team of Eight highly functional. Whether your district needs a tune-up or a do-over, you learn some common-sense approaches to ensure that you have three clearly defined structures: (1) strategic (board and superintendent), (2) tactical (superintendent and administrators), and (3) operational (administrators and staff).
The 84th legislative session is in the books. TASB governmental relations staff present significant new laws and discuss how they will impact public schools going forward. Topics addressed include new funding for schools, alternatives to public education, and new mandates, just to name a few. This session qualifies for the legislative update trustees must complete after each legislative session.

This session can fulfill an experienced board member’s Tier 1 requirement for Update to the Texas Education Code.

**Due Credit: New Options for Dual Credit and Alternative Coursework – 12A**

Amy Magee, TASB
Kristin McGuire, TASB

The Texas Legislature continues to expand students’ options for earning course credit outside of the traditional classroom. In this session with a TASB Legal Services attorney and TASB policy consultant, learn more about the opportunities and obligations your district has to recognize credit from online and other sources.

**Dollars and Sense: Effective Pay-System Management – 12B**

Luz Cadena, TASB

The majority of a school district’s budget is devoted to employee compensation. Ensuring the district is paying the right amounts to successfully recruit, retain, and reward employees while controlling costs is imperative in today’s challenging economic climate. This session explains how to successfully manage the mechanics of your district’s pay system to fairly and effectively pay your employees.

**Leading Change in Challenging Times: An Interactive Workshop – 14**

James Cain, Superintendent, Klein ISD
Ann McMullan, Educational Technology Consultant, McMullan Consulting

Leading change brings both challenges and opportunities. Organizational and procedural changes may be rooted in intrinsic or external motivations, or a combination of both. Research-based practices for leading change are presented and participants share their own challenges and strategies for effectively leading change within a school district setting. Online digital tools for collaboration are utilized and attendees are encouraged to bring their own wireless-enabled digital devices.

**Starting Out Right With Your New Superintendent – 15**

Marian Strauss, TASB

The transition process can be a well-defined procedure with all parties informed or it can be something more chaotic. The considerations in planning the transition process include the relationship between the board/superintendent, superintendent/staff, and the superintendent/community. TASB Executive Search Services staff present a plan that integrates all elements in the process.

**Digital Citizenship Certified Schools – 16A**

Amanda Smith, Teacher, Lufkin ISD
Jeff Mao, Sr. Director of Education, Common Sense Education

Many schools are implementing digital citizenship programs to educate students, engage parents, and empower teachers and administrators in creating a positive school culture around technology. Many schools in Texas—and nationwide—are getting recognized for their efforts by being recognized as Digital Citizenship Certified Schools by nonprofit Common Sense Education. Learn how this program provides schools a roadmap, and see examples from Digital Citizenship Certified Schools in Texas.
Texas Reads One Book: Promoting Family Literacy, Creating a Culture of Reading – 16B

Ricardo Lopez, Superintendent, Mission CISD
Criselda Valdez, Assistant Superintendent for Curriculum and Instruction, Mission CISD
Gary Anderson, Founder and Program Director, Read to Them
Bonny Urschel, Coordinator, Read to Them

In spring 2015, dozens of elementary schools and tens of thousands of students and families across Texas all read the same book at the same time in the Texas Reads One Book program. Dallas Cowboys head coach Jason Garrett launched the program with a videotaped reading of the first chapter of The World According to Humphrey, the selected book. Learn how participating districts boosted reading engagement through this powerful family literacy program and find out how you can participate in 2016.

Winning the PR Battle Against Anti-public Education Forces – 17A

Anette Carlisle, Founder and Director, Panhandle Twenty/20
Brian Mayes, Partner, Mayes Media Group

Your schools are doing great work, but does the community know? If districts do not set the narrative and tell their story, others in the community may do it instead—and not always in a positive way. With a number of vocal anti-public education groups operating in Texas, it’s increasingly important for districts to develop community partnerships. This session discusses how to organize coalitions and collectively promote your successes and the importance of quality public schools.

TxVAAS Beyond T-TESS: Using Value-Added Reporting for Texas School Improvement – 17B

Kathryn Rollo, Associate Superintendent, Elementary Education, Lubbock ISD
Doyle Vogler, Associate Superintendent for Teaching & Learning K-12, Lubbock ISD
Sara Arispe, Acting Associate Superintendent, Fort Worth ISD
Keith Haffey, Executive Director, Accountability and Research, Spring Branch ISD

TxVAAS is the Texas Value-Added Assessment System. It measures student growth from year to year using standardized assessments, illustrating whether students made expected growth based on their prior performance. TxVAAS is one of multiple measures in TEA’s teacher evaluation system known as T-TESS, which was piloted in more than 60 districts. Join this discussion where experienced district leaders discuss their application of value-added reporting to meet their own district improvement needs.

TEA: Federal Flexibility Initiative Update – 18A

Nora Hancock, Associate Commissioner for Grants and Federal Fiscal Compliance, Texas Education Agency

This session provides an overview of TEA’s federal flexibility initiative and its promotion of Title I, Part A, schoolwide programs. Guidance to local educational agencies about the fiscal issues related to schoolwide programs and how to take advantage of the flexibility offered by consolidating funds is provided. A step-by-step guide for allocating funds, establishing an accounting methodology, and setting up an accounting system to track schoolwide program expenditures is included.

Community School Transformation Alliance (CSTA) – 18B

Kevin Worthy, Superintendent, Royse City ISD
Doug Williams, Superintendent, Sunnyvale ISD
Julia Robinson, Assistant Superintendent of Curriculum and Instruction, Royse City ISD
Stuart Burt, Chief Technology Officer, Royse City ISD
Zach Snow, Instructional Technology Coordinator, Royse City ISD

CSTA is a consortium made up of schools working together to share, collaborate, and learn about innovative initiatives, as well as quality instructional practices that promote student engagement. Joint board meetings are held each year to allow trustees the opportunity to collaborate on various topics. CSTA hosted a two-day conference called “Revolutionizing Learning” where attendees participate in sessions led by other teachers and practitioners.

Texas Whistleblower Act Update – 18C

Valerie Carrillo, Chief Legal Counsel, Fort Worth ISD
Francisco Valenzuela, Attorney, Fanning Harper Martinson Brandt & Kutchin

The Texas Whistleblower Act is a developing area of employment law that school districts must understand, but the act’s interpretation is regularly adjusted by the Texas Supreme Court and courts of appeal. One presenter has litigated Whistleblower Act cases at the trial and appellate levels and has previously presented on the act; the other has experience with the act as district general counsel.

Soaring to Success … A Story of Transformation and Achievement – 18D

Michael McFarland, Superintendent, Lancaster ISD
Mariann Middleton, Deputy Superintendent, Lancaster ISD
Connie Isabell, Executive Director of Teacher Leadership & Development, Lancaster ISD

Lancaster ISD was willing to change the culture by bridging the knowing-doing gap. By implementing a districtwide STEM program focusing on college and career readiness and creating a tight instructional foundation, the district has shown gains in all areas and is now a part of the Texas High-Performance Schools Consortium.
The Effect of the Same-Sex Marriage Tidal Wave—
Obergefell v. Hodges – 19A

Bradley Domangue, Associate, Thompson & Horton, LLP
Janet Horton, Attorney, Thompson & Horton, LLP

Between U.S. v. Windsor (2013) and the Supreme Court decision in Obergefell v. Hodges (2015), there has been a tidal wave of same-sex marriage laws and decisions. Several federal rules have changed, including the FMLA definition of marriage. Court decisions, federal actions, and the recent legislative session can and do have a direct effect on Texas school districts. This session explores these recent actions and possible ways to address them in employment, student, and parental issues.

One Size Does Not Fit All: Implementing CTE in Your District and Community – 19B

Nancy James, Chief Operations Officer, McKinney ISD
Wes Cunningham, Former Area Director for Secondary Education, Frisco ISD
Vandana Nayak, Senior Associate, Stantec
Trey Laird, Principal, Stantec

There is no “one size fits all” for CTE programs. Educational goals, demographics, age of facilities, socioeconomics, funding, operational issues, etc. can all influence the decision for districts to determine which approach works best for their community. This presentation reviews two case studies of similar communities that utilized different strategies for their facilities, both leading to successful outcomes. Hear how they did it, what they learned, and the positive impact on students.

HB 4: Supporting High-Quality Prekindergarten Programs – Ballroom F

Howard Morrison, Statewide Coordinator, Early Childhood Education, Texas Education Agency
Mackie Spradley, Director of Enrichment Education and Programs, Texas Education Agency

This session provides the latest information from TEA’s perspective on House Bill 4, passed by the 84th Texas Legislature. The bill establishes additional state support for high-quality prekindergarten programs, including authorization for a grant program and expansion of early childhood education reporting requirements for all Texas public schools. Grant applications are expected in spring 2016 and funding made available in summer 2016 for use by districts in implementing high-quality prekindergarten programs in the 2016-17 school year.
Meeting Individual Needs AND Board Needs Simultaneously – 12A
Robert Duron, TASB
Bill Nemir, TASB

Board members often hear that the board makes decisions as a whole and members should recognize that they have no authority as individuals. This direction falls short of the reality that while individuals on the board have no authority, members are individuals who have a responsibility and desire to express their individual interests and uniqueness. This presentation provides attendees with ideas and concepts on how boards can begin to work at meeting the needs of the board and individuals.

Cutting Through Adversity by Understanding Values – 12B
David Koempel, TASB

Being a member of a publicly elected board is hard work with challenges around every corner. One of the biggest is the tendency to turn legitimate differences about values and issues into personal matters. Once this happens, board service can become a burden, rather than a source of gratification. In this session, attendees learn a model for understanding how competing values affect decisions and leave with an understanding of how to focus discussion on shared values.

Targeted Partnerships to Improve Student Success – 13AB
Kecia Mays, Board Member, Arlington ISD
Jamie Sullins, Board Member, Arlington ISD
Marcelo Cavazos, Superintendent, Arlington ISD

Whether it’s early admissions to the local university, scholarships for students from the early college high school, or fine arts institutions serving as industry experts in the planning of new dual language/fine arts academies, partnerships in Arlington ISD mean more than a name on a sign. Partnerships meet targeted student outcomes, which are clearly defined before the partnership is approved. AISD is ready to engage with groups looking to make a difference in the lives of students.

Public Information and Schools: No Joint Information System Is Complete – 14
Melanie Moss, TASB

School emergencies create big headlines, so school crisis communication must be a part of all joint information activities. This session looks at school emergency communications, including the need for coordinated messaging that includes the impact of social media and mass notification by and for schools, students, and parents.

Legal Issues in Superintendent Searches – 15
Butch Felkner, TASB
Mark Tilley, TASB

Selecting a new superintendent is one of the most critical decisions a board member will make during his or her tenure. This presentation, by a representative from TASB Executive Search Services and a TASB Legal Services attorney, addresses the legal and practical aspects of hiring a superintendent, including posting the vacancy, background investigations, confidentiality, naming a finalist, and negotiating a contract.

TSPRA: Building a Successful ISD with a Solid Foundation – 16A
Cynthia Lusignolo, Superintendent, Texas City ISD
Deborah Laine, Executive Director, Texas City ISD
Melissa Tortorici, Director of Communications, Texas City ISD

The citizens of Texas City came together 19 years ago to create the TCISD Foundation for the Future. The district and the foundation embrace a common vision of enriching the academic lives of all students. Since inception, the foundation has provided TCISD with more than $2.4 million in grants to support this vision. The relationships between TCISD leaders and foundation board members have greatly contributed to the accomplishments of both organizations. Strategies for this success are shared.

Accountability and Operational Efficiency with 504, RTI, and Special Education – 16B
Mark Wey, TASB

This session is designed to work through the multi-faceted requirements and accountability measures, and provide a framework or approach that will provide more consistent, measurable data that ultimately impacts funding of special education, while delivering cost reduction opportunities.

Now Showing: Intersection of Learning and Space! – 17A
Jim Brady, Jury Chair, TASA/TASB Exhibit of School Architecture, and Associate Principal/Academic PK-14, Page

The new TASA/TASB Exhibit of School Architecture is a digital resource for all engaged in creating optimized student learning environments. With an emphasis on learning, community context, and aspects of enhance value, design, and school transformation, this session showcases these component solutions from this year’s exhibit of new and renovated Texas schools.
Driving Students to Improve College Readiness – 17B
Joshua Romberg, Director, The College Board
Tracey Morman, Director of Guidance and Counseling, Amarillo ISD
Christina Ritter, Executive Director, Amarillo High Cluster, Amarillo ISD

This session provides attendees with a comprehensive view of how Amarillo ISD provides college readiness to students. The discussion includes implementing the SAT on a school day to provide opportunity and access to all students, how to use data from the PSAT/NMSQT to build a pipeline of students into the Advanced Placement program, and the integration of TASA visioning resources to improve student outcomes.

Shevis Moore, TASB

Many entities utilize some form of anonymous tip reporting for their organizations; this is especially true for school districts. As emergency management plans become more comprehensive, many planners often overlook the value and benefit anonymous tip reporting provides in mitigating risk in the education environment.

Steven Ebell, Deputy Superintendent, Curriculum & Instruction, Clear Creek ISD
Brandon Core, TASA

Looking for valuable feedback to improve learning for all students? Learn how curriculum management audit services can equip your leadership team with the tools necessary to objectively evaluate your curriculum and determine critical next steps in promoting student achievement. The curriculum management audit and related trainings provide a structured approach to evaluating areas such as curriculum, assessment, and program design; instructional delivery; equality and equity issues; and policy direction, planning for change, and goal prioritization.

What Are You Doing to Take Advantage of Current Commodity Market Conditions? – 18C
Ben Coker, TASB
Christian Frandsen, TASB
Angel Magallanes, TASB

Were you able to take advantage of recent electricity rates below $0.05kWh? How about diesel at $2.00 per gallon? The volatile energy marketplace can make it difficult to determine the best possible time to execute a contract and what term is right for you. Exploring and understanding various options in transportation fuels and the electricity market can help your district take advantage of current market conditions now and in the future.

Advocacy 101 for School Board Members – 18D
Dax Gonzalez, TASB

School board members bear the responsibility of serving as advocates for their students and districts before the community and lawmakers. This session teaches board members about the legislative process and effective methods for influencing legislation to improve education in Texas. Attendees receive step-by-step instructions and proven strategies for establishing and leveraging relationships with lawmakers to become better advocates for public education.

Resolving School District Grievances – 19B
Sarah Orman, TASB
Amy Kadlecek, TASB

Grievances are a challenge in every school district. School officials need to understand the grievance process to participate in a confident and professional manner. In this session, a TASB Legal Services attorney and TASB policy consultant review TASB’s model grievance policies and provide legal and practical advice for board members and administrators applying these policies. A checklist and sample script allow you to handle grievances with grace.
Impact of the 84th Legislature on Assessment and Accountability – Ballroom E

Curtis Culwell, Associate, Moak, Casey & Associates
Maria Whitsett, Associate, Moak, Casey & Associates
Alicia Thomas, Consultant, Moak, Casey & Associates

The 84th Texas Legislature convened this past January and members had filed more than 6,300 bills and resolutions by mid-session. This presentation reviews what passed, what didn’t pass, the possible influence of the session on state policy decisions regarding the assessment and accountability systems, and the latest accountability outcome data available.

Top 10 Things Board Members Should Know About Personnel Issues – Ballroom F

Jim Walsh, Attorney/Shareholder, Walsh, Gallegos, Trevino, Russo & Kyle, P.C.
Joey Moore, Attorney, Walsh, Gallegos, Trevino, Russo & Kyle, P.C.

This engaging session explores the role the board plays in the realm of school district personnel matters. Attendees gain an understanding of the HR essentials, and learn what they can do as trustees to work effectively with their administrators when troublesome personnel matters arise.
Designs that inspire learning

Congratulations to the Caudill Class of 2015:

Lee Elementary School-Coppell ISD
Shaw Center for STEAM-Katy ISD
Lytle Elementary School-Lytle ISD

Relax & recharge at booth #1329
## Daily Agenda

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<th>Event</th>
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<td>Registration</td>
<td>6:30 a.m.–3:30 p.m.</td>
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<td>Breakout Sessions</td>
<td>7:30–8:30 a.m.</td>
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<td>Exhibit Hall Activities</td>
<td>8 a.m.–3:30 p.m.</td>
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<td>TASA/TASB Marketplace and Member Services</td>
<td>8 a.m.–3:30 p.m.</td>
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<tr>
<td><strong>Distinguished Speaker: Shanna Peeples</strong></td>
<td><strong>8:45–9:45 a.m.</strong></td>
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<tr>
<td>Breakout Sessions</td>
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<tr>
<td>Designated Exhibit Hall Activities</td>
<td>9:45–10:30 a.m.</td>
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<td>Second General Session: Liz Murray</td>
<td>10:30 a.m.–noon</td>
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<td>Breakout Sessions</td>
<td>12:30–1:30 p.m.</td>
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<td>TASB Delegate Assembly Caucuses</td>
<td>12:30–1:45 p.m.</td>
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<td>Breakout Sessions</td>
<td>1:45–2:45 p.m.</td>
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<tr>
<td>TASB Delegate Assembly</td>
<td>2–4 p.m.</td>
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<tr>
<td>Designated Exhibit Hall Activities</td>
<td>2:45–3:30 p.m.</td>
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<tr>
<td><strong>Distinguished Speaker: Michael Williams</strong></td>
<td><strong>3:45–4:45 p.m.</strong></td>
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<tr>
<td>Breakout Sessions</td>
<td>3:45–4:45 p.m.</td>
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## Related Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Time</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>TASB Area Associations Breakfast</td>
<td>7:30–8:30 a.m.</td>
<td>ACC—Meeting Room 3</td>
</tr>
<tr>
<td>Texas Academic Decathlon Board Meeting</td>
<td>7:30–9 a.m.</td>
<td>Hilton—414</td>
</tr>
<tr>
<td>Texas Association of Mid-Size Schools (TAMS) Board Meeting</td>
<td>8–10 a.m.</td>
<td>Hilton—615</td>
</tr>
<tr>
<td>Texas Association of Latino Administrators and Superintendents (TALAS) Mentoring Session</td>
<td>8 a.m.–5 p.m.</td>
<td>ACC—4ABC</td>
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<tr>
<td>TASB Resolutions Committee Hearing</td>
<td>9–9:30 a.m.</td>
<td>ACC—6A</td>
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<tr>
<td>Texas Association of Latino Administrators and Superintendents (TALAS) Board Meeting</td>
<td>9–10 a.m.</td>
<td>Hilton—616A</td>
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<tr>
<td>STAR—Texas Board Meeting</td>
<td>10–10:45 a.m.</td>
<td>Hilton—616B</td>
</tr>
<tr>
<td>Equity Center Board of Directors Meeting</td>
<td>11:30 a.m.–12:30 p.m.</td>
<td>ACC—5ABC</td>
</tr>
<tr>
<td>Texas School Alliance (TSA) Luncheon</td>
<td>Noon–1:30 p.m.</td>
<td>Hilton—Salon AB</td>
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<tr>
<td>Leadership TASB Lounge</td>
<td>Noon–5 p.m.</td>
<td>ACC—Show Office 15</td>
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<tr>
<td>Texas Council of Women School Executives (TCWSE) Board Meeting</td>
<td>12:15–3 p.m.</td>
<td>Hilton—602</td>
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<tr>
<td>First-time Superintendents’ Academy Luncheon</td>
<td>12:30–1:30 p.m.</td>
<td>ACC 7</td>
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<tr>
<td>Texas Association of Education Service Centers Luncheon</td>
<td>12:45–2:45 p.m.</td>
<td>ACC—6A</td>
</tr>
<tr>
<td>Texas School Coalition Membership Meeting</td>
<td>2:45–3:45 p.m.</td>
<td>Hilton—408</td>
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</tbody>
</table>
### Breakout Sessions 7:30–8:30 a.m.

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speaker(s)</th>
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<tbody>
<tr>
<td><strong>Friday</strong></td>
<td><strong>Breakout Sessions 7:30–8:30 a.m.</strong></td>
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<tr>
<td></td>
<td><strong>The New Epi Pen Law: What Your District Needs to Know – 9ABC</strong></td>
<td>Theodore Freeman, President, Texas Allergy Asthma &amp; Immunology Society</td>
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<td></td>
<td>Leslie Story, TASB</td>
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<td></td>
<td>Severe allergic reactions to foods and insect stings are becoming more frequent in school-age children. Deaths have occurred as a result of epinephrine not being available. Join Dr. Ted Freeman as he reviews anaphylaxis, the history of legislative efforts, and provisions of Senate Bill 66 that allow school districts to have unassigned epinephrine available to use in case of unexpected anaphylaxis. TASB Legal Services Attorney Leslie Story is on hand to discuss the process of implementing this new law in school districts and related district policy implications.</td>
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<td></td>
<td><strong>4 Corners: Perspectives in Board Member Ethics – 10AB</strong></td>
<td>Orin Moore, TASB</td>
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<td>Is it OK to accept gifts during school board appreciation month? Can you talk to the coach about your daughter's playing time now that you are on the board? Should you intervene on behalf of a friend to ensure that they get an interview for a position in the district? In this session, attendees examine five of the most common school board ethical dilemmas using video vignettes, then discuss the ethical principle demonstrated and suggestions for better ways to handle the situations.</td>
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<td><strong>Creating a Cadre of District Ambassadors – 12A</strong></td>
<td>Faye Beaulieu, Board Member, Hurst-Euless-Bedford ISD</td>
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<td>Fred Campos, Board Member, Hurst-Euless-Bedford ISD</td>
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<td>Ellen Jones, Board Member, Hurst-Euless-Bedford ISD</td>
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<td>Steve Chapman, Superintendent, Hurst-Euless-Bedford ISD</td>
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<td>This session outlines the process that the Hurst-Euless-Bedford ISD board has developed to engage community members to become knowledgeable citizens about the schools and to develop leadership for potential board members. Presenters share an outline of the two-year process, including topic ideas, materials, and costs. Outcomes of this successful program are also discussed.</td>
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<td><strong>TASA on iTunes U®: Transforming Teaching and Learning – 12B</strong></td>
<td>Mary Kemper, Director of Mathematics, Coppell ISD</td>
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<td>Brandon Core, TASA</td>
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<tr>
<td></td>
<td>Are you aware of the potential TASA on iTunes U® has for transforming teaching and learning in your district? Are you eager to learn how you can immediately apply these resources in your district? With resources now available in elementary, middle, and high school core content areas, as well as CTE, college preparatory, and new Revised 2012 Math TEKS resources, TASA on iTunes U offers free, curated resource collections rooted in content fostering creativity, collaboration, and critical thinking skills in an engaging, digitally rich learning environment. These free resources—created by teachers, for teachers—include a TEKS-aligned collection of interactive, digital content aimed at transforming teaching and learning. Come learn how this exciting project and ongoing expansion plans can enhance your district's transformation efforts.</td>
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<td><strong>K-12 and Higher Ed Alignment: Leveraging Partnerships for Student Success – 13AB</strong></td>
<td>Rosena Garcia, Director of High School Programs, Alamo Colleges</td>
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<td>House Bill 5 mandates partnerships between K-12, higher education, and the business/industry sector; however, the methodology by which community partnerships become established and are maintained is not well documented. Looking at best practices from the Alamo Colleges, and beyond, this session provides school districts with a useful menu of student success partnership options and engagement strategies to implement in their communities.</td>
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<td><strong>Lighting the Spark: Cultivating Innovative Thinkers in the Digital Age – 14</strong></td>
<td>John Sessler, Manager of Program Engagement, PBS LearningMedia, PBS</td>
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<td>Alicia Levi, Vice President, PBS Education, PBS</td>
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<td>Julie Hildebrand, Teacher, Patton Elementary, Austin ISD</td>
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<td>Today's school leaders are challenged to keep pace with evolving technologies while dealing with the realities of restrictive budgets and fixed resources. With such limitations, innovation can seem beyond reach but digital media is quickly becoming the bridge that connects the divide. Join us for an insider's perspective on the evolving “edtech” landscape and find out how industry leaders are working together to develop meaningful content solutions.</td>
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<tr>
<td><strong>Saturday</strong></td>
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**Note:** The content is a summary of the sessions and their descriptions, as they appear on the page. The full context and depth of each session are not fully transcribed due to the constraints of the format. For more detailed information, please refer to the original document or schedule.

Greg Smith, Superintendent, Clear Creek ISD  
Johnny Veselka, TASA

The Texas High Performance Schools Consortium is a group of 23 school districts empowered by the Texas Legislature to improve student learning by developing innovative high-priority learning standards and next-generation assessment and accountability systems that are not over-reliant on standardized tests. Recent legislation will allow the consortium to grow to 30 districts, giving more districts the opportunity to join the work that is transforming education so that all Texas students are future-ready. This legislation also charged the consortium with the task of making recommendations related to career and college readiness. This session offers an opportunity to learn about that work, the consortium’s plans for the future, and ways that your school district can become engaged in this important work.

**Cracking the Code to Ever-Changing Demographics – 16A**

Leadership TASB 2015 Class—Research Group

This session defines PEIMS Data Standards and provides a question-and-answer period to allow attendees the opportunity to apply the practical uses of changing demographics. Attendees leave the session with a better understanding of how demographers capture the data and how to research independently. The presenters review a list of additional sources for more current data from local governmental bodies and provide a resource guide.

**TSPRA: Trust but Verify: Education Foundation Nonprofit Compliance – 16B**

Suzi Pagel, Director of Corporate and Community Development, Midway ISD (ESC 12)  
Janet Bubert, Shareholder, Brackett & Ellis, P.C.

An education foundation can be a tremendous asset to your schools to provide support for projects beyond the regular campus budget. Even though the foundation is a nonprofit corporation independent from the district, the two are closely aligned for the benefit of your students. This session helps you to identify the legal compliance required of a nonprofit corporation as well as provide an outline of recommended policies and procedures to assure that your foundation’s “house” is in order.

**Unfunded Mandates in School Facilities – 17A**

George Scherer, TASB

There are numerous regulations that schools must comply with from an environmental and facilities perspective. This session explores many of these issues, reviews the regulations, explains what must be done to comply with those regulations, and tries to give attendees an idea on the cost of compliance.

**Ambassadors for Engagement – 17B**

Bonnie Giddens, Board Member, Alamo Heights ISD  
Kevin Brown, Superintendent, Alamo Heights ISD  
Jimmie Walker, Academic Dean, Alamo Heights ISD

The Ambassadors for Engagement program aims to establish two-way communication between Alamo Heights parents and faculty about the specific steps the district continues to take to meet the changing face of education in the 21st Century. This cohort meets together three times during the year and includes teacher and student panels, classroom visits, and student engagement efforts. Come learn how to engage parents so that they can understand and support the innovative work you are doing.

**Rethinking School – 18A**

Bob Thompson, Executive Director, Lamar University  
Elvis Arterbury, Professor, Lamar University

Times, they are a changing! Experts tell us our graduates will need “soft skills” not required in the curriculum today. Parents can decide to move their children to an alternative program (charter, virtual, etc.) well after teacher contracts are signed. And wearable computers are now available, giving children instant access to information usually taught in school. This session is about reformatting schools to meet these and other challenges never before seen in public schools.

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**Distinguished Speaker**  
8:45–9:45 a.m.

**Ballroom G—See page 19**

**Let’s Begin Dreaming**

Shanna Peeples, 2015 National Teacher of the Year, Amarillo ISD
Competitive vs. Negotiated Bond Sales and Refundings – 18B
Charles Woods, Deputy Superintendent for Business Services, Alief ISD
Deanna Wentz, Assistant Superintendent, Finance, Alief ISD
David Holland, Senior Managing Director, US Capital Advisors, LLC
Lewis Wilks, Managing Director, Public Finance, US Capital Advisors, LLC

Decisions to have a bond sale are driven on sale day by many factors. This session addresses how to analyze competitive vs. negotiated bond sales and make a decision about market risk.

New Legislative Mandates for Education Service Centers – 18C
David Backus, Attorney, Underwood Law Firm

This session provides key information regarding mandates from the 84th Legislature that will apply specifically to Education Service Centers. The session discusses compliance with new mandates, as well as implementation of new policies and practices for compliance. It also addresses the practical application of new policies and practices.

Does That Really Happen? Sexual Harassment in the Workplace – 18D
Tanya Dawson, General Counsel, Pearland ISD
Wayne Dawson, Attorney at Law, Wayne Dawson Attorney at Law

Ever hear someone say, “Don’t get your honey the same place you make your money?” Well, there may be some wisdom in that comment. Two lawyers, a male and female, explore what sexual harassment looks like today. While there may be some truth to, “nothing’s new under the sun,” you may be surprised at what happens at work with cell phones, texting, social media, video messaging, etc. Come join us for what’s sure to be an interesting and enlightening presentation for all!

God at the Lectern: Survey of Recent Developments in Religion in Public Schools – 19A
Meredith Walker, Attorney, Walsh, Gallegos, Trevino, Russo & Kyle, P.C.
Craig Wood, Attorney, Walsh, Gallegos, Trevino, Russo & Kyle, P.C.

From automated email signatures to post-game prayers, religious expression remains a prevalent aspect of public school life. This presentation provides participants with insight on the limits of free exercise in and around the schoolhouse. An interactive set of scenarios present real-life events implicating the religious freedom rights of employees and students, and the discussion sheds light on the ability of school districts to condone or curtail certain religious expression.

Board Meeting Effectiveness: The Planning, The Meeting and Thereafter – 19B
Ty Jones, Board President, Lancaster ISD
Michael McFarland, Superintendent, Lancaster ISD

Are your board meetings lasting longer than you would like? Do you feel you are provided adequate information and time to make a decision on an action item? Are you aware of the progress and/or completion of action items? This session provides the process of setting an agenda with the superintendent, board communication from the superintendent, trustee questions about the agenda, administration presentations, and action-item tracking.

Go T.E.A.M. Go! – 9ABC
Kay Douglas, TASB

People don’t act and react in the same way. Most people have one or two dominant working styles that color their actions and reactions. Understanding one another’s styles—and the strengths and challenges that accompany those styles—can lead to mutual respect and trust. In this interactive session, participants complete the T.E.A.M. Personal Inventory and exchange information about each of the four styles that designed to support participants in better understanding themselves and their team.

PDAS Post Mortem: TPESS and TTESS – 11AB
Craig Coleman, Superintendent, Harleton ISD
Richard Erdmann, Founder and CEO, Syfr Corporation

The TPESS and TTESS are being piloted in many districts across Texas. The vast challenges of Teacher Self Reflection, Value Add, and Observation requirements are time consuming. How will you make sure that the investment in principal and teacher evaluation results in better student achievement? In Harleton ISD, teacher self-reflection is at the core of the solution. Hear the superintendent talk about the challenge and the promise of implementing the new evaluation system and what he is doing for his staff.

Engaging Students Through the Math/Literacy Design Collaborative – 12A
Eddie Coulson, Texas State Lead for Literacy and Math Design Collaboratives, and Partner, N2 Learning
Libby Chaskin, Consultant, Southern Regional Education Board

The Southern Regional Education Board has been a partner with the state of Texas for more than 60 years. Come hear about its latest collaboration with TASA and school districts to bring state-of-the-art literacy and math professional development to Texas middle and high school teachers, supported largely by grant funds. The purpose of the collaborative is to improve teaching and learning in Texas to graduate more students ready for careers, advanced training, and college.
Intentional Leadership – 12B
Diana Baker Freeman, TASB

“Nodding your head does not row the boat.” This Irish proverb captures the essence of this session designed to help board members create a positive culture that invites conversation leading to meaningful change. Embracing the governance role of the board can move trustee conversations from being reactive to being proactive as real leaders, creating a district that serves as a launching point for fostering community pride and action. Pick up an oar and join the crew!

Inspiring Students to Aspire: Collaborating with Business and Industry – 13AB
Linda Macias, Associate Superintendent/Curriculum & Instruction and Accountability, Cypress-Fairbanks ISD
Bob Covey, Board Member, Cypress-Fairbanks ISD
Mark Henry, Superintendent, Cypress-Fairbanks ISD

Are your students exposed to career and workforce opportunities? In an effort to assist eighth-grade students to plan and select high school courses to prepare them for post-secondary education and/or workforce opportunities, Cypress-Fairbanks ISD partnered with JA of Southeast Texas to offer eighth-grade students a one-of-a-kind career exploration event. Through several modalities, this job awareness event enabled students to interact directly with industry representatives from the community.

How to Develop, Implement, and Maximize an Energy Management Master Plan – 14
Bob Cervi, Chief Operating Officer, Round Rock ISD
Ben Coker, TASB
John Jones, TASB

Eanes ISD shares its experiences and take-aways from the development of an Energy Management Program. Having a plan allows you to squeeze valuable dollars out of inefficiently operated buildings. Does your district have a replacement schedule for HVAC, roofing, lighting, controls, security, etc.? Do you have a behavior management plan for occupants to reduce usage? The core of this presentation focuses on knowing where to start, how to finish, and what to do to create buy-in.

Tools for a Successful and Transparent Construction Project – 15
Mike Brooks, TASB

A construction project is a sign of progress and improvement of the physical aspect of educational programs. It is also your largest capital expenditure. Owner oversight and control is critical in the success of the project. The tools presented in this session help you maintain control of your project and provide a finished product that exceeds the expectations of the district and community.

TSPRA: Customer Service in a Competitive World – 16A
Candace Ahlfinger, Director, Public Relations, Waxahachie ISD
Bradley Domitrovich, PR Zealot, Speaker, Strategist

Public schools are no longer the only option for parents. Now they have many choices, even moving to another district. Often parents’ decisions are based on the “atmosphere” of the school. Does the school treat them with respect and value them as individuals? Great customer service affects parents and the morale of the school. Learn steps to implement in your district that will ensure your school exudes a positive atmosphere and attitude from the time an individual enters the door until he leaves.

Commitment, Not Compliance: Student Success Through Engagement, Not Testing – 16B
Carol Fletcher, Board Member, Pflugerville ISD
Vernagene Mott, Board Member, Pflugerville ISD
Alex Torrez, Superintendent, Pflugerville ISD
Student Panel

This session highlights how programs at Pflugerville ISD’s Connally High School (CHS), such as Culinary Arts, Game Design, Geometry in Construction, Robotics, and Film/Media, use engagement and real-world applications, rather than standardized testing, to ensure student success and build 21st century skills. A student panel discussion is included.

What Are Board Members Thinking? – 17A
Phil Gore, TASB

Every superintendent and board member needs to understand what trustees are thinking about when they evaluate a superintendent. This affects every aspect of the board-superintendent relationship and shapes the work of the team. Discuss recent research on this topic and explore its implications for your board and district. Learn how to identify what is most important to your board, and develop a strategy to clarify expectations and focus your evaluation process on board priorities.

Privacy in Digital Tools – 17B
Beatriz Arnillas, IT Education Solutions, Houston ISD
Jeff Mao, Sr. Director of Education, Common Sense Media

Schools are increasingly adopting the use of apps, websites, and games for learning. Many of these tools collect data from students, whether it’s personal data, assessment data, or more. Some of this data may be shared with third parties. Yet how can schools protect student privacy in digital tools for learning? Learn about the key areas you need to consider when evaluating digital tools for privacy, including a new student privacy rating for digital tools by Common Sense Education.
12:30–1:45 p.m.
Regional Caucuses/
Lunch for Delegates and Alternates
Level 4, Hilton Austin Hotel
(Refer to Delegate Assembly Handbook for more details.)

The Regional Caucuses and lunch will begin at 12:30 p.m. Delegates and alternates in each region will meet with the TASB Board of Directors over lunch to discuss the issues coming before the Delegate Assembly and to clarify Delegate Assembly processes. To be admitted to the caucuses, delegates and alternates will need to display their delegate or alternate ribbon and button showing which region they represent.

2–4 p.m.
Delegate Assembly
Grand Ballroom, Level 6,
Hilton Austin Hotel

The TASB Delegate Assembly is a vital component of the Association’s governance structure. During the afternoon Assembly, trustees from across Texas provide crucial direction to the TASB Board and staff in representing members’ interests before state and national policymakers.

The Assembly begins at 2 p.m. and will conclude at approximately 4 p.m. During that time, delegates will elect TASB officers and board members, hear reports from the TASB Board and its committees, and consider changes to the 2014–16 TASB Advocacy Agenda.

Delegates and alternates will receive one hour of continuing education credit for attending the Advocacy Agenda portion of the session.
Second General Session 10:30 a.m.–noon

Exhibit Halls 1–2—See page 15

From Homeless to Harvard
Liz Murray, Author and Inspirational Speaker

Student Growth, Instruction, Design: A Small District’s Journey – 18A
Lyle DuBus, Superintendent, Harts Bluff ISD
Terry Hoyle, Principal in Charge, Stantec
Shannon Buerk, Chief Executive Officer, engage! Learning

Harts Bluff ISD is a K–8 district in deep East Texas. Our current enrollment of 545 students continues to increase, which has necessitated an addition to our current building. This addition merges the board’s desire to modernize instruction using Project Based Learning with our need for additional space and further cultivates our community school. Our team has developed a learning area that challenges traditional instruction and building design.

How Texas Schools Are Mitigating the Effects of Poverty – 18B
Gary Chapman, Executive Vice President, Network Impact and Operations, Communities In Schools
Dan Powell, Superintendent, Crowley ISD
Sharon Ross, Superintendent, Mexia ISD
Brian Woods, Superintendent, Northside ISD

Decreasing dropouts, increasing graduation, and preparing graduates for college is challenging for school districts—particularly those with populations of poor, disadvantaged students. These districts struggle to develop, manage, and finance the comprehensive social service programming their kids need to succeed. Communities In Schools partners with rural, urban, and suburban districts to bring an effective, cost-efficient, and sustainable model of Integrated Student Supports to achieve collective impact.

GPS—Navigating Your Way through a Lawsuit – 18C
Kevin Brackmeyer, Superintendent, Manor ISD
Jennifer Powell, Shareholder, Eichelbaum Wardell Hansen Powell & Mehl, P.C.
Marcy Barker, TASB

This session explores the ins and outs of the litigation process and what board members and administrators should expect at each step of the way. The presenters discuss managing and defending the litigation in a strategic manner to put the organization in the best position possible to achieve a successful outcome. Real-life experiences of a superintendent, litigator, and claims adjuster make the session interactive as well as informative.

Developing a Strong Leadership Pipeline – 18D
Marcelo Cavazos, Superintendent, Arlington ISD
Steven Wurtz, Chief Academic Officer, Arlington ISD
David Anthony, CEO, Raise Your Hand Texas
Stephanie Morimoto, Chief External Relations Officer, New Leaders

Arlington ISD partnered with Raise Your Hand Texas and New Leaders, a national nonprofit that develops transformational school leaders, to implement the Emerging Leaders Program. Participants engage in a yearlong cohort focusing on building leadership capacity in the areas of adult leadership, instructional leadership, cultural leadership, and personal leadership. The program builds leadership capacity for the district while developing strong, innovative school principals.

Email Overload! Legal Limits on Keeping and Deleting Electronic Records – 19A
Cynthia Rincon, General Counsel, Fort Bend ISD
Merri Schneider-Vogel, Partner, Thompson & Horton, LLP
Melisa Meyler, Associate, Thompson & Horton, LLP

This session provides practical advice for managing email and other electronic records in accordance with the Texas Public Information Act and Records Retention Schedules. Attendees learn how to develop a workable records retention plan that is legally sound and user-friendly. Recent cases about abusing electronic resources are analyzed and common questions about retaining and deleting email are answered.

Finding the Cog in Your Wheel: Improving Efficiency Through an Internal Auditor – 19B
Jimmy Simmons, Chairman, Board of Managers, Beaumont ISD
Rosemarie Delano, CPA, Beaumont ISD
Kelli Karczewski, Attorney, Karczewski Bradshaw L.L.P.

Hear firsthand from the chairman of the Beaumont ISD Board of Managers how the board determined the need for an internal auditor, developed a strategy for use, and effectuated change in the district by virtue of the hiring of an internal auditor. District legal counsel and the internal auditor herself join to provide valuable insight and recommendations for examination and regeneration of department functions, whether through the employment of an internal auditor or use of existing staff.
You Don’t Choose Tragedy But You Can Choose Your Response! – Ballroom E

John Michael Keyes, Executive Director, I Love U Guys Foundation
Kristina Anderson, Executive Director, Koshka Foundation

In recent years, schools and universities have faced serious events that have shocked and horrified our nation. Our immediate reaction to these events is a feeling of helplessness, anger, and desperation. Attendees hear from two extraordinary individuals about the tragedy that chose them and their response to these life-changing events. The work of both the I Love U Guys and Koshka foundations is improving school safety and ultimately saving lives.

Legal Update – Ballroom F

TASB Legal Services

Are you ready for a legal presentation that is informative and fun? Then you’ll love our Legal Update! For more than 15 years, TASB attorneys have gotten all dressed up to highlight recent legal developments related to public school governance, personnel, purchasing, student issues, and more. Join us for The Dating Game, and we’ll do our best to make it the most painless hour you’ve ever spent in a room full of lawyers.

Breakout Sessions 12:30–1:30 p.m.

Holding an Effective Election – 9ABC

Jeff Clemmons, TASB

Learn how to navigate through bond elections. If you’re facing a bond election, this session helps you answer the following: How do you identify the needs and resulting projects of your district? Does your district understand the current local political landscape? How does your district create a strategic election campaign? Do you know your district’s limitations? Attendees learn strategies to use to ensure an effective and successful election and next steps following the election. [Boxed lunch will be served to the first 50 attendees.]

4 Corners: Capturing a Complete Picture of Your Emergency Management Plan – 10AB

John Michael Keyes, Executive Director, I Love U Guys Foundation
Kristina Anderson, Executive Director, Koshka Foundation
Shevis Moore, TASB
Melanie Moss, TASB

This Four Corners session features speakers discussing school safety, response, and emerging issues from four distinct perspectives: victims, parents, first responders, and planners. Attendees learn how each perspective directly impacts planning, response, and recovery from school emergency events. Participation and engagement before, during, and after a crisis takes a conscious and planned effort crucial to ensure the district begins on the road to recovery.

Three Critical Components for a Successful Early College High School – 11AB

Susan Henderson, Program Manager, Educate Texas

Developing and sustaining an early college high school is complex and requires both school districts and higher education institutions to work together to build a model that will promote student success. With more than 10 years of experience in working closely with early college high schools across the state, Educate Texas has identified three critical components that must be in place to ensure your ECHS is meeting its goals.

TASB ISD: School Law Basics – 12A

Joe Ball, TASB

Especially designed for first-year board members, this session with a TASB Legal Services attorney highlights the fundamentals of school law. The session covers key information trustees need to know when they join the board, including how to avoid nepotism and financial conflicts of interest, as well as the basics of school district personnel contracts.

Managing Risk Through Internal Audit – 12B

Holly Raymond, Board Vice President, Hays CISD
Michael McKie, Superintendent, Hays CISD
Greg Gibson, Consultant, Gibson Consulting Group
Cheyanne Rolf, Consultant, Gibson Consulting Group

Using Hays CISD as a case study, this session defines the elements of an effective internal audit function and how it can be used as board governance tool for continuous improvement. Traditionally, internal audit functions in Texas school districts have focused primarily on financial areas, but attendees learn how an internal audit can and should be used to address all risks facing a school system, including academic and operational. Districts of all sizes benefit from this session.

T-TESS and Student Growth – 14

Tim Regal, Director of Educator Evaluation and Support, Texas Education Agency

This session focuses on two primary measures—value-added measures and student learning objectives—and discusses the integration of student growth data and processes into a formative evaluation process. Although there are many ways to approach value-added data and student learning objectives outcomes, this session clarifies the state’s processes for incorporating student growth into the state teacher evaluation system.
The Roscoe Collegiate P-20 System Model for Student Success – 15

Kim Alexander, Superintendent, Roscoe ISD

The goal of this system model is to create a replicable model for students to attain knowledge and skills necessary for college degrees and industry certification in high-demand careers. Enabling objectives are to (a) increase the number of students entering post-secondary studies and careers in STEM; (b) accelerate leadership to support school redesign, quality teacher recruitment, and advanced professional development; and (c) assist in long-term education and economic development of students.

TSPRA: It’s a Remarkable Story! – 16A

Judy Rimato, Associate Superintendent for Communications & Planning, Klein ISD
Leslie Milder, Founder, Friends of Texas Public Schools

Public schools are achieving more today than ever before. Unfortunately, Texans hear a much different story told by masterful storytellers who distort and mislead the public to promote their agendas, resulting in historically low public confidence in public education. Educators must unite as ambassadors for their remarkable stories of success if they are to reverse this trend of declining public confidence. Attendees learn how to do just that from public education’s greatest friend.

West ISD: Rising Up, Better than Before – 16B

David Truitt, Superintendent, West ISD
Josh Brown, Principal, Huckabee
Konrad Judd, Director of Design, Huckabee

Two years after the fatal explosion that destroyed their district, West ISD is rising up, better than before. Instead of rebuilding what was, WISD is using the tragedy as an opportunity to improve the learning experience, embracing a new approach to instructional delivery in an innovative campus for grades 6-12. It’s designed around the idea that learning can happen anywhere, providing flexibility for a variety of learning styles. Come hear the inspiring story of resiliency and innovation.

STEM Literacy: JASON Learning’s Focus on Science and Exploration – 17B

Eleanor Smalley, President and CEO, JASON Learning
HD Chambers, Superintendent, Alief ISD
Wanda Bamberg, Superintendent, Aldine ISD
Jim Cain, Superintendent, Klein ISD
Valerie Wolterman, Teacher, Fort Bend ISD
Pilar Ibarra, Student Argonaut and 9th Grader, Fort Bend ISD

JASON Learning and Chevron have created a public/private partnership that focuses on STEM literacy. The implementation of this systemic and sustainable STEM program in several Houston area school districts has raised student interest and performance in STEM—particularly science—provided ongoing training and materials for teachers, and engaged the entire community in realizing the value of STEM opportunities for learning. Come learn more about this major STEM initiative and the opportunities available to Texas districts.

Creating Student-Centered Schools for Future-Ready Students – 18A

John Horn, Senior Associate, Schlechty Center
Nancy Rindone, Senior Associate, Schlechty Center

TASA’s MISSION: School Transformation, an outgrowth of TASA’s visioning document, focuses on creating student-centered schools in order to prepare students for their futures. Creating the conditions in which student engagement and commitment—as opposed to compliance and accountability—flourish is central to school transformation. This session explores tools and processes developed by the Schlechty Center to help school leaders both design the structure and cultivate the culture needed to transform public schools.

Using Data Analytics to Tell Your Story – 18B

Mike English, President/CEO, Forecast5 Analytics, Inc.
Scott Smith, Senior Vice President, Forecast5 Analytics, Inc.

TASA, TASB, and TASBO have joined in a strategic partnership with Forecast5 to provide an array of analytic tools that can assist school districts in analyzing operational data and performance. These tools will enable districts to leverage Texas-specific data (statewide PEIMS submissions and other data sets) to generate insights regarding district performance; make comparisons with benchmark peer groups across the state; assist in budget preparation and forecasting; and gain insights into enrollment projections, boundary simulations, and academic performance. Learn how these tools can help your district communicate financial and academic performance data to parents and community members, while also assuring the district’s accountability to the community.
Real-Life Questions and Answers on Texas School Construction Contracts – 18C
Wayne Haglund, Attorney, Haglund Law Firm
Robert Luna, President, Law Offices of Robert E. Luna, P.C.
Thomas Myers, Shareholder, Brackett & Ellis, P.C.
Paul Taylor, TASB

A new school building is the pride of your community. Problems with design, construction, and scheduling, however, can put a damper on your celebration. A panel of experienced school lawyers discusses real-life construction problems and how you can protect your district from the beginning. If you are planning construction, this session on suggested AIA contract modifications is for you!

Superintendent Evaluation and Board Goals: Ensuring Alignment – 18D
Barbara Stroud, Board President, Dripping Springs ISD
Shelly Reeves, Board Member, Dripping Springs ISD
Bruce Gearing, Superintendent, Dripping Springs ISD

Highly effective boards create and annually update board goals and then align these with the evaluation of the superintendent using a superintendent evaluation tool. This session explores the tool used in Dripping Springs as well as the procedure for ongoing feedback during the evaluation cycle.

Preparing for and Surviving a DOL Wage-and-Hour Investigation – 19A
Jack Gaskins, Superintendent, Refugio ISD
Abraham Barker, Senior Associate, Eichelbaum Wardell Hansen Powell & Mehl, P.C.

This session prepares districts to identify potential wage and hour liability, and adopt proactive policies and procedures to decrease exposure to back pay, fines, and penalties. Hear a real-life war story from a superintendent and school attorney who were recently visited by the DOL. Attendees also learn the ins and outs of a wage-and-hour investigation, including how to interpret DOL calculations and present documentation in a way designed to establish district compliance.

Dan Korem, President, Korem & Associates

The behavioral interview is the gold standard in Fortune 500 companies—and most districts don’t use it. If you’re experiencing substandard hires, above-average attrition rates, and unexpected subpar performance from staff who looked great during their interview, it’s probably due to substandard hiring practices. People are hired because of their talent, but usually leave or are released because of behaviors and “issues.” Attend this session to learn how to develop and maximize the behavioral interview.

Breakout Sessions 1:45–2:45 p.m.

4 Corners: Governance from All Angles – 10AB
Diana Freeman, TASB
April Mabry, TASB
Holly Murphy, TASB
Amy Kadlecik, TASB

Join TASB Leadership Team Services, Legal Services, Policy Services, and HR Services consultants for a discussion of a case study featuring a common personnel controversy from all four angles. This session strengthens your team’s ability to respond to complex or high-profile situations. If you have attended one of these sessions before, be sure to come back; it’s an all new case study!

Rural and Small Schools: Sustainable Teacher Improvement—A Model for Success – 11AB
Robert McLain, Superintendent, Channing ISD
Christine Drew, President and COO, Syfr Corporation

Three small Texas school districts created a blended learning cohort to share principles of practice that could change instruction without the need for substitutes or time away from the classroom. Hear how applying Syfr’s Principles of Learning can improve student achievement and transformation can be sustained without ongoing training expense.

OMA Training for AG Credit – 12A
Rachel Dedman Shores, TASB

Designed for new board members, this session is your chance to learn and ask questions about the Texas Open Meetings Act (OMA). A TASB Legal Services attorney covers OMA requirements relevant to school boards, including posting notices, conducting open meetings, and holding closed meetings. This presentation has been approved by the Texas Attorney General and satisfies the OMA training requirement found in Texas Government Code section 551.005.

Translucent and Accountable? I Thought We Were … – 12B
Kay Douglas, TASB

School boards are required to articulate a vision, measure and communicate how that vision is being accomplished, and promote that vision in the community. This requires boards to be both transparent and accountable. This interactive session addresses ways to get everyone on board to do both.
Build Effective Wraparound and Advocacy – 13AB
Jacinto Ramos, Board Member, District 1, Fort Worth ISD
Gary Ivory, President, Southwest Region, Youth Advocate Programs, Inc
Mary Merino, Director, YAP/FWISD School Support Program, Youth Advocate Programs, Inc.
Rickie Clark, Consultant, Youth Advocate Programs, Inc.

The YAP/FWISD partnership works with students faced with behavioral, academic, attendance, and familial challenges. This partnership has implemented an intensive wraparound and advocacy/mentoring program for students. An Individualized Service Plan (ISP) is designed to address the needs of the students and their families. Attendees will be able to implement strategies to address absenteeism, truancy, and other problems utilizing YAP’s holistic approach.

Evaluating Your Team’s Performance – 14
David Koempel, TASB

Effective board-superintendent teams evaluate themselves annually for the purpose of improved performance. This session provides tips on how to select an instrument, keep the process constructive, and use the results for improvement.

Addressing Facility Needs with Existing M&O Dollars – 15
Stetson Roane, Superintendent, Seguin ISD
Ben Coker, TASB
Christian Frandsen, TASB

It’s a fact: Texas school districts face a growing deferred maintenance crisis. Hear how one district thought outside the box and developed a plan to maintain and update their facilities without asking the local community for additional tax dollars. Attendees learn about leveraging existing M&O dollars and construction delivery methods to comprehensively address deferred maintenance and renovation projects, including HVAC, lighting, control systems, roofing, plumbing, and others. Learn about QZAB, QECB, and how other funding programs that do not require voter approval can assist you in updating facilities.

Get the Rap! What’s My Role in Closing the Achievement Gap? – 16A
Leadership TASB 2015 Class—Research Group

Members of Leadership TASB 2015 provide attendees with three categories of influence to address helping students of all races and economic levels succeed in school. Attendees leave with an understanding of the importance of closing the achievement gap, identifying data, and taking away a trustee’s role in closing the gap.

Leading Systemic Change Through Curriculum, Pedagogy, and Digital Ecosystems – 16B
Jovan Wells, Associate Superintendent of Curriculum, Instruction and Assessment, Garland ISD
Nelson Orta, Director of Professional Development, Garland ISD
Tina Garrett, PreK-12 STEM Coordinator, Garland ISD
Brett Felten, Partnerships Director, Discovery Education

Garland ISD seeks to provide students with an exceptional educational experience, combining rigorous instruction, technological innovation, and college/career preparation. Achieving this goal has required systemic change across the school system. Informed by the input of multiple stakeholders, the Garland ISD team blended curriculum, pedagogy, and digital ecosystems in ways that promote success for both students and the community.

You Thinking What I’m Thinking? Superintendent/Board Perceptions of Each Other – 17A
Orin Moore, TASB

What do superintendents and boards really think about each other? How do we get past these perceptions so we can all get down to work and tackle the real issues facing the district? These questions were posed to an audience of board members and superintendents. Find out what they thought about each other and why.

TSPRA: Successfully Navigating External Investigations: TEA, OCR, EEOC, and Others – 17B
Joseph Hoffer, Attorney, Schulman, Lopez & Hoffer, LLP

This session addresses dos, don’ts, and tradecraft for working through investigations, audits, and other external reviews of a campus by TEA, OCR, EEOC and other governmental entities. Attendees discuss current trends, hot button issues, and red flags of the regulators.

Taking Direction Setting and Capacity Building to a Whole New Level – 18A
John Horn, Senior Associate, Schlechty Center
George Thompson, Senior Associate, Schlechty Center

The Schlechty Center’s Strategic Change Agenda is a guided strategic thinking process for superintendents striving to make positive and lasting change. The process is intended for passionate, active leaders who are excited about the possibility of transforming their schools, school districts, and communities into collaborative, innovative learning ecosystems. Working in phases, Schlechty Center facilitators chart leader aspirations, assess district capacity, and co-create a path of action steps and milestones. At the end of this process, leaders have more than a strategic plan; they have a new way of thinking and problem solving that will allow them to maintain direction in the face of future challenges.
Preparation for Transformation: Vision-Driven Instruction and Leadership – 18B

Robert Bayard, Executive Director of Assessment and Evaluation, Clear Creek ISD
Christi Morgan, Executive Director of Curriculum & Instruction, Sunnyvale ISD
Karen Sealy, Secondary Curriculum and Programs Director, Lewisville ISD
Brandon Core, TASA

In collaboration with district stakeholders, TASA has developed a Framework for Vision-Driven Instruction and Leadership that outlines the roles of educators and leaders necessary to support and advance the school transformation work in districts and on campuses as outlined in TASA’s document, Creating a New Vision for Public Education in Texas. Come learn how this tool, available to subscribers of TASA’s School Transformation Network, can assist your district in driving the authentic transformation of teaching, learning, and leadership internally by equipping your teachers and principals with a blueprint of the skills, traits, and behaviors needed to impact their practice.

Vote Yes: Bond Elections and Political Speech – 18C

Christie Hobbs, Attorney, Leasor Crass, PC.
Charles Brady, Attorney, Perdue, Brandon, Fielder, Collins & Mott, LLP

The Texas Election Code prohibits using school resources to distribute political advertising. In this session, presenters explore the difference between prohibited “political advertising” and factual information about a proposed school bond. Attendees learn about the criminal liability that board members, employees, and districts may face under this law. The roles and risks of political action committees in advocating for or against a school bond are also discussed.

Preparing the Next Generation of District Leaders – 18D

Beth Brockman, Associate Superintendent for Staff and Community Relations, Lewisville ISD
Marilyn Denison, Assistant Superintendent for Curriculum & Instruction, Coppell ISD
Neil Dugger, Dean, College of Education, Dallas Baptist University

The North Texas Regional Consortium districts and Dallas Baptist University are collaborating to design a doctoral program to prepare the next generation of school district leaders. A cornerstone of this collaboration was the work of TASA’s Visioning Institute. After more than a year of work and preparation, the first cohort of graduate students began their journey this past fall. The three-year program is an excellent demonstration of a partnership between entities that will benefit many.

To Be or Not to Be … I-9 Form Compliant: What Districts (and Others) Need to Know – 19A

Ronn Garcia, Attorney, Underwood Law Firm

Enforcement trends for I-9 compliance have skyrocketed since 2008, and many employers have experienced thousands of dollars in civil penalties as a result. School districts, charter schools, and educational service centers, are NOT exempt from required compliance. In this session, attendees learn the “ins and outs” of I-9 compliance, including proper completion, corrections, re-verification, retention, storage, enforcement, self-audit, and avoiding violations and discrimination pitfalls.

Hands-on Learning In Action: Results from the Student Innovation Challenge High School Teams – 19B

Jim French, Senior Principal, DLR Group

New to the TASA/TASB Convention in 2015, the Innovation Challenge, sponsored by DLR Group, brought a group of innovative Texas students together to show off their skills. Three high school and three middle school teams competed in a blend of project-based learning, collaboration, and teamwork to solve a global problem. This session, featuring the high school teams, is the culmination of the challenge, providing a forum for the students to discuss their takeaways and the experience of collaborating with convention attendees to solve problems.

Distinguished Speaker 3:45–4:45 p.m.

Ballroom G—See page 19

The State of Education: The Commissioner’s Perspective

Michael Williams, Commissioner of Education, Texas Education Agency
Snapshot: Students Reading and Treating People Right the First Time – Ballroom E

Dan Korem, President, Korem & Associates

Imagine if your students could read anyone within minutes; know how they prefer to communicate, operate, and make decisions; then, with that insight, treat other students and teachers right the first time! Dan Korem, the critically acclaimed author of Snapshot—Reading and Treating People Right the First Time, shares with you snapshot reads students are using to produce stunning results on campus, at home, and at work—results such as dramatic jumps in academic and leadership performance, reduced high-risk behavior and isolation, getting a job, increased sales at work, earning scholarships, and more. As you learn how to leverage your most valuable untapped asset, student leadership, you’ll learn concepts that you can use with any student, those you work with, and even your family.

The Ghost of Legislatures Past and Hope for the Future – Ballroom F

Wayne Pierce, Executive Director, Equity Center
E. Freeman, Deputy Executive Director, Equity Center

How hard can it be? We have money; we have children; we’ve had litigation; we’ve had legislation; Oh, gosh, have we had legislation. Why can’t we get it right? This session explains the problems of the past and what needs to be done so we are not forever damned to repeat them. Presenters mix research, history, school funding, and good humor to provide a course of action for today’s school leaders.

Surviving and Thriving in a Fast-Growth School District – Ballroom G

Tom Jackson, Board Member, Cypress-Fairbanks ISD
Randy Reid, Superintendent, Keller ISD
Johnny Hill, Assistant Superintendent, Business and Financial Services, Lake Travis ISD

School board members in rapidly growing districts face unique challenges as they manage growth as well as public perception. This session addresses the challenges of representing a fast-growth district and suggests tools for communicating with your community and legislators regarding debt, facilities funding, and transparency.

Fostering CFO-CAO Partnerships for District Success – 9ABC

Jim Ross, Chief Financial Officer, Tomball ISD
Martha Salazar-Zamora, Chief Academic Officer, Tomball ISD

Many components make collaboration between the Chief Financial Officer and the Chief Academic Officer especially important as these two key senior administrators lead their district in resource allocation and academic planning. Shared vision, collaborative spirit, and effective partnerships are essential and vital elements of an environment in which a district sustains existing programs and works as a team to explore innovative and transformational opportunities. One district’s CFO-CAO team shares insights on their successful partnership, from conducting weekly campus visits to strategic planning and curriculum management to collaborating on the budget process for the most efficient use of district dollars.

LiiNK Project: Putting Play, Character Development, and Academic Content in Perspective – 11AB

Jimmie Chadwell, Superintendent, Eagle Mt.-Saginaw ISD
Debbie Rhea, Professor/Associate Dean, Texas Christian University

The LiiNK Project (Let’s inspire innovation ‘N kids) is a research project that began two years ago as a result of examining the Finnish educational system and their emphasis on recess and character development (CD) in schools. LiiNK implemented an intervention of four 15-minute recesses daily and CD lessons weekly into six elementary schools in Texas. Presenters discuss the results of this two-year intervention and how schools can implement such a project with STAAR test pressures.

BoardBook: Your Tool for Improved Governance – 12A

Phil Gore, TASB
Tim Curtis, TASB

A majority of Texas school districts already use BoardBook to assist their governance process. Discover ways you can tap BoardBook’s features to not only increase efficiency but also improve board effectiveness. Track your district’s progress and focus your board’s work by using BoardBook to its full potential.
Bridging the Gap: A Holistic Approach to Success for Low Socio-Economic Students – 12B

Ted Beard, Board Member, Longview ISD
Troy Simmons, Board Member, Longview ISD
James Wilcox, Superintendent, Longview ISD
Jody Clements, Assistant Superintendent, Administrative and Pupil Services, Longview ISD

Longview ISD has developed learning strands that traverse the entire learning experience of children. These strands include Head Start and early childhood experiences through the Montessori education model, K-12 International Baccalaureate (IB) programs, Capturing Kids Hearts relationship-building strategies, K-12 gifted and advanced educational opportunities, early college high school, and CATE components, as well as other learning strategies that facilitate low socio-economic student success.

Building Community Support: The Bastrop Example – 13AB

Molly McClure, Board Member, Bastrop ISD
Steve Murray, Superintendent, Bastrop ISD
Becky Womble, President/CEO, Bastrop Chamber of Commerce
Tracy Lovelace, Manager, The Nitsche Group
Rick Womble, Branch President, Roscoe State Bank

With public education in Texas and across the country being heavily scrutinized and often unfairly criticized, standing up for our dedicated teachers, other staff members, and the kids is something we all need to do. The Bastrop Chamber of Commerce and Bastrop ISD have partnered to do just that ... and so much more. A Chamber of Commerce subcommittee was created and is actively promoting and showing support for the more than 1,300 employees and 10,000 students in Bastrop ISD.

How to Mend a Split Board – 14

Kay Douglas, TASB

Does your board have frequent 4-3 or 5-2 votes? Do those votes consistently reflect distinct factions within the board? Split votes are not necessarily a problem, but when they indicate a split on the board, they can hinder the district from effectively conducting business. In this session, attendees use a systematic problem-solving and decision-making model to develop constructive solutions for helping each side understand the other and get business done despite disagreements.

Test Your Knowledge: Hiring and Firing Facts – 15

April Mabry, TASB

How familiar are you with the requirements for hiring and firing school employees? This interactive session guides new board members through the laws and processes related to hiring and firing, and allows experienced board members to affirm their knowledge. Topics covered include understanding employment contracts, roles and responsibilities of the board, termination procedures, and identifying relevant policies and legal provisions.

Inequities: Turning a Stacked Deck into a Winning Hand – 16A

Leadership TASB 2015 Class–Research Group

Rather than concentrating on the inequities dealt to Texas’ public school districts, seven 2015 Leadership TASB members from various sized districts across the state demonstrate how every district can take a deck stacked against them, shuffle that deck, and turn it into a winning hand for students through six commonalities to success.

Facilitating the Superintendent Evaluation – 16B

David Koempel, TASB

What are the board president’s responsibilities in the superintendent evaluation process? What does the board president need to be attentive to—that he or she might not have thought about—to make the process work smoothly? Evaluation is never an easy task. But the process can be far more efficient and the outcome far more productive with careful preparation.

Board Member’s Guide to Policy – 17A

TASB Policy Consultants

Join several TASB Policy Service consultants as they present an overview of the board’s role in policy development and adoption using TASB’s helpful publication, The Board Member’s Guide to Policy, as a road map. The discussion focuses on the basic tools for understanding the district’s policy manual and the role of TASB Policy Service in helping boards and administrators comply with federal, state, and local mandates while meeting the unique needs and challenges of their communities.

Use of Public Funds to Fund Education Projects – 17B

Gina Hinojosa, Board Vice President, At-Large Position 8, Austin ISD
David Mendez, Attorney, Bickerstaff Heath Delgado Acosta, LLP

This session addresses the ability of political subdivisions, other than schools, to utilize public funds to finance education-related projects in a community. Presenters explore the legal and practical limitations on such activities and describe examples of projects around the state that use these approaches.

TSPRA: Partnerships: Utilizing Your Booster Club to Generate District Dollars – 18A

Dan Troxell, Superintendent, Kerrville ISD
Wade Ivy, Assistant Superintendent, Kerrville ISD
Jamie Fails, Public Relations Specialist, Kerrville ISD

Learn how Kerrville ISD partnered with its booster club to purchase a digital sign and a stadium scoreboard (at no cost to the district), while securing advertiser sponsorships to pay off the signs quickly and generate significant long-term revenue. Attendees learn about scoreboard design, permits, and construction, as well as insider information on securing top-dollar ad sponsorships and tips for turning your district’s Friday Night Lights into a college-level production.
**Top Ten Tips for New Board Members – 18B**

Keith Bell, Board President, Forney ISD  
Sandi Tarski, Attorney, Walsh, Gallegos, Trevino, Russo & Kyle, P.C.

A current board member and a former board member examine some of the biggest challenges facing new board members. They provide useful guidance on topics such as the Texas Open Meetings Act, handling community relations, student confidentiality responsibilities, and more.

**Looking Down the Barrel: Intentional Weapons on Campus – 18C**

Tom Davis, Board President, Nacogdoches ISD  
Andres De La Garza, Board President, Normangee ISD  
Barbara Qualls, Assistant Professor, Stephen F. Austin State University  
Wayne Haglund, Attorney, Haglund Law Firm

Teachers with guns. That just sounds like an oxymoron. Even though the historical teacher stereotype is often stern, humorless, and autocratic, the caricature is never holding a weapon more threatening than a paddle. The doctrine of “state-created danger” is an open door for litigation. Share the context of the political movement for armed teachers and campus carry as well the perspectives of an experienced attorney and two former Texas Rangers—who also happen to be school board presidents!

**Failure Is an Option—Creating an Environment for Student and Staff Success – 18D**

Doug Gaul, Board Member, Hutto ISD  
Douglas Killian, Superintendent, Hutto ISD

Creating an environment of success in the school district starts with the team of eight. This session highlights the reasons why and how one district’s board and superintendent created an environment that allows staff to try new things while recognizing the successes and failures. Presenters offer examples of how the district uses both successes and failures to improve.

**Reassignment: Basic Law and the Latest Court Challenge – 19A**

Karen Grey, Assistant Superintendent, Crosby ISD  
David Hodgins, Attorney, Thompson & Horton, LLP  
Rebecca Weimer, Attorney, Thompson & Horton, LLP

In addition to providing recent case examples where reassignments were upheld, this session answers the following questions: What’s the difference between a reassignment and a demotion? What is meant by “same professional capacity”? Is it legal to decrease a Chapter 21 employee’s salary as part of a reassignment? What are possible legal challenges to reassignments?

**Hands-on Learning in Action: Results from the Student Innovation Challenge Middle School Teams – 19B**

Jason Lembke, Principal, DLR Group  
Middle School Student Teams

New to the TASA/TASB Convention in 2015, the Innovation Challenge, sponsored by DLR Group, brought a group of innovative Texas students together to show off their skills. Three high school and three middle school teams competed in a blend of project-based learning, collaboration, and teamwork to solve a global problem. This session, featuring the middle school teams, is the culmination of the challenge, providing a forum for the students to discuss their takeaways and the experience of collaborating with convention attendees to solve problems.

**Chrome Books and Cloud Technology: Iraan-Sheffield ISD Implementation – Ballroom F**

Kevin Allen, Superintendent, Iraan-Sheffield ISD  
Nikki Parker, Teacher, Iraan-Sheffield ISD  
Kurt Hanna, Technology Coordinator, Iraan-Sheffield ISD

Presenters describe the implementation of Chrome Books and Cloud technology at Iraan-Sheffield ISD. Learn where they’ve been, how they got here, and where they’re going.
Sunday

Daily Agenda

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<td>Breakout Sessions</td>
<td>8–9 a.m.</td>
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<td>Third General Session: Pedro Noguera</td>
<td>9:15–10:15 a.m.</td>
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<tr>
<td>Breakout Sessions</td>
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Related Events

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<tr>
<td>Council of School Attorneys Continuing Legal Education Conference</td>
<td>8 a.m.–3 p.m.</td>
<td>Hilton—Salon B</td>
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<td>(CSA Members Only)</td>
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<tr>
<td>TASB School Board Advocacy Network (SBAN)</td>
<td>10:30–11:45 a.m.</td>
<td>ACC—17AB</td>
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Breakout Sessions  8–9 a.m.

**Service Animals in Public Schools: A Look at Legal Requirements and Pawsability – 12B**

Donald Ray Schmidt, Assistant Superintendent for Student, Family and Community Services, Northside ISD (ESC 20)

Paula Roalson, Shareholder, Walsh, Anderson, Gallegos, Green & Trevino, P.C.

Federal and state laws require public schools—under certain circumstances—to allow individuals with disabilities, including students, to be accompanied on school property by service animals. How is a service animal defined? How is a pet distinguished from a true service animal under the law? How should the school address difficult situations, such as student allergies and fears? And who is responsible for helping with the animal at school?

**Partnering for Student Success – 13AB**

Faye Beaulieu, Board Member, Hurst-Euless-Bedford ISD
Mary Frazior, President, Hurst-Euless-Bedford Chamber of Commerce

Hurst-Euless-Bedford ISD has benefited greatly from its partnerships with area businesses and community organizations. Come to this session and hear an entertaining and informative presentation on how one district has found support for student success throughout its community.

**International Comparison: Another Look at How U.S. Students Stack Up – 14**

Orin Moore, TASB

Are you tired of reading about how poorly U.S. students compare with classmates in other countries? Tired of being bombarded with attacks by naysayers who use incomplete or questionable research to denounce American public education? This session presents the latest findings from research sponsored by the Horace Mann League and the National Superintendents Roundtable. You’re right, numbers don’t lie—but it’s about time we use numbers to tell the truth.

Breakout Sessions  10:30–11:30 a.m.

**Ready for Takeoff: Leaders Now Boarding – 12B**

Diana Baker Freeman, TASB

Are the different personalities on your board making your meetings … “interesting”? Come laugh—and learn—with us while we discuss some of the gifts and challenges unique individuals bring to the process. We take a light-hearted look at board leadership roles and talk about ways to re-energize your board service.

**Board-Superintendent Partnerships for Student Success – 14**

Phil Gore, TASB
Robert Duron, TASB

Working together as a governance team is a critical practice for today’s school board members and superintendents. This partnership may be paramount to every relationship in the school district. Learn how your team can have the tough conversations that lead toward effective relationships and improved student achievement. Discover ways to make expectations clear, communicate effectively, and work well together.

Third General Session  9:15-10:15 a.m.

Ballroom D—See page 16

**Challenging Racial Inequality in Our Schools**

Pedro Noguera, Distinguished Professor of Education, University of California, Los Angeles
A Leader in K–12 Finance

RBC Capital Markets is a leading financial advisor and underwriter to Texas school districts. RBC is proud to serve Texas and is committed to enhancing the quality of life in the communities in which we live and work. We hope to speak with you at the TASA/TASB conference and look forward to seeing you at Booth 1920.

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Huckabee is committed to the success of all students and the profound impact it has on all of us.
Exhibit Hall Overview/Hours

Exhibits

Hundreds of companies and the newest education-related products and services. Leave with tools you can take back to your district to cut costs and increase efficiency.

Exhibit Hall Hours

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<th>Regular Viewing</th>
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<tr>
<td>Friday, October 2</td>
<td>2:45 –4 p.m.</td>
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<td>Saturday, October 3</td>
<td>9:45 –10:30 a.m. and 2:45–3:30 p.m.</td>
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TASA/TASB Marketplace and Member Services

Get the latest information and resources from your associations and do some shopping at the same time.

Relax and Recharge!

Stop by booth 1329 to recharge your phone and your body. Sponsored by Stantec.

Lights, Camera, Social - Photo Booth

Visit booth 1918 to snap a picture of you or your leadership team. Sponsored by RBC Capital Markets.

Coffee Break

Grab a cup of joe in the TASA/TASB Member Services area. Sponsored by Pfluger.

Take a load off! Chair Massage

Start or end your day with a relaxing chair massage in booth 2234. Sponsored by ABM Education Services.

Showcasing new and renovated Texas schools and celebrates excellence in planning and design of the learning environment in a new, interactive environment.

Designed to share new concepts and best practices, these 20-minute,”bite-sized” sessions will inspire your next great idea! Go to page 62 for a complete list of sessions.

Take time to check out the inspirational student art from around the state, including live demonstrations!

The Student Collaboration Center is designed to provide you with hands-on demonstrations showcasing visual arts, culinary arts, and the latest in Career Technical Education (CTE).
Designed to share new concepts and best practices, these 20-minute, “bite-sized” sessions will inspire your next great idea!

Friday, October 2

8:10–8:30 a.m.
Dual Language: An Agent of Change

Grand Prairie ISD Dual Language Team

Participants will receive a brief description on how best practices of a dual language model made a positive impact on student achievement. Students who participate in dual language program are on the road to Bilingualism, Biliteracy and Biculturalism.

9–9:20 a.m.
Kindling the spark of innovation and imagination: How Katy ISD created environments to keep pace with learners and leaders

Katy ISD Team

Influenced by the business community’s adoption and support of these “over achievers,” the district created—with community and youth input—a facility that defies easy explanation. It has become the proverbial beehive of activity. In this session, district leaders will discuss how learning spaces can be designed with enough flexibility to satisfy even the most outrageous requirements as well as the adaptability to meet specific program requirements.

11:30–11:50 a.m.
Makerspace 101: Design, Implement, and Use a Makerspace at Any School

Missy Bender, Trustee, Plano ISD

A makerspace is not solely a science lab, woodshop, computer lab, or art room, but it may contain elements found in all of these familiar spaces to provide students with hands-on learning opportunities. Learn how Plano ISD funded and implemented Makerspaces in some Title 1 elementary and large secondary campuses. Gather information about the steps taken, lessons learned, and key success factors to consider when implementing a Makerspace in your school.

3–3:20 p.m.
Trustworthiness and Media Relations

Brad Domitrovich, PR Zealot, Speaker, Strategist

Building a great relationship with the media is vital for every school district. How do you do it? There are unique challenges that exist in every market with every type of media outlet. The media influences the public’s perspective on education. What can you do to influence the media’s perspective?

3:30 – 3:50 p.m.
Developing & Implementing Opportunities for Student-Centered Teaching & Learning

Dr. Marilyn Denison, Assistant Superintendent for Curriculum & Instruction, Coppell ISD
Terry Hoyle, Principal, Stantec

Planning their first facility in 10 years, Coppell ISD began envisioning the future of teaching & learning and the role environments should play in supporting challenge-based learning. This transformational journey required rethinking instructional delivery, the role of students/staff and how the school would serve as a catalyst for the district. This session will explore the process, the results they are experiencing, the challenges that come with transformative change, and opportunities forward. Coppell ISD and Stantec share a collaborative process for the design and implementation of a future-ready facility and curriculum.
Saturday, October 3

8:10–8:30 a.m.
International Benchmarking: How Can Texas Districts Measure their Students

Randy Willis, Superintendent, Granger ISD

How did Granger ISD compare with 75 other countries? How do your students compare? The OECD Test for Schools (based on the internationally respected PISA exam), hosted by the Global Learning Network, enables individual high schools to benchmark their students’ performance against that of their international peers. It is a unique assessment that measures students’ critical-thinking and problem-solving skills and gathers information about student attitudes toward learning and perceptions of the school environment. Learn more about the GLN, how you can be involved, and what Granger ISD is doing with this valuable information.

1-1:20 p.m.
Education Available During Texas Youth Hunting Program (TYHP) Events

Chris Mitchell, Director, TYHP;
Robin Ryan, Superintendent, Grapevine Colleyville ISD, and TYHP Participant;
Cecario Guerrero, FFA Teacher, Houston ISD, and TYHP Coordinator;
David Baxter, Spring ISD and TYHP Coordinator

A presentation of the Texas Youth Hunting Program educational benefits to participants. The presentation will briefly explain the program’s purpose and inform the audience of the TEKS included in each TYHP event. Additionally, we will give examples of applications by professional educators who serve as TYHP volunteers. The examples will explain the program’s incorporation into school districts, offering urban students the chance to experience wildlife conservation first hand. Wildlife conservation careers, economic impact, and recreation are just some of the concepts presented to participants.

2–2:20 p.m.
Developing an Elevator Speech About Your District

Judy Ramos, Owner, Judy Ramos PR

Do you know what to say when someone asks you to tell them about your school district? You only have one chance to make a good first impression, so a great elevator speech is important. Judy Ramos of Judy Ramos Public Relations will explain how an elevator speech takes the stress out of networking and will share tips on creating your own customized speech to showcase your school district.
Think birds of a feather – common-issue discussions with peers – some pre-planned, some off-the-cuff.

**Pre-planned Topic Conversations**

**Friday, October 2**

7–8:30 a.m.  
First-Timers Meet-up

Calling all TASA/TASB Convention First-Time attendees! Join us for some tips on navigating this exciting weekend of speakers who inspire, learning that empowers, and conversations that ignite.

10:15–11 a.m.  
A-F Rating System — Questions, Answers, Your Thoughts...

Join several school administrators who were involved in the legislation for A-F Ratings as they answer your questions and gather feedback to share with policy-makers.

1:30–2:15 p.m.  
Business Education Partnerships

The support of local businesses and other community organizations is vitally important to public schools in Texas, yielding creative, exciting opportunities for students as they advance their learning. Stop by to share your best partnership examples and ideas while you learn from others.

**Saturday, October 3**

7–8:30 a.m.  
Millennial Meet-up

Born after 1980? Did you spend Saturday mornings with Zack & Kelly? Join us for pastries, coffee, new connections, and conversation about what you need and want from TASB! Insights about what you learned about school governance from Bayside High are welcome but not required.

1:15–1:45 p.m.  
Certification Requirements for Superintendents

Proposed changes to SBEC rules would allow for easier certification of superintendents with little or no classroom or education leadership experience. The proposed rule changes will be shared and a discussion focusing on the pros and cons of such changes will be facilitated.

2–2:45 p.m.  
Technology and Board Service

Join us if you have questions about using your iPad, paperless meetings, or TASB’s BoardBook service.

Visit the Meet Up Lounge any time Friday–Saturday to meet and network with peers.
PROUD SPONSOR
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VISIT US AT
BOOTH 1727

936-637-4900   www.GLSTEXAS.com   979-776-9700
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The TASA/TASB Exhibit of School Architecture showcases new and renovated Texas schools and celebrates excellence in planning and design of the learning environment. With an emphasis on learning, community context, aspects of enhanced value, and design that supports learners, the exhibit becomes a digital resource for all engaged in creating optimized student learning. Visit the Exhibit of School Architecture in the Exhibit Hall Friday and Saturday to view these projects.

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Exhibit Hall

Exhibit Hall Hours

Friday
8 a.m.–4 p.m.

Saturday
8 a.m.–3:30 p.m.

Exhibitors, schedules, and area details can be found in the mobile app.

Designated Viewing

Friday
2:45–4 p.m.

Saturday
9:45–10:30 a.m. and 2:45–3:30 p.m.
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- Collaborate with students to solve problems in a real-world setting
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PBS LearningMedia is THE destination for high-quality, trusted digital content and solutions that inspire students and transform learning.

Pearson—907
800-848-9500

Perdue Brandon Fielder Collins & Mott LLP—1239
512-302-0190
Delinquent tax collection, property value study appeals, taxable value audits and school finance consulting. www.pbfcmlp.com

Perkins+Will—1012
214-283-8700
Architecture, Planning and Interior Design www.perkinswill.com

Pest Management Inc.—1800
512-288-1007
Provider of superior pest and termite control services as well as products.

Pfluger Architects—1229
210-227-2272
Pfluger specializes in the design of educational facilities, providing architecture, planning, and interior design services to clients throughout Texas. www.pflugerarchitects.com

Pinnacle Education—2037
850-296-7051
Character, Climate, Family and Community Engagement, HB-5, and Teacher surveys in one low cost package.

Pogue Construction—619
972-329-9401
Commercial and Institutional Construction Manager www.pogueconstruction.com

Powell & Leon, LLP—1640
512-494-1177
Powell & Leon, LLP is an Austin-based firm with a statewide practice in all areas of public education law.

Prepared Response, Inc.—507
206-315-9851
Rapid Responder is a crisis management system collaborating response between first responders and school officials.

Prime Source Construction, Inc.—613
817-426-5000
Commercial roofing contractor - Master Elite Dura-Last – TIPS/TAPS vendor.

Professional Turf Products—2030
817-785-1900 x 5165
Commercial mowing equipment, irrigation and work vehicles.

Propane Council of Texas—2308
800-325-7427
Promoting greener propane autogas buses, vehicles, & equipment

Propane Specialty Services—2306
830-424-3702
Provide and install turnkey propane infrastructure for school districts.

Public Policy Research Institute at Texas A&M University—1914
979-845-8800
The Texas School Survey collects annual student substance use data for Texas schools and agencies.

QuaverMusic.com—411
866-917-3633
Quaver’s QK-8 MUSIC Curriculum offers a fully-digital, comprehensive program for today’s K-8 music classroom. www.quavermusic.com/preview

Ramtech Building Systems, Inc.—1737
817-473-9376
Utilizes integrated design, manufacturing, and construction for temporary and permanent modular buildings for education.

RBC Capital Markets—1920
214-989-1725
ARBC Capital Markets is a leading provider of Municipal Finance Advisory and Underwriting Services www.rbccm.com/municipalfinance/

Read to Them—300
804-232-5683
Sponsors Texas Reads One Book family literacy program and promotes culture of reading across districts. www.readtothem.org

Reconstruction Experts, Inc.—1912
512) 549-8544
Construction Defect Reconstruction

Records Consultants, Inc.—1836
877-363-4127
Providing turnkey services for schools, including Records and Fixed Asset Management, Document Imaging and Document Destruction.

REDD Team by Sapa—1937
800-648-3696
Leading national manufacturer of low maintenance, code compliant, easy to install aluminum ramps and stairs.

Reliable Controls Corporation—1840
250-475-2036
We specialize in the design and manufacture of sustainable Internet-Connected building controls. reliablecontrols.com

Renaissance Learning—1716
715-424-3636

Rentacrate/Hitouch—712
214-492-0911
Complete assortment of school moving equipment and services for all schools relocation needs.

Resale Resource/Recycling Resource Corporation (R2 Corp)—1252
512-815-2925
Certified Electronics Recycler and Asset Protection Specialists disposing of hazardous and non bio-degradable electronics.

Responsive Services International Corporation—1906
800-658-2086
Specialize in turn-key, integrated technology, communications and security services for school districts.
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www.robbinsfloor.com                             |
| Romine, Romine & Burgess Consulting Engineers—604 | 817-336-4633  | Consulting mechanical, electrical & plumbing engineering design                                         |
| Rush Bus Centers—A, 2338                         | 210-800-8910  | Your one stop shop for Blue Bird, MicroBird, Collins and Elkhart bus sales, service and parts.           
www.rushenterprises.com                            |
| Russian Blue Diamonds—2006                       | 512-600-3118  | Russian Blue Diamonds the one stop shop for all your designer copy jewelry needs.                       |
| SafeSchools Campus Management—2139               | 916-462-8999  | SafeSchools Campus Management system is a modular security system encompassing attendance, visitor management, events management, parental alerting and transportation.  
www.safeschoolssecurity.com                        |
| San Joaquin County Office of Education CEDR Systems—1251 | 209-468-5924  | Applicant Tracking and Job Posting                                                                    |
| Satellite Shelters, Inc.—1246                    | 800-453-1299  | Providing temporary and permanent educational buildings. Buildings are available for rent or purchase.  
www.satellite-shelters.com                         |
| School District Strategies—1234                  | 972-381-1400  | Specializing in demographic studies, enrollment forecasting, and attendance zone planning.            |
| School Specialty—112                             | 920-243-5875  | Leading provider of educational products and solutions.                                                |
| Schoology—1253                                    | 212-213-8333  | Schoology is an innovative, user-centric LMS                                                          |
| SchoolStatus—1344                                 | 601-620-0613  | Track all your data systems from one simple, secure platform with automatic integrations and an intuitive interface.  
www.schoolstatus.com                               |
| SFE- Southwest Foodservice Excellence, LLC—1350   | 480-551-6550  | SFE specializes ONLY in K-12 Child Nutrition. We believe in putting Child Nutrition First!            |
| Sika Corporation—Roofing—1638                    | 800-451-2504  | Sike Corporation-roofing delivers sustainable single-ply membranes and systems for roofing and waterproofing applications.  
www.sikakröning.com                                |
| SkoolLive Inc.—1837                              | 858-922-2285  | SkoolLive provides revenue opportunities by placing sponsorships on your school campus with free digital kiosks.  
www.skoollive.com                                   |
| Smith & Company Architects—2113                  | 512-280-9157  | Smith & Company Architects is a service based, relationship enhanced Architectural and Interior Design Studio.  
www.smithcompany.com                                |
| SOCS—Website Solutions—1440                      | 800-850-8397  | SOCS partners with community organizations to provide websites, branding, and design.                 |
| Sodexo—1818                                      | 512-527-9191  | We enhance the learning environment by providing student wellbeing solutions that improve the quality of life.  
www.sodexousa.com                                   |
| SolarCity—502                                    | 888-765-2489  | SolarCity is the National leader in clean energy services.                                             |
| Southwest Consortium—126                         | 325-658-9966  | Providing comprehensive drug testing services to schools/companies since 1991—committed to protecting our communities.  
www.southwestcon.com                               |
| Southwest Courts and Floors—1826                 | 512-335-9779  | Suspended synthetic flooring for gymnasium and multipurpose use.                                      |
| Southwest Terrazzo Association—724               | 830-990-0493  | Terrazzo - sustainable, durable, colorful hard surface flooring.                                     |
| Southwest Texas Equipment Distributors—1941      | 713-895-0404  | Wholesale distributor of Hoshizaki ice machines and refrigeration as well as True Foodservice equipment.  
www.southwest-foodservice.com                       |
| Specialty Supply & Installation, LLC—1707        | 936-890-0997  | Audience/Gym Seating and Casework                                                                     |
| Spectrum Scoreboards—1719                        | 713-944-6200  | The leading Texas manufacturer/supplier of scoreboards and LED marquees.                              |
| Sports Design Group, LLC—503                     | 469-952-2060  | Design and consulting for synthetic turf, and natural grass sports fields and rubberized running tracks.  
www.sportsdesigngroup.com                          |
| SSC—610                                          | 706-993-6163  | For quality-focused educational institutions, SSC is the premium provider of support services.       |
| Stantec—1329                                     | 888-749-1019  | Stantec is the Texas Education architecture, engineering, and planning expert dedicated to designs that put students first.  
www.stantec.com                                     |
| Stewart School Signs—2015                        | 800-237-3928  | Nation’s largest supplier of Changeable Letter and Electronic LED signs to America’s schools.           |
| Studies Weekly—1645                              | 866-311-8734  | Texas Studies Weekly K-5 covers 100% of TEKS content for grades K-6.                                  |
| Sturdisteel Company—821                         | 800-433-3116  | Design, manufacture and Grandstands, Bleachers, and Aluminum Seating                                 |
| Synovia Solutions, LLC—1945                      | 317-208-1700  | Synovia is a software technology developer providing tools to manage every aspect of their fleet including AVL/GPS.  
www.synovia.com                                      |
| TASB Business Services Zone—925                  | 817-336-4633  | Swing by the TASB services booth to learn more about the products we offer while taking an opportunity to relax!  
www.tasb.com                                         |
TASB Facilities Services—1124
800-580-8272
TASB’s Facility Services (previously known as OnSite Services) provides school districts and other entities a wide array of professional services and trainings on issues as they relate to facilities. Experenced personnel are here to assist with environmental matters, energy management projects, and planning and construction needs on your timeline and within your budget.
www.tasb.org

TASB Risk Management Fund—1019
822-482-7276
Since 1974, the TASB Risk Management Fund (Fund) has remained steadfast in its mission of supporting educational excellence in Texas by offering comprehensive and responsive risk management solutions in the areas of Property, Liability, Auto, Workers’ Compensation and Unemployment Compensation. Now in its 40th year, the Fund continues its commitment to be your timeline and within your budget.
www.tasbrmf.org

TASB Special Education Solutions—918
800-580-3399
TASB’s Special Education Solutions group provides a variety of solutions to assist District’s with their Special Education needs. Their SMART solution has been helping school districts bill Medicaid eligible services under the School Health and Related Services (SHARS) program for nearly 20 years. Their expertise and know-how has assisted many districts with operational efficiencies and streamlined processes.
medicaidservices.tasb.org

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817-600-3877
National governmental purchasing cooperative.
Teague Nall and Perkins, Inc.—1932
817-336-5773
Civil Engineering, Survey, Sub Utility Engineering, Energy Services, Landscape Architecture

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800-500-3161
One stop for highest quality, most affordable sports lighting systems
www.sportlighting.com

Technical Laboratory Systems, Inc.—1619
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STAR Science Products; High Tech - CATE-TNG System

TECTUM, INC.—1801
888-977-9691
Cementitious wood fiber acoustical systems

Templeton Demographics—713
817-251-1607
Enrollment projections, housing reports, GIS mapping, attendance boundary planning

Terra Testing—909
806-793-4767
Geotechnical drilling & testing & Foundation Engineering Construction Material Testing & Inspection

Texas Art Education Association—2344
972-233-9107 x 212
TAEA promotes quality visual arts education in Texas and provides quality training for art educators.
www.taea.org

Texas Association for School Nutrition—301
512-371-0087
TASN provides resources that enhance and promote non-profit child nutrition programs for the benefit of our school children.

Texas Association of Public Schools Property & Liability Fund—Tx EIS/iTCCS—810
210-736-2600
Property/Liability Risk Management pool servicing school districts, ESC’s and community colleges.
www.tapslf.org

Texas Association of School Business Officials (TASBO)—1436
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TASBO is the trusted resource for school business and operations.

Texas Correctional Industries—D, 402
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Prison made goods

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Apple iPad, MacBook, and ChromeBook parts and repairs. Yearly Service Plans

Texas Multi-Chem, LTD—1913
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#1 in Texas for natural grass sports field construction, maintenance, renovation and design

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512-346-8899
Political action committee seeking to elect state legislators who will consistently support public education.

Texas Political Subdivisions, JSIF—1247
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TPS has provided Worker’s Compensation and Property/Casualty coverage since 1983

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Stage Curtains; Theatrical Rigging; Theatrical Lighting, Dimming, and Control; Expendables and Hardware; Custom Manufacturing.
www.texasenic.com

Texas Tech University Independent School District—1616
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TTUISD offers an accredited, full-time Texas HS diploma program, supplemental program and credit by exams.

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TexBuy is a state-wide purchasing cooperative that is free and easy to join! www.texbuy.net

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Texas’ oldest and largest local government investment pool

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Advanced Technology, Security, AV System Engineering Firm Specializing in K-12
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The Faulk Company has been providing turn key custodial services in Texas since 1989.

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High-performance roofing and maintenance solutions

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Women’s clothing, accessories, and shoes. We carry sizes petite to 3X.

The Princeton Review—709
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TBD

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A groundbreaking adaptive math intervention for the common core.
www.thinkthroughmath.com

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713-580-8600
School Bus Sales, Service and Support

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866-839-8477
TIPS is a cooperative serving schools, colleges, universities and government entities.
Trane—607
972-406-3600
Trane provides: Energy Management, Performance Contracting, ESCO, NC3, Heating & Air Conditioning

Tremco Roofing & Building Maintenance—421
800-282-4343
Tremco provides roofing and weatherproofing peace of mind.

Triumph Learning—2033
800-338-65419
Triumph Learning is a leading publisher of print and digital TEKS-aligned instructional materials and effective literacy programs.

Truenorthlogic—2245
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Unified K-12 Talent Management Solution for Educator Professional Growth

TSPRA-Texas School Public Relations Association—2007
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School communications and public relations counseling and resources.
www.tspra.org

TX Assn. of Public Schools Property & Liability Fund—Tx EIS/iTCCS—810
210-736-2600
Property/Liability Risk Management pool servicing school districts, ESC’s and community colleges.
www.tapsplf.org

TX Computer Cooperative-TxEIS/iTCCS—1831
210-370-5250
Comprehensive business and student administrative software for Texas schools.
www.texascomputercooperative.net

TX Unclaimed Property—2243
800-654-3463
Unclaimed property staff are preparing claims to return missing money to Texas ISDs and individuals.

Ultimate Roofing Systems—1807
512-257-2807
Duro-Last Roofing Elite Master Dealer Contractor

Underwood Law Firm, PC—609
806-378-5613
Legal services

Vanir Construction Management, Inc.—1812
281-370-6504
More than thirty years of providing professional program, project, and construction management services.

Vector Concepts, Inc.—1814
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Commercial and multi-purpose sports flooring

Ventrac—101
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See the new Ventrac Ballpark Groomer & Renovator, an industry first for ballfields, USA made.

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806-537-3526
Running tracks and synthetic fields sports surfaces.

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817-759-1600
Performing all aspects of both metal and fabric awning manufacturing and installation.
www.victoryawning.net

Virco Mfg. Corporation—400
800-448-4726
Virco provides high-quality K-12 furniture and equipment for educators.

VLK Architects—1006
817-633-1600
Designing exemplary facilities, unique structures and sustainable communities.
www.vlkarchitects.com

Walker Quality Services, LLC—526
832-892-4404
Food service consulting company that provides financial analysis, training, new concepts, menus, and recipes.

Walsh, Anderson, Gallegos, Green, & Trevino, P.C.—1618
512-454-6864
Providing reliable and effective representation to school districts, co-ops, and other governmental entities.
www.walshanderson.com

Washing Equipment of Texas, Inc.—108
512-389-2822
Bus wash, carwash equipment – parts – sales and service

Water Storage Tanks, Inc.—1244
800-463-1898
Manufactures high-quality water storage tanks for rainwater harvesting, irrigation, fire protection, storm water and other applications.

Wenger Corporation—1629
800-733-0393
Providing music room furniture, equipment and storage.
www.wengercorp.com

WKMC Architects, Inc.—506
361-887-6696
Bond Planning, Educational Facility Analysis, Master Planning & Architectural services.

Worthington Contract Furniture—2213
512-331-1628
Auditorium seating, bleachers, library, science, computer, classroom and office furniture.

WRA Architects—1351
214-750-0077
60 years in continuous operation as a K-12 specialist architect. Mid-sized full service firm.
www.wraarchitects.com

YellowFolder, LLC—1907, 1916
214-431-3600
The only paperless, document management service specifically designed for school districts, managing the entire lifecycle of district records.
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- TCPN (The Cooperative Purchasing Network) 2120
- TexBuy Purchasing Cooperative 419

**Energy and Operational Efficiency**
- 1 Stop Enterprises 2012
- Climatec LLC 500
- Daikin North America, LLC 2040
- Direct Energy Business 1521
- E3- Integal Solutions Group 1519
- FSG Facility Solutions Group 2135
- Johnson Controls 1541
- McKinstry 1242
- MP2 Energy 205
- OpTerra Energy Services 2144
- Propane Specialty Services 2306
- Reliable Controls Corporation 1840
- SolarCity 502
- Trane 607
- Water Storage Tanks, Inc. 1244

**Engineering Firms**
- Alpha Testing, Inc. 911
- CMTA Consulting Engineers 809
- EMA Engineering & Consulting 824
- Fratto Engineering 1342
- Image Engineering Group, Ltd (IEG) 1236
- Romine, Romine & Burgess Consulting Engineers 604
- Teague Nall and Perkins, Inc. 1932

**Environmental Services**
- Gerloff Company, Inc. 1944
- Pest Management Inc. 1800
- Terra Testing 909

**Facilities Management**
- ABM Education Services 2232
- Ariens Company 1915
- BELFOR Property Restoration 304
- GCA Education Services, Inc. 1345
- Grasshopper Company 1228
- Gulf Coast Paper Co, Inc. 303
- John Deere Company 2014
- Lennox Industries G 2030
- Professional Turf Products 1809
- SSC 610
- The Faulk Company 1809
- The Garland Company 125

**Financial Services**
- AXA 708
- First Public, LLC 825
- FirstSouthwest 1445
- Government Capital Corporation 1635
- Houston ISD - Medicaid Finance 1545
- Moak, Casey & Associates 2019
- National Life Group 1652
- PARS 1434
- RBC Capital Markets 1920
- TexPool 2147

**Food Service Management, Equipment and Products**
- Aramark K-12 Education 1429
- Booster Club Foods 2141
- Chartwells // SSC 511
- SFE- Southwest Foodservice Excellence, LLC 1350
- Sodexo 1818
- Southwest Texas Equipment Distributors 1941
- Walker Quality Services, LLC 526

**Furnishings**
- A. Barges & Associates, LLC 826
- Apex Flooring Services 525
- Indeco Sales 1007
- J & S Equipment Company 1717
- Jaswig LLC 403
- Lone Star Furnishings, LLC 906
- Milliken 2046
| Specialty Supply & Installation, LLC | 1707 |
| Texas Scenic Company | 710 |
| Virco Mfg. Corporation | 400 |
| Wenger Corporation | 1629 |
| Worthington Contract Furniture | 2213 |

**Insurance/Risk Management**

| A & D Tests, Inc. (Alcohol & Drug) | 1736 |
| First Financial Group of America | 1832 |
| Humana Inc. | 1702 |
| TASB Risk Management Fund | 1019 |
| TX Assn. of Public Schools Property & Liability Fund - Tx EIS/iTCCS | 810 |
| Texas Political Subdivisions, JSIF | 1247 |

**Interactive Teaching Tools**

| Creative Learning Systems | 2111 |
| Extron Electronics | 1553 |
| Lightspeed Technologies | 2118 |
| Schoology | 1253 |

**Interior Products & Materials**

| ETC | 2342 |
| Forbo Flooring Systems | 518 |
| Key Resin Co | 2045 |
| MDC | 625 |
| TECTUM, INC | 1801 |

**Legal Services**

| Eichelbaum Wardell Hansen Powell & Mehl, PC. | 1328 |
| Gravely & Pearson, LLP | 1813 |
| Linebarger Goggan Law Firm | 1819 |
| McCreary, Veselka, Bragg & Allen, P.C. | 1641 |
| O’Hanlon, McCollom & Demerath | 2018 |
| Perdue Brandon Fielder Collins & Mott LLP | 1239 |
| Powell & Leon, LLP | 1640 |
| Underwood Law Firm, PC | 609 |
| Walsh, Anderson, Gallegos, Green, & Trevino, P.C. | 1618 |

**Mobile & Modular Buildings and Classrooms**

| Aries Building Systems, LLC | 2036 |
| Mobile Modular | 2032 |
| Ramtech Building Systems, Inc. | 1737 |
| Satellite Shelters, Inc. | 1246 |

**Non-Educational**

| Enovative Technologies | 2247 |
| Healthmate International | 1250 |
| Hill Country Rocks | 2013 |
| It's a Hoot! | 2008 |
| Josh Greenman Inc. | 2044 |
| La Quinta Inns & Suites | 1439 |
| Otto Trading Inc. | 1551 |
| The Gift Solution | 806 |

**Professional Development**

| aha! Process, Inc. | 2146 |
| BloomBoard | 405 |
| IRIS Connect | 201 |

**Safety & Security**

| American Traffic Solutions, Inc. | 707 |
| CareerSafe Online | 504 |
| Communication Concepts | 725 |
| Forever Safe Shelters B, 2334 | 120 |
| GermiBlast | 618 |
| Guardian Security Solutions | 200 |
| Interquest Detection Canines | 507 |
| Prepared Response, Inc. | 126 |
| Southwest Consortium | 420 |
| The AB&Y Group, LLC | 2139 |

**Specialty Items**

| Dollar Days | 2346 |
| ENTECH Signs - Texas LED | 2202 |
| Fun Abounds | 521 |
| Guest Communications Corporation | 501 |
| JC Penney/IZOD | 2132 |
| Little Tikes Commercial | 1248 |
| NaOCLEAN/Environmental Partners | 2047 |
| Patterson Designs | 2244 |

**Sports Surfacing**

| Action Floor Systems, LLC | 1933 |
| AstroTurf | 2242 |
| Carter Construction Company | 102 |
| FieldTurf + Beynon Sports | 2039 |
| Fisher Tracks, Inc. | 1738 |
| Hellas Sports Construction | 1451 |
| K&S Sports Constructors | 2215 |

| Paragon Sports Constructors | 1731 |
| Robbins Sports Surfaces | 1634 |
| Southwest Courts and Floors | 1826 |
| Sports Design Group, LLC | 503 |
| Texas Multi-Chem, LTD | 1913 |
| Vector Concepts, Inc. | 1814 |
| Ventrac | 101 |
| Vibra-Whirl Sports, Ltd | 1544 |

**Testing, Evaluation Systems & Accreditation**

| Forde-Ferrier, LLC | 600 |
| Kilgo Consulting, Inc. | 321 |
| LifeTrack Services, Inc. | 1435 |
| Renaissance Learning | 1716 |

**Transportation Products & Services**

| ABC Companies | H |
| All Aboard School Transportation | 2246 |
| American Bus Sales | 2332 |
| Apple Bus Company | 2211 |
| Blue Star Bus Sales, LTD | C |
| CH Bus Sales, Inc. | E |
| Chastang Ford | 1752 |
| Durham School Services | 1010 |
| First Student, Inc. | 2312 |
| Innovative Transportation Solutions | 1546 |
| O’Reilly Auto Parts | 1536 |
| Rush Bus Centers | A, 2338 |
| Synovia Solutions, LLC | 1945 |
| Texas Correctional Industries | D, 402 |
| Thomas Bus Gulf Coast GP, Inc. | F, 2314 |
| Washing Equipment of Texas, Inc. | 108 |
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## Shuttle Service Schedule

### Hours of Operation

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<th>10-15 Minute Service</th>
<th>30 Minute Service</th>
<th>10-15 Minute Service</th>
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<td><strong>Friday</strong></td>
<td>6 – 9:30 a.m.</td>
<td>9:30 a.m. – 4 p.m.</td>
<td>4 – 6 p.m.</td>
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<td><strong>Saturday</strong></td>
<td>6 – 9:30 a.m.</td>
<td>9:30 a.m. – 4 p.m.</td>
<td>4 – 5:30 p.m.</td>
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<tr>
<td><strong>Sunday</strong></td>
<td>6:30 a.m. – 12:15 p.m.</td>
<td></td>
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</tbody>
</table>

### 20 Minute Service

- **Sunday**: 6:30 a.m. – 12:15 p.m.

### Routes

**Route 1** **ORANGE**
- Hyatt Regency Austin
- Radisson Hotel & Suites Austin Downtown

**Route 2** **PURPLE**
- InterContinental Stephen F. Austin
- Omni Austin Hotel Downtown

**Route 3** **GREEN**
- DoubleTree by Hilton Hotel Austin – University Area
- Hilton Garden Inn Austin Downtown
- Holiday Inn Austin – Town Lake
- Sheraton Austin Hotel at the Capitol

At time of printing, additional overflow properties were being established. Please refer to the shuttle schedule posted at your hotel or on the mobile app, or call **1.888.267.8566** for more information.

Wheelchair-accessible transportation is provided during regular Convention shuttle hours. Call **1.888.267.8566** and please allow 30 minutes for arrival.
**LEVEL 1: Exhibits, First Aid, Marketplace, Member Services**

- VIP Entrance
- Entrance to Exhibits & General Sessions
- TASA/TASB Marketplace and Member Services

**LEVEL 2: Mezzanine/Speaker Ready Room** *(no sessions)*

- Speaker Ready Room (13)

**NOTE:** Mezzanines are accessed by separate elevators.
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# Conference at a Glance

## Thursday, October 1
- **Registration**: 3–6 p.m.

## Friday, October 2
- **Registration**: 6:30 a.m.–3:30 p.m.
- **Breakout Sessions**: 7:30–8:30 a.m.
- **New School Board Member Seminar Registration**: 7–7:30 a.m.
- **New School Board Member Seminar**: 7:30 a.m.–1:30 p.m.
- **Small District Seminar**: 8 a.m.–Noon
- **Field Trip**: 8 a.m.–Noon
- **Exhibit Hall Activities**: 8 a.m.–4 p.m.
- **Breakout Sessions**: 8:45–9:45 a.m.
- **Breakout Sessions & Distinguished Speaker**: 10–11 a.m.
- **Breakout Sessions**: 11:15 a.m.–12:15 p.m.
- **Breakout Sessions**: 12:30–1:30 p.m.
- **Breakout Sessions & Distinguished Speaker**: 1:45–2:45 p.m.
- **Designated Exhibits Hall Activities**: 2:45–4 p.m.
- **First General Session**: 4–5:30 p.m.

## Saturday, October 3
- **Registration**: 6:30 a.m.–3:30 p.m.
- **Breakout Sessions**: 7:30–8:30 a.m.
- **Exhibit Hall Activities**: 8 a.m.–3:30 p.m.
- **Breakout Sessions & Distinguished Speaker**: 8:45–9:45 a.m.
- **Designated Exhibits Hall Activities**: 9:45–10:30 a.m.
- **Second General Session**: 10:30 a.m.–Noon
- **Breakout Sessions**: 12:30–1:30 p.m.
- **TASB Delegate Assembly Caucuses**: 12:30–1:45 p.m.
- **Breakout Sessions**: 1:45–2:45 p.m.
- **TASB Delegate Assembly**: 2–4 p.m.
- **Designated Exhibits Hall Activities**: 2:45–3:30 p.m.
- **Breakout Sessions & Distinguished Speaker**: 3:45–4:45 p.m.

## Sunday, October 4
- **Info Booth**: 7–10:30 a.m.
- **Breakout Sessions**: 8–9 a.m.
- **Third General Session**: 9:15–10:15 a.m.
- **Breakout Sessions**: 10:30–11:30 a.m.

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1 Pre-registration required

2 Field Trip: Check-in begins 30 minutes before boarding. If registrants haven’t checked in by the time boarding begins, their seats will be given to someone else.

3 Exhibits Viewing, Marketplace & Member Services, Learning Lounge, Exhibit of School Architecture, and Student Collaboration

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Thanks for attending!
See you next year in Houston!
September 23–25
George R. Brown Convention Center