

Session Topics Grid

Category	Definition	Examples
Advocacy and Community Engagement	Sessions in this category focus on engaging all types of stakeholders including government leaders in district and school improvement efforts.	Legislative advocacy; marketing and messaging of public schools; partnership programs with community businesses; practices for engaging students; parents and other community members
Assessment and Accountability	Sessions in this category focus on practices and programs that provide information about student learning.	Formative and interim assessments; portfolio strategies; state or local accountability plans; assessment for learning strategic goalsetting
College and Career Readiness	Sessions in this category focus on programs, practices, and educational outcomes related to students' readiness for life after high school.	Advanced academics; career and technical education programs; advising practices; job profiles; economic outlook in Texas
District Culture, Finance, and Operations	Sessions in this category focus on operational and cultural topics.	Bonds; budgeting practices; managing growth; cybersecurity; district culture; teacher recruitment and retention
Facility/Design/Learning Environment	Sessions in this category focus on the effects of the learning environment on student success.	Energy issues; innovation in facility design; use of flexible spaces
Governance and Board/Superintendent Relationships	Sessions in this category focus on the roles, relationships, and function of the board/superintendent team.	Roles and responsibilities of the board/superintendent team; teamwork; collaboration; superintendent evaluation
Leadership Development	Sessions in this category focus on developing leadership and administrative skills of school and district leaders.	Building district culture; distributive leadership; working with community leaders as a superintendent; career management
Legal and Education Policy	Sessions in this category center around legal and political issues and their implications for policy in your district.	School law; employment law; policy; ethics and transparency; legislative developments
School Transformation	Sessions in this category discuss practices and programs that change something about the way "school" is typically done.	Innovative instructional programs; new school structures; case studies of school turnaround efforts; digital learning and technology
Student Safety	Sessions in this category focus on all aspects of student safety.	Hardening school environments; student mental health initiatives
Student Support Services and Vulnerable Populations	Sessions in this category focus on educational equity for students including programs and practices to support students with special needs.	Equity issues; special education programs or issues; social-emotional learning; mentoring,