

txEDCON19

September 20–22 • Kay Bailey Hutchison Convention Center • Dallas

| Sponsorship Levels & Standard Benefits | Steel \$25,000 | Titanium \$20,000 | Diamond \$15,000 | Platinum \$10,000 | Gold \$7,500 | Silver \$5,000 | Bronze \$2,500 |
|---|--------------------------|-----------------------------|----------------------------|-----------------------------|------------------------|--------------------------|--------------------------|
| Pre-Event Recognition | | | | | | | |
| Social Media Promotion | ◆ | ◆ | | | | | |
| Website Presence | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ● |
| Attendee Newsletter | ◆ | ◆ | | | | | |
| Event Flier Mailers | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ● |
| TASB <i>Texas Lone Star</i> Magazine | ◆ | ◆ | ◆ | ◆ | ◆ | ● | |
| <i>Leadership Team Times</i> Newsletter | ◆ | | | | | | |
| On-Site Recognition | | | | | | | |
| Program Inclusion | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ● |
| Entrance Unit Recognition | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ● |
| Sponsor Floor Cling | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | |
| General Session Recognition | ◆ | ◆ | ◆ | | | | |
| Exhibit Hall Activity | ◆ | | | | | | |
| Post-Convention Recognition | | | | | | | |
| Attendee Survey Email | ◆ | | | | | | |
| Convention Website through December 2019 | ◆ | ◆ | ◆ | ◆ | ◆ | ◆ | ● |
| TASA <i>INSIGHT</i> Magazine | ◆ | ◆ | ◆ | ◆ | ◆ | ● | |

● Company name only

◆ Company logo included